MCP SERVER | NO CODE | CLOUD HOSTED

GatherUp MCP

Monitor every review and feedback source in one chat.

GatherUp connects your AI agent directly to your entire customer reputation profile. It lets you monitor, reply to, and manage feedback from every source—Google, Facebook, Yelp, and internal surveys—all within a single chat window. Stop jumping between dashboards just to track reviews; get a full picture of your business's sentiment instantly.

A+ Quality Score 100/100

reputation-management | online-reviews | customer-feedback | review-requests | customer-experience | sentiment-analysis

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vinkius.com/mcp/gatherup

SCAN TO VIEW

The infrastructure that powers AI agents in the real world.

Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

Your AI Connections Run Through Vinkius Cloud

The world's largest managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

> *The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.*
>
> — Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256	Ed25519	24h TTL	V8 Isolate
Encryption at rest	PKI vault signatures	Ephemeral session keys	Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

```
https://edge.vinkius.com/{token}/mcp
```

Claude · Cursor · VS Code · Windsurf · Grok · Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

06 — Honeytoken Trap System

Phantom credentials are injected into isolated environments. If a honeytoken is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1) Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

> Get started at **cloud.vinkius.com** — connect your AI agent in under 60 seconds.

GatherUp MCP

12 tools available
Cloud-hosted on Vinkius

This MCP connects your AI agent directly to GatherUp, giving you control over how you handle customer feedback and online reputation. Instead of logging into separate portals for Google Reviews, Yelp, and internal surveys, your agent sees everything in one place. You can track third-party reviews alongside direct comments left through your own forms. When negative sentiment pops up on an external site, your agent drafts a reply right away. Need to boost ratings? Your agent can trigger review invites via email or text message for specific customers. Everything—from listing all business locations to retrieving high-level metrics—is available in natural conversation flow, making it simple to manage reputation without needing a dedicated dashboard.

Core Capabilities

01 — Monitor All Review Sources

Access and track third-party reviews (Google, Facebook) and internal customer feedback streams.

02 — Respond to Feedback

Draft and send replies directly to both external online reviews and private customer comments.

03 — Manage Customer Records

Sync new customer profiles or list existing contacts for targeted campaigns.

04 — Automate Review Requests

Trigger automated review invitations to specific customers via email or SMS channels.

05 — Get Location Health Metrics

Retrieve high-level performance statistics and sentiment analysis for any linked business unit.

One Click on Vinkius — From Prompt to Execution

Available at **vinkius.com/mcp/gatherup** — connect your AI agent in three steps.

01 First, subscribe to this MCP through the Vinkius Marketplace and provide your GatherUp Client ID and API Token.

02 Next, instruct your AI agent what you need. For example, ask it to 'Check reviews for Downtown Cafe' or 'List all my business locations.'

03 Your agent executes the query against GatherUp, giving you real-time data—whether it's a list of 5-star ratings or a summary of customer sentiment.

The bottom line is that your AI client becomes the single pane of glass for all things related to your brand's online reputation.

Built For

Anyone who spends more than ten minutes a day switching between different dashboards—the Marketing Manager checking Google Reviews, the Customer Success rep looking at internal surveys, or the Operations person trying to track down customer contacts. If your job involves monitoring reputation across multiple platforms, this is for you.

Marketing Manager

Checking recent ratings and replying to negative comments on Google or Facebook without navigating through multiple web forms.

Customer Success Team Lead

Getting a real-time overview of overall customer sentiment across all business locations using simple conversational commands.

Operations Coordinator

Automating the sending of review requests to customers and ensuring contact records match up with specific business units.

What Changes When You Connect

01 Reply instantly. When you see negative feedback, your agent drafts a response to both external reviews using `reply_to_online_review` and internal comments using `reply_to_feedback`, saving you from manually logging into multiple sites just to reply.

02 Stop guessing about your brand's health. Use `get_review_metrics` to fetch high-level statistics and sentiment analysis for any business location, giving you instant oversight without running complex reports.

03 Never lose a lead or contact detail again. You can use `list_customer_contacts` combined with `add_new_customer` to keep your customer data synced across all locations programmatically.

04 Boost your visibility with automation. Instead of manually emailing every happy client, simply ask your agent to trigger review invites using the `send_review_invite` tool for a targeted campaign.

05 Get a full operational picture by running `list_business_locations`, allowing you to see and manage reputation data for every unit in one centralized conversation.

Real-World Applications

Handling an unexpected PR crisis

A local restaurant gets several negative Yelp reviews detailing poor service. Instead of opening the Yelp dashboard, you ask your agent to `list_online_reviews` for that specific location, see the complaints, and immediately use `reply_to_online_review` to apologize publicly while simultaneously checking internal feedback using `search_all_reviews` to find other related comments.

Onboarding a new store location

The operations team needs to track the reputation of a brand-new branch. They ask your agent to first `list_business_locations` to verify the ID, then run `get_review_metrics` on that specific ID to establish a baseline sentiment score for management.

Running a proactive feedback campaign

You just had a customer purchase a service. Instead of finding their email and sending an invite manually, you ask your agent to `list_customer_contacts` to confirm the user's profile, and then use `send_review_invite` to automate the request process.

Responding to high-priority internal complaints

A customer leaves a complaint directly in your survey system. You ask your agent to `list_internal_feedback`, find the comment, and immediately use `reply_to_feedback` to acknowledge it and get more details before escalating it internally.

Patterns to Avoid

Treating reviews like CRM data

✗ AVOID

Trying to run a complex query that links review sentiment directly to specific sales figures in an unrelated accounting tool.

✓ INSTEAD

This MCP is for reputation, not financial reporting. If you need deep integration with your main database, use a dedicated ETL (Extract, Transform, Load) tool or focus on listing contacts using `list_customer_contacts` first.

Ignoring location specificity

✗ AVOID

Asking the agent to 'check my reviews' without specifying which business unit you mean.

✓ INSTEAD

Always specify the target. First, use `list_business_locations` to get all IDs, then tell the agent exactly which ID or name it should pull metrics for using `get_review_metrics`.

Manually copying and pasting data

✗ AVOID

Reading a negative review from Facebook, opening your CRM, writing up a summary, and then going back to Facebook to reply.

✓ INSTEAD

Let the agent do the heavy lifting. Use `list_online_reviews` to pull the context, draft your response using the chat interface, and execute the reply with `reply_to_online_review`—all in one session.

The Right Fit

Use this MCP if your core pain point is managing reputation across disparate online channels. You need a single tool to read reviews from Google/Facebook *and* send replies back to those same platforms, or if you struggle with keeping track of customer

sentiment across different physical locations (using `list_business_locations` and `get_review_metrics`). Don't use this if your primary need is complex data transformation, such as linking review text directly into a financial ledger. If your goal is pure CRM management—like creating new accounts or running detailed sales reports—you're better off using a dedicated CRM connector instead of relying on GatherUp's operational tools.

The Pain of Fragmented Customer Feedback

Right now, you have to live in three places: the Google dashboard for star ratings, Facebook Messenger for comments, and your internal survey tool just for direct feedback. You waste time switching tabs, opening multiple windows, and manually copying complaint text into a spreadsheet so someone can even start working on it.

With this MCP, all that data aggregates under one roof. Your agent pulls the review streams from every source you track, letting you see negative sentiment in real-time without ever leaving your chat client. You just get the answer.

GatherUp Gives You Direct Control Over Your Online Voice

The biggest time sinks are replying to reviews and asking for more feedback. Instead of writing a personalized email campaign or manually posting replies, your agent handles the workflow. It can trigger review invites via `send_review_invite` and manage all responses using `reply_to_online_review`.

It's not just about seeing the data anymore; it's about acting on it immediately. You maintain a consistent brand voice across Google, Facebook, and your own site because you never have to copy-paste another response again.

GatherUp MCP: 12 Review & Feedback Tools

Use these tools to monitor every aspect of your brand's online presence, from listing business locations to replying to specific reviews.

#	TOOL	DESCRIPTION
01	add_new_customer	Synchronizes a new customer profile into your system.
02	verify_api_connection	Checks the health and connection status of the GatherUp API environment.
03	get_review_metrics	Fetches high-level statistics, including sentiment analysis, for a specific business location.
04	get_account_info	Retrieves basic information about the user identity associated with your account.
05	list_business_locations	Provides a list of all business units or physical locations you manage.
06	list_customer_contacts	Lists existing customer profiles stored in your system.
07	list_internal_feedback	Retrieves direct feedback left by customers via surveys hosted within GatherUp.
08	list_online_reviews	Collects and lists third-party reviews from platforms like Google, Facebook, and Yelp.
09	reply_to_feedback	Sends a response to private, internal customer feedback directly through your agent.
10	reply_to_online_review	Posts a reply to an external review on supported platforms like Google or Facebook.
11	search_all_reviews	Searches across all sources—internal and external—for specific keywords or topics in feedback.
12	send_review_invite	Sends an automated request for a review to a specified customer contact.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U List all my business locations in GatherUp.

Retrieving businesses... I found 3 locations: 'Downtown Cafe' (ID: biz_123), 'Westside Bistro' (ID: biz_456), and 'Airport Lounge'. Which one would you like to check reviews for?

U Show me the 5 most recent Google reviews for 'Downtown Cafe' (ID: biz_123).

Fetching reviews... For Downtown Cafe, I found 5 recent Google reviews. You have four 5-star ratings and one 3-star rating mentioning 'long wait times'. Would you like to draft a reply?

U Send a review request to customer 'John Doe' (ID: cust_987).

Request sent! I have successfully triggered the review invite campaign for John Doe. He will receive an automated request via his preferred channel.

Frequently Asked Questions

01 **How does GatherUp MCP help with negative reviews?**

The agent aggregates reviews from multiple platforms. You can use `list_online_reviews` to see the content and then immediately draft a public apology or response using `reply_to_online_review`, all without leaving your chat client.

02 **Can I track my business reputation for multiple locations?**

Yes. Use the `list_business_locations` tool to see every unit you manage, and then run `get_review_metrics` on any specific location ID to get its unique performance summary.

03 **Is GatherUp MCP only for public reviews?**

No. It handles both external sources and internal feedback. You can list direct customer comments using `list_internal_feedback`, which lets you respond privately with the `reply_to_feedback` tool.

04 **Does GatherUp MCP help sync my customers?**

Yes, it manages contact synchronization. Use `add_new_customer` to programmatically add a customer profile and `list_customer_contacts` to verify existing records for specific business locations.

05 **Do I need an API key to use GatherUp MCP?**

Yes, you must provide your GatherUp Client ID and API Token during setup. This authenticates your agent with the platform so it can access the necessary data streams.

Go Live in 60 Seconds

Get your connection token from **cloud.vinkius.com**, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add `"gatherup": { "url": "…" }`
Windsurf	MCP Settings → `mcp_settings.json` → Add endpoint URL
ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

- Ask ChatGPT
- Ask Claude
- Ask Perplexity
- Ask Gemini
- Ask Grok

READY TO CONNECT

GatherUp is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

Start at cloud.vinkius.com →

vinkius.com · support@vinkius.com

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