

MCP SERVER

NO CODE

CLOUD HOSTED

Beehiiv MCP for AI Agents

Manage newsletter subscriptions, posts & analytics from one place

Beehiiv MCP connects your AI agent directly to your entire newsletter growth engine. You can manage publications, audit subscriber lists, pull real-time performance metrics, and even register new users—all from a single chat window or IDE.

F Quality Score 3.6/100

newsletter-platform

audience-growth

subscriber-management

email-analytics

content-distribution



The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Beehiiv MCP

10 tools available

Cloud-hosted on Vinkius

This MCP lets you operate the full lifecycle of your paid newsletter publishing platform without ever switching tabs. Instead of logging into Beehiiv to check open rates, run through segments, or manually add subscribers, you talk to your agent and it executes those actions against your live account data.

Your AI client reads everything: from historical post structures and pure HTML content payloads to deep audience analytics. Need to see which segments are active or how conditional email logic chains are set up? You can ask for that, too. It's about keeping your workflow contained. The entire catalog of available services is managed by Vinkius, so you connect once from any compatible client and get access to everything Beehiiv has to offer.

Core Capabilities

01 — Manage Publications and Posts

List all active publications or pull the full HTML content of historical posts using tools like `list_publications`, `get_publication`, and `get_post`.

03 — Track Performance Metrics

Pull aggregated post performance stats to understand open and click rates using `get_post_stats`, giving you a real-time view of account health.

05 — Retrieve Technical Data

Fetch precise metadata about a publication or retrieve the raw data payloads, including UTM acquisition parameters for subscribers.

02 — Audit Audience and Subscribers

Review your entire subscriber base by listing specific subscribers, getting detailed account information with `get_subscription`, or adding new users explicitly via `create_subscription`. You can also list internal audience segments using `list_segments`.

04 — Understand Audience Logic

Browse the system's conditional email logic chains by listing automations or viewing publication topology to see how your core content structure is mapped out using `list_automations` and `get_publication`.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/beehiiv — connect your AI agent in three steps.

- 01** Subscribe to this MCP and provide your specific Beehiiv Publication ID alongside your API Key.
- 02** Your AI client authenticates with Vinkius and uses the provided credentials to access all available Beehiiv tools.
- 03** You issue a natural language command (e.g., 'List my top three segments' or 'Check last month's open rates'), and the agent executes the necessary tool calls to deliver the data.

The bottom line is you get a single, conversational endpoint for every part of your newsletter publishing stack.

Built For

This MCP serves Growth Engineers who need to script custom subscription pipelines on the fly, Content Creators who audit historical post structures while drafting new editions, and Marketing Leads who safely track audience behavior by querying segments.

Content Creator

Pulling open rate metrics or reading historical post content when outlining a new newsletter edition.

Marketing Lead

Auditing behavioral conditions and tracking segment isolation by querying internal audience segments through the chat interface.

Growth Engineer

Scripting custom subscription pipelines or troubleshooting programmatic endpoints against a live Beehiiv account.

What Changes When You Connect

- 01** Audit your entire audience history instantly. Need to check subscriber details or UTM parameters? Use `get_subscription` and `list_segments` instead of navigating multiple dashboards.

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- 02 Keep writing code while managing emails. You can pull open rate metrics or read historical post structures using `get_post_stats` and `get_post` without leaving your IDE.

 - 03 Streamline audience growth efforts. Manually adding users is slow; use `create_subscription` to register new subscribers with a single command.

 - 04 Understand complex campaigns easily. Use `list_automations` to audit conditional email logic chains, ensuring your audience journeys are set up correctly before launch.

 - 05 Quickly check core site health. With `list_publications` and `get_publication`, you can verify the correct setup of your entire content structure in minutes.
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Real-World Applications

Investigating a sudden drop in engagement

A marketing lead notices click rates dropped last week. They ask their agent to run `get_post_stats` on the last five issues, immediately seeing which specific post's performance dipped and why.

Building a custom lead capture form

The growth engineer wants to test a new sign-up flow. They use `create_subscription` directly through their agent's chat, verifying that the user is added correctly to the system pool.

Onboarding a new content team member

A content creator needs historical context for an article. They use `list_posts` to see all previous newsletter titles and `get_post` to pull the raw HTML payload of a key older edition.

Auditing complex segmentation rules

A marketing lead needs to know if specific users are caught in an automation loop. They run `list_segments` and `list_automations` to map out every active rule and segment boundary.

Patterns to Avoid

Manually checking metrics across tabs

X AVOID

Opening the Beehiiv dashboard, going to Posts, then opening Segments, just to compile a report of performance vs. audience size.

✓ INSTEAD

Ask your agent to `get_post_stats` and `list_segments` in sequence. It compiles all necessary data points into one cohesive chat response for immediate review.

Guessing the right API endpoint

X AVOID

Trying to manually figure out if they need a 'user details' call or a 'subscriber status' call before writing code.

✓ INSTEAD

Use `get_subscription` first. It provides exact details on an individual, clarifying whether you need more granular data via `list_subscriptions` or just general info.

Forgetting to check core content setup

X AVOID

Starting a new campaign without verifying if the main publication ID is still active and correctly linked.

✓ INSTEAD

Always start by running `list_publications`. This confirms your entire content structure, including overridable metrics, is pointing to the correct live source.

The Right Fit

Use this MCP if you need deep programmatic access to Beehiiv's core data—specifically managing subscribers, posts, and analytics from an external agent. For instance, if your workflow requires listing all internal segments (`list_segments`) or creating a new user (`create_subscription`), this is what you want. Don't use it if you are just looking for basic reporting; dedicated dashboard tools are fine. You need this MCP when the data interaction must be coded into an agent's routine, allowing your client to run `get_post_stats` or `list_automations` as part of a larger automation process.

Beehiiv MCP: Managing Newsletter Subscriptions with AI Agents

Right now, updating or auditing your audience is painful. You have to click through multiple dashboards—the subscriber list, the segment manager, and the analytics pages—just to piece together a clear picture of who's subscribed, where they came from, and if their data was captured correctly.

With this MCP, that entire manual process vanishes. Tell your agent you need to see active subscribers and then run through `get_subscription` or `list_segments`. Your AI client gathers all the necessary details in one go, giving you immediate answers without ever leaving your IDE.

Beehiiv MCP: Tracking Post Performance & Audience Growth

You currently lose time switching between content editing and analytics views. To check a post's performance, you have to view the post, then navigate away to the stats tab, and sometimes run through `list_publications` just to verify the source ID.

Now, your agent handles it all. You ask for performance metrics on a specific article, and it calls `get_post_stats` and gets the numbers immediately. It's direct, fast, and keeps you focused on writing.

Beehiiv 10 Tools for Audience Management and Analytics

Use these tools to list publications, retrieve raw content, track subscriber status, manage audience segments, and audit automated email workflows.

#	TOOL	DESCRIPTION
01	<code>list_publications</code>	Retrieves a list of all active publications linked to your Beehiiv account.
02	<code>get_publication</code>	Fetches specific metadata for a single, identified Beehiiv publication.
03	<code>list_subscriptions</code>	Provides an overview list of all currently active subscribers in your account.
04	<code>get_subscription</code>	Retrieves detailed, specific information about one subscriber's account status.
05	<code>create_subscription</code>	Registers a new individual subscriber into your audience list using an explicit command.
06	<code>list_posts</code>	Lists all newsletter posts that have been natively published on the platform.
07	<code>get_post</code>	Retrieves the complete, raw content payload (HTML) for a specified post.
08	<code>get_post_stats</code>	Calculates and returns aggregated performance statistics for any given published post.
09	<code>list_segments</code>	Shows a list of internal audience segments you have defined within Beehiiv.
10	<code>list_automations</code>	Lists your native conditional email journey paths and automated workflows.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U What were the open rates for last week's newsletter?



Analytics Summary: Week of 2026-06-17

- **Overall Open Rate:** 48.5% (Up from 46.2%)
- **Average Click Rate:** 5.1%
- **Total Receivers Tracked:** 9,820

The performance shows a strong rebound this week. The highest engagement came from the 'AI Tools' segment. I recommend checking how that group was targeted.

U I need to add five new paying subscribers. Can you do that?



Subscription Status Update

Success! Five explicit subscription requests were processed.

EMAIL ADDRESS	STATUS	NOTES
user1@test.com	Active	Added successfully
user2@test.com	Active	New subscriber registered
user3@test.com	Active	Will receive next blast
user4@test.com	Active	Confirmed in the pool
user5@test.com	Active	Ready for automation sequence

All five users are now live and tracked.

U List all my current content publications.



Beehiiv Publication Directory

Here are the active publication IDs currently linked to your account:

1. **Tech Growth Daily:** `pub_a3c4d5e6-xxxx` . (Primary source for most content.)
2. **Developer Insights:** `pub_b7g8h9i0-xxxx` . (Secondary, specialized content stream.)
3. **Beta Testing Notes:** `pub_j1k2l3m4-xxxx` . (New, restricted access publication.)

You can use these IDs to target specific content streams.

Frequently Asked Questions

01 How do I manage my newsletter subscribers using the Beehiiv MCP for AI Agents?

You can list all existing subscribers and even register new ones directly through your agent. This means you don't need to jump between tabs; you just ask your client to perform the subscription action.

02 Can I check the performance stats of my Beehiiv newsletter posts?

Yes, this MCP lets you pull aggregated post performance statistics. You can get a quick summary of open and click rates for any historical or recent publication without leaving your current screen.

03 What kind of audience segments can Beehiiv MCP help me audit?

You can list all internal audience segments defined in your account. This helps you understand exactly how users are grouped and which behavioral conditions apply to different parts of your subscriber pool.

04 Does the Beehiiv MCP for AI Agents let me see my content structure?

Absolutely. You can list all active publications and retrieve their specific metadata, helping you understand how multiple content streams are linked to your core account ID.

05 I need help with automation rules in Beehiiv.

You can use the MCP to list all native conditional email journeys. This allows you to audit complex automation chains and see exactly what triggers specific follow-up emails for your audience.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT

WHERE TO CONFIGURE



Claude AI

Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint



Cursor

Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint



VS Code

Ctrl/Cmd+Shift+P → "MCP: Add Server" → add `"beehiiv": { "url": "..."}`



Windsurf

MCP Settings → `mcp_settings.json` → Add endpoint URL



ChatGPT

Settings → Tools & plugins → Add MCP server → Paste endpoint



Gemini

Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI
ABOUT THIS

Let your preferred AI
explain this MCP server



Ask ChatGPT



Ask Claude



Ask Perplexity



Ask Gemini



Ask Grok



READY TO CONNECT

Beehiiv is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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DOCUMENT INFORMATION

Generated	June 2026
MCP Server	Beehiiv MCP
Server ID	019d755a-4380-7375-8122-eb9318c11abc
Platform	Vinkius Cloud for AI Agents
Endpoint	https://edge.vinkius.com/{token}/mcp

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