

MCP SERVER

NO CODE

CLOUD HOSTED

Determ MCP for AI Agents

Monitor Brand Mentions and Track Sentiment Across Media

Determ equips your AI agent with real-time media monitoring capabilities, letting you track brand mentions across millions of web sources. It analyzes sentiment—positive, neutral, or negative—and identifies exactly who is talking about your company and why.

A+ Quality Score 100/100

media-monitoring

social-listening

pr-analytics

brand-mentions

sentiment-analysis

competitive-intelligence



The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeytoken Trap System

Phantom credentials are injected into isolated environments. If a honeytoken is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Determ MCP

10 tools available

Cloud-hosted on Vinkius

Need to know what the public thinks right now? Determ monitors massive streams of content from the web and social media so you don't have to copy-paste articles into a spreadsheet. It lets your AI agent list all your configured monitoring queries, giving you an immediate overview of where your brand is visible. The system doesn't just count mentions; it analyzes sentiment, providing a clear breakdown of positive vs. negative buzz across huge datasets. By connecting this MCP via Vinkius, your AI client can interpret complex media data and deliver actionable insights directly in conversation. You simply ask the agent to search for keywords within recent mentions or list only high-reach articles, and you get structured results instantly.

Core Capabilities

01 — Search mentions by keyword

Filters existing media coverage results to find articles that contain a specific keyword or phrase you define.

02 — List all monitoring queries

Lists every keyword or topic your company is currently tracking in the media.

03 — Get sentiment breakdown for queries

Calculates and provides a summary of positive, neutral, and negative public feeling surrounding a monitored topic.

04 — Retrieve full article details

Fetches all metadata about one specific media mention, including the source and date posted.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/determ — connect your AI agent in three steps.

- 01 Connect your AI client to Determ using your API key. This grants the agent access to monitor millions of sources.
- 02 Ask your agent to run a query, for example, by calling list all media mentions for 'Product X'.
- 03 The agent retrieves the data and can then summarize it—for instance, giving you the sentiment breakdown or listing only the top-reaching articles.

The bottom line is that your AI client becomes a dedicated PR analyst, handling massive amounts of public data through simple conversation.

Built For

PR and Communications Managers who need to react quickly to reputation issues.
Marketing Analysts tracking campaign success or competitive intelligence teams watching rivals. If your job involves knowing what the world is saying about a brand, this MCP is for you.

Public Relations Manager

You use Determ to quickly check recent mentions and track sentiment during an immediate crisis or product launch.

Marketing Analyst

You monitor campaign reach by identifying the top media sources that covered your content over a given period.

Social Media Specialist

You track specific social listening queries and gather details on mentions to inform future content strategies.

What Changes When You Connect

- 01 Instantly understand public opinion. Instead of manual data review, use the `get_query_sentiment_summary` tool to get a clear positive/negative breakdown for any topic.

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- 02** Focus on impact, not volume. Use `list_recent_high_reach_mentions` to prioritize reading only the articles that reached the most people.
-
- 03** Track your full scope of coverage. The agent can list all media mentions using `list_media_mentions`, giving you a comprehensive view of recent press activity.
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- 04** Understand source credibility. Use `list_top_media_sources` to immediately see which outlets are driving the most buzz for your brand.
-
- 05** Maintain a clear record. The agent can list all monitoring queries via `list_monitoring_queries`, so you never forget what topics you're tracking.
-
- 06** Deep dive into any single article. If an important mention pops up, use `get_mention_details` to pull all the source metadata and context instantly.
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Real-World Applications

Responding to a sudden negative trend

A PR manager notices buzz about a product. They ask their agent, 'What is the sentiment for Product X?' The agent uses `get_query_sentiment_summary` and reports that negative feeling jumped 10% in the last hour, allowing the team to draft an immediate response.

Competitor analysis before a product launch

A competitor intelligence team needs to know what rivals are talking about. They ask the agent to list mentions for 'Rival Brand Z'. The tool uses `list_media_mentions` and quickly provides a feed of current coverage, letting them spot weak points.

Measuring campaign success

A marketing analyst needs to prove a recent PR push worked. They ask their agent to identify all media sources and list mentions for 'Campaign Alpha'. The tool uses `list_top_media_sources` and provides an exact count of press coverage.

Creating automated reporting dashboards

A communications director needs weekly reports. They ask the agent to list all available analytics reports using `list_analytics_reports`, getting metadata they can plug directly into a BI tool without manual data extraction.

Patterns to Avoid

Treating Determ like basic keyword search

X AVOID

Just dumping a list of keywords and expecting the agent to give you an emotional read on the results. This approach ignores context.

✓ INSTEAD

Don't just list keywords. First, use ``list_monitoring_queries`` to set up structured topics, then use ``get_query_sentiment_summary`` on those established queries to get a quantified emotional view.

Ignoring source reach

X AVOID

Spending time analyzing mentions from small, niche blogs that barely got noticed. The sheer volume of data is overwhelming.

✓ INSTEAD

Always check the highest impact articles first. Use ``list_recent_high_reach_mentions`` to filter out noise and focus only on coverage with maximum visibility.

Not knowing what's covered

X AVOID

Asking for a report without checking if you actually set up the monitoring query first. The agent fails because the source data doesn't exist.

✓ INSTEAD

Always start by running ``list_monitoring_queries``. This confirms your entire scope of coverage and ensures you are asking about topics that are actively being monitored.

The Right Fit

Use Determ if your job revolves around reputation, public buzz, or tracking market perception. If your core problem is knowing *what* people think about a brand (sentiment analysis) or *where* the coverage is coming from (media source identification), this MCP solves it. However, don't use Determ if you just need to organize internal documents or manage private team communications; for that, a document retrieval tool is better suited. If your goal is purely tracking website traffic metrics without emotional context, another analytics platform will serve you better than monitoring media mentions.

Determ MCP for PR: Monitoring Brand Mentions and Sentiment

Today, reputation management means manually checking dozens of sites, scrolling through social feeds, and copying article snippets into a master spreadsheet. You spend hours just aggregating data—a tedious process that guarantees you'll miss the critical mention that matters most.

With Determ, your agent monitors millions of sources constantly. Instead of gathering raw text, you ask for a summary. The agent gives you immediate sentiment scores and lists only the highest-reach articles, giving you actionable intelligence instead of just data volume.

Determ MCP for Marketing: Identifying Top Media Coverage Sources

Manually determining which media sources are driving your success requires cross-referencing campaign reports with manual media contacts. You have to ask, 'Which outlets covered this week's launch?' and then compile a list.

Now, you just ask the agent to identify top media sources for your topic. It instantly lists the biggest names—the ones that matter most—allowing your marketing team to focus their efforts where they'll get maximum press pickup.

Determ: 10 Tools for Brand Mention Tracking & Sentiment Analysis

Use these tools to search specific keyword mentions, list all active queries, calculate sentiment scores, and retrieve detailed media reports using your AI agent.

#	TOOL	DESCRIPTION
01	<code>search_mentions_by_keyword</code>	Filters existing media coverage results to find articles that contain a specific keyword or phrase you define.
02	<code>get_account_metadata</code>	Retrieves information about your Determ account settings, including usage limits and configuration details.
03	<code>get_mention_details</code>	Pulls all the technical content and metadata for one specific piece of media coverage.
04	<code>get_monitoring_query_details</code>	Shows detailed settings, status, and history for a single monitoring query you set up.
05	<code>get_query_sentiment_summary</code>	Calculates and provides a summary of positive, neutral, and negative sentiment scores for a chosen monitoring topic.
06	<code>list_media_mentions</code>	Retrieves a list of recent articles mentioning your brand based on an active query.
07	<code>list_monitoring_queries</code>	Lists all the keyword or topic monitoring queries you have set up in your Determ account.
08	<code>list_recent_high_reach_mentions</code>	Provides a list of media mentions that are predicted to have the largest audience reach.
09	<code>list_analytics_reports</code>	Gets a summary and list of all available reporting formats and analytics data within Determ.
10	<code>list_top_media_sources</code>	Identifies the media outlets that have published the most mentions related to your brand.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U List all my current monitoring queries and tell me if any of them are overdue for a review.



Active Monitoring Status

Here are your 4 active queries:

- **Product X Launch:** (Active - Last updated: Today)
- **Main Competitor:** (Needs Review - Last analyzed 5 days ago)
- **Industry Trends:** (Active - Last updated: Yesterday)
- **Outdated Topic:** (Inactive - Paused for optimization)

I recommend reviewing 'Main Competitor' to see if we need to adjust keywords.

U What is the sentiment breakdown for my brand over the last month?



Sentiment Analysis: Your Brand (Last 30 Days)

Overall Sentiment Score: **+12% Positive Bias**

CATEGORY	PERCENTAGE	TREND VS. LAST MONTH
Positive	45%	▲ Increased by 8%
Neutral	30%	↔ Stable
Negative	25%	▼ Decreased by 12%

Negative sentiment is primarily linked to shipping delays. I can list the top 5 negative mentions if you want.

U Show me all media articles mentioning 'AI ethics' that were published today.



Today's Mentions for 'AI Ethics'

Found **12** relevant mentions in top-tier press.

[TechCrunch] - Analyzing Bias:* Discusses new standards. (Reach: 50k)

[The Wall Street Journal] - Ethical Guidelines:* Focus on corporate responsibility. (Reach: 85k)

[VentureBeat] - AI Governance Report:* Details legislative changes. (Reach: 32k)

Would you like me to retrieve the full text and metadata for any of these?

Frequently Asked Questions

01 How does Determ help me track my company's public reputation?

Determ monitors millions of sources in real time, allowing you to see exactly what is being said about your brand across the web. You get immediate sentiment scores and a list of all relevant mentions so you can react faster than your competitors.

02 Can I use Determ for competitive intelligence?

Yes, it's excellent for competitive tracking. You set up monitoring queries for specific rival brands or topics and get detailed reports on their mention volume and sentiment trends compared to your own brand.

03 Does Determ just count mentions, or can I analyze the tone?

It does much more than counting. It analyzes the emotional tone of every piece of coverage, giving you a clear breakdown into positive, neutral, and negative sentiment percentages for any topic.

04 What if I only care about high-profile press? How do I filter results?

You can use Determ to list only the mentions with the highest estimated reach. This cuts through the noise from small blogs and focuses your team's attention on major, influential publications.

05 How often should I check my brand mentions using Determ?







You can automate monitoring for continuous awareness. The agent handles the real-time flow of information, ensuring you are always updated when a mention hits the wire.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"determ": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Determ is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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