

MCP SERVER

NO CODE

CLOUD HOSTED

# Constant Contact MCP for AI Agents

Manage audience segmentation and analyze email campaign performance.

Constant Contact lets your AI agent build, segment, and analyze full email campaigns right from a conversation. It handles everything from listing contacts to checking open rates using natural language prompts.

**A+** Quality Score 100/100

campaign-management

subscriber-lists

audience-segmentation

email-analytics

marketing-automation



# The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

# Your AI Connections Run Through Vinkius Cloud

The world's largest  
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

*The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.*

— Architecture principle

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## Four Pillars of the Vinkius Runtime

### 01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

### 03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

### 02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

### 04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

**AES-256**

Encryption at rest

**Ed25519**

PKI vault signatures

**24h TTL**

Ephemeral session keys

**V8 Isolate**

Sandboxed execution

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## One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

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## Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

**01 — Ed25519 PKI Vault**

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

**02 — V8 Isolate Sandboxing**

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

### 03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

### 05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

### 04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

### 06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

## Emergency Kill Switch

EU AI Act Art. 14(1)  
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

#### 01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

#### 02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

#### 03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

## Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

**Control Plane**

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

**FinOps**

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

**Firewall & DLP**

PII redaction activity, sensitive data protection counters, and security event timeline.

**Agent Activity**

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

**Tool Health**

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

**Incident Log**

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at [cloud.vinkius.com](https://cloud.vinkius.com) — connect your AI agent in under 60 seconds.

# Constant Contact MCP

10 tools available

Cloud-hosted on Vinkius

Running an effective email campaign shouldn't mean wrestling with complex dashboards or jumping between spreadsheets. This MCP hands over the entire Constant Contact platform to your AI agent, letting you manage marketing efforts entirely through chat commands. You can talk to your agent and have it list current subscribers, draft structured HTML newsletters, and even calculate how well past campaigns performed.

It's like having a dedicated digital marketer who lives inside your conversation window. Need to know the open rate for last week's promotion? Just ask. Want to add 50 new leads from a spreadsheet? Tell your agent to do it. This capability, hosted on Vinkius, means you stop clicking buttons and start talking strategy.

Your AI client handles all the back-end work—from checking account limits to creating segmented outreach campaigns. It makes complex list management feel as simple as asking a coworker for data.

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## Core Capabilities

**01 — List active subscribers**

Get a full roster of contacts, including their names and current status in your mailing lists.

**03 — Generate campaign content drafts**

Write full newsletter materials formatted in proper HTML, ready for sending.

**05 — Identify audience segments**

List all existing mailing lists and groups so you know exactly who you're talking to.

**02 — Create new contact records**

Add brand-new leads to your system with basic identifying info like email and name.

**04 — Check performance metrics**

Pull real-time data on campaigns, including open rates and click counts.

# One Click on Vinkius — From Prompt to Execution

Available at [vinkius.com/mcp/constant-contact](https://vinkius.com/mcp/constant-contact) — connect your AI agent in three steps.

- 01 Connect this MCP integration by providing your authorized Constant Contact API Key.
- 02 Your AI client accesses the full platform architecture, treating all tools like conversational functions.
- 03 You give a natural language prompt—like 'Show me campaign stats for Q3'—and the agent executes the necessary steps and returns the data.

The bottom line is you control your email marketing with conversation; no dashboard navigation required.

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## Built For

This MCP is built for digital marketers, content managers, and small business owners who run their campaigns from a centralized spot. If you spend too much time manually cross-referencing data across tabs just to send one email, this is for you.

### Digital Marketing Manager

They use the MCP to manage subscriber lists and check engagement metrics, ensuring every campaign hits its target audience effectively.

### Content Creator

They ask the agent to draft full newsletters in HTML format or list recent campaigns, letting them focus solely on the message, not the formatting.

### Small Business Owner

They use it to quickly add new leads and run basic performance reports without having to log into complicated admin portals.

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## What Changes When You Connect

- 01 Drafting content is instant. Instead of manually writing HTML, you just tell your agent to draft a newsletter, and it formats the full outbound material instantly.

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- 02** You never have to guess who's on your list again. Use `list_mailing_lists` or `list_contacts` to get immediate details on every segment or subscriber.
- 
- 03** Performance tracking is effortless. Ask for campaign stats, and you immediately grasp open rates and click-to-open ratios without leaving the chat.
- 
- 04** Lead management gets simpler. If a new lead comes in, you can use `create_contact` to add them to your list with basic identity properties instantly.
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- 05** Deep audience insights are available through tools like `get_contact_details`, letting you know not just who they are, but what their specific profile data is.
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## Real-World Applications

### **Need to check the status of a high-value client?**

A user can prompt their agent: 'Check John Smith's details.' The agent runs `get_contact_details`, immediately resolving if he is subscribed, what mailing lists he belongs to, and any custom profile data.

### **Building a segmented list from scratch.**

A manager needs to target 'Premium Accounts.' They ask the agent to run `list_mailing_lists` to find the correct segment ID, then instruct it on how to pull and analyze that specific audience.

### **Running a quarterly report on engagement rates.**

The marketer asks: 'What were the stats for the Holiday Outreach campaign?' The agent calls `get_campaign_stats`, returning actionable metrics like open rate and click counts instantly, replacing spreadsheet analysis.

### **Adding a list of new webinar attendees.**

Instead of manually entering names, the user can prompt: 'Add these 20 people.' The agent uses `create_contact` for each one, ensuring they are properly added to the Constant Contact system.

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# Patterns to Avoid

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## Manual list compilation

### ✗ AVOID

Trying to compile a master list of subscribers by exporting data from three different campaign dashboards and merging them in Excel.

### ✓ INSTEAD

Just ask your agent to run `list\_contacts`. It pulls the complete, up-to-date roster directly into the chat environment.

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## Drafting content without testing

### ✗ AVOID

Writing a full newsletter draft in a text editor and hoping the HTML formatting works perfectly when it goes out.

### ✓ INSTEAD

Have your agent use `get\_campaign\_details` to check existing templates, then ask it to draft new material using proper structured HTML outbound materials.

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## Forgetting account limits

### ✗ AVOID

Sending a massive batch of emails right up against the platform's sending limit, resulting in bounces and service disruption.

### ✓ INSTEAD

First, prompt your agent to run `get\_account\_summary`. This shows you exactly what your current plan limits are before you hit send.

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## The Right Fit

Use this MCP if your primary pain point is moving from complex UI clicks to conversational marketing. If you need to manage lists, check campaign performance metrics ( `get_campaign_stats` ), or create segmented outreach, this works for you. Don't use it if you only need simple contact storage; that requires a dedicated CRM tool. Also, don't rely on it for creating complex paid ad campaigns—it handles email marketing specifically. If your workflow involves heavy data manipulation outside of Constant Contact (like building custom APIs), you might need to pipe the output from `list_contacts` into another system instead.

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## Constant Contact MCP: Automate Audience Segmentation and List Management

Right now, managing your audience is a huge time sink. You spend hours navigating list segmentation tools, manually cross-referencing which groups need which messages, or checking if that new lead was already on the roster.

With this MCP, you simply ask your agent to do it. Need to see all active segments? Prompting for `list_mailing_lists` gives you an immediate summary of every group without opening a single tab. It puts the entire segmentation map right in your chat.

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## Constant Contact MCP: Rapidly Analyze Email Campaign Performance

Normally, analyzing campaign performance requires navigating to separate analytics dashboards for each sendout. You have to pull open rates here, and click-through data there, then manually compare the numbers.

Now, you just ask the agent for the stats. It runs `get_campaign_stats` and spits out a clean summary of all key performance indicators right away. The whole process shrinks from 15 minutes of clicking to one sentence.

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# 10 Tools for Constant Contact Audience Segmentation and Campaigns

Use these tools to list contacts, get segment details, check account limits, or run detailed reports on your email campaigns.

#	TOOL	DESCRIPTION
01	<code>create_contact</code>	Adds a brand-new subscriber record, taking their email and name and preparing them for your mailing list.
02	<code>get_campaign_details</code>	Retrieves all the settings for a specific campaign, including its subject line and content.
03	<code>get_contact_details</code>	Pulls deep profile data on one contact, such as their custom field values or which lists they belong to.
04	<code>get_campaign_stats</code>	Calculates performance metrics for a campaign, giving you the open rate and click count totals.
05	<code>get_account_summary</code>	Provides an overview of your account usage, showing things like plan limits and total capacity.
06	<code>list_email_campaigns</code>	Shows you a list of all current and recent email marketing campaigns that were set up.
07	<code>list_contacts</code>	Generates a complete roster of every contact in your account, including their name and email address.
08	<code>list_mailing_lists</code>	Lists all your defined contact segments and mailing lists used for audience segmentation.
09	<code>list_recent_campaigns</code>	Quickly shows the details and status of the five most recently created campaigns.
10	<code>search_contacts_by_email</code>	Looks up a contact's profile using only their email address to confirm their data.

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# See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

**U** Can you list all the current mailing segments we have in Constant Contact?



### Mailing Lists Found:

- Newsletter Standard (12,450 contacts)
- Premium Accounts (890 contacts)
- Churn Risks (320 contacts)

You can target any of these groups for your next send. Which one should we prioritize?

**U** What were the metrics on the 'Holiday Outreach' email last week?



### Campaign Stats: Holiday Outreach

- **Open Rate:** 32% (Strong Performance)
- **Click-to-Open Ratio:** 5% (Excellent Engagement)
- **Unsubscriptions:** None noted.

Looks like the campaign hit all its marks. We're clear to plan the next one.

**U** Add these three new people and see their details:



### 3 Contacts successfully added.

- john.doe@example.com: Added. Status: Subscribed.
- jane.smith@test.org: Added. List assignment: Premium Accounts.
- user3@corp.net: Contact found! Details retrieved: Member of 'Newsletter Standard' list.

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# Frequently Asked Questions

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**01 How does the Constant Contact MCP help me manage my mailing lists?**

It lets you view all your existing segments and groups in a simple chat format. Instead of clicking through multiple dashboard menus, you can get an instant list of every audience group ready for targeting.

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**02 Can I use the Constant Contact MCP to draft new newsletter content?**

Yes, your agent handles drafting marketing material and formats it into structured HTML outbound materials. You just talk through the tone and content, and the agent takes care of the complex coding.

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**03 Does this MCP help me track campaign performance?**

Absolutely. You can ask for detailed metrics on past campaigns, getting real-time numbers on open rates and click counts without ever needing to navigate away from your conversation.

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**04 Is the Constant Contact MCP good for adding new leads?**

It's great. You can instruct your agent to add a batch of new contacts using their name and email address, making sure they get properly registered in your system instantly.

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**05 What if I need to know more about one specific subscriber?**

You can ask the MCP to pull granular profile data for any contact. It shows you everything—from their basic name and email to any custom fields or list memberships.







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# Go Live in 60 Seconds

Get your connection token from [cloud.vinkius.com](https://cloud.vinkius.com), then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 <b>Claude AI</b>	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 <b>Cursor</b>	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 <b>VS Code</b>	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"constant-contact": { "url": "..." }</code>
 <b>Windsurf</b>	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 <b>ChatGPT</b>	Settings → Tools & plugins → Add MCP server → Paste endpoint
 <b>Gemini</b>	Extensions → Add MCP Server → Paste endpoint URL

## ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

# Constant Contact is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

[vinkius.com](https://vinkius.com) · [support@vinkius.com](mailto:support@vinkius.com)

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### DOCUMENT INFORMATION

Generated	June 2026
MCP Server	Constant Contact MCP
Server ID	019d757a-5e55-72d3-a884-199d5fb96444
Platform	Vinkius Cloud for AI Agents
Endpoint	<a href="https://edge.vinkius.com/{token}/mcp">https://edge.vinkius.com/{token}/mcp</a>

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