

MCP SERVER

NO CODE

CLOUD HOSTED

Giftbit MCP

Automate reward distribution and tracking with conversational commands.

Giftbit lets you manage digital rewards and gift cards directly through your AI client. Order new campaigns, check if a customer claimed their bonus, generate custom links for apps, or track redemption status—all without leaving your primary workspace. It's the automated way to run employee recognition and customer loyalty programs.

A+ Quality Score 100/100

gift-cards

rewards

incentives

api-integration

automation

customer-loyalty



The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Giftbit MCP

12 tools available

Cloud-hosted on Vinkius

Need to distribute digital rewards but hate jumping between dashboards? This MCP connects Giftbit's powerful reward platform right into your agent. You can use natural conversation to manage everything from ordering new gift cards to tracking whether a recipient actually claimed their bonus. Want to run an employee recognition campaign? Simply ask the AI client, and it handles generating the necessary rewards and sending them via email. If you're building a user research incentive program, you can have the agent generate custom links for your app on the fly. The system also lets you check brand availability in different regions or review past campaigns to confirm delivery status. By connecting Giftbit through Vinkius, you keep all your reward fulfillment operations accessible to your AI client—it's pure automation.

Core Capabilities

01 — Send rewards via email

Automatically orders and distributes digital gift cards directly to recipients' inboxes.

03 — Generate embedded rewards

Creates specialized link structures that display the reward card directly within a website or app interface.

05 — Track redemption status

Retrieves detailed records for specific gifts to confirm if they were delivered, claimed, or used.

02 — Create direct links

Generates specific, raw URLs that can be pasted into any system or document for immediate use.

04 — Check brand availability

Lists all available gift card brands, showing current regions and allowed price ranges for vetting new options.

06 — Manage campaign history

Lists past rewards campaigns and confirms their overall completion and delivery statuses.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/giftbit — connect your AI agent in three steps.

- 01 Subscribe to this MCP via the Vinkius Marketplace.
- 02 Enter your Giftbit API Token into your AI client's configuration.
- 03 Start interacting with the rewards system through natural conversation.

The bottom line is, you get instant access to advanced reward management tools without ever touching a separate web dashboard.

Built For

Marketing teams who dread manual gift card tracking; Operations Managers running employee recognition programs; and Product Leads managing user research incentives. If your job involves rewards, this MCP saves you hours of clicking through dashboards.

Customer Success Manager

Needs to quickly check if a customer claimed their apology gift or send an instant replacement reward without manual dashboard navigation.

HR Coordinator

Automates employee recognition campaigns, letting the agent issue rewards based on performance milestones via simple commands.

Product Manager

Generates embedded reward links instantly for user research incentives, making tracking easier than manual link management.

What Changes When You Connect

- 01 Stop manual status checks. Instead of logging into a dashboard to see if a gift was claimed, simply ask the agent for the `get_gift_status` on any UUID and get instant answers.

- 02 Manage full campaigns without leaving your client. Use this MCP to run multi-step workflows: checking brand options via `list_reward_brands`, then sending rewards using `order_email_rewards` —all in one conversation.

 - 03 Build better user experiences by generating dynamic links on the fly. You can use `create_embedded_links` or `create_reward_links` to embed incentives directly into a website, making redemption seamless for users.

 - 04 Never lose track of bulk rewards again. The MCP lets you `list_reward_campaigns`, giving you an immediate overview of past initiatives and confirming delivery status instantly.

 - 05 Scale recognition programs effortlessly. HR can trigger entire employee reward cycles with one command, eliminating the need to manually process hundreds of gift card orders.
-

Real-World Applications

Apology Gift Fulfillment

A Customer Success Manager needs to apologize to a high-value client whose service failed. Instead of emailing a support ticket and waiting for manual processing, they ask the agent to check brand availability using `list_reward_brands`, then immediately send the replacement gift via `order_email_rewards`.

Internal Employee Recognition

An Operations Manager wants to recognize a team's huge effort. They ask the agent to list all available brands using `list_reward_brands`, select 'Amazon', and then send bulk rewards across multiple departments by calling `order_email_rewards`.

User Research Incentive Tracking

A Product Manager runs a study requiring 50 participants to submit data. They ask the agent to generate 50 unique direct links using `create_reward_links`, distributing them via their internal app, and then later use `list_gift_records` to track exactly who completed the survey.

Technical Audit

A developer needs to ensure their new integration point handles gift cards correctly. They use the agent to run `check_api_health`, verifying connectivity before any live transaction occurs, preventing downtime and ensuring reliability.

Patterns to Avoid

Treating it like a generic CRM tool

X AVOID

Trying to use Giftbit MCP to track general customer communications or sales leads. The agent will fail because the tools only handle gift card mechanics.

✓ INSTEAD

Keep this for rewards management. If you need general contact tracking, look into a dedicated messaging MCP. Use ``get_gift_status`` **only** when you know a reward was issued.

Attempting live transactions without testing

X AVOID

Running an urgent campaign using the 'production' environment token and accidentally sending rewards to the wrong list, leading to overspending or compliance issues.

✓ INSTEAD

Always start by running tests in a sandbox environment. Use the agent to check API health (``check_api_health``) first, then use test data before triggering ``order_email_rewards``.

Using vague instructions for rewards

X AVOID

Asking the agent, 'Send some gift cards.' This is too vague; it doesn't know what brand, amount, or recipient list to use.

✓ INSTEAD

Be specific. First, ask ``list_reward_brands`` to narrow down options. Then, provide the exact required data (e.g., 'Generate 5 embedded reward links for \$25 Target cards').

The Right Fit

Use this MCP if your core business process involves issuing, tracking, or managing digital gift cards and rewards as a form of customer or employee incentive. Specifically, if you need to check brand availability (`list_reward_brands`), generate various types of links (`create_embedded_links` , `create_reward_links`), or confirm redemption details (`get_gift_status`). Don't use this if your primary pain point is general CRM data synchronization or complex financial ledger reconciliation. For those needs, look for dedicated accounting or communication MCPs. If you just need to send a single message without tracking the reward status afterward, simple messaging APIs might suffice—but if tracking *is* the goal, Giftbit is what you need.

Dealing with rewards usually means jumping between five different tabs.

Today, running a recognition program feels like juggling. You have to log into the campaign dashboard, check if the reward brand is available for that region, copy a generic link from one tab, and then paste it into a separate email tool. If you need to track whether someone actually opened that gift card after receiving the link, you're out of luck until you manually cross-reference data in another system.

With this MCP, all those steps collapse into a single conversation with your agent. You can ask, 'Check if Starbucks is available for US employees and send them a \$25 reward via email.' It handles the brand check, the order placement (`order_email_rewards`), and the delivery confirmation—all without you leaving your client.

Giftbit MCP: Track rewards status instantly.

The biggest manual drain is confirming if a gift was actually claimed. You're forced to rely on delayed email confirmations or log into the platform and manually search records using `list_gift_records` . This process is slow, error-prone, and blocks your workflow while you wait for data.

Now, simply ask your agent to check the status of a specific gift ID. It instantly tells you if it was 'CLAIMED,' 'DELIVERED,' or if there's an issue. You get immediate confirmation, freeing you up to move on to the next client.

Giftbit: 12 Reward Management Tools

These twelve tools allow you to manage the entire lifecycle of a reward—from listing available brands to tracking individual gift card redemption status.

#	TOOL	DESCRIPTION
01	<code>verify_api_connection</code>	Confirms that the connection credentials between your AI client and Giftbit are working correctly.
02	<code>order_email_rewards</code>	Sends digital rewards to recipients directly through a customized email campaign.
03	<code>create_reward_links</code>	Generates standard, direct URLs for specific gift card values that can be distributed anywhere.
04	<code>create_embedded_links</code>	Creates special links designed to display the reward directly inside a website or mobile app.
05	<code>get_brand_details</code>	Retrieves metadata for specific gift card brands, including allowed regions and pricing rules.
06	<code>get_campaign_status</code>	Checks the status of a previous rewards campaign to ensure it completed delivery successfully.
07	<code>get_gift_status</code>	Fetches the detailed, real-time status for an individual gift record, showing if it was opened or claimed.
08	<code>list_reward_brands</code>	Provides a list of all available reward brands and allows filtering by geographical region.
09	<code>list_reward_campaigns</code>	Lists records of past campaigns, helping you keep track of bulk rewards sent out previously.
10	<code>list_gift_records</code>	Retrieves a list of all individual gift records associated with a campaign or date range.
11	<code>list_delivery_regions</code>	Lists the geographical regions supported by Giftbit to ensure your rewards will reach the intended recipient.
12	<code>check_api_health</code>	Runs a quick check to verify that the entire Giftbit API connection is operational and ready for use.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U List available reward brands in the US region.



Retrieving brands... I found several options for the US, including 'Amazon', 'Starbucks', and 'Target'. Would you like the minimum/maximum allowed prices for any of them?

U Check the status of gift 'uuid-12345'.



Fetching gift status... The gift was 'DELIVERED' yesterday, and the redemption status is currently 'CLAIMED'. The recipient selected a Starbucks card.

U Generate 3 direct links for a \$10.00 Amazon card.



Links generated! I have successfully created 3 direct links for a \$10.00 Amazon card (1000 cents). The short URLs are: [Link 1], [Link 2], and [Link 3].

Frequently Asked Questions

01 How do I use Giftbit MCP to check available gift card brands?

You use the `list_reward_brands` tool. Just ask your agent to list all brands and specify the region you're interested in, like 'US.' It will show you what options are currently supported.

02 Can Giftbit MCP track if a gift card was used?

Yes, the `get_gift_status` tool retrieves detailed status updates. You can confirm if the recipient has opened or claimed their reward and see what type of card it is.

03 Does Giftbit MCP support generating links for my own app?

Yes, you have two options: use ``create_reward_links`` for simple direct URLs, or use ``create_embedded_links`` if you need the reward to display inside a web page or mobile app.

04 What is the best way to run a bulk campaign with Giftbit MCP?

Start by listing your delivery regions using ``list_delivery_regions``. Then, use the agent to process the rewards in batches via ``order_email_rewards``, ensuring you cover all necessary geographical areas.

05 I need to test Giftbit MCP before going live. How?







The system supports environment control. You should instruct your agent to use the 'testbed' or sandbox mode when running any commands, like ``create_reward_links``, until you are ready for real transactions.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"giftbit": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Giftbit is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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