MCP SERVER | NO CODE | CLOUD HOSTED

GoSquared MCP

Analyze Traffic & Visitor Behavior Live or Historically

GoSquared MCP connects your AI agent directly to live web analytics data. Instantly check real-time visitor counts, track which pages people are viewing right now, or analyze historical performance from specific date ranges. Use this MCP to turn complex dashboards into simple answers for marketing campaigns and product strategy.

A+ Quality Score 100/100

web-analytics | real-time-traffic | visitor-tracking | marketing-insights | privacy-friendly

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vinkius.com/mcp/gosquared

SCAN TO VIEW

The infrastructure that powers AI agents in the real world.

Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

Your AI Connections Run Through Vinkius Cloud

The world's largest managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

> *The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.*
>
> — Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256	Ed25519	24h TTL	V8 Isolate
Encryption at rest	PKI vault signatures	Ephemeral session keys	Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

```
https://edge.vinkius.com/{token}/mcp
```

Claude · Cursor · VS Code · Windsurf · Grok · Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

06 — Honeytoken Trap System

Phantom credentials are injected into isolated environments. If a honeytoken is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1) Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

> Get started at **cloud.vinkius.com** — connect your AI agent in under 60 seconds.

GoSquared MCP

11 tools available
Cloud-hosted on Vinkius

Need to know what's happening on your site? This MCP lets you query your web analytics without logging into a dashboard. You can ask your AI client questions about visitor activity—for example, asking how many people are active right now or tracking which specific pages get the most views at any given time. If you want to look back, you can analyze historical trends for traffic sources, device types, and campaign effectiveness over months of data. It's like having a dedicated web analyst available 24/7. Through Vinkius, your agent becomes an expert that processes raw analytics into simple, actionable answers right where you're working.

Core Capabilities

01 — Monitor Live Visitor Flow

Get immediate data on how many people are currently online and what pages they are interacting with.

02 — Analyze Past Performance Trends

Pull historical aggregate data to compare traffic sources, device breakdowns, or page views across different time periods.

03 — Track Campaign Impact

Determine how specific marketing campaigns are performing both in real-time and over extended date ranges.

04 — Identify Audience Behavior

Understand the technology used by your visitors, including detailed breakdowns of browsers and devices.

One Click on Vinkius — From Prompt to Execution

Available at **vinkius.com/mcp/gosquared** — connect your AI agent in three steps.

01 Subscribe to this MCP and provide your GoSquared Site Token and API Key in the Vinkius catalog.

02 Connect your preferred AI client (like Cursor or Claude) using the installed credentials.

03 Ask natural language questions, such as 'What were our top traffic sources last week?' The agent executes the necessary tool calls to deliver a direct answer.

The bottom line is you ask a question in plain English, and your AI client uses this MCP to fetch the exact data point from your GoSquared account.

Built For

Marketing managers who spend too much time manually cross-referencing ad platform reports with website traffic. Product owners needing historical proof of feature adoption rates. Website stakeholders who need a quick, accurate pulse check on site health without opening multiple tabs.

Digital Marketing Manager

Checking live visitor activity to see if a new email campaign is driving immediate traffic or analyzing historical trends for quarterly reports.

Product Owner

Reviewing past page view data and device breakdowns to validate which features are actually being used by the majority of your audience.

SEO Specialist

Determining historical traffic sources and identifying sudden drops in performance that require immediate investigation.

What Changes When You Connect

01 Instantly assess campaign effectiveness. Use `get_now_campaigns` to see immediate impact, or `get_trends_campaigns` for long-term ROI tracking.

02 Pinpoint user behavior with precision. Ask what pages are being viewed using `get_now_pages`, and then look back at the full picture with `get_trends_pages`.

03 Know your audience's hardware. Understand if mobile or desktop users are driving traffic by checking historical device breakdowns via `get_trends_devices`.

04 Identify immediate leaks in performance. Use `get_now_sources` to check for sudden drops in referred traffic, helping you correct issues fast.

05 Simplify complex reports. Instead of pulling data from multiple sources, let your agent run a full historical overview using `get_trends_overview` and get one cohesive answer.

Real-World Applications

Investigating a Sudden Traffic Drop

A marketing manager notices site traffic dropped 30% yesterday. They ask the agent to run `get_trends_sources` for the last 48 hours, immediately pinpointing that organic search sources are down and directing their focus.

Validating a New Feature Launch

A Product Owner needs proof of concept. They ask to analyze historical page view trends (`get_trends_pages`) specifically for the new feature's landing area over the past month, proving adoption rates.

Checking Live Ad Performance

During a live event, an SEO specialist asks 'Are our paid ads working right now?' The agent uses `get_now_sources`, confirming that referral traffic from the ad platform is spiking.

Preparing for Quarterly Reviews

A website owner needs a summary of site health. They ask for the historical overview (`get_trends_overview`) and device breakdown, providing executives with a single, data-rich report without manual clicking.

Patterns to Avoid

Looking only at today's data

✗ AVOID

A user asks 'How many people are on the site?' and gets a number for right now, but doesn't know if that's normal.

✓ INSTEAD

Always follow up by asking how this compares to last week using `get_trends_overview` or checking specific traffic sources with `get_trends_sources`. Context is everything.

Asking for a single metric

✗ AVOID

A user asks only 'What are the top browsers?' and gets a list, but doesn't know when that data applies.

✓ INSTEAD

To get meaningful context, combine it with timeframes. Use `get_trends_browsers` to see how browser usage has changed over months.

Assuming all traffic is good

✗ AVOID

A user gets a high visitor count but fails to check where they came from.

✓ INSTEAD

Always cross-reference the volume with `get_now_sources` or historical data using `get_trends_sources`. Knowing the origin tells you if it's valuable traffic.

The Right Fit

Use this MCP if your primary need is answering 'what happened to my site traffic?' This tool excels at providing quantifiable answers about *where* visitors came from, *who* they were (device/browser), and *how many* people were active at a specific moment or over time. Don't use it if you just want qualitative feedback or content suggestions—this is pure analytics. If your goal is to manage the CMS itself or write new copy, skip this MCP. Instead, look for tools that handle content creation or project management tasks.

The Dashboard Overload

Right now, tracking site performance means logging into GoSquared and clicking through five different tabs: one for live counts, another for sources, a third for device breakdowns, and then running separate reports just to compare last month's data. You end up spending 20 minutes copy-pasting numbers into an Excel sheet just to build a narrative.

With this MCP, that whole process vanishes. Your AI client takes the raw data from multiple sources—like `get_now_sources` and `get_trends_devices`—and weaves it into a single, conversational answer. You don't build reports; you get instant insights.

Get Live Traffic Insights with GoSquared MCP

You no longer have to manually check if your latest ad campaign is working by jumping between platforms and running separate queries. You simply ask the agent to get active campaigns, checking their real-time performance against current visitor counts.

The difference now is speed and context. Instead of a static graph you interpret later, you receive an immediate assessment: 'Your campaign X is driving 30% more traffic than normal.' That's actionable data instantly.

GoSquared: 11 Analytics Tools

These tools allow you to run specific queries on your live and historical web analytics data through natural conversation.

#	TOOL	DESCRIPTION
01	`get_now_campaigns`	Retrieves a list of active marketing campaigns currently driving web traffic to the site.
02	`get_now_overview`	Provides an immediate, top-level count of all concurrent visitors on the website.
03	`get_now_pages`	Lists every page that is actively being viewed by users at this moment.
04	`get_now_sources`	Identifies and lists the active traffic sources, or referrers, sending visitors to the site right now.
05	`get_now_visitors`	Generates a list of individual visitor IDs who are currently online on the platform.
06	`get_trends_browsers`	Retrieves historical data detailing how traffic breaks down across different web browsers over time.
07	`get_trends_campaigns`	Gathers performance metrics for marketing campaigns across specified date ranges.
08	`get_trends_devices`	Provides historical analysis showing how traffic was distributed among various devices, like mobile or desktop.
09	`get_trends_overview`	Generates an aggregate view of overall website metrics and activity over a specified time period.
10	`get_trends_pages`	Retrieves historical data on page views, showing which pages were most popular in the past.
11	`get_trends_sources`	Provides a detailed look at where website traffic originated over specific date ranges.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U How many visitors are on the site right now?

Checking real-time analytics... You currently have 142 active visitors on your site. 85 of them are actively engaging with the content.

U What were our top traffic sources yesterday?

Retrieving trends... Yesterday, your top traffic sources were:
1. Google (Organic): 1,200 visits
2. Direct: 850 visits
3. Twitter / X: 420 visits
4. LinkedIn: 150 visits

U Tell me what percentage of visitors today are using mobile phones.

Checking technology insights... So far today, 62% of your site traffic is originating from mobile devices, predominantly iOS.

Frequently Asked Questions

01 **Can I use GoSquared MCP to see who visited my site right now?**

Yes, you can. Use `get_now_visitors` to retrieve a list of individual visitor IDs currently online, giving you a snapshot of the active audience.

02 **How do I check historical traffic sources with GoSquared MCP?**

You run the `get_trends_sources` tool. This pulls data showing where your traffic originated over specified date ranges, helping you analyze seasonal trends.

03 **Does GoSquared MCP only show current traffic?**

No. While tools like `get_now_overview` give real-time numbers, the MCP also includes all historical data functions, such as `get_trends_overview`, for long-term analysis.

04 **What is the best way to check campaign performance?**

Use `get_trends_campaigns` to analyze how campaigns performed across a specific timeline. You can also use `get_now_campaigns` for immediate checks.

Go Live in 60 Seconds

Get your connection token from **cloud.vinkius.com**, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add `"gosquared": { "url": "…" }`
Windsurf	MCP Settings → `mcp_settings.json` → Add endpoint URL
ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

- Ask ChatGPT
- Ask Claude
- Ask Perplexity
- Ask Gemini
- Ask Grok

READY TO CONNECT

GoSquared is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

Start at cloud.vinkius.com →

vinkius.com · support@vinkius.com

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