

MCP SERVER

NO CODE

CLOUD HOSTED

Ecomail MCP for AI Agents

Manage E-commerce Campaigns, Audiences & Analytics

Ecomail connects your AI agent directly to professional marketing automation tools. Use it to manage email campaigns, analyze subscriber performance, and monitor complex marketing workflows without leaving your chat interface. Get instant access to campaign metrics, list volumes, and individual user profiles.

A+ Quality Score 100/100

campaign-management

subscriber-tracking

marketing-analytics

email-templates

automation-workflows



The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Ecomail MCP

10 tools available

Cloud-hosted on Vinkius

Managing a large e-commerce mailing list usually means bouncing between the CRM dashboard, the analytics platform, and the campaign builder. Ecomail changes that process completely. This MCP brings the full power of marketing automation—campaign management, subscriber tracking, and performance monitoring—straight into your AI workflow.

You can now ask your agent to pull detailed performance metrics for a specific mailing or check list volumes across multiple campaigns instantly. Need to know who signed up last week? Your agent finds those profiles. Want to see the overall account limits before sending that big batch email? Done. It's all about using natural language conversation to orchestrate complex marketing operations, whether you're reviewing templates, auditing your contact lists, or tracking delivery results. Since Vinkius hosts this integration, you connect once through any MCP-compatible client and get instant access to the full suite of e-commerce marketing tools.

Core Capabilities

01 — Audit Account Limits and Usage

Quickly retrieves metadata and usage limits for your Ecomail account, preventing unexpected billing issues.

02 — Analyze Campaign Performance Metrics

Pulls detailed metrics—like open rates and click-through rates—for any specific email marketing campaign you run.

03 — Manage Contact Lists and Templates

Allows you to list all configured mailing templates or retrieve a comprehensive list of available contact address lists.

04 — Monitor Subscriber Data and Profiles

Enables searching for subscribers by email or keyword, or getting the full history and profile details for any single user.

05 — View Campaign Activity Summaries

Gathers a high-level summary of activity across campaigns and lists, giving you an instant overview of your marketing health.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/ecomail — connect your AI agent in three steps.

- 01** Connect the Ecomail integration to your AI agent via Vinkius. You'll need to provide your API key for authorization.
- 02** Ask your agent a question, like 'Show me the performance of last month's newsletter.'
- 03** Your agent sends the request through this MCP and returns structured data—metrics, lists, or profiles—in plain text conversation.

The bottom line is you get to manage complex marketing tasks using simple chat prompts instead of logging into a separate dashboard.

Built For

This MCP is built for anyone who spends time managing e-commerce communications. It's ideal for Marketing Managers tired of clicking through multiple dashboards, CRM Specialists needing quick audience deep dives, and Operations Teams that need to monitor campaign execution across the board.

Marketing Manager

Checks open rates or list volumes on the fly while discussing a campaign strategy with a colleague.

CRM Specialist

Researches specific subscriber profiles and checks their history during an audience segmentation meeting.

Operations Team Lead

Monitors campaign execution status or retrieves overall marketing metadata to ensure compliance across departments.

What Changes When You Connect

-
- 01 Stop juggling tabs. Your agent handles campaign oversight and performance tracking (using `get_campaign_performance_details`) so you never lose critical metrics.

 - 02 Go beyond simple lists. Use the MCP to research specific subscriber profiles using `get_subscriber_profile` , letting you understand customer history during segmentation talks.

 - 03 Gain instant operational visibility with a quick audit of list volumes and campaign activity via `quick_marketing_volume_audit` . No manual reporting required.

 - 04 Simplify workflow setup by listing all templates (`list_email_templates`) and address lists (`list_marketing_address_lists`) in one conversation.

 - 05 The agent can identify the latest campaigns using `list_latest_marketing_campaigns` , keeping you updated on your newest content without clicking through dashboards.
-

Real-World Applications

Auditing a new product launch campaign

A Marketing Manager needs to know if the 'Summer Sale' campaign hit its goals. They ask their agent, and it pulls up performance details for that specific mailing. This confirms open rates were 15% higher than predicted.

Checking platform capacity before a big send

An Operations Team Lead needs to know if they can afford to mail 50,000 people. They use the agent to retrieve account metadata, verifying current usage limits instantly.

Segmenting a list based on activity

A CRM Specialist needs to find all high-value users who haven't logged in recently. They use the agent to search subscribers by keyword, isolating dormant accounts for re-engagement campaigns.

Building a Welcome Series from scratch

A marketer asks the agent to list all existing templates and then lists active campaigns. This quickly provides necessary assets like 'Welcome' or 'Onboarding' templates for immediate use.

Patterns to Avoid

Treating it as a simple contact book

X AVOID

Asking the agent to just list names. This misses key context like campaign metrics, template IDs, or account limits.

✓ INSTEAD

Always ask for context by combining tools. For instance, first use ``list_marketing_address_lists``, then specify 'Show me the open rate details for campaigns associated with this specific list'.

Ignoring campaign scope

X AVOID

Asking the agent to check performance without specifying which mailing it was. The response will be useless or too vague.

✓ INSTEAD

Always use ``get_campaign_performance_details`` and provide a specific campaign name or ID upfront so the data is accurate.

Overlooking template availability

X AVOID

Assuming they can just write new copy without checking if an official, branded template exists.

✓ INSTEAD

Before drafting anything, run ``list_email_templates`` to see what assets are already available. It saves time and keeps brand consistency.

The Right Fit

Use this Ecomail MCP if your current process involves repeatedly jumping between multiple dashboards—one for list management,

one for analytics, and another for templates. You need an agent that can synthesize data from all three areas into a single conversation flow.

Don't use it if you only need to manage raw contact records (a basic CRM tool suffices). Also, don't use it if your primary goal is writing content; this MCP provides the *data* and *structure*, but you still need a dedicated copywriting tool for drafting. If you just want to view data without making changes, simpler reporting tools might work better than running through full campaign auditing.

Ecomail MCP: Solving Manual Campaign Performance Audits

Right now, checking how well a mailing performed is a multi-step nightmare. You have to pull the overall list volume from one tab, then navigate to another section to find the open rate metrics for that specific campaign, and finally cross-reference templates in a third dashboard just to see what copy was used. It's clicking, copying, and compiling—a huge time sink.

With this MCP, you tell your agent: 'What was the performance of the Q2 Sale email?' The system instantly pulls all required data points from multiple internal sources. You get a clean summary showing open rates, clicks, and list volumes in one go.

Ecomail MCP: Streamlining Subscriber List Management

Manually managing your audience means opening dozens of lists just to see who signed up recently or to verify if a user is still active. You're constantly clicking through 'List View,' then running manual searches, and then having to check the profile history for each key account.

Now, you simply ask: 'Who are the top five subscribers in the Master Newsletter list?' Your agent handles the listing (`list_address_list_subscribers`), combines it with a search capability (`search_marketing_subscribers`), and gives you exactly who you need without ever leaving your chat window.

Ecomail: 10 Tools for Marketing Analytics & Campaign Ops

Use these tools to pull campaign metrics, search subscribers, list templates, and get overall account metadata directly through your AI agent.

#	TOOL	DESCRIPTION
01	<code>get_ecomail_account_metadata</code>	Retrieves operational details and usage limits for your Ecomail account, so you know exactly how much quota you have left.
02	<code>get_campaign_performance_details</code>	Pulls deep metrics and performance data for a single email marketing campaign based on its unique ID.
03	<code>quick_marketing_volume_audit</code>	Generates an immediate, high-level summary of current list volumes and recent campaign activity across your account.
04	<code>get_subscriber_profile</code>	Fetches the complete profile history for one specific subscriber using their email address.
05	<code>list_marketing_address_lists</code>	Provides a list of every contact mailing list that has been configured in your Ecomail account.
06	<code>list_email_marketing_campaigns</code>	Returns a comprehensive listing of all the email campaigns you have created or scheduled.
07	<code>list_latest_marketing_campaigns</code>	Identifies and lists the most recently published or drafted marketing campaigns for quick review.
08	<code>list_address_list_subscribers</code>	Lists every individual subscriber currently belonging to a specific, named address list.
09	<code>list_email_templates</code>	Shows all the message templates available for use in your campaigns, including their unique IDs.
10	<code>search_marketing_subscribers</code>	Searches through your subscriber base using keywords or a partial email address to locate specific contacts.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U List all my current campaigns and tell me which one had the highest open rate last month.



Campaign Performance Summary

- Welcome Series (ID: 401): Open Rate - **28%** | Clicks: 5,100
- Monthly Digest (ID: 399): Open Rate - 19% | Clicks: 3,200
- Summer Sale (ID: 380): Open Rate - **34%** | Clicks: 7,850

The 'Summer Sale' campaign was the clear winner for open rates this month.

U I need to segment a list. Find all subscribers in my Master List who haven't been active in three months.



Search Results: Inactive Subscribers

We found 14 people matching the criteria within the 'Master Newsletter' list.

- john.doe@example.com (Last viewed: 2023-05)
- jane.smith@corpmail.net (Last viewed: 2023-06)
- user.x@testco.org (Last viewed: 2023-04)

Should I pull the full profile history for any of these users?

U What are my current account limits and how many templates do I have available?



Ecomail Account Status

- **Current Usage Limit:** 10,000 emails/day
- **Emails Used Today:** 850 (9% used)
- **Available Templates:** We currently maintain **7** active templates. The most recent additions are 'Annual Report' and 'Holiday Greeting'. Do you need the unique IDs for any of these?

Frequently Asked Questions

01 How does Ecomail MCP help with tracking campaign metrics?

It gives your agent access to detailed performance data. Instead of downloading reports, you ask for specific metrics—like click-through rates or open percentages—and get the answer right in the chat window.

02 Can I use Ecomail MCP to find out who is on my mailing list?

Yes. You can list all configured address lists, and then specifically request a full roster of subscribers for any given list or even search by keyword to pinpoint specific users.

03 Is Ecomail MCP good for managing email templates?

Absolutely. It lets you view every template available in your account and retrieve the unique identifiers, which is critical when building automated workflows that need to reference a specific asset.

04 Does Ecomail MCP help me with my overall marketing plan?

It provides an operational overview. You can get a high-level summary of list volumes and campaign activity across the whole account, giving you instant insight into where your marketing efforts stand.

05 What if I need to check my usage limits before sending emails?







You use the MCP to retrieve your current account metadata. This ensures you know exactly what your daily or monthly quotas are, preventing service interruptions due to over-sending.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.











YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"ecomail": { "url": "..."} </code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Ecomail is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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