

M C P S E R V E R

N O C O D E

C L O U D H O S T E D

Creative Portfolio Audience Planner MCP

Match your creative work to the right people and platforms.

Creative Portfolio Audience Planner MCP helps you organize how your work reaches specific groups. It handles the heavy lifting of matching portfolio versions to audience needs, picking the best hosting spots based on your capacity, and figuring out how to contact people without overstepping privacy boundaries.

A+ Quality Score 100/100

portfolio

audience

planning

creative

deployment



The connectivity layer between AI and the world's software.

Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Creative Portfolio Audience Planner MCP

4 tools available

Cloud-hosted on Vinkius

You shouldn't have to guess which version of your work will resonate with a specific client or where to host your files to keep maintenance low. This MCP acts as a strategic engine for your creative deployment. You can use it to bridge the gap between having a collection of work and having a targeted presentation. It maps your existing portfolios to specific audience segments based on their unique requirements. Once the mapping is set, it looks at your available bandwidth to suggest hosting locations that won't require constant babysitting. It also handles the logistics of outreach by identifying safe contact methods and setting up clear protocols for how you manage updates and responses. Instead of manual planning, you let your AI client run these calculations to ensure your creative assets land in front of the right eyes through the right channels.

Core Capabilities

01 — Audience Mapping

The AI matches specific project versions to the people most likely to need them.

02 — Hosting Logistics

Your agent selects hosting sites that fit your current technical bandwidth.

03 — Privacy-First Outreach

The tool identifies contact methods that protect user data.

04 — Workflow Management

It defines how you handle updates and client responses.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/en/ai-agent-connect/creative-portfolio-audience-planner — connect your AI agent in three steps.

- 01
- Connect your preferred client like Claude or Cursor to Vinkius.
- 02
- Provide your audience requirements and portfolio details to your agent.
- 03
- Let the AI run the mapping and hosting calculations.
- 04
- Execute the deployment and communication plan suggested by the tool.

You connect the MCP to your AI client and start feeding it your portfolio and audience data.

Built For

This MCP is built for creative professionals who need to manage multiple versions of their work for different client types.

Photographers

They hand off client requirements to the AI to match specific galleries to prospective buyers.

Graphic Designers

They use the tool to decide which project sets to show based on industry needs.

Creative Directors

They use it to plan how entire teams deploy work across different platforms.

What Changes When You Connect

- 01
- Reduces manual effort in matching work to specific client needs.
- 02
- Prevents technical overwhelm by suggesting low-maintenance hosting.
- 03
- Protects privacy by selecting safe communication channels.

04 Standardizes how you handle updates and responses.

Real-World Applications

Client Pitching

Match a specific set of design work to a high-priority client's specific industry needs.

Low-Maintenance Deployment

Find a hosting solution that works when you don't have time for constant site updates.

Privacy-Conscious Outreach

Identify contact methods that keep your personal details private while still reaching an audience.

Operational Setup

Establish clear rules for how your team manages portfolio updates and client feedback.

Patterns to Avoid

Blind Portfolio Dumping

❌ AVOID

You send a massive folder containing every project you've ever done to a new client. This overwhelms them and makes your work look unorganized.

✓ INSTEAD

Use `get_audience_portfolio_mapping` to pick only the specific project versions that match that client's industry and needs.

Ignoring Maintenance Limits

❌ AVOID

You choose a complex hosting setup for a quick pitch, only to realize you don't have time to manage the site updates later.

✓ INSTEAD

Run `plan_publishing_actions` to find hosting locations that fit your actual technical bandwidth.

Unstructured Team Responses

❌ AVOID

Your team receives client feedback through five different channels and nobody knows who is responsible for the updates.

✓ INSTEAD

Set up clear ownership and response rules first by using `define_operational_protocols`.

The Right Fit

Creative professionals with diverse project sets should connect this MCP. Freelancers or small agencies managing multiple client types will find it useful. If you only have one single portfolio that never changes, you don't need this.



Creative Portfolio Audience Planner Tools

These tools manage the logic behind matching your work to clients and choosing where to host it.

#	TOOL	DESCRIPTION
01	determine_contact_pathway	This tool finds valid ways to reach your audience. It identifies communication channels that respect privacy constraints.
02	plan_publishing_actions	This tool handles your deployment logistics. It picks hosting locations based on your available platforms and how much maintenance you can actually handle.
03	define_operational_protocols	This tool sets up your management workflow. It establishes who owns specific updates and how you handle incoming responses.
04	get_audience_portfolio_mapping	This tool connects your work to your viewers. It matches specific portfolio versions to target audiences using their priority and needs.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

- U** Map my portfolios to these audiences: [{"id": "clients", "priority": "High"}] with needs: {"clients": ["photography", "design"]}.



The portfolio version containing 'photography' and 'design' has been mapped to your 'clients' audience.

- U** Suggest platforms for my portfolios if I have Low maintenance capacity.



Based on your Low maintenance capacity, the recommended platform is a static landing page with automated updates.

- U** What is the best way to contact an audience with strict privacy limits?



The most appropriate method is using a contact form to ensure your direct contact details remain private.

Frequently Asked Questions

01 How does this MCP help with portfolio management?

It automates the process of matching specific versions of your work to the right target audiences and suggests where to host them.

02 Can I use this with Claude or Cursor?

Yes, you can connect this MCP to any compatible client including Claude, Cursor, Windsurf, or VS Code.

03 Does it help with website maintenance?

Yes, it analyzes your maintenance capacity to suggest hosting platforms that fit your technical availability.

04 How does it handle privacy?

The tool identifies contact pathways that respect privacy constraints, such as using contact forms instead of direct email.

05 What kind of users benefit most from this?

Creators, designers, and photographers who need to strategically deploy different versions of their work to various groups.

06 How does the tool match my work to an audience?

The ``get_audience_portfolio_mapping`` tool analyzes the work categories within your portfolio versions and compares them against the specific needs of your target audience to find the best fit.

07 Can I control how my contact information is shared?

Yes. The ``determine_contact_pathway`` tool respects your privacy limits, ensuring that only contact methods matching your constraints are suggested.

08 How do I manage updates for different platforms?

The ``plan_publishing_actions`` tool evaluates your maintenance capacity to recommend platforms that align with your ability to manage content updates.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

`https://edge.vinkius.com/[TOKEN]/mcp`

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+" Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"creative-portfolio-audience-planner": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  Ask ChatGPT 
-  Ask Claude 
-  Ask Perplexity 
-  Ask Gemini 
-  Ask Grok 

READY TO CONNECT

Creative Portfolio Audience Planner is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and
start building. No SDK. No deployment. Just results.

Start at cloud.vinkius.com →

vinkius.com · support@vinkius.com

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DOCUMENT INFORMATION

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Platform	Vinkius Cloud for AI Agents
Endpoint	<code>https://edge.vinkius.com/{token}/mcp</code>

LICENSE & USAGE

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