

MCP SERVER

NO CODE

CLOUD HOSTED

HubSpot CRM MCP

Manage contacts, companies, and entire customer history.

HubSpot CRM MCP gives your AI client instant access to all your company records. Search for people and companies by name or domain, manage deal pipelines, create support tickets, log meeting notes, and assign follow-up tasks—all without switching tabs.

A+ Quality Score 100/100

contact-management

lead-tracking

crm-data

task-management

customer-records



The infrastructure that powers AI agents in the real world.



Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

HubSpot CRM MCP

10 tools available

Cloud-hosted on Vinkius

Connecting HubSpot CRM means you get a full view of your customer relationships right where you work. Instead of clicking through dozens of tabs to find out who's at a company or what stage a deal is in, your agent handles it conversationally.

Need to update someone's lifecycle status? Just ask. Need to document last week's call? Have the agent write a note and attach it to that specific contact record. You can check on associated records, like finding out all contacts linked to a company or which deals belong to a particular customer. This MCP gives you full visibility across your entire client history, letting you track everything from initial discovery calls to final deal closure. Because Vinkius hosts this catalog, you connect once and get immediate access to manage every piece of data that defines your sales cycle.

Core Capabilities

01 — Search for People and Accounts

Find specific contacts or entire companies using names, emails, phone numbers, or domains.

03 — Build and Update Accounts

Create new company records or update specific details, like correcting a phone number or changing an industry classification.

05 — View Relationships

Identify all records linked together, such as listing which contacts belong to a specific company or which tickets relate to a deal.

02 — Manage Activity Records

Log detailed notes and create follow-up tasks directly against any existing contact record.

04 — Track Sales Progress

Search for deals and list the stages in your sales pipeline to see where every opportunity stands.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/hubspot-crm — connect your AI agent in three steps.

- 01** You tell your AI client what you need. For example: 'Find the contact for Acme Corp and write up the meeting notes.'
- 02** The MCP identifies the required records (company, contact) and executes the necessary actions in HubSpot—retrieving data, creating a note, etc.
- 03** Your agent returns a structured report with all the updated information, showing you exactly what was done.

The bottom line is that your AI client handles complex, multi-step CRM tasks across multiple object types in one single conversation.

Built For

Sales development reps who hate context switching. Support managers drowning in ticket details. Anyone whose job requires deep visibility into a customer's history without leaving their primary workspace.

Account Executive

Needs to quickly find all relevant contacts and associated deals for a prospect before jumping on a call, ensuring no details are missed.

Support Manager

Handles incoming requests by searching for the customer's history and logging detailed notes or creating new support tickets instantly.

RevOps Analyst

Runs reports on deal pipelines and ownership assignments, ensuring data integrity across company records before quarterly reviews.

What Changes When You Connect

- 01** Stop jumping between tabs. You can find all relevant people at a company or list out their full activity history (including notes and tasks) directly within your AI client's chat window.

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- 02** Never lose track of who owns what. The agent lets you check on owner assignments for companies, deals, and tickets across the board instantly.

 - 03** Improve data accuracy by automating updates. Instead of manually correcting a phone number or lifecycle stage, use the MCP to update records like contacts or companies with simple prompts.

 - 04** Build comprehensive customer profiles quickly. Need to know everything about an account? Get associations to list all related deals and contacts in one go.

 - 05** Streamline follow-up actions. When you finish a call, simply ask your agent to create a task for next week, complete with priority and owner assignment.
-

Real-World Applications

Investigating a cold lead

A rep discovers an email address but has no company context. They prompt the agent: 'What do I know about this person?' The agent uses search tools to find the contact, then searches companies using the associated domain to pull up industry data and employee count.

Preparing for an account review

A manager needs an overview of a key client. They prompt: 'Show me everything related to Acme Corp.' The agent uses association tools, pulling together all contacts, open deals, and existing support tickets.

Wrapping up a support call

A support rep finishes speaking with a customer. They prompt: 'Log this conversation.' The agent uses the note creation tool, logging detailed meeting notes and then using the task tool to schedule a follow-up for the internal team.

Cleaning up old records

The RevOps team needs to correct outdated information across many accounts. They use the update contact tool to bulk change a lifecycle stage for several leads or use the search tools to find all companies needing an industry classification update.

Patterns to Avoid

Searching without context

X AVOID

Trying to manually look up contacts via HubSpot's web UI when you don't know the person's email or company name.

✓ INSTEAD

Instead, ask your agent to 'Search for people at Google' (using `hs_search_contacts`) and then follow up with 'Get all deals associated with John Smith.' The MCP handles the multi-step query.

Missing relationship data

X AVOID

Assuming that because a deal exists, the contact record is automatically updated with the correct owner.

✓ INSTEAD

After creating or updating a deal, use the association tools to verify and update the linked contacts. Always confirm relationships between objects.

Logging notes manually

X AVOID

Copying and pasting call summaries into the CRM's native note field after leaving the application.

✓ INSTEAD

Keep it in your chat: 'Create a note on Acme Corp for our call today about pricing.' The agent handles the creation and linking automatically.

The Right Fit

Use this MCP if your workflow revolves around deep customer visibility, managing multiple stages (discovery to retention), or maintaining an auditable record of every interaction. If you need to search for a specific contact, find associated companies, log a note against it, and then schedule a follow-up task—this is the tool. Don't use it if your only goal is simple data entry, like just adding a name and email address. In that case, basic form submissions might suffice. You need this MCP when you have to *connect* multiple pieces of information together (e.g., 'Show me all contacts who are at Company X AND haven't had a task assigned in 30 days').

The CRM dashboard is always three clicks away.

You know the drill: You check your email, find a name, and realize you need to know which company they work for. Then you click over to the Companies tab, search by domain, copy that ID, switch back, navigate to Contacts, paste the ID in, and finally pull up the associated deals. It's clicking through five different sections just to get a single 360-degree view of a prospect.

With this MCP, you tell your agent what you need—for example, 'Give me everything on Acme Corp.' The entire process happens conversationally. Your agent executes multiple lookups and data retrievals in the background and gives you one clean, comprehensive summary.

HubSpot CRM MCP: Complete Activity History

Manual processes force you to keep separate documents for meeting notes, follow-up tasks, and contact details. If a rep forgets to log the note in the correct place or misses assigning a task, that critical piece of context vanishes from the main record.

This MCP ensures every action is logged. You can tell it to 'log my call summary as a note' or 'set up a follow-up task,' and both actions are recorded directly against the proper object type in HubSpot.

HubSpot CRM: 10 Tools Available

These tools let your agent perform every routine action in the CRM—from searching for a single person to managing complex relationships across companies and contacts.

#	TOOL	DESCRIPTION
01	<code>hs_create_company</code>	Creates a new organization record in HubSpot using name, domain, industry, and phone number.
02	<code>hs_create_note</code>	Logs an activity note, such as call summaries or meeting details, attaching it to any existing contact, company, or deal record.
03	<code>hs_get_contact</code>	Retrieves every detail about a specific person, including their full history and custom property values.
04	<code>hs_search_contacts</code>	Finds specific people in your database using criteria like email, phone number, or associated company.
05	<code>hs_update_company</code>	Modifies existing company details by providing a record ID and the specific fields you want to change.
06	<code>hs_update_contact</code>	Corrects or updates personal information for an existing contact, such as changing their lifecycle stage or phone number.
07	<code>hs_create_contact</code>	Adds a new person to your CRM database by providing their email, name, phone, and company affiliation.
08	<code>hs_create_task</code>	Schedules a follow-up action item, setting its due date and priority level for an assigned owner.
09	<code>hs_get_associations</code>	Maps the relationships between different CRM objects, like listing all contacts tied to one company.
10	<code>hs_search_companies</code>	Searches for organizations by name, domain, or industry to retrieve core business details like revenue and employee count.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U Search for contacts at Acme Corp



👤 Contacts at Acme Corp

NAME	EMAIL	PHONE	LIFECYCLE
John Smith	john@acme.com	+1 555-0123	Customer
Sarah Chen	sarah@acme.com	+1 555-0456	Lead

U Create a deal: Enterprise Package \$50,000



✅ Deal Created!

- Name: Enterprise Package
- Amount: \$50,000
- Pipeline: Sales Pipeline
- Stage: Appointment Scheduled

U Show me the deal pipeline stages



📊 Sales Pipeline

1. Appointment Scheduled
2. Qualified to Buy
3. Presentation Scheduled
4. Decision Maker Bought-In
5. Contract Sent
6. Closed Won ✅
7. Closed Lost ❌

Frequently Asked Questions

01 Can I use the HubSpot CRM MCP to find associated contacts for an account?

Yes. You can ask your agent to retrieve all associations, letting you list every contact linked to a specific company or deal record in one query.

02 How do I create new records with the HubSpot CRM MCP?

You simply prompt the agent with the necessary data. For example, asking to 'create a new contact' will trigger the tool and guide you through providing all required fields like email and name.

03 What if I need to update multiple pieces of information?

You can chain updates together in one prompt. For instance, 'Update Company X's industry classification AND change John Smith's lifecycle stage.' The agent handles both changes sequentially.

04 Does the HubSpot CRM MCP help me track deals?

Absolutely. You can search for existing deals and ask the agent to list all available pipeline stages, or even create a brand new deal record with an assigned amount.

05 Is there a limit on what I can log? (hs_create_note)

You can attach notes to contacts, companies, and deals. This keeps all your activity history organized in the correct place within the HubSpot timeline.

06 What HubSpot data can I access?

Contacts, Companies, Deals, Tickets, Notes, Owners, and Pipelines. All data respects your HubSpot permissions.

07 Can I create and update records?

Yes! Create contacts, deals, tickets, and notes. All through natural conversation.

08 How does authentication work?







Uses a HubSpot Private App token (Bearer). Create a Private App in Settings > Integrations > Private Apps, copy the token, and paste it.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.











YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"hubspot-crm": { "url": "..."</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

HubSpot CRM is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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