

MCP SERVER

NO CODE

CLOUD HOSTED

Amplemarket MCP for AI Agents

Automating B2B Lead Generation and Sales Sequences

Amplemarket automates professional B2B sales and lead generation directly through your AI agent. This MCP lets you find high-intent contacts, manage entire outreach sequences, build organized prospect lists, and trigger custom marketing playbooks without lifting a finger.

A+ Quality Score 100/100

b2b-sales

outbound-sequences

lead-scoring

prospecting

sales-intelligence



The infrastructure that powers AI agents in the real world.



Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Amplemarket MCP

8 tools available

Cloud-hosted on Vinkius

Stop manually copying contact data into spreadsheets or juggling multiple platforms just to run an outreach campaign. Amplemarket connects your sales processes directly to your AI agent. This means you can run complex outbound strategies using simple natural language commands—no complicated API calls needed.

Your agent handles the entire lifecycle of a prospect, from identifying key decision-makers at target companies to building them into organized lead lists and enrolling them in follow-up sequences. It's like having an SDR on call 24/7 that never gets tired. If you've used other dedicated sales tools but wish they could just talk to your AI client, this MCP is it. By connecting Amplemarket through the Vinkius catalog, you give your agent the power to perform full-scale lead orchestration.

Need to launch a highly specific campaign? Your agent can search for people based on job title or company attributes and then trigger custom marketing playbooks using dynamic data entries. It's about automating entire sales cycles, ensuring every prospect gets the right message at the perfect time.

Core Capabilities

01 — Search for High-Value Contacts

Your agent finds B2B profiles by filtering criteria like job title or company attributes.

03 — Automate Outreach Workflows

The agent lists available outreach sequences and automatically adds new prospects to keep follow-ups running consistently.

02 — Manage Prospect Lists

You create and manage organized groups of leads, ensuring your prospecting efforts stay clean and actionable.

04 — Trigger Custom Marketing Playbooks

You initiate personalized campaigns by pushing dynamic data entries, triggering custom signals within your platform.

05 — Review Sales Data Quickly

Your agent pulls up contact details or checks the status of active sequences right in your chat interface.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/amplemarket — connect your AI agent in three steps.

- 01 Subscribe to Amplemarket via the Vinkius catalog and enter your API Key.
- 02 Connect your preferred AI client, giving it permission to access your sales data.
- 03 Tell your agent what you need—for example, 'Find all VPs of Sales at tech companies' or 'Add these leads to the Q1 outreach sequence'.

The bottom line is, you speak naturally to your AI client, and it uses Amplemarket to execute complex sales tasks.

Built For

Anyone running a B2B outbound sales operation. If manual lead searching or sequence management feels like a second job, this MCP is for you. It gives SDRs the automation they need and managers the oversight to scale their efforts without adding headcount.

Sales Development Representative (SDR)

Uses the agent to research prospects by title or company, then adds them in bulk to existing outreach sequences.

VP of Sales

Monitors active campaigns and manages lead lists on the fly through natural conversation without leaving their primary workflow.

Growth Hacker

Uses the agent to trigger custom signals with external data, launching highly targeted playbooks immediately.

What Changes When You Connect

- 01 Find high-quality prospects instantly. Instead of manual searches, you tell your agent to find people by job title or company, running the `search_people` tool automatically.

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- 02 Keep your data clean with list management. You can easily create a new list using `create_lead_list`, then use `add_leads_to_list` to organize contacts without juggling spreadsheets.

 - 03 Maintain consistent follow-up. Your agent handles the outreach by listing sequences (`list_sequences`) and adding leads directly via `add_leads_to_sequence` —zero manual clicks required.

 - 04 Personalize at scale. You can launch advanced, tailored playbooks by using `trigger_custom_signal`, sending dynamic data to specific marketing channels.

 - 05 Save time on research. The MCP lets your agent pull up contact details and sequence statuses right in the chat interface, saving you from switching tabs.
-

Real-World Applications

Targeting a new industry vertical

A manager needs 50 contacts who are VPs of Engineering at mid-sized SaaS companies. They ask their agent to search for people, and it uses the `search_people` tool to deliver a ready list they can instantly organize.

Launching an event-driven follow-up

A company hosts a webinar and gets a list of attendees. The growth hacker asks the agent to trigger a custom signal using `trigger_custom_signal`, launching a personalized follow-up playbook for every attendee.

Running a quarterly re-engagement campaign

A rep finds 20 lapsed contacts and needs them in a specific sequence. They ask the agent to find the right sequence, then use `add_leads_to_sequence` to enroll all 20 at once.

Organizing leads from multiple sources

A team collects prospects from various sources (conferences, ads). They ask the agent to create a new list and use `add_leads_to_list` to dump all raw contacts into one place for review.

Patterns to Avoid

Trying to manage lists manually

✗ AVOID

Manually searching, copying job titles, and pasting them into a spreadsheet just to track who needs outreach.

✓ INSTEAD

Use the `search_people` tool to find criteria automatically. Then use `create_lead_list` and `add_leads_to_list` to organize everyone instantly.

Running sequences with a manual checklist

✗ AVOID

Writing down 10 names, then remembering to manually go through the platform to add each one to the correct follow-up sequence.

✓ INSTEAD

Simply ask your agent to use `list_sequences` first, and then run `add_leads_to_sequence` for all leads at once.

Forgetting custom playbooks

✗ AVOID

Sending a generic email because the prospect's behavior changed (e.g., visiting pricing page).

✓ INSTEAD

Use `trigger_custom_signal` to push dynamic data and automatically launch highly personalized, context-aware playbooks.

The Right Fit

You should use this MCP if your sales process involves regular, repeatable outbound tasks like lead research, list building, or sequenced follow-up. Specifically, if you need to consistently move prospects from 'unknown' to 'engaged.' Don't use it if all you need is a simple contact database lookup; basic directory tools will suffice for that. But if your goal is coordinated action—like searching for VPs and immediately adding them to a sequence—this MCP is necessary.

Amplemarket MCP: Solving B2B Outbound Lead Generation Pains

Today, running an outreach campaign means logging into Amplemarket, manually searching for target accounts to find the right job titles. Then, you have to copy that data out, paste it somewhere else just to build a list, and then go back in again to add them all to the correct sequence—it's clicks, copies, and painful context switching.

With this MCP, your agent handles all of that behind the scenes. You tell it what you need; it runs `search_people` for specific criteria, organizes them using `create_lead_list`, and gets a clean list back without ever touching a spreadsheet or multiple tabs. It's pure command-and-control.

Amplemarket MCP: Automating Sales Sequences and Custom Playbooks

The biggest time sink is keeping up with sequences. You might find a great lead, but manually remembering to add them to the right follow-up series, or worse, forgetting entirely, kills momentum.

Now, you simply ask your agent to manage the flow. It can list available outreach paths and use `add_leads_to_sequence` to enroll leads instantly, making sure every prospect gets their next message exactly when it should.

Amplemarket: 8 Tools for Prospecting & Sales Sequences

These tools let your agent search contacts, organize lists, run sequences, and trigger advanced marketing signals automatically.

#	TOOL	DESCRIPTION
01	<code>search_people</code>	Finds B2B contacts within Amplemarket based on detailed professional criteria.
02	<code>find_person</code>	Locates a specific individual contact by name or other unique identifiers.
03	<code>list_lead_lists</code>	Retrieves the names of all lead lists currently set up in your Amplemarket account.
04	<code>create_lead_list</code>	Sets up a brand new, named list to organize specific groups of leads for future campaigns.
05	<code>add_leads_to_list</code>	Moves selected contacts into an existing lead list you've created or retrieved.
06	<code>list_sequences</code>	Shows all available outreach sequences that are ready to be used for follow-up campaigns.
07	<code>add_leads_to_sequence</code>	Enrolls a group of leads into an active sequence, kicking off the automated communication flow.
08	<code>trigger_custom_signal</code>	Runs a custom marketing playbook by pushing specific data entries to Amplemarket's Duo Copilot system.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U Find me high-level contacts in the finance sector with a job title like Director of Investments.



Search Results: Finance Sector

- [Name]: Jane Doe, Title: Director of Investments, Company: Global Capital Inc. (High Intent)
- [Name]: John Smith, Title: Senior Portfolio Manager, Company: Apex Financial Group (Medium Intent)
- [Name]: Sarah Lee, Title: Investment Analyst, Company: Stellar Bank (Low Intent)

I found 45 profiles matching your criteria. Do you want me to add these top 10 results to a new list called 'Q2 Finance Leads'?

U What sequences are active right now for our enterprise clients?



Available Outreach Sequences:

1. **Enterprise Onboarding (Active)**: Focuses on implementation details.
2. **Q3 Renewal Nurture (Paused)**: Best used in late August.
3. **Demo Follow-up (Active)**: 7-day cadence for demo attendees.

I recommend the 'Demo Follow-up' sequence for new leads today. Shall I add the profiles we just found to it?

U Trigger a signal for lead john@testcorp.com because he visited our pricing page.



Signal Deployment Confirmation

Successfully pushed data entry to the 'Pricing Visit' custom signal. Duo Copilot is now evaluating this highly engaged lead and will automatically generate a personalized sequence draft, focusing on Enterprise Tier features for john@testcorp.com.

Frequently Asked Questions

01 How does the Amplemarket MCP help me find new B2B leads?

The agent finds contacts by letting you filter based on specific job titles or company names, so you don't have to guess. It uses the `search_people` tool to give you a precise list of potential prospects ready for outreach.

02 Can Amplemarket MCP automate my follow-up emails?

Yes, it manages your entire sequence. You can use the agent to add leads to specific sequences, ensuring consistent and timely follow-ups without you having to manually send anything.

03 What if I need to run a special campaign based on external data?

You trigger custom playbooks using `trigger_custom_signal`. This lets your agent push specific, dynamic information into the system to launch highly tailored campaigns instantly.

04 Is Amplemarket MCP better than just keeping a spreadsheet of leads?

Absolutely. A spreadsheet is static; this MCP makes your data actionable. It lets you organize contacts into groups and then automatically use those groups for outreach, turning raw names into real pipeline activity.

05 Does Amplemarket MCP handle lead list organization?







Yes. You can create new lists using `create_lead_list` and then easily add contacts to them with `add_leads_to_list`, keeping your prospecting efforts clean and ready for the next stage.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"amplemarket": { "url": "..."</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Amplemarket is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and
start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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