

MCP SERVER

NO CODE

CLOUD HOSTED

Digital Turbine MCP for AI Agents

Monitor mobile app revenue, installs, and user acquisition data

Digital Turbine connects your AI agent to a massive amount of mobile growth and monetization data. You can manage user acquisition campaigns, track app revenue performance, and monitor real-time install metrics simply by talking to your client. It pulls detailed information on everything from ad unit settings and floor prices to historical financial telemetry across your entire mobile portfolio.

A+ Quality Score 100/100

user-acquisition

ad-monetization

performance-analytics

revenue-reporting

mobile-growth



The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Digital Turbine MCP

10 tools available

Cloud-hosted on Vinkius

Managing mobile marketing data used to mean logging into three different dashboards, running reports manually, and spending hours correlating spreadsheets. This MCP changes that entirely. Now, you can use natural conversation with your AI client to pull complex data points—like the precise revenue generated by a specific ad placement last Tuesday, or checking the current acquisition cost for an active campaign—and get instant answers. It lets your agent access granular details on everything from app monetization health to overall performance summaries.

Connecting Digital Turbine through Vinkius gives you centralized control over your growth stack. You no longer need to switch context between ad platforms and analytics tools; just ask your AI client, and it pulls the necessary campaign metrics or financial reports directly into the chat window for immediate review.

Core Capabilities

01 — List all active campaigns

Retrieves a list of every mobile growth and acquisition campaign configured in your account.

03 — Analyze campaign performance

Pulls deep operational settings and performance data for a chosen growth or acquisition campaign.

05 — Generate historical revenue reports

Builds a financial report detailing ad revenue for any user-defined date range across your apps.

02 — Check app monetization health

Gets detailed settings, status, and performance metrics for any specific monetized mobile application.

04 — Get high-level performance summaries

Retrieves quick snapshots of key metrics, including total installs, impressions, and click-through rates.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/digital-turbine — connect your AI agent in three steps.

- 01 Connect this MCP to your AI client and authorize it using your Digital Turbine API Key.
- 02 Ask your agent a natural language question, such as 'What was the ad revenue for Game App X last month?'
- 03 Your agent runs the necessary data retrieval tool, processes the metrics, and presents you with an immediate, conversational answer.

The bottom line is: your AI client turns complex reporting queries into simple chat commands.

Built For

This MCP is built for anyone who lives in mobile ad spend and growth metrics. It's for the UA Manager stuck in endless dashboards, the App Developer needing real-time monetization health checks, or the Growth Lead running post-mortem revenue audits.

User Acquisition (UA) Manager

Needs to quickly audit campaign delivery status and check acquisition costs without logging into multiple platforms.

App Developer

Monitors the monetization performance of ad units and checks if app placements are generating expected revenue rates.

Growth Lead

Runs overall audits on portfolio metrics, tracking high-level performance trends and seasonal revenue changes across all apps.

What Changes When You Connect

- 01 Stop guessing about campaign performance. Using `get_campaign_analytics` lets your agent pull specific settings and metrics instantly.

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- 02 Never manually compile reports again. The `get_revenue_report` tool builds detailed financial telemetry for any date range in seconds.

 - 03 Get a full health picture of your monetization strategy by using `list_monetized_apps` to audit all active ad unit setups.

 - 04 Instantly see which apps are making the most money. Running `list_top_performing_apps` cuts through the noise and shows only the revenue leaders.

 - 05 Quickly assess portfolio health with `get_performance_summary`, giving you immediate access to installs, impressions, and CTR without running a full report.
-

Real-World Applications

Auditing Q3 Campaign Delivery

A Growth Lead needs to know the acquisition cost for all campaigns from July. They ask their agent to run `list_growth_campaigns` and then use the campaign details tool on each one, getting a consolidated summary of performance.

Finding Campaigns that Need Attention

A UA Manager needs to quickly find campaigns with unusually high engagement. They ask their agent to run `list_high_engagement_campaigns`, filtering out underperforming assets immediately.

Checking Ad Unit Health Post-Update

An App Developer updated an ad unit and needs to confirm if the floor price was set correctly. They ask their agent to use `get_app_monetization_details` on the specific app ID, validating the setup instantly.

Patterns to Avoid

Asking for general 'performance'

X AVOID

Saying, 'Show me the performance data.' This vague request forces your agent to guess which metrics you care about and often returns incomplete or outdated information.

✓ INSTEAD

Be specific. Instead of 'performance,' ask for a ``get_performance_summary`` using clear terms like, 'What was the CTR last week?' or 'Give me the install count.' Specificity is key.

Downloading raw CSVs

X AVOID

Manually downloading performance metrics and then having to load them into a separate spreadsheet for analysis. This process is slow, prone to human error, and requires multiple logins.

✓ INSTEAD

Use ``get_revenue_report`` with specific dates. Your agent runs the report and presents the clean, summarized data right in your chat window.

Ignoring app revenue leaders

X AVOID

Only looking at overall site metrics without knowing which apps are actually driving value. This means missing opportunities for optimization.

✓ INSTEAD

Always start by running ``list_top_performing_apps``. Knowing where the money is coming from focuses your analysis and tells you where to spend time.

The Right Fit

Use this Digital Turbine MCP if your primary need is real-time, comprehensive data reporting on mobile growth and ad revenue. If you're constantly moving between UA dashboards to check campaign status (`get_campaign_analytics`) and then switching to an analytics tool to pull revenue figures (`get_revenue_report`), this is for you. Don't use it if your goal is strategic planning or making copy changes; the MCP only retrieves data. If you only need a simple list of users, look at a general user directory tool instead.

Digital Turbine MCP: Solving Mobile Ad Monetization Reporting Pain

Today, analyzing your mobile monetization stack is a nightmare. You have to jump between the ad network dashboard for placement details, then into the analytics platform to find install numbers, and finally log in somewhere else just to pull up revenue reports for specific periods. It's tedious copy-pasting across three or four different tabs just to answer one question.

With this MCP, your agent handles the coordination. You ask a single question—for example, 'What was the total ad revenue from our top apps last month?' The system coordinates calls to retrieve details on monetized applications and then generates the final report for you, giving you actionable data in minutes.

Digital Turbine MCP: Streamlining User Acquisition Campaign Oversight

Before this tool, checking campaign status meant remembering which dashboard held the current spend figures and where to find the CTR. You'd have to manually list campaigns first, then drill down into each one individually just to compile a summary for your team meeting.

Now, you simply tell your agent to list all growth campaigns or search by name. It gathers the necessary metrics through tools like `list_growth_campaigns` and presents an immediate, organized overview of everything running right now.

Digital Turbine: 10 Tools for Mobile Growth Analytics

Use these tools to retrieve specific metrics, list apps, check campaign settings, or generate detailed ad revenue reports from Digital Turbine.

#	TOOL	DESCRIPTION
01	<code>get_platform_metadata</code>	Retrieves the technical limits and metadata for your Digital Turbine account setup.
02	<code>get_app_monetization_details</code>	Provides specific details and current status for how a particular mobile app is monetized.
03	<code>get_campaign_analytics</code>	Pulls detailed operational settings and performance metrics for one selected campaign.
04	<code>get_performance_summary</code>	Retrieves quick, high-level summaries of key industry metrics like installs and CTR.
05	<code>get_revenue_report</code>	Generates a comprehensive financial report showing ad revenue for any defined date range.
06	<code>list_monetized_apps</code>	Returns a full list of all mobile applications connected and optimized for monetization.
07	<code>list_growth_campaigns</code>	Provides an exhaustive list of every growth or acquisition campaign in your account.
08	<code>list_high_engagement_campaigns</code>	Identifies campaigns that meet a predefined threshold for high click-through rates (CTR).
09	<code>list_top_performing_apps</code>	Pinpoints the mobile applications currently generating the highest revenue in your account.
10	<code>search_campaigns_by_name</code>	Finds specific campaigns using a simple keyword search against their name.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U Show me a revenue report for Game App X from last week.



Revenue Report: Game App X

- **Period:** 2026-06-15 to 2026-06-21
- **Total Revenue:** \$12,450 USD
- **Key Insights:**
 - * Best Performing Placement: Rewarded Video - Main Menu (35% of revenue)
 - * Avg. Daily Rev: \$1,807

✓ *I also checked the fill rate for this app and it looks solid at 92%.*

U What's the average CTR for our Summer Sale campaign?



Campaign Analysis: Summer Sale

- **Average CTR:** 3.8%
- **Performance Breakdown:**
 - * Region: EU (Highest performance)
 - * Device Type: Android (Best conversion rate)
 - * Asset Focus: Video Ads

💡 *You might want to check the acquisition cost against this CTR.*

U List all my active UA campaigns and their current install counts.



I found 4 active campaigns:

CAMPAIGN NAME	STATUS	CURRENT INSTALLS
Global Android Launch	Active	15,200
US iOS Promo	Active	9,850
Brazil Pilot Test	Pending	450
Asia Summer Push	Active	6,112

Do you want me to run a deep dive on the acquisition costs for any of these?

Frequently Asked Questions

01 How do I get a Digital Turbine API Key?

Log in to your Digital Turbine dashboard, navigate to the API section in your account settings, and you can generate or retrieve your unique API Key from there.

02 Can the agent show real-time install data?

Yes, you can use the `get_performance_summary` tool to retrieve the latest reported install counts and engagement metrics for your campaigns.

03 Does the integration support revenue reporting?







Yes, the `get_revenue_report` tool allows the agent to retrieve financial telemetry for specific date ranges, mapping earnings across your portfolio.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"digital-turbine": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Digital Turbine is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and
start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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