

MCP SERVER

NO CODE

CLOUD HOSTED

# Appfigures MCP for AI Agents

## Measure Mobile App Store Performance and Track Revenue Growth

Appfigures connects your AI client to deep mobile app intelligence for instant performance analysis. Track revenue, downloads, reviews, and competitor rankings across iOS and Google Play using natural language prompts.

**F** Quality Score 3.6/100

app-store-optimization

mobile-analytics

revenue-tracking

aso

competitor-intelligence

performance-reporting



# The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

# Your AI Connections Run Through Vinkius Cloud

The world's largest  
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

*The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.*

— Architecture principle

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## Four Pillars of the Vinkius Runtime

### 01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

### 03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

### 02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

### 04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

**AES-256**

Encryption at rest

**Ed25519**

PKI vault signatures

**24h TTL**

Ephemeral session keys

**V8 Isolate**

Sandboxed execution

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## One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

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## Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

**01 — Ed25519 PKI Vault**

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

**02 — V8 Isolate Sandboxing**

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

### 03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

### 05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

### 04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

### 06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

## Emergency Kill Switch

EU AI Act Art. 14(1)  
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

#### 01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

#### 02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

#### 03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

## Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

**Control Plane**

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

**FinOps**

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

**Firewall & DLP**

PII redaction activity, sensitive data protection counters, and security event timeline.

**Agent Activity**

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

**Tool Health**

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

**Incident Log**

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at [cloud.vinkius.com](https://cloud.vinkius.com) — connect your AI agent in under 60 seconds.

# Appfigures MCP

11 tools available

Cloud-hosted on Vinkius

Need to know how a new feature impacts your bottom line? This MCP gives your AI agent direct access to the core analytics of your mobile apps. Instead of logging into five different dashboards just to compile a performance review, you simply ask your client a question—like, 'What were our net proceeds from subscriptions last month?' The data comes back structured and ready for action.

It lets you track everything: how many people are downloading the app, where your revenue is coming from, what users are saying about specific bugs, or even if a competitor just jumped up in search rankings. Because this MCP connects through the Vinkius catalog, you can use it with any compatible AI client (Claude, Cursor, Windsurf, and others) without needing separate logins for every service. You're getting comprehensive market insight from one place.

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## Core Capabilities

### 01 — Analyze App Performance Metrics

Pull detailed reports on downloads, updates, returns, and net revenue to understand app health.

### 03 — Review Sentiment Analysis

Retrieve user feedback to automatically identify recurring bugs, common feature requests, or shifts in sentiment.

### 05 — Conduct Competitive Research

Search and pull performance data on any mobile app to benchmark against market leaders or rivals.

### 02 — Monitor Subscription Health

Get metrics like active subscriber counts, churn rates, and overall subscription performance.

### 04 — Track Market Rankings

Get daily category and keyword rankings across major app stores for ASO strategy checks.

# One Click on Vinkius — From Prompt to Execution

Available at [vinkius.com/mcp/appfigures](https://vinkius.com/mcp/appfigures) — connect your AI agent in three steps.

- 01 You authorize your AI client connection via the Vinkius platform, linking your Appfigures account.
- 02 Your agent processes a natural language request, such as 'Show me the revenue change for Q3.'
- 03 The MCP executes the necessary calls and returns structured data—like a sales report or ranking list—directly to your AI client for immediate analysis.

The bottom line is that you stop assembling reports manually and start asking questions that get precise, actionable answers.

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## Built For

This MCP is for product teams and marketing professionals who are tired of juggling multiple dashboards. If your job involves proving ROI or planning the next feature based on user behavior, this tool cuts out the manual data gathering.

### Product Manager

Using Appfigures MCP to quickly pull sales and subscription metrics needed for quarterly performance reviews and strategic roadmap planning.

### ASO Specialist

Running checks on daily category and keyword rankings, or searching competitor products to adjust the app's metadata strategy immediately.

### Marketing Analyst

Gathering user feedback by listing reviews, then correlating that sentiment data with recent download spikes for campaign analysis.

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## What Changes When You Connect

- 01 Stop bouncing between dashboards. You can pull complex metrics—like combining sales data with subscription health reports—using simple conversation, eliminating manual data aggregation.

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- 02** Improve your ASO strategy by using the `get_ranks` tool to check daily keyword and category rankings instantly, letting you adjust metadata in hours instead of days.
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- 03** Understand user pain points faster. Instead of reading hundreds of reviews, let the AI process them via `list_reviews` to pinpoint recurring bugs or feature gaps immediately.
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- 04** See your full financial picture. The ability to run a `get_revenue_report` alongside sales data ( `get_sales_report` ) gives you immediate visibility into net proceeds and revenue sources.
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- 05** Stay ahead of competitors by running searches with `search_products` on any title, giving you instant benchmarks without leaving your workflow.
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## Real-World Applications

### The Quarterly Business Review

A Product Manager needs to prepare a Q3 review. They ask their agent for the `get_revenue_report` and `get_subscriptions_report`. The AI compiles a single, digestible summary showing revenue growth versus churn rate, eliminating hours of spreadsheet work.

### Competitive Feature Check

An ASO specialist wants to know if a rival is leveraging new keywords. They use the `search_products` tool to pull data on 'Competitor X' and compare its current ranking against their own using `get_ranks`.

### Identifying Feature Gaps

A development team suspects poor adoption. They use the agent to analyze recent `list_reviews` data for their top-selling app, quickly identifying that 80% of negative feedback centers on a missing dark mode feature.

### Post-Launch Performance Audit

A marketing team wants to know if a recent campaign paid off. They ask for the `get_sales_report` covering the last two weeks, comparing total downloads and updates against the preceding period.

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## Patterns to Avoid

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### Trying to track everything in one place

#### X AVOID

Asking a generic AI agent for 'all my performance data' without specifying time ranges or metrics, resulting in a massive, unusable dump of raw numbers.

#### ✓ INSTEAD

Be specific. Instead of vague requests, ask the agent to 'compare the ``get_revenue_report`` from last month against the sales data retrieved via ``get_sales_report`` for the same period.' Narrowing your focus gets actionable insight.

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### Ignoring competitive intelligence

#### X AVOID

Only looking at your own metrics and missing out on what rivals are doing, because you forgot to run a competitor check.

#### ✓ INSTEAD

Always pair performance checks with market research. Use ``search_products`` to find key competitors, then use the tool's capabilities to benchmark their rankings or revenue.

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### Confusing features with metrics

#### X AVOID

Assuming that because an app was listed as 'featured' once, it means consistent high visibility across all stores.

#### ✓ INSTEAD

Don't rely on single data points. Check ``list_featured`` and then immediately cross-reference those dates by running a keyword rank check using ``get_ranks`` to see if the feature status translated into better search placement.

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## The Right Fit

Use this MCP Appfigures when your primary need is deep, quantitative analysis of app store performance across multiple sources. If you are building an automated system that needs to know *if* a user downloaded the app and *how much money* it generated, this is essential. Don't use this if you just want general marketing advice or qualitative suggestions; this tool gives numbers. If your goal is merely basic project management tracking or content generation unrelated to product metrics, stick with specialized writing or document tools instead.

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## Appfigures MCP for AI Agents: Solving App Store Performance Data Gaps

Right now, analyzing app performance is a nightmare of tabs. You have to jump from the download dashboard to the revenue spreadsheet, then switch over to manually review user complaints in a separate ticketing system. Compiling a single, coherent picture for stakeholders means hours of copy-pasting and cross-referencing different data sources.

With this MCP, your agent pulls all that disparate information together. You don't just get numbers; you get context. It delivers unified reports showing how downloads correlate with revenue and what user feedback is driving the churn rate. The result is a single conversation thread containing every piece of data needed for an immediate decision.

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## Appfigures MCP for AI Agents: Leveraging Competitor Intelligence in ASO

Manual competitive analysis involves spending time searching manually, checking keyword rankings on multiple platforms, and guessing at a rival's revenue stream. You spend hours trying to piece together who is doing what and how much it's costing them.

This MCP changes that. Your agent lets you search for any product in the market using `search_products`. Then, by comparing its reported rankings with your own via `get_ranks`, you can build a real-time competitive strategy. You know exactly where you stand and what keywords to target next.

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# Appfigures 11 Tools for Mobile App Analytics and Revenue Reporting

Use these tools to search products, generate sales reports, check keyword ranks, analyze reviews, and monitor subscription metrics using natural language queries.

#	TOOL	DESCRIPTION
01	<code>get_account_check</code>	Verifies the connection status of your Appfigures account.
02	<code>get_external_accounts</code>	Lists all linked store accounts for consolidated reporting access.
03	<code>get_ranks</code>	Pulls daily category and keyword ranking data to track visibility changes.
04	<code>get_revenue_report</code>	Generates detailed reports on overall revenue and proceeds from the app stores.
05	<code>get_sales_report</code>	Retrieves key sales metrics, including total downloads, updates, and returns.
06	<code>get_subscriptions_report</code>	Analyzes subscription data, tracking active subscribers, churn rates, and renewal health.
07	<code>get_user_info</code>	Retrieves basic information for the authenticated user associated with the account.
08	<code>list_featured</code>	Tracks specific dates and periods when your apps were highlighted or featured on major app stores.
09	<code>list_my_products</code>	Provides a list of all mobile applications managed within the Appfigures account.
10	<code>list_reviews</code>	Lists recent user reviews for your products, allowing for sentiment analysis.
11	<code>search_products</code>	Searches and retrieves data on any mobile app across all supported major stores.

# See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

**U** How did our subscription revenue perform last quarter compared to the previous one?



## Subscription Performance Report: Q2 vs. Q3

METRIC	Q2 (MILLIONS)
Total Revenue	\$14.5M
Churn Rate	6.8%
Active Subs	98,000

*Analysis:* We saw a strong jump in total revenue, primarily driven by lower churn rates and successful upsells over the last month. The overall health looks positive.

**U** What are users complaining about in the latest reviews?



## Top 3 User Concerns (Last 14 Days)

- 🚨 **Login Crash:** Three different users reported a hard crash when trying to log in on iOS. This is critical.
- 🌑 **Dark Mode:** Several comments requested a dark mode option for better evening usability.
- 🐢 **Slow Loading:** A recurring complaint about the main dashboard loading slowly after the last update.

Please prioritize fixing the login bug immediately.

**U** Search for 'photo editor' apps and give me their top rankings.



#### Top Competitor Rankings: Photo Editor Category

- 🏆 **CameraPro**: Rank #1 (Photo & Video)
- 🥈 **PixelPerfect**: Rank #3 (Photography)
- 🥉 **SnapMaster**: Rank #5 (Editing Tools)

These apps consistently appear on the first page of search results, suggesting strong ASO efforts. We should check their keyword focus.

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## Frequently Asked Questions

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### 01 How can I use Appfigures MCP to track my app's revenue?

You can generate detailed financial reports showing total net proceeds from the app stores. This goes beyond just downloads; it gives you a real-world view of your income stream, helping you prove ROI instantly.

### 02 Does Appfigures MCP help me compare my app to competitors?

Yes. You can use the MCP to search for any app on the market and get data on their current rankings and general performance metrics. This is critical for adjusting your own ASO strategy.

### 03 What if I need to analyze user reviews from Appfigures via AI agents?

The MCP lets you retrieve and analyze recent user feedback directly, allowing the agent to identify patterns like recurring bugs or popular feature requests without manual reading. It turns raw text into actionable tasks.

### 04 Is Appfigures MCP only for iOS, or does it cover Google Play too?

The MCP supports multiple major app stores. You can connect all your linked store accounts to get a consolidated view of performance metrics and sales data in one place.

### 05 Can I use Appfigures MCP to track my keyword rankings?

Absolutely. By running daily category and keyword checks, you can monitor exactly where your app is ranking on the store. This helps you measure the impact of any ASO changes you make.

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**06 What kind of data does Appfigures MCP pull regarding sales?**

It pulls comprehensive sales metrics, including total downloads, updates, and even returns. This gives a full picture of user lifecycle value, not just the initial install count.







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# Go Live in 60 Seconds

Get your connection token from [cloud.vinkius.com](https://cloud.vinkius.com), then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 <b>Claude AI</b>	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 <b>Cursor</b>	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 <b>VS Code</b>	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"appfigures": { "url": "..."</code>
 <b>Windsurf</b>	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 <b>ChatGPT</b>	Settings → Tools & plugins → Add MCP server → Paste endpoint
 <b>Gemini</b>	Extensions → Add MCP Server → Paste endpoint URL

## ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

# Appfigures is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

[vinkius.com](https://vinkius.com) · [support@vinkius.com](mailto:support@vinkius.com)

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