

MCP SERVER

NO CODE

CLOUD HOSTED

# Giphy MCP

Find, search, and translate visual media with AI.

Giphy lets you search, browse, and generate animated GIFs and stickers using natural language requests. Connect your agent to access the world's largest visual media library for social posts, app features, or content research. Find trending memes, translate concepts into visuals, or pull deep metadata instantly.

**A+** Quality Score 100/100

gif-search

stickers

visual-content

media-discovery

content-curation

api-integration



# The infrastructure that powers AI agents in the real world.



Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

# Your AI Connections Run Through Vinkius Cloud

The world's largest  
managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

*The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.*

— Architecture principle

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## Four Pillars of the Vinkius Runtime

### 01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

### 03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

### 02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

### 04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

**AES-256**

Encryption at rest

**Ed25519**

PKI vault signatures

**24h TTL**

Ephemeral session keys

**V8 Isolate**

Sandboxed execution

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## One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

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## Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

### 01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

### 02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

### 03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

### 05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

### 04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

### 06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

## Emergency Kill Switch

EU AI Act Art. 14(1)  
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

#### 01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

#### 02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

#### 03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

## Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

**Control Plane**

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

**FinOps**

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

**Firewall & DLP**

PII redaction activity, sensitive data protection counters, and security event timeline.

**Agent Activity**

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

**Tool Health**

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

**Incident Log**

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at [cloud.vinkius.com](https://cloud.vinkius.com) — connect your AI agent in under 60 seconds.

# Giphy MCP

10 tools available

Cloud-hosted on Vinkius

Need a GIF but hate scrolling through endless web pages? This MCP connects your AI client directly to Giphy's massive library of animated GIFs and stickers. You stop searching manually; you just ask your agent for what you want. Your agent handles the complex work—it finds trending content globally, translates concepts into single visuals, or pulls detailed metadata about any asset.

Whether you're building an app feature that needs dynamic visual assets or planning a social campaign, this connector lets you find exactly the right sticker or animation without leaving your workflow. The entire process runs through Vinkius, giving your agent instant access to Giphy's full catalog of content discovery and curation tools.

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## Core Capabilities

### 01 — Search Visual Media by Keywords

Find specific GIFs or stickers across the library using keywords and filters.

### 02 — Translate Concepts to Animation

Convert a text phrase, like 'feeling tired,' directly into the most relevant animated GIF or sticker.

### 03 — Monitor Cultural Trends

Pull lists of currently trending GIFs and stickers worldwide so your content stays current.

### 04 — Retrieve Asset Details

Get granular information about a specific GIF, including its source URL, rating, or dimensions.

# One Click on Vinkius — From Prompt to Execution

Available at [vinkius.com/mcp/giphy-alternative](https://vinkius.com/mcp/giphy-alternative) — connect your AI agent in three steps.

- 01 Subscribe to the Giphy MCP and retrieve your API Key from the developer dashboard.
- 02 Your AI client calls a function like `search_gifs` or `translate_text_to_gif`, passing in keywords or text phrases.
- 03 The MCP interacts with Giphy's backend and returns structured data containing links, assets, and metadata.

The bottom line is that your agent handles the connection and translation layer between natural conversation and complex visual media APIs.

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## Built For

Anyone whose job involves finding or distributing visuals—social media managers, content curators, marketing agencies, or product developers building apps. These people waste hours sifting through web interfaces when they need instant, targeted assets.

### Social Media Manager

Uses this MCP to instantly find trending GIFs for daily posts, ensuring the content matches current cultural conversations.

### Content Curator

Monitors real-time trends and searches verified Giphy channels to discover high-quality media assets without leaving their primary workspace.

### Product Developer

Integrates dynamic, searchable stickers or animated GIFs directly into a client application using automated queries.

## What Changes When You Connect

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- 01 Stop searching manually. Instead of opening a web browser to find the right GIF, you simply ask your agent via natural language. The process is instant and integrated into your workflow.

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  - 02 Keep up with pop culture using `get_trending_gifs` or `get_trending_stickers`. Your content always looks current because your agent monitors what's globally popular in real time.

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  - 03 Need an asset for a new app feature? Use `search_gifs` to query the entire library programmatically, pulling results directly into your development context instead of copying links.

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  - 04 Never struggle with captions again. The `translate_text_to_gif` tool converts abstract ideas or emotions—like 'stressed' or 'celebratory'—into a perfect visual asset for your message.

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  - 05 Go beyond simple searches by `searching_channels`, which lets you pull high-fidelity content directly from verified premium brands and creators.
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## Real-World Applications

### Building an onboarding email campaign

The marketing team needs GIFs for a new product launch sequence. Instead of downloading 20 different files, they ask their agent to `search_gifs` for 'new gadget unboxing.' The agent returns five high-quality options with direct links and metadata, ready to be inserted into the email template.

### Responding quickly in a chat thread

A user asks how someone can feel 'surprised by good news' in a conversational setting. They ask their agent to `translate_text_to_sticker`, and the agent immediately provides the best sticker match, solving the communication gap without needing manual searching.

### Identifying visual gaps for an app

A product manager needs stickers for a 'travel' section of their application. They use `search_stickers` to pull hundreds of options by keyword and then `get_gif_details` on the top five candidates to check source URLs and dimensions before handing them off to development.

### Analyzing competitor content

A content strategist needs to know what memes are currently hot. They ask their agent to use `get_trending_gifs`, giving them immediate insight into the cultural moments they should reference in their next campaign before anyone else does.

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## Patterns to Avoid

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### Treating it like a search engine

#### ✗ AVOID

Trying to find GIFs by pasting multiple keywords, which usually results in irrelevant or incomplete searches.

#### ✓ INSTEAD

Don't keyword dump. Instead, use the specialized tools: ask your agent to `translate_text_to_gif` for the concept, or run specific queries using `search_gifs` with clear filters like rating and language.

### Over-relying on generic searches

#### ✗ AVOID

Asking 'What's a good GIF about dogs?' and getting low-quality, unverified results.

#### ✓ INSTEAD

Be specific. Try searching for GIFs from verified creators using `search_channels`, or use `translate_text_to_gif` to convey the \*mood\* you want (e.g., 'joyful dog moment').

### Forgetting metadata context

#### ✗ AVOID

Getting a GIF link but having no idea if it's high resolution or where the source image comes from.

#### ✓ INSTEAD

Always follow up by calling `get_gif_details`. This provides the necessary granular data, like dimensions and source URLs, so you know exactly what asset quality you're dealing with.

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## The Right Fit

Use this MCP if your job requires finding, categorizing, or translating visual media (GIFs/stickers) into actionable assets. This is for developers integrating dynamic content, marketers building campaigns around trends, and curators who need massive searchable libraries. Don't use it if you just want to browse

randomly; the power comes from specific actions like using `translate_text_to_sticker` or monitoring `get_trending_gifs`. If your goal is simply text generation or basic data retrieval not tied to visual assets, a standard document API will work better. But for anything animated and visual, this MCP is required.

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## Sifting Through Visuals Is a Time Sink

Today, finding the perfect GIF means opening dozens of tabs. You search by keyword, you refine filters, you copy the link, and then you paste it into your document or code base. If you're building something that needs multiple visual assets, this process is repetitive manual clicking, endless scrolling, and tedious context switching.

With this MCP, you eliminate all those steps. You just tell your agent what you need—for example, 'I need a celebratory sticker for the Q3 report.' Your agent handles the entire search, filtering, and retrieval process in one go. You get the asset ID and link instantly.

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## Get Visual Assets with `translate_text_to_gif`

Previously, if you wanted to show 'relief,' you had to remember a specific GIF or search through pages of results until you found a decent match. You were limited by what the Giphy library *labeled* as 'relief.'

Now, you just tell your agent the concept—'a feeling of relief.' The `translate_text_to_gif` tool uses advanced matching to find the single best visual representation for that abstract idea, saving you from bad guesses and endless searching.

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# Giphy: 10 Media Discovery Tools

These tools let you search for specific assets, check what's currently popular, or translate abstract concepts into visual content.

#	TOOL	DESCRIPTION
01	<code>get_gif_details</code>	Retrieves the specific details for an animated GIF when you know its unique ID.
02	<code>get_random_gif</code>	Provides a completely random, fun GIF asset.
03	<code>get_random_sticker</code>	Pulls a random animated sticker for use in messaging or posts.
04	<code>search_channels</code>	Allows you to search and find specific verified Giphy channels from premium brands.
05	<code>search_gifs</code>	Searches for GIFs across the entire library, allowing you to set limits or apply ratings filters.
06	<code>search_stickers</code>	Finds animated stickers by keyword search.
07	<code>translate_text_to_gif</code>	Uses Giphy's algorithms to convert a word or phrase into the single most relevant GIF.
08	<code>translate_text_to_sticker</code>	Converts text input directly into an animated sticker format.
09	<code>get_trending_gifs</code>	Lists the GIFs that are currently popular and trending globally.
10	<code>get_trending_stickers</code>	Lists the animated stickers that are currently gaining popularity.

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## See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

**U** Search for a GIF of 'Space Rocket launch'.



Retrieving rocket launch GIFs... I've found 5 high-energy animations. My favorite shows a NASA shuttle liftoff. Would you like the direct link or the source URL?

**U** Show me the top 3 trending GIFs on Giphy right now.



Fetching trending content... Currently, the top GIFs include a popular reaction meme, a sports highlight from tonight, and a new movie trailer clip. Which one shall I show you first?

**U** Translate 'Excited for the weekend' into a GIF.



Processing translation... Based on Giphy's matching, the perfect GIF for your mood features a happy dance! Here is the asset ID: [id] and the viewing link: [link].

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## Frequently Asked Questions

### 01 How do I search for specific GIFs using Giphy MCP?

You use the `search_gifs` tool. You just need to pass in keywords; the agent handles applying filters like rating or language automatically to narrow down your results.

### 02 Can Giphy MCP find trending stickers for me?

Yes, you can use `get_trending_stickers`. This tool pulls a list of currently popular animated stickers so your messaging content stays current with pop culture moments.

**03 What is the difference between search\_gifs and translate\_text\_to\_gif?**

search\_gifs requires you to know keywords (e.g., 'space rocket'). translate\_text\_to\_gif lets you describe a concept or feeling ('excitement') and finds the visual match for that meaning.

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**04 Do I need to manually upload anything for Giphy MCP?**

No, this MCP pulls content directly from Giphy's existing library. You only need your API Key for the agent to connect and access the data.

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# Go Live in 60 Seconds

Get your connection token from [cloud.vinkius.com](https://cloud.vinkius.com), then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT

WHERE TO CONFIGURE



Claude AI

Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint



Cursor

Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint



VS Code

Ctrl/Cmd+Shift+P → "MCP: Add Server" → add `"giphy-alternative": { "url": "..."}`



Windsurf

MCP Settings → `mcp_settings.json` → Add endpoint URL



ChatGPT

Settings → Tools & plugins → Add MCP server → Paste endpoint



Gemini

Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server



Ask ChatGPT



Ask Claude



Ask Perplexity



Ask Gemini



Ask Grok



READY TO CONNECT

# Giphy is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

[vinkius.com](https://vinkius.com) · [support@vinkius.com](mailto:support@vinkius.com)

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### DOCUMENT INFORMATION

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