

M C P S E R V E R

N O C O D E

C L O U D H O S T E D

# Awin MCP for AI Agents

## Automate affiliate performance tracking and program management

Awin connects your AI client to the world's top affiliate network, giving you instant access to complex program data and performance metrics. Your agent handles everything from listing all connected accounts to generating specific tracking links for any destination URL. Stop juggling dashboards; simply ask your AI about transaction history, revenue reports, or available programs.

**F** Quality Score 3.6/100

affiliate-marketing

performance-reporting

tracking-links

advertiser-network

transaction-audit

publisher-management



# The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

# Your AI Connections Run Through Vinkius Cloud

The world's largest  
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

*The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.*

— Architecture principle

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## Four Pillars of the Vinkius Runtime

### 01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

### 03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

### 02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

### 04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

**AES-256**

Encryption at rest

**Ed25519**

PKI vault signatures

**24h TTL**

Ephemeral session keys

**V8 Isolate**

Sandboxed execution

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## One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

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## Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

### 01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

### 02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

### 03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

### 05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

### 04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

### 06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

## Emergency Kill Switch

EU AI Act Art. 14(1)  
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

#### 01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

#### 02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

#### 03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

## Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

**Control Plane**

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

**FinOps**

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

**Firewall & DLP**

PII redaction activity, sensitive data protection counters, and security event timeline.

**Agent Activity**

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

**Tool Health**

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

**Incident Log**

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at [cloud.vinkius.com](https://cloud.vinkius.com) — connect your AI agent in under 60 seconds.

# Awin MCP

10 tools available  
Cloud-hosted on Vinkius

Managing an affiliate program usually means jumping between dozens of tabs: checking account status here, downloading a CSV report there, and manually crafting unique tracking links somewhere else. This MCP changes that entirely. By connecting Awin to your preferred AI client, you treat the entire network like a natural conversation. Instead of manual data retrieval, your agent handles auditing transaction history across multiple accounts instantly. You can ask it to list all available programs or calculate aggregated performance metrics over specific time periods—all without touching a dashboard. Vinkius hosts this connection, making Awin's full catalog available through any compatible client. Whether you're optimizing revenue as a publisher or verifying relationships as an advertiser, your agent acts as the direct bridge, giving you data-driven insights on demand.

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## Core Capabilities

### 01 — List all connected accounts

Retrieves a comprehensive list of all publisher and advertiser accounts you manage within the network.

### 03 — List available programs to join

Displays the list of advertiser programs that are currently open and ready for a publisher to sign up for.

### 05 — Retrieve detailed transaction records

Accesses a list of individual transactions for a publisher within the last 31 days, including status and value.

### 02 — Generate unique tracking links

The MCP creates specific affiliate tracking links for any website address, ensuring proper attribution.

### 04 — Audit joined program status

Shows which specific programs you're already active in, helping manage your current portfolio of relationships.

### 06 — Analyze performance trends

Pulls combined data to generate aggregated reports that analyze revenue and conversion trends over specific timeframes.

# One Click on Vinkius — From Prompt to Execution

Available at [vinkius.com/mcp/awin](https://vinkius.com/mcp/awin) — connect your AI agent in three steps.

- 01 Subscribe to the Awin MCP on Vinkius and provide your API token.
- 02 Connect this MCP to your AI client (Claude, Cursor, etc.)
- 03 Ask your agent questions naturally. For example, 'Show me my performance report for last week,' or 'List all accounts I have access to.'

The bottom line is that you talk to your AI client like a teammate and get structured Awin data back immediately.

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## Built For

This MCP is for performance marketers, publisher managers, and data analysts who spend too much time copying data between dashboards. If manually compiling transaction reports or generating links feels like a chore, this connector is for you.

### Affiliate Marketer

Generates tracking links on the fly and audits recent transactions to ensure campaign attribution is correct.

### Publisher Manager

Monitors advertiser relationships, discovers new programs to join, and checks account connectivity status without logging into multiple portals.

### Data Analyst

Extracts aggregated performance metrics for revenue reporting, bypassing the need for manual CSV exports or complex dashboard queries.

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## What Changes When You Connect

- 01 Get instant insights into revenue trends. Instead of waiting for manual reports, you ask the agent to get aggregated performance reports or analyze specific timeframes.

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- 02** Never lose an attribution link again. Use `generate_tracking_link` to instantly create unique affiliate links for any destination URL, ensuring correct tracking.

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  - 03** Streamline program discovery. The MCP lets you use `list_available_programmes` and `list_joined_programmes` to manage your entire portfolio of relationships directly through chat.

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  - 04** Quickly audit account health. Use `get_account_check` or `list_accounts` to verify connectivity and confirm which publisher or advertiser roles you have access to.

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  - 05** Consolidate transaction data. Instead of downloading separate files, the agent uses `list_transactions` to give you a detailed, recent history of every individual conversion.
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## Real-World Applications

### **Auditing revenue drops after a campaign**

A marketer notices sudden dips in sales. They ask their agent to run `get_aggregated_report` for the last 7 days and compare it to the previous period, immediately identifying the drop-off point without digging through raw data.

### **Fixing broken ad links before launch**

An affiliate team member needs 50 unique tracking links for a product rollout. They use `generate_tracking_link` repeatedly to create every required link in minutes, guaranteeing proper attribution from the start.

### **Onboarding a new partner quickly**

A publisher manager needs to know what programs are even possible. They ask the agent to `list_available_programmes` and get a clear, prioritized list of opportunities they can join right away.

### **Verifying account access for an audit**

An operations lead starts a new project and needs to confirm all necessary accounts are connected. They use `list_accounts` to get a full, verifiable manifest of every publisher and advertiser role available on the network.

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## Patterns to Avoid

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### Manually cross-referencing programs

#### ✗ AVOID

The user has to log into the Awin site, navigate to 'Programs,' then check if they are joined or available—a tedious multi-step process.

#### ✓ INSTEAD

Just ask your agent to run `list_programmes`. It handles checking both joined and available status in one go.

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### Trying to calculate performance from raw data

#### ✗ AVOID

A user downloads a CSV of transactions, struggles with the spreadsheet formulas, and spends an hour trying to find the total commission for Q3.

#### ✓ INSTEAD

Ask your agent to run `get_aggregated_report`. It runs the complex calculations and gives you the final numbers directly in chat.

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## The Right Fit

Use this MCP if your affiliate marketing role demands rapid, deep data access from Awin. You need to audit relationships (`list_accounts`), track every conversion (`list_transactions`), or generate links on demand (`generate_tracking_link`). Don't use it if you only need basic marketing copy or general SEO advice; for that, a standard LLM is fine. However, if your goal is simply to view the Awin homepage, this MCP adds no value—it only works when you need structured data extraction and automation based on specific program mechanics.

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## Awin MCP: Automating Affiliate Link Generation for Programmers

Currently, generating tracking links means jumping onto the Awin dashboard, entering the destination URL, selecting a publisher ID, and copying the resulting link. This process is slow, error-prone,

With this MCP, you simply tell your agent: 'Generate an Awin tracking link for [URL].' The tool handles all the required parameters—publisher IDs, advertiser codes, and URL encoding—and

and requires manual credential handling every single time you need to promote a new product.

returns the final, ready-to-use link instantly. It's immediate attribution.

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## Awin MCP: Consolidating Performance Reporting Across Programs

Previously, if you wanted a quarterly performance view, you had to manually run reports for every single program and then spend hours in Excel combining the data. If you missed one tab, your report was wrong.

Now, asking the agent to `get_aggregated_report` compiles all that information into one conversation thread. You get clean analysis of revenue trends without ever leaving your chat interface.

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# Awin: 10 Tools for Affiliate Link Generation & Reporting

Use these tools to list accounts, retrieve transaction histories, generate tracking links, and pull aggregated performance reports from the Awin network.

#	TOOL	DESCRIPTION
01	<code>generate_tracking_link</code>	Creates a specific Awin tracking link that attributes traffic to a given destination URL.
02	<code>get_account_check</code>	Verifies your connection credentials and lists all available accounts you manage within the network.
03	<code>get_aggregated_report</code>	Pulls combined performance metrics to analyze revenue and conversion trends over a specific time period.
04	<code>list_accounts</code>	Retrieves a comprehensive list of all publisher and advertiser accounts you have access to.
05	<code>list_available_programmes</code>	Lists programs that are currently available for a publisher to join within the network.
06	<code>list_joined_programmes</code>	Retrieves a list of advertiser programs you are currently active in or signed up for.
07	<code>list_programmes</code>	Lists both the joined and available advertiser programs relevant to your publisher status.
08	<code>list_promotions</code>	Retrieves current details about active promotions and voucher codes associated with a publisher's account.
09	<code>list_publishers</code>	Lists all other publishers that have an established, active relationship with your advertiser account.
10	<code>list_transactions</code>	Retrieves a detailed list of individual transactions for a specific publisher within the last 31 days.

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## See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

**U** What programs am I currently running in? Show me my joined and available options.



### Program Status Check

- **Joined Programs (15 Active):** TechStore Global, FashionHub, DataEdge Solutions.
- **Available to Join (3 Eligible):** WidgetCo Beta, AutoParts Prime, GamingGear Inc.

I recommend checking out 'WidgetCo Beta'; the sign-up process is straightforward. Would you like me to check their requirements?

**U** Show me all transactions for this account in the last 31 days.



### Transaction Audit: Last 31 Days

DATE	CAMPAIGN	STATUS	VALUE
Yesterday	WidgetCo Beta	Converted	€45.00
Day before	TechStore Global	Pending	€22.50
Week ago	FashionHub	Failed	N/A

Total conversion value in this period: **€1,230.75**.

**U** I need a tracking link for <https://example.com/product> using my ID and the advertiser's.



#### Tracking Link Generated:

The unique link is ready: `https://www.awin1.com/cread.php?awinmid=6789&awinaffid=12345&p=https://example.com/product`

You can use this link immediately for your promotion.

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## Frequently Asked Questions

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### 01 How does the Awin MCP help me track my affiliate revenue?

It gives you instant, aggregated views of your performance. Instead of downloading and merging spreadsheets, you can ask for reports over specific timeframes and get the summarized data back directly in chat.

### 02 Can I use this MCP to check my current account status?

Yes, it verifies your connection right away. You can also list all publisher or advertiser accounts you have access to, ensuring nothing gets missed during an audit.

### 03 What if I need a tracking link for something new? Does the Awin MCP handle that?

Absolutely. It generates unique tracking links instantly. You just give it the destination URL and your IDs, and you get a ready-to-use link formatted correctly for attribution.

### 04 How do I manage my list of programs with this MCP?

You can ask the agent to check both available and joined programs. This is great for quickly seeing all your options without having to navigate through multiple Awin sections.

### 05 Is this better than manually checking transactions in the dashboard?

Yes, it's much faster. You can retrieve detailed lists of individual transactions (list\_transactions) and get metadata like status and conversion values immediately, without manual data entry or export.

### 06 Does Awin MCP work for all types of affiliate marketing? Is it limited?

It covers the core functions of managing advertiser relationships, tracking performance, and generating links across the full scope of the Awin network. It's designed to cover most common publisher needs.

# Go Live in 60 Seconds

Get your connection token from [cloud.vinkius.com](https://cloud.vinkius.com), then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT

WHERE TO CONFIGURE



Claude AI

Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint



Cursor

Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint



VS Code

Ctrl/Cmd+Shift+P → "MCP: Add Server" → add `"awin": { "url": "..."}`



Windsurf

MCP Settings → `mcp_settings.json` → Add endpoint URL



ChatGPT

Settings → Tools & plugins → Add MCP server → Paste endpoint



Gemini

Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI  
ABOUT THIS

Let your preferred AI  
explain this MCP server



Ask ChatGPT



Ask Claude



Ask Perplexity



Ask Gemini



Ask Grok



READY TO CONNECT

# Awin is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

[vinkius.com](https://vinkius.com) · [support@vinkius.com](mailto:support@vinkius.com)

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