

MCP SERVER

NO CODE

CLOUD HOSTED

# Campaign Monitor MCP for AI Agents

## Programmatic Audience Segmentation and Campaign Analytics

Campaign Monitor connects your AI agent directly to your email marketing accounts. You manage everything—from subscriber list health checks and adding new contacts to monitoring performance analytics across multiple campaigns—all through natural conversation.

**A+** Quality Score 100/100

email-campaigns

subscriber-management

audience-segmentation

marketing-analytics

customer-journeys



# The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

# Your AI Connections Run Through Vinkius Cloud

The world's largest  
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

*The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.*

— Architecture principle

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## Four Pillars of the Vinkius Runtime

### 01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

### 03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

### 02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

### 04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

**AES-256**

Encryption at rest

**Ed25519**

PKI vault signatures

**24h TTL**

Ephemeral session keys

**V8 Isolate**

Sandboxed execution

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## One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

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## Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

### 01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

### 02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

### 03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

### 05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

### 04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

### 06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

## Emergency Kill Switch

EU AI Act Art. 14(1)  
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

#### 01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

#### 02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

#### 03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

## Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

**Control Plane**

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

**FinOps**

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

**Firewall & DLP**

PII redaction activity, sensitive data protection counters, and security event timeline.

**Agent Activity**

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

**Tool Health**

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

**Incident Log**

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at [cloud.vinkius.com](https://cloud.vinkius.com) — connect your AI agent in under 60 seconds.

# Campaign Monitor MCP

7 tools available

Cloud-hosted on Vinkius

You can control your professional email marketing operations entirely from your chat interface. Instead of manually scrubbing CSV exports or clicking through complex dashboards, your AI agent acts as a dedicated audience coordinator for Campaign Monitor. Need to know if 'Acme Corp' has bounced addresses? Or maybe you need to update John Doe's custom field status across several client accounts? Your agent handles it.

The tool lets you list and manage subscriber lists, giving real-time data on active users versus unsubscribed contacts. It monitors sent campaigns, providing analytics like open rates and click counts so your marketing strategy stays sharp. If you're working with an agency or multiple clients, the AI can pull directories for every sub-account, keeping everything organized in one place.

When you connect this MCP via Vinkius, your agent becomes more than a data viewer; it's an operational layer that handles complex audience orchestration and performance monitoring right inside your favorite chat client.

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## Core Capabilities

### 01 — Manage Client Directory

The AI retrieves complete directories of all sub-accounts (clients) associated with your primary account.

### 03 — Update Subscribers

You can add new people or update existing contacts' details directly within your lists.

### 02 — Check List Health Status

It pulls real-time statistics for any subscriber list, showing counts of active, unsubscribed, and bounced addresses.

### 04 — View Campaign Performance

The agent fetches campaign analytics, providing metrics like open rates and click-through rates for specific campaigns.

## 05 — Review Sent Campaigns

You can list recent email broadcasts to maintain an oversight of your digital outreach efforts.

# One Click on Vinkius — From Prompt to Execution

Available at [vinkius.com/mcp/campaign-monitor-alternative](https://vinkius.com/mcp/campaign-monitor-alternative) — connect your AI agent in three steps.

- 01 Subscribe to this MCP and retrieve your API Key from Campaign Monitor's Account Settings.
- 02 Connect the key to your preferred AI client (Claude, Cursor, etc.).
- 03 Ask your agent a question like, 'Show me the list health for my main newsletter,' and it executes the command.

The bottom line is you stop navigating dashboards and start asking questions about your email audience data.

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## Built For

This MCP is essential for Marketing Managers and Agency Leads who deal with large, multi-client rosters. If manual list scrubbing or coordinating performance across dozens of sub-accounts slows you down, this tool gives your AI agent the direct operational control it needs.

### Agency Lead

Manages email operations for multiple client accounts by listing and comparing data across different organizations.

### Growth Marketer

Automates the process of ingesting new leads into specific subscriber lists while monitoring overall list health metrics.

### Marketing Manager

Quickly pulls campaign results and updates segment memberships using natural language commands instead of manual UI navigation.

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## What Changes When You Connect

- 01 Instead of exporting lists to Excel, you can use the agent to automatically manage your audience. Just telling it to 'update John Doe's status' handles profile changes across multiple client accounts.

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- 02** You gain instant visibility into list health. Using `get_list_statistics` lets you check bounce rates and active counts without opening the platform dashboard.
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- 03** Coordinating multi-client marketing is painless. The agent uses `list_clients` to pull directories of all sub-accounts, making agency oversight simple.
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- 04** Stop guessing about campaign success. Calling `get_campaign_analytics` provides immediate, actionable data on opens and clicks for quick strategy adjustments.
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- 05** Never lose track of a subscriber's profile again. `get_subscriber_details` pulls comprehensive info on any person by name or email address.
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## Real-World Applications

### Cross-Client List Audit

An agency lead needs to know the total number of active users across all 15 client accounts. They ask their agent, which uses `list_clients` and then iterates through `list_subscriber_lists` for each one, providing a single consolidated count.

### Post-Campaign Deep Dive

A marketing manager wants to compare the performance of their 'Spring Sale' versus 'Summer Promo!'. They ask for campaign analytics on both, and the agent uses `get_campaign_analytics` to give a side-by-side comparison of open rates.

### Cleaning Up Bad Data

A growth marketer finds a large segment of old contacts that might be inactive. They ask the agent to run `get_list_statistics` and filter out all bounced addresses before sending the next broadcast, saving deliverability issues.

### Onboarding New Leads

A team member acquires 50 new leads from a trade show. They ask the agent to `add_subscriber` for all 50 contacts into the 'Main Newsletter' list, automating the entire manual data entry process.

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# Patterns to Avoid

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## Manual List Scrubbing

### X AVOID

A user downloads a massive CSV export of subscribers and spends an hour manually checking for bounced emails or updating custom field statuses.

### ✓ INSTEAD

Don't download data. Use the agent to run `get_list_statistics` first, identifying bad records, then use `add_subscriber` or other tools to clean up the segment directly.

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## Forgetting Client Scope

### X AVOID

An agency lead tries to pull list stats for Client A but accidentally uses a global search that includes Client B's data, leading to confusion.

### ✓ INSTEAD

Always start by using `list_clients`. This confirms the scope and allows you to target lists accurately before running `get_list_statistics`.

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## Mixing Up Campaign IDs

### X AVOID

A user is unsure if they are looking at last month's 'Holiday Sale' data or this year's 'Q1 Kickoff' performance.

### ✓ INSTEAD

First, use `list_sent_campaigns` to see the official titles and dates. Then, pass that exact campaign ID to `get_campaign_analytics` for accurate reporting.

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## The Right Fit

Use this MCP if your core pain point is coordinating audience data across multiple client accounts or automating repetitive marketing operations. It shines when you need to execute tasks like adding subscribers (`add_subscriber`) or auditing list health (`get_list_statistics`). Don't use it, however, if you only need a simple viewing capability—for instance, if you just want to look at historical reports without modifying data. For purely read-only reporting that doesn't involve list management, consider using a dedicated analytics platform instead of relying on the agent's write capabilities.

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## Campaign Monitor MCP for AI Agents: Managing Audience Segments

Today, managing an audience is painful. You're clicking through client portals, downloading CSV files, and then opening a spreadsheet just to count how many people are active versus bounced. If you run this process across five different clients, that's at least two hours of tedious copy-pasting and manual verification.

With this MCP, the whole thing changes. You simply tell your agent: 'List all my clients, then show me the current list statistics for their main newsletter.' The agent handles the entire multi-step process, giving you a single, clean report right where you're already working.

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## Campaign Monitor MCP for AI Agents: Tracking Campaign Performance

Before this tool, tracking performance meant jumping between the campaign dashboard and then trying to manually cross-reference that data with your internal sales figures. It was a messy process of multiple logins just to get a full picture.

Now you ask for it directly. You tell the agent which campaign ID you want analyzed. It pulls all the open rates, click metrics, and delivery totals instantly. The resulting report is immediate, giving you clear data points without ever leaving your chat window.

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# Campaign Monitor: 7 Tools for Audience Segmentation & Analytics

Use these tools to programmatically list client directories, check list health, add subscribers, and pull detailed campaign performance data.

#	TOOL	DESCRIPTION
01	<code>add_subscriber</code>	Creates or updates a person's profile, adding them to a specific subscriber list.
02	<code>get_campaign_analytics</code>	Retrieves performance metrics for any given sent email campaign.
03	<code>get_list_statistics</code>	Pulls a comprehensive report detailing the current health and size of any subscriber list.
04	<code>get_subscriber_details</code>	Fetches specific profile information for a single named subscriber.
05	<code>list_sent_campaigns</code>	Lists the titles and dates of all email campaigns that have been sent out recently.
06	<code>list_clients</code>	Gives a complete directory listing of every client account associated with your main organization.
07	<code>list_subscriber_lists</code>	Lists all available subscriber lists for any specific client ID you provide.

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## See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

**U** What's the current list health for my 'Product Beta' list?



### ✔ List Health Report: Product Beta

- **Total Subscribers:** 15,320
- **Active Users (Can Receive Emails):** 14,980
- **Unsubscribed:** 250
- **Bounced/Inactive:** 90

We've flagged the 90 bounced emails. Would you like me to run a cleanup routine or get details on any specific user?

**U** Can you list my clients and tell me which of them have the 'Global Tech' name?



### 📁 Client Directory Lookup

I found 4 main client accounts:

1. Acme Corp (ID: abc-123)
2. Global Tech (ID: gtc-789)
3. Synergy LLC (ID: syc-001)
4. Beta Testing Inc. (ID: bti-456)

The ID for 'Global Tech' is `gtc-789`. Do you want to see the lists associated with that client?

**U** Give me the performance summary for campaign c\_123.



### Campaign Performance: Q4 Holiday Promo

- **Status:** Completed
- **Total Sent:** 8,900
- **Open Rate:** 24.5% (Up 3% from last month)
- **Click-Through Rate:** 4.1%
- **Top Performer Link:** [Link to product]

This campaign performed well, especially the click rate on that specific link. Should I check for any remaining bounced addresses?

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## Frequently Asked Questions

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### 01 How can Campaign Monitor help me manage multiple client lists?

It provides a single view across all your accounts. You simply ask the agent to list clients, and it gives you a directory. From there, you can pull data from any specific list without switching portals.

### 02 Can I use Campaign Monitor MCP to add new contacts to my lists?

Yes, you can programmatically update your audience. Just tell the agent who needs to be added and which list it belongs in, and it handles the process for you.

### 03 What kind of analytics can I get with Campaign Monitor MCP?

You get real-time performance data on sent emails. The agent pulls open rates, click counts, and total successful deliveries so you know exactly how your messages are performing.

### 04 Does Campaign Monitor MCP help me clean up bad subscriber data?

Absolutely. You can run a list health check to identify bounced or inactive addresses. This lets you segment the list and keep your campaign deliverability high.

### 05 What if I need to find out what details a specific user has in their profile?







You just ask for subscriber details. The agent pulls up that person's full profile history, including any custom fields you track within Campaign Monitor.

# Go Live in 60 Seconds

Get your connection token from [cloud.vinkius.com](https://cloud.vinkius.com), then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 <b>Claude AI</b>	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 <b>Cursor</b>	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 <b>VS Code</b>	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"campaign-monitor-alternative": { "url": "..." }</code>
 <b>Windsurf</b>	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 <b>ChatGPT</b>	Settings → Tools & plugins → Add MCP server → Paste endpoint
 <b>Gemini</b>	Extensions → Add MCP Server → Paste endpoint URL

## ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

# Campaign Monitor is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

[vinkius.com](https://vinkius.com) · [support@vinkius.com](mailto:support@vinkius.com)

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### DOCUMENT INFORMATION

Generated	June 2026
MCP Server	Campaign Monitor MCP
Server ID	019dd0c9-c413-7297-99a5-f952d52634c0
Platform	Vinkius Cloud for AI Agents
Endpoint	<a href="https://edge.vinkius.com/{token}/mcp">https://edge.vinkius.com/{token}/mcp</a>

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