

MCP SERVER

NO CODE

CLOUD HOSTED

# Heymarket MCP

Manage all customer texts and CRM data instantly.

Heymarket controls your business text messaging and CRM data through a shared number. It lets you send, receive, and track two-way SMS messages programmatically while maintaining detailed contact profiles. Use it to manage high-volume communications and keep team workflows organized without leaving your agent interface.

**A+** Quality Score 100/100

business-sms

mms-messaging

shared-inbox

customer-communication

text-marketing

real-time-messaging



# The infrastructure that powers AI agents in the real world.



Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

# Your AI Connections Run Through Vinkius Cloud

The world's largest  
managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

*The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.*

— Architecture principle

---

## Four Pillars of the Vinkius Runtime

### 01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

### 03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

### 02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

### 04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

**AES-256**

Encryption at rest

**Ed25519**

PKI vault signatures

**24h TTL**

Ephemeral session keys

**V8 Isolate**

Sandboxed execution

---

## One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

---

## Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

### 01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

### 02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

**03 — SSRF Guard**

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

**05 — Cryptographic Audit Trail**

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

**04 — DLP & PII Redaction**

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

**06 — Honeypot Trap System**

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

## Emergency Kill Switch

EU AI Act Art. 14(1)  
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

**01 — Server deactivated**

The MCP server is immediately taken offline across the entire cluster.

**02 — All tokens revoked**

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

**03 — WebSocket connections killed**

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

## Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

**Control Plane**

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

**FinOps**

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

**Firewall & DLP**

PII redaction activity, sensitive data protection counters, and security event timeline.

**Agent Activity**

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

**Tool Health**

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

**Incident Log**

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at [cloud.vinkius.com](https://cloud.vinkius.com) — connect your AI agent in under 60 seconds.

# Heymarket MCP

9 tools available

Cloud-hosted on Vinkius

Your AI client takes over the job of coordinating all your business text messaging. Instead of logging into a separate app or manually checking shared inboxes, you interact directly with your communication system through natural conversation. You can automatically create new contacts when someone texts in, keep records up-to-date every time you speak to them, and even track full message histories for auditing purposes. When connected via Vinkius, this MCP makes managing customer conversations simple: your agent handles the sending of SMS messages, monitors active threads, and ensures all data—from chat history to contact details—stays synchronized in one place. It's like having a dedicated communications coordinator that lives inside your AI workflow.

---

## Core Capabilities

### 01 — Send automated text alerts

Dispatch SMS or MMS messages using specific team members and recipient phone numbers.

### 02 — View current chat activity

List all ongoing conversations in the shared inbox so you know where to focus your attention.

### 03 — Track message details

Get granular information about a specific message, including delivery status and content.

### 04 — Manage contact records

Create new customer profiles or modify existing ones with updated details and notes.

### 05 — Review conversation history

Pull the full, chronological text thread for any given chat to understand context instantly.

# One Click on Vinkius — From Prompt to Execution

Available at [vinkius.com/mcp/heymarket](https://vinkius.com/mcp/heymarket) — connect your AI agent in three steps.

- 01 Subscribe to this MCP and retrieve your API key from your Heymarket dashboard.
- 02 Connect the credentials to your preferred AI client (Claude, Cursor, etc.) via Vinkius.
- 03 Start sending messages or querying contact data using natural conversation prompts.

The bottom line is you interact with a single prompt in your AI client and the MCP executes complex messaging and data tasks for you.

---

## Built For

Anyone whose job involves high-volume customer communication via text messages. This is for the Support Agent tired of switching between ticketing systems and texting apps, or the Sales Manager who needs to qualify leads and log data instantly.

### Customer Support Specialist

Manages high-volume queues by listing active conversations and retrieving chat history for immediate context.

### Sales Representative

Automates lead qualification and follow-ups by sending SMS messages and creating contact profiles directly from their workflow.

### Operations Manager

Monitors team response times, assigns chat threads to staff members, and reviews overall message monitoring reports.

---

## What Changes When You Connect

- 01 Automate lead follow-ups with `send_sms_message`. You can send bulk messages or single alerts directly via your agent, turning a simple prompt into an immediate action.

- 
- 02 Never lose context again. Need to know what happened last week? Use the MCP to pull full conversation history using `get_chat_history` and review everything in one shot.

---

  - 03 Keep your CRM clean without manual entry. When you interact with a customer, the AI can automatically use `update_contact_profile` to log new details or add notes.

---

  - 04 Centralize visibility across your team. Instantly view what's happening by calling `list_active_chats`, so no one misses an urgent lead in the shared inbox.

---

  - 05 Save time on data lookup. Instead of flipping through spreadsheets, you can use `list_contacts` to filter and find specific customer records instantly.
- 

---

## Real-World Applications

### A new sales lead texts asking about pricing.

The agent detects the inquiry, uses `list_contacts` to check if the number exists. If not, it calls `create_contact`. Then, it sends a follow-up using `send_sms_message`, all without leaving the chat window.

### A contact record is missing critical details.

The agent receives a request from an internal user and uses `get_message_details` combined with `update_contact_profile`. This ensures the CRM data matches the most recent communication context.

### A customer support ticket gets escalated.

The agent uses `list_active_chats` to identify the thread. It then calls `update_chat_status` to reassign ownership, ensuring the next available team member can jump right into the conversation.

---

# Patterns to Avoid

---

## Manual status updates

### ✗ AVOID

Having to log into a separate dashboard, find the chat thread, and manually click 'Reassign' or update the ticket status.

### ✓ INSTEAD

Use ``update_chat_status`` through your AI client. It handles the state change in one command, making team routing instant.

---

## Data fragmentation

### ✗ AVOID

Finding contact details in a spreadsheet while the conversation history lives in an email system.

### ✓ INSTEAD

Use ``list_contacts`` and then ``update_contact_profile``. This keeps all current client information and communication records together.

---

## Lost context

### ✗ AVOID

Starting a conversation with a customer but forgetting what was discussed two days ago, requiring them to ask for details.

### ✓ INSTEAD

Use ``get_chat_history`` at the start of your prompt. Your agent will pull the full thread so you know exactly where the discussion left off.

---

## The Right Fit

Use this MCP if your primary communication channel is SMS and your team needs to manage high-volume, two-way conversations directly from an AI interface. It excels at synchronizing chat status, updating CRM records via `update_contact_profile`, and managing active threads using `list_active_chats`. Don't use it if your core need is internal ticketing (use a dedicated help desk MCP) or if you primarily communicate via email (you need an email integration). If you only want to read data, this works; but if you just need to send scheduled marketing blasts without context tracking, look for a specialized bulk messaging tool instead.

---

---

## The headache of switching between systems is real.

Today, handling customer texts means juggling at least three tabs: the actual shared inbox, your CRM database to log details, and maybe a separate ticketing system just for status tracking. You copy phone numbers here, paste them there, then switch back to check if the message went through.

With this MCP, all those steps disappear. Your AI agent handles the whole sequence—it checks the contact list, sends the text using `send_sms_message`, and simultaneously logs the interaction into the CRM database. You get a single confirmation in your chat window.

---

## Heymarket MCP: Instant CRM updates from conversations

Before this, if a customer called with new details, you'd have to write them down and then remember later to log into the separate database and manually update their profile. It's tedious copy-pasting, prone to human error.

Now, once the conversation is done, your agent can execute `update_contact_profile` automatically. The data sync happens instantly, meaning every interaction immediately improves the quality of your customer record.

---

# Heymarket: Contact & Message Ops (9 Tools)

These tools let your agent manage every step of customer communication, from listing active chats to updating complex contact profiles.

#	TOOL	DESCRIPTION
01	<code>create_contact</code>	Adds a completely new contact profile into the system.
02	<code>get_chat_history</code>	Retrieves all messages exchanged within an active conversation thread.
03	<code>get_message_details</code>	Provides specific metadata about a single text message.
04	<code>list_active_chats</code>	Lists all ongoing conversations in the shared inbox.
05	<code>list_contacts</code>	Retrieves existing contacts, with the ability to filter by phone number.
06	<code>list_team_members</code>	Lists all staff members who work within your Heymarket workspace.
07	<code>send_sms_message</code>	Sends a new SMS or MMS message to a specified number using an assigned team member's account.
08	<code>update_chat_status</code>	Changes the status or assignment of an active chat thread for team routing.
09	<code>update_contact_profile</code>	Modifies details, notes, or any other information on an existing contact record.

---

## See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

**U** Send an SMS 'Your order is ready!' to '+15551234567' using member 'M123'.



Message sent! I've successfully delivered your update to '+15551234567' via Heymarket. The message ID is 'msg\_98765'.

**U** List all active chat conversations from the shared inbox.



I've retrieved 5 active threads. Notable conversations include 'Support Request #402' and 'New Lead Inquiry'. Would you like to read the latest messages for any of these?

**U** Update contact 'C456' with first name 'John' and add a note.



Contact 'C456' updated! I've set the first name to 'John' and added your note to their profile in Heymarket. Their profile is now up to date.

---

## Frequently Asked Questions

### 01 How do I use Heymarket MCP to send an SMS?

You initiate a prompt asking the agent to send the message. The tool then uses ``send_sms_message``, requiring you to specify the recipient number and which team member should send it.

### 02 Can I use Heymarket MCP to find old conversations?

Yes, you can retrieve past messages by asking for the conversation history. The agent calls ``get_chat_history`` using a specific chat thread ID.

---

**03 Does Heymarket MCP handle team assignments?**

Absolutely. You can use ``list_active_chats`` to see what's happening, and then use ``update_chat_status`` to reassign the conversation to a different staff member.

---

**04 What if I need to add a new client record?**

You just ask the agent to create one. It uses the ``create_contact`` tool, which registers all necessary fields for you in the system.

---

**05 How does Heymarket MCP keep my data accurate?**

It ensures accuracy by allowing you to modify existing records using ``update_contact_profile``, guaranteeing that any new information gathered during a chat is immediately logged.

---

# Go Live in 60 Seconds

Get your connection token from [cloud.vinkius.com](https://cloud.vinkius.com), then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT

WHERE TO CONFIGURE



Claude AI

Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint



Cursor

Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint



VS Code

Ctrl/Cmd+Shift+P → "MCP: Add Server" → add `"heymarket": { "url": "..." }`



Windsurf

MCP Settings → `mcp_settings.json` → Add endpoint URL



ChatGPT

Settings → Tools & plugins → Add MCP server → Paste endpoint



Gemini

Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server



Ask ChatGPT



Ask Claude



Ask Perplexity



Ask Gemini



Ask Grok



READY TO CONNECT

# Heymarket is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and  
start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

[vinkius.com](https://vinkius.com) · [support@vinkius.com](mailto:support@vinkius.com)

### INDEPENDENT PLATFORM DISCLAIMER

Vinkius is an independent platform and is not affiliated with, endorsed by, sponsored by, verified by, or otherwise authorized by Heymarket. All third-party trademarks, logos, and brand names are the property of their respective owners. Their use in this document is strictly for informational purposes to identify service compatibility and interoperability.

### DOCUMENT INFORMATION

Generated	June 2026
MCP Server	Heymarket MCP
Server ID	019dd101-fe1c-7291-8934-cb390194aa61
Platform	Vinkius Cloud for AI Agents
Endpoint	<a href="https://edge.vinkius.com/{token}/mcp">https://edge.vinkius.com/{token}/mcp</a>

### LICENSE & USAGE

This document is generated automatically by the Vinkius PDF Engine. Content reflects the MCP server configuration at the time of generation and may change as updates are deployed. For the most current information, visit [vinkius.com/mcp/heymarket](https://vinkius.com/mcp/heymarket).