

MCP SERVER

NO CODE

CLOUD HOSTED

EmailOctopus MCP

Manage campaigns, lists & analytics via chat.

EmailOctopus MCP connects your AI agent directly to a professional email marketing platform. Use this connector to manage subscriber lists, track campaign performance in real time, and get deep insights into contact profiles without logging into the web dashboard. It turns complex reporting tasks—like checking open rates or finding specific contacts—into simple conversation commands.

A+ Quality Score 100/100

campaign-management

subscriber-lists

email-analytics

newsletter

marketing-automation

audience-segmentation



The infrastructure that powers AI agents in the real world.



Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

EmailOctopus MCP

10 tools available

Cloud-hosted on Vinkius

This MCP lets your AI client handle all your email marketing operations using natural language. Instead of jumping through multiple dashboards to check stats, you ask your agent what you need. You can list every campaign you've run and retrieve detailed performance data instantly, like open counts or click rates. It also gives you visibility into your subscribers; for example, it lets you search for a specific contact by email address or pull their full profile history. Need to know how big your lists are? The agent handles that too. All this marketing intelligence gets piped directly through Vinkius, keeping your workflow centered on conversation. You can audit your entire operation from one place and understand the current status of both your lists and campaigns.

Core Capabilities

01 — Check campaign performance

Retrieve summarized metrics like opens, clicks, and sends for any specific email campaign.

03 — Audit organizational activity

Get high-level summaries about both campaign activity and overall list volumes instantly.

05 — View campaign settings

Pull the specific setup details for any existing email marketing campaign.

02 — Manage subscriber lists

List all marketing lists available in your account or get detailed counts of subscribers and unsubscribed contacts within a list.

04 — Research contact data

Search for an individual subscriber using their email address or retrieve their full profile history and status.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/emailoctopus — connect your AI agent in three steps.

- 01 Connect your AI client to this MCP and authorize access using your EmailOctopus API Key.
- 02 Tell your agent what you need—for instance, 'Show me the performance report for Q2 promotions.'
- 03 The agent calls the necessary tool, retrieves the data, and presents a readable summary right in your conversation.

The bottom line is that it lets you treat complex marketing analytics like simple chat commands.

Built For

This MCP is built for the people who spend too much time clicking through dashboards. It's perfect for Marketing Managers, CRM Specialists, and Operations Leads who need real-time data on subscriber health and campaign success without leaving their chat interface.

Marketing Manager

Checks the performance of recent campaigns, needing to know the open rate or click count immediately after a send.

CRM Specialist

Needs to research individual contacts by email address or pull their full profile history while segmenting an audience.

Operations Lead

Monitors overall marketing health, needing a quick audit of list volumes and general campaign metadata before a major push.

What Changes When You Connect

- 01 Stop manually checking performance reports. Use the `get_campaign_performance_summary` tool to instantly pull open rates and click counts for any campaign you run.

-
- 02** Get a full picture of your audience with the `quick_marketing_volume_audit` . This single action lets you see list sizes and overall activity without jumping between tabs.
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- 03** Need to segment an audience? The agent can use `search_contacts_by_email` or `list_list_contacts` to pull targeted groups based on specific emails.
-
- 04** Never lose context again. Use `get_contact_profile` to review a subscriber's complete history, right inside your conversation window.
-
- 05** Keep track of everything you've done with `list_email_campaigns` . This lets you quickly see what campaigns are available for review or updates.
-

Real-World Applications

Investigating a low open rate

The marketing manager asks, 'Why did the Q3 promo campaign underperform?' The agent uses `get_campaign_performance_summary` to pull detailed stats showing exactly which metrics—opens, clicks, or sends—need attention so the manager can adjust the next send.

Targeting a specific client

The CRM specialist needs details on a key contact. They ask the agent to `search_contacts_by_email` for 'john@client.com' and immediately get John's full profile and subscription status.

Auditing list growth

The operations lead asks for an overall health check. The agent runs `quick_marketing_volume_audit` to provide a high-level view of all active lists and recent campaign activity, proving the mailing program is healthy.

Comparing list sizes

The content team wants to know which audience segment is biggest. They ask the agent to `list_marketing_lists` first, then use `get_list_details` on a few key lists to compare subscriber counts quickly.

Patterns to Avoid

Treating analytics as separate reports

X AVOID

The user manually clicks into the 'Analytics' tab, then finds the campaign name in the dropdown. They have to wait for the page to load and copy three numbers (opens, clicks, sends) into a spreadsheet.

✓ INSTEAD

Just ask your agent: 'What was the performance summary for the Holiday Sale campaign?' The agent uses ``get_campaign_performance_summary`` and gives you all three metrics instantly in text form.

Manually checking list membership

X AVOID

The user needs to verify if a contact is subscribed. They navigate to the 'Contacts' tab, search by email, and hope the status indicator hasn't changed.

✓ INSTEAD

Ask the agent: 'Check John Doe's profile.' The agent uses ``get_contact_profile`` and provides the current subscription status directly in your conversation.

Forgetting campaign details

X AVOID

The user needs to verify who sent a newsletter, but they can't remember if it was 'Marketing Team' or 'Sales.' They have to find the old email and look at the header.

✓ INSTEAD

Ask the agent: 'What were the sending details for the last campaign?' The agent uses ``get_campaign_details`` and tells you who sent it, along with all other setup info.

The Right Fit

Use this MCP if your primary bottleneck is converting raw marketing data into actionable intelligence. If your job requires checking open rates, list sizes, or contact statuses across multiple dashboards in a day, this is for you. You'll use tools like `get_campaign_performance_summary` and `quick_marketing_volume_audit`. Don't use it if you need to *write* the actual email content—that requires drafting software. Also, don't expect it to handle list segmentation based on complex criteria; it only reads the data. If your goal is merely to view a static list of available campaigns, then `list_email_campaigns` works perfectly and efficiently.

The pain of jumping between tabs for basic reports

Today, checking campaign health means clicking into the platform, navigating to 'Reports,' selecting the correct list, choosing the date range, then finally finding the specific metric you need. You end up opening five different dashboards just to get three numbers: total sends, open count, and click rate.

With this MCP, you simply ask your agent for the metrics you want. The complexity disappears. Instead of a tedious clicks-and-loads process, you get one clean answer in conversation.

EmailOctopus: Get performance data using ``get_campaign_performance_summary``

Before this MCP, gathering campaign stats meant manually pulling reports for every single send. You had to correlate the dates across multiple views just to compile a quarterly summary.

Now you simply ask your agent, 'What was the performance of Q1 promotions?' and it uses `get_campaign_performance_summary` to deliver that summary immediately. It's instant data retrieval.

EmailOctopus MCP: 10 Tools for Marketing Ops

These tools let your agent perform everything from listing all campaigns to pulling detailed metrics on specific contacts. Use them together in one conversation.

#	TOOL	DESCRIPTION
01	<code>get_campaign_performance_summary</code>	Retrieves the key metrics like open rates and clicks for an already run email campaign.
02	<code>get_campaign_details</code>	Provides all the setup information, including sender details, for a specific campaign.
03	<code>get_contact_profile</code>	Gathers comprehensive data and history for one specific contact in your system.
04	<code>get_list_details</code>	Reports on the size of a list, including how many contacts are currently subscribed or have unsubscribed.
05	<code>quick_marketing_volume_audit</code>	Pulls a quick summary showing activity across multiple lists and campaigns at once.
06	<code>list_marketing_lists</code>	Generates a list of every marketing list you have set up in your account.
07	<code>list_email_campaigns</code>	Displays all the email campaigns that exist within your EmailOctopus account.
08	<code>list_list_contacts</code>	Shows a roster of every contact member belonging to one specific marketing list.
09	<code>list_successfully_sent_campaigns</code>	Identifies and lists all the campaigns that have already been delivered to your subscribers.
10	<code>search_contacts_by_email</code>	Finds a specific contact within any list just by providing their email address.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

List all my marketing lists.



I've found 3 lists, including 'Product Updates' (1,200 subscribers) and 'Weekly Newsletter' (5,500 subscribers). Would you like to see the details for the Weekly Newsletter?

Show me the performance report for campaign 'Q1 Promo'.



Campaign 'Q1 Promo' was sent to 5,450 recipients. It has 1,230 opens (22.5%) and 450 clicks (8.2%). Status is 'Sent'. Should I check which links were clicked the most?

Search for contact 'jane@example.com' in the Weekly Newsletter list.



Jane is a member of 'Weekly Newsletter' and is currently 'Subscribed'. They joined on February 10th. Should I pull their complete field data?

Frequently Asked Questions

01 How does EmailOctopus MCP help with audience segmentation?

You use the agent to list all contacts in a specific group using ``list_list_contacts``. You can also search for individuals by email address using ``search_contacts_by_email`` before segmenting.

02 Can I check campaign stats for last month with EmailOctopus MCP?

Yes. The agent uses ``get_campaign_performance_summary`` to retrieve historical performance metrics, so you don't have to rely on old exports.

03 Does EmailOctopus MCP show me all my lists?

Absolutely. Use the `list_marketing_lists` tool when you need a complete rundown of every list set up in your account.

04 What if I want to know about campaign volume generally? Does EmailOctopus MCP support that?







The agent can run `quick_marketing_volume_audit`. This tool provides a high-level summary of list and campaign activity across your entire account.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"emailoctopus": { "url": "..."</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

EmailOctopus is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and
start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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