

MCP SERVER

NO CODE

CLOUD HOSTED

Hotmart MCP

Track Sales, Students, and Revenue in Conversation

Hotmart MCP manages your entire digital product business through natural conversation. This connector lets you track sales history, review revenue summaries, and manage active subscriptions for courses and memberships. Use it to monitor student progress and list all products without ever opening the Hotmart dashboard.

A+ Quality Score 100/100

digital-products

online-courses

subscription-management

sales-analytics

creator-economy

revenue-tracking



The infrastructure that powers AI agents in the real world.



Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Hotmart MCP

6 tools available

Cloud-hosted on Vinkius

Need a full overview of your online course sales? Connect this MCP to any AI agent and start managing your digital product business conversationally. You can get immediate insights into your revenue performance by reviewing aggregated data, tracking every transaction in the sales history, or listing all active subscriptions. The system automatically checks student enrollment status and even tells you who's falling behind using `get_student_progress`. This ability to pull complex financial metrics—like total revenue or average ticket size—and synthesize them into a simple chat response is what makes Vinkius the best place for this catalog. It means your agent doesn't just read data; it gives you actionable reports, letting you monitor sales and student engagement right where you work.

Core Capabilities

01 — Audit past transactions

Retrieve a detailed record of every sale to track buyer information, status, and commissions.

02 — Generate revenue reports

Get an aggregated summary of your sales data, including total revenue and the number of sales completed in a period.

03 — Track student progress

Inspect individual course completion percentages or identify students who haven't logged in for a while.

04 — View product inventory

List every digital item you sell, including its current status and pricing information.

05 — Manage membership lists

Retrieve the names and details of all currently active subscriptions and their renewal dates.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/hotmart-alternative — connect your AI agent in three steps.

- 01** Subscribe to this MCP in Vinkius, then supply your Hotmart Client ID and Client Secret from the developer portal.
- 02** Your AI agent connects using these credentials, establishing a live data pipeline to your Hotmart account.
- 03** You simply ask your AI client (like Claude or Cursor) for an insight—for example, 'Who needs a progress check?'—and it executes the necessary tool calls and returns the structured answer.

The bottom line is you talk to your agent like talking to a colleague who already has access to all your sales dashboards.

Built For

Anyone managing digital income streams or membership sites. This tool helps course authors and affiliate managers avoid the pain of logging into multiple, clunky backend dashboards just to get a quick number for a meeting.

Course Author

Checking ``get_student_progress`` weekly to identify modules where students are dropping off and figuring out how to adjust the curriculum.

Digital Creator/Entrepreneur

Requesting a revenue summary using ``get_sales_summary`` before a client call, so they can quote accurate growth metrics instantly.

Affiliate Manager

Auditing transaction history via ``get_sales_history`` to verify commission payouts for their partners without navigating complex reports.

What Changes When You Connect

- 01** Stop opening multiple tabs. Instead of manually compiling sales data from different reports, ask your agent to run `get_sales_summary` and get the total revenue instantly.

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- 02** Pinpoint student engagement issues fast. Use `get_student_progress` to immediately find which students are falling behind or which module has the highest drop-off rate.
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- 03** Audit sales without hassle. Running `get_sales_history` gives you every transaction detail—buyer, status, commission—in a single chat response.
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- 04** Keep membership records clean. You can call `list_subscriptions` to see who's due for renewal this week and what the current churn rate looks like.
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- 05** Get an instant inventory check using `list_products`. Know exactly what you're selling, including pricing details, right when you need it.
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Real-World Applications

Identifying Retention Risks

The course author wants to know why their advanced module sales dipped. They ask the agent and use `get_student_progress` on a specific cohort, which reveals that 42% of students abandoned Module 4 'Neural Networks,' allowing them to adjust content immediately.

Handling Affiliate Queries

The affiliate manager needs proof of payout for a partner. They instruct the agent to run `get_sales_history` for that specific date range, and the tool returns every sale, commission breakdown, and status needed for verification.

Prepping for Investor Meetings

The digital creator needs quarterly growth numbers fast. They prompt the agent with a request, which triggers `get_sales_summary`, returning total revenue and average ticket size in seconds so they can focus on strategy instead of data compilation.

Onboarding New Members

A new product is launching. The author uses `list_products` to confirm the item's pricing and status before marketing materials go out, ensuring everything is configured correctly in the system.

Patterns to Avoid

Trying to guess student activity

✗ AVOID

A user manually scrolls through a spreadsheet of names trying to remember who completed what last month. This takes hours and data is often out of date.

✓ INSTEAD

Use the ``get_student_progress`` tool. Simply tell your agent which course you're worried about, and it runs the check instantly, giving you completion percentages for all enrolled members.

Reviewing sales data piecemeal

✗ AVOID

A user opens the dashboard to view total revenue, then has to open a second report for commissions, leading to confusion and missed totals.

✓ INSTEAD

Use ``get_sales_summary`` first. This tool aggregates all necessary metrics—total revenue, sales count, average ticket—so you get a single, clean financial snapshot.

Ignoring subscription status

✗ AVOID

A creator assumes an old subscriber is still paying because they saw the account listed in one spot, only to find out it was already canceled.

✓ INSTEAD

Always run ``list_subscriptions``. This tool gives you the current, accurate list of paid memberships and their next renewal dates.

The Right Fit

Use this MCP if your primary need is monitoring sales performance, student activity, or recurring revenue from a digital product ecosystem. If you need to know 'how many people bought what, and when,' this works. Don't use it if you are trying to reconcile complex general ledger accounting (for that, you'll need dedicated bookkeeping software). Also, don't try to generate marketing copy; while your agent can read the data, writing promotional text is outside its scope. You must ask for specific metrics using tools like `get_sales_summary` or structural lists via `list_products`. If you only need to view product details and never track sales or students, a simple catalog listing tool would suffice, but this MCP gives you the full financial picture.

The Data Dashboard Drag

Today, checking your business health means logging into Hotmart. Then you click through: 'Sales Reports' to get totals, then another tab for 'Subscriptions' to see renewal counts, and maybe a third export to check student activity. You end up with five different screens, three tabs open in separate windows, and a dozen copy-pasted numbers just to answer one question.

With this MCP connected via Vinkius, you eliminate the dashboard shuffle. Instead of opening any report, you ask your agent: 'Give me the revenue summary for last month.' You get the full, synthesized answer—total sales, average ticket, and top performers—in a single chat response.

Getting Clear Answers with Hotmart

The manual steps that disappear are opening reports, cross-referencing dates between different tabs, and manually calculating percentages. You never have to copy a number from one screen and paste it into another spreadsheet just for basic analysis.

Now, your AI client pulls the data directly—running tools like `get_sales_history` or `list_students` behind the scenes—and presents you with clean, structured insights instantly.

Hotmart MCP: 6 Available Tools

These tools let you audit transactions, summarize performance metrics, track students, and manage all your products within the Hotmart ecosystem.

#	TOOL	DESCRIPTION
01	<code>get_sales_history</code>	Retrieves a detailed list of completed transactions, including buyer email, sale status, and calculated commission amounts.
02	<code>get_sales_summary</code>	Gathers high-level data points like total revenue, average ticket size, and overall number of sales for a given period.
03	<code>get_student_progress</code>	Analyzes an enrolled student's activity to report their current completion percentage or flag them as inactive.
04	<code>list_products</code>	Provides a catalog listing of all digital products you offer, along with their pricing and active status.
05	<code>list_students</code>	Generates a roster of all enrolled members or students associated with your platform.
06	<code>list_subscriptions</code>	Lists all current paid memberships, showing the renewal dates and payment status for quick billing checks.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U Show all my products with sales data and the revenue summary for this month.



Your products: 1) 'AI Mastery Course' — R\$ 297, Active, 1,240 total sales. 2) 'Python Bootcamp' — R\$ 197, Active, 890 total sales. 3) 'Data Science eBook' — R\$ 47, Active, 2,100 total sales. Revenue summary (April 2025): Total revenue: R\$ 48,230. Number of sales: 312. Average ticket: R\$ 154.58. Top performer: 'AI Mastery Course' (R\$ 28,710, 58.5% of revenue). Active subscriptions: 89. Would you like to see the sales history or student progress?

U Show student progress for the AI Mastery Course — who is falling behind?



AI Mastery Course: 1,240 enrolled students. Completion breakdown: Completed (100%): 312 students (25.2%). Active (50-99%): 456 students (36.8%). At risk (10-49%): 289 students (23.3%). Inactive (<10%): 183 students (14.8%). Students falling behind (inactive >30 days): 1) Maria Silva (student_891) — 12% complete, last activity 45 days ago. 2) João Santos (student_902) — 8% complete, 38 days. 3) Ana Costa (student_915) — 22% complete, 35 days. Module with highest drop-off: Module 4 'Neural Networks' (42% abandon rate). Would you like to check subscriptions or get the full sales history?

U Show the last 5 sales transactions and list all active subscriptions.



Last 5 sales: 1) 'AI Mastery Course' — R\$ 297, buyer: pedro@email.com, status: approved, commission: R\$ 89.10 (30%). 2) 'Data Science eBook' — R\$ 47, buyer: lucas@email.com, approved. 3) 'Python Bootcamp' — R\$ 197, buyer: carla@email.com, approved. 4) 'AI Mastery Course' — R\$ 297, buyer: fernanda@email.com, approved. 5) 'Data Science eBook' — R\$ 47, buyer: rafael@email.com, refunded. Active subscriptions: 89 total. Monthly: 52 (avg R\$ 49/mo). Annual: 37 (avg R\$ 397/yr). Next renewals this week: 8 subscriptions. Churn rate: 4.2% monthly. Would you like a detailed revenue breakdown?

Frequently Asked Questions

01 How do I use Hotmart MCP to find out how many people are active?

You need to run the `get_student_progress` tool. This analyzes enrollment data and reports on completion percentages, allowing you to identify students who haven't logged in recently.

02 Can Hotmart MCP give me a full list of every product I sell?

Yes, run the `list_products` tool. This function retrieves an inventory catalog listing all your digital goods, including their status and pricing details.

03 Does Hotmart MCP track past sales commissions?

The `get_sales_history` tool tracks every sale. It provides full transaction records, including the buyer's commission breakdown for accurate affiliate auditing.

04 What if I want to see only my active paid memberships?

Use the `list_subscriptions` tool. This function generates a specific list of all current subscriptions and shows you their next payment renewal dates.

05 How do I get total revenue for a period?







You run `get_sales_summary`. This is the best way to quickly gather high-level financial metrics, like total revenue and average ticket size, without diving into raw transaction data.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.











YOUR MCP ENDPOINT

`https://edge.vinkius.com/[TOKEN]/mcp`

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"hotmart-alternative": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Hotmart is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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