

MCP SERVER

NO CODE

CLOUD HOSTED

# Clearbit (HubSpot) MCP for AI Agents

## Enriching B2B Prospect and Company Data via Conversation

Clearbit (HubSpot) MCP instantly enriches B2B data for your AI agent. Connect it to pull detailed firmographic intelligence, including company size, industry, revenue estimates, and professional profiles, using only an email address or domain name.

**F** Quality Score 3.6/100

data-enrichment

firmographics

prospecting

b2b-intelligence

customer-acquisition

lead-scoring



# The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

# Your AI Connections Run Through Vinkius Cloud

The world's largest  
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

*The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.*

— Architecture principle

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## Four Pillars of the Vinkius Runtime

### 01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

### 03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

### 02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

### 04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

**AES-256**

Encryption at rest

**Ed25519**

PKI vault signatures

**24h TTL**

Ephemeral session keys

**V8 Isolate**

Sandboxed execution

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## One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

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## Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

### 01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

### 02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

### 03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

### 05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

### 04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

### 06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

## Emergency Kill Switch

EU AI Act Art. 14(1)  
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

#### 01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

#### 02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

#### 03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

## Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

**Control Plane**

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

**FinOps**

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

**Firewall & DLP**

PII redaction activity, sensitive data protection counters, and security event timeline.

**Agent Activity**

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

**Tool Health**

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

**Incident Log**

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at [cloud.vinkius.com](https://cloud.vinkius.com) — connect your AI agent in under 60 seconds.

# Clearbit (HubSpot) MCP

8 tools available

Cloud-hosted on Vinkius

The Clearbit (HubSpot) MCP gives your AI client direct access to vast databases of business intelligence. You stop jumping between web dashboards and running manual lookups. Instead, you talk naturally to your agent—asking it for a prospect's job title, the parent company's revenue range, or an ideal target list based on specific tech stacks—and it finds the data instantly.

It lets you enrich both person and company data using just one email address. You can securely pull firmographic details like industry and size from domain names. This MCP works with any compatible client through Vinkius, giving your agent full control over B2B intelligence right where you're working. Whether you need to find new companies by technology stack or quickly check core account quota information, the data is available in conversation.

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## Core Capabilities

**01 — Find Person by Email**

Retrieves detailed professional information about a person using only their email address.

**03 — Find Person & Company Together**

Pulls both detailed personal and corporate intelligence using an email address in one query.

**05 — Reveal IP Address Location**

Determines the geographical location associated with an IP address.

**07 — Get Target Prospects List**

Pulls lists of potential prospects based on defined criteria.

**02 — Find Company by Domain**

Retrieves core firmographic data for a company based on its domain name.

**04 — Autocomplete Company Name**

Suggests potential company names or domains when you are partially typing a query.

**06 — Calculate Account Risk Score**

Calculates and returns a specific risk score for a given account or entity.

**08 — Get Watchlist Companies Data**

Retrieves data for companies that are already tracked or placed on a watchlist.

# One Click on Vinkius — From Prompt to Execution

Available at [vinkius.com/mcp/clearbit-hubspot](https://vinkius.com/mcp/clearbit-hubspot) — connect your AI agent in three steps.

- 01 Subscribe to this MCP and enter your Clearbit API Key, which you get from your dashboard.
- 02 Connect your agent (Claude, Cursor, etc.) via Vinkius and authorize the connection with your key.
- 03 Start asking your AI client conversational questions—like 'What is the revenue for techcorp.com?' or 'Give me details on this email address'—to pull data.

The bottom line is, you use natural language prompts to query massive B2B databases without ever leaving your chat window.

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## Built For

This MCP is built for sales and marketing professionals who spend too much time in separate dashboards. If you're an SDR tired of copy-pasting emails into a lookup tool, or an AE needing instant stakeholder profiles during a call, this is for you.

### Sales Development Representative (SDR)

You use the MCP to rapidly research prospects and verify company details in real time using natural language prompts.

### Account Executive (AE)

You quickly look up stakeholder profiles, firmographics, and account health straight from your chat interface while engaging with a client.

### Marketing Operations Specialist

You automate the lead enrichment process for segmenting audiences or auditing lists without having to open the CRM dashboard.

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## What Changes When You Connect

- 01 Instant Profile Deep Dives: Get detailed professional records, including job titles and social profiles, instantly using the `find_person` tool.

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- 02 Holistic Enrichment: Combine company data (`find_company`) and person details (`find_person`) into one query for a complete view of any contact.

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  - 03 Targeted Discovery: Use `get_prospects` to search for new ideal customers based on specific criteria like tech stack or industry.

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  - 04 Risk Management: Calculate an account's current health with `find_risk`, helping you prioritize outreach efforts accurately.

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  - 05 Efficiency Gains: Automate lead enrichment and segment audience lists without ever having to open the main CRM dashboard.
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## Real-World Applications

### **Need a quick background check on a cold lead?**

An SDR gets an email list. Instead of manually checking each domain, they ask their agent: 'Run `find_company` for these five domains.' The MCP returns the size and industry data immediately.

### **My AE needs instant info on a client's competitor.**

The AE is chatting with a prospect and needs context on their main rival. They prompt the agent to use `find_company`, which immediately provides firmographics for the competitor.

### **Need to validate contacts before a campaign?**

A Marketing Manager inputs a spreadsheet of emails. They instruct their agent to use the combined enrichment capability, which verifies both person and company data points in bulk.

### **How do I build a target list of SaaS companies?**

An Ops team member asks their AI client to run `get_prospects`, filtering by 'SaaS' and 'California.' The agent returns a curated, actionable list for the next quarter.

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# Patterns to Avoid

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## Relying on manual dashboard clicks

### X AVOID

Opening your CRM, switching to the Reports tab, filtering by industry, and then exporting data just to check a few details.

### ✓ INSTEAD

Use this MCP to talk directly to your agent. Just tell it: 'Give me all companies in the Healthcare sector with over 100 employees.' The agent handles the search using `find_company`.

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## Searching for prospects by name alone

### X AVOID

Trying to guess a company's size or revenue just from knowing its legal name, resulting in incomplete data.

### ✓ INSTEAD

Use `get_prospects` and provide specific criteria (e.g., 'tech stack: Salesforce') so the MCP can find companies that match your exact needs.

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## Using an agent for basic lookups only

### X AVOID

Having your AI client just retrieve a person's job title but failing to get the company's size.

### ✓ INSTEAD

Use the combined enrichment feature (`find_person_and_company`) in one prompt. This ensures both the individual and their parent company are profiled simultaneously.

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## The Right Fit

Use this MCP if your primary bottleneck is gathering accurate, deep B2B intelligence from disparate sources like LinkedIn, Crunchbase, or internal CRMs. If you constantly need to verify a contact's job title, confirm a company's revenue range, or discover new leads based on specific tech stacks, this tool is essential.

Don't use it if your goal is simply basic data storage or document management; those are file system issues. Also, don't rely solely on finding an IP address (`reveal_ip`) for account verification—it gives location, not business context. If you only need to track internal API usage without external enrichment, a simpler internal logging tool might suffice. But if the data has to be accurate and actionable for sales, use this MCP.

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## Clearbit (HubSpot) MCP: Solving B2B Intelligence Gaps in Sales Outreach

Today, prospecting means a painful cycle of opening multiple tabs. You find an email address, then you open LinkedIn to check the job title; next, you visit the company website to guess their industry size; finally, you jump into your CRM just to verify if they are in a target sector. It's slow, and data gets stale by the time you copy-paste it all together.

With this MCP, you ask your agent for what you need—like 'Give me the full profile for this contact.' The tool synthesizes the job title, firmographic details (industry, size), and account risk score in one response. You get immediate, verified intelligence ready to use.

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## Clearbit (HubSpot) MCP: Mastering Lead Scoring and Account Verification

Manually scoring leads means checking multiple criteria—revenue range, employee count, and recent funding rounds. This process is time-consuming because the data lives in different databases, forcing you to run separate lookups for every potential account.

This MCP centralizes that intelligence. By running `find_risk` or querying `get_prospects` with specific filters, your agent surfaces a calculated score based on multiple inputs. You stop guessing and start knowing who's worth calling today.

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# Clearbit (HubSpot) MCP: 8 Tools for B2B Prospecting Intelligence

Use these tools to automatically enrich contacts, find new companies, calculate risk scores, and pull detailed professional profiles using your AI agent.

#	TOOL	DESCRIPTION
01	<code>find_person</code>	Finds detailed professional information about a person using only their email address.
02	<code>find_company</code>	Retrieves core firmographic data for a company based on its domain name.
03	<code>find_person_and_company</code>	Pulls both detailed personal and corporate intelligence using an email address in one query.
04	<code>autocomplete_company</code>	Suggests potential company names or domains when you are partially typing a query.
05	<code>reveal_ip</code>	Determines the geographical location associated with an IP address.
06	<code>find_risk</code>	Calculates and returns a specific risk score for a given account or entity.
07	<code>get_prospects</code>	Pulls lists of potential prospects based on defined criteria.
08	<code>get_watchlist</code>	Retrieves data for companies that are already tracked or placed on a watchlist.

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## See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

### U What is the current risk profile for segmentcorp.com?



#### Account Risk Report: SegmentCorp

- **Risk Score:** 8/10 (High)
- **Status:** Watchlist - Requires immediate attention.
- **Reasoning:** Recent change in leadership and identified niche technology stack suggests potential instability or acquisition interest.

*Need to investigate their competitors? I can run a find\_company check next.*

### U Enrich this email: jane.doe@acmecorp.com



#### Profile Details for Jane Doe

- **Title:** Director of Marketing
- **Company:** Acme Corp (B2B SaaS)
- **Industry:** Software/Analytics
- **Size:** 501-1000 employees
- **Location:** Seattle, WA

Her background shows experience in optimizing digital ad spend. You can also check the company's risk score if you want.

## U Find SaaS companies near Austin with 50-100 people.



### Discovery Search Results (Austin Area)

I found several companies matching your criteria. Here are three to check out:

- **Vanta:** B2B SaaS | Analytics | Est. Employees: 75
- **Figma:** Design Tools | Software | Est. Employees: 300+ (Larger, but related)
- **Honeycomb:** Data Infrastructure | Tech | Est. Employees: 120

Which one should I pull a full profile on?

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## Frequently Asked Questions

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### 01 How do I use the Clearbit (HubSpot) MCP to find company data?

You simply ask your AI agent for it. Provide a domain name or an email address, and the MCP handles the rest by pulling firmographic details like industry, size, and revenue estimates instantly.

### 02 Can Clearbit (HubSpot) help me with lead scoring?

Yes. You can prompt your agent to calculate a specific risk score for any account using the MCP. This helps you prioritize which leads need attention first, making your sales efforts more effective.

### 03 I only have an email address; can I get both person and company info?

Absolutely. The MCP has a combined enrichment tool that takes one email and returns detailed information on the individual's professional history alongside their entire parent company's profile.

### 04 Is this better than looking up data manually in HubSpot?

It is much faster. Instead of navigating multiple tabs or running separate reports, you ask your agent a single question and get the synthesized answer right where you are working.

### 05 Does Clearbit (HubSpot) help me find competitors?

Yes. You can use the MCP to pull firmographic data on specific domains or even discover new companies by searching based on their technology stack, helping you identify rivals fast.

# Go Live in 60 Seconds

Get your connection token from [cloud.vinkius.com](https://cloud.vinkius.com), then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT

WHERE TO CONFIGURE



Claude AI

Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint



Cursor

Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint



VS Code

Ctrl/Cmd+Shift+P → "MCP: Add Server" → add `"clearbit-hubspot": { "url": "..."}`



Windsurf

MCP Settings → `mcp_settings.json` → Add endpoint URL



ChatGPT

Settings → Tools & plugins → Add MCP server → Paste endpoint



Gemini

Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server



Ask ChatGPT



Ask Claude



Ask Perplexity



Ask Gemini



Ask Grok



READY TO CONNECT

# Clearbit (HubSpot) is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and  
start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

[vinkius.com](https://vinkius.com) · [support@vinkius.com](mailto:support@vinkius.com)

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