

MCP SERVER

NO CODE

CLOUD HOSTED

# HubSpot Lead Creator MCP

Instant contact capture from conversation text.

HubSpot Lead Creator MCP extracts contact details directly from any conversation or email and creates a brand new Contact record in your HubSpot CRM. It's designed for sales teams that need instant, secure data entry without manually copying names, emails, and phone numbers into the platform.

**F** Quality Score 3.6/100

crm

lead-capture

sales-pipeline

data-entry

automation

zero-trust



# The infrastructure that powers AI agents in the real world.



Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

# Your AI Connections Run Through Vinkius Cloud

The world's largest  
managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

*The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.*

— Architecture principle

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## Four Pillars of the Vinkius Runtime

### 01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

### 03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

### 02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

### 04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

**AES-256**

Encryption at rest

**Ed25519**

PKI vault signatures

**24h TTL**

Ephemeral session keys

**V8 Isolate**

Sandboxed execution

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## One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

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## Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

### 01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

### 02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

**03 — SSRF Guard**

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

**05 — Cryptographic Audit Trail**

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

**04 — DLP & PII Redaction**

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

**06 — Honeypot Trap System**

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

## Emergency Kill Switch

EU AI Act Art. 14(1)  
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

**01 — Server deactivated**

The MCP server is immediately taken offline across the entire cluster.

**02 — All tokens revoked**

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

**03 — WebSocket connections killed**

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

## Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

**Control Plane**

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

**FinOps**

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

**Firewall & DLP**

PII redaction activity, sensitive data protection counters, and security event timeline.

**Agent Activity**

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

**Tool Health**

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

**Incident Log**

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at [cloud.vinkius.com](https://cloud.vinkius.com) — connect your AI agent in under 60 seconds.

# HubSpot Lead Creator MCP

1 tools available

Cloud-hosted on Vinkius

This MCP lets your AI client act as an inbound sales development representative (SDR). When you read a transcript or review an email chain, your agent spots a hot lead, grabs the name, email, and phone number, and instantly creates the record in HubSpot. We built this specifically to solve one problem: getting leads into the CRM without requiring dangerous permissions.

It operates on a strict 'push-only' rule. Your AI client only has permission to create records; it can't read your existing customer list, export deal history, or delete anything. This makes it incredibly safe for enterprise environments where security is paramount. Because this tool lives in the Vinkius catalog, you connect once from your preferred AI client and gain access to this surgical data funnel right away. You never have to manually copy-paste a single lead detail again.

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## Core Capabilities

### 01 — Capture Lead Details

The agent reads unstructured text—like chat logs or emails—and reliably pulls out required information such as the contact's name, email address, phone number, and company.

### 02 — Create New Contact Records

It sends the extracted data directly to HubSpot CRM, creating a brand new Contact record in your system without needing human intervention.

# One Click on Vinkius — From Prompt to Execution

Available at [vinkius.com/mcp/hubspot-lead-creator](https://vinkius.com/mcp/hubspot-lead-creator) — connect your AI agent in three steps.

- 01** You provide context—a chat transcript or an email thread—to your AI agent.
- 02** The MCP analyzes the text, identifies key contact details (name, email, phone), and packages them into a structured payload.
- 03** Your AI client executes the tool, writing the lead information directly to HubSpot CRM as a new Contact.

The bottom line is that your agent turns raw conversation data into actionable, organized records inside HubSpot.

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## Built For

Sales Development Representatives (SDRs), Business Development Managers (BDMs), and Sales Operations teams. If you're spending more than five minutes a day manually copying lead details from emails into your CRM, this MCP is for you.

### **Sales Development Representative**

You use this to capture every hot lead identified during calls or demos, ensuring the data lands in HubSpot instantly so nothing falls through the cracks.

### **Business Development Manager**

When researching prospects via LinkedIn messages or industry chats, you let your AI agent grab all necessary details and dump them into HubSpot for follow-up without switching apps.

## What Changes When You Connect

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- 01** Stops manual data entry. Instead of copying fields one by one, your agent captures the entire lead profile (name, email, phone) in a single step using the `create_hubspot_lead` tool.

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  - 02** Security first. Because this MCP is designed only for pushing leads and has zero read access, you never expose your entire CRM structure or sensitive deal data to third parties.

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  - 03** Boosts SDR speed. Your AI client can process conversations in real time, turning a potential lead into an actionable HubSpot record the second it's mentioned.

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  - 04** Consistency across teams. Ensures that every lead captured—whether from chat or email—follows the exact same structured workflow and ends up correctly formatted in your CRM.

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  - 05** Reduces human error. Eliminates typos, missed fields, and delays associated with switching between communication platforms and your CRM.
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## Real-World Applications

### Closing a Deal via Chat

An SDR is chatting with a prospect on an industry forum. The prospect mentions their full name, company, email, and phone number in passing. Instead of taking screenshots, the agent detects all four pieces of data and executes ``create_hubspot_lead``, filing the lead immediately.

### Handling Conference Booth Leads

A salesperson is reviewing notes from a conference day. The note reads: 'Talked to Jane Smith (jane@corp.com), interested in widget X.' Instead of logging it later, the agent parses this unstructured text and uses ``create_hubspot_lead`` right there.

### Reviewing a Cold Email Thread

A BDM finds an old email thread with a promising contact. The details are buried in the signature block. The agent reads the context, extracts the required fields, and runs ``create_hubspot_lead`` to bring that cold lead into the active sales pipeline.

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## Patterns to Avoid

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### Trying to read existing records

#### X AVOID

Assuming your AI client needs to first check if a lead exists in HubSpot before creating them, which requires read permissions.

#### ✓ INSTEAD

This MCP is built for guaranteed creation. It doesn't check existence; it just executes ``create_hubspot_lead``, ensuring the data gets into the system without needing read-only access.

### Copying and pasting fields

#### X AVOID

Opening HubSpot, finding 'New Contact,' manually typing in the email, then looking up the phone number from a spreadsheet.

#### ✓ INSTEAD

Let your agent handle it. It reads the conversation context and executes ``create_hubspot_lead`` automatically, saving you all that manual labor.

### Using general-purpose data tools

#### X AVOID

Relying on a generic integration that might require full read access to your financial or deal history.

#### ✓ INSTEAD

Use this MCP. It's surgically focused and only requires the permission needed to create new contacts, keeping your entire CRM securely locked down.

## The Right Fit

Use this MCP if your primary workflow involves capturing unstructured lead data (from chats, notes, emails) and you need a secure, guaranteed way to push that data into HubSpot. The key benefit here is the 'push-only' nature; it minimizes risk by never granting read access.

Don't use this if you need to verify whether or how many records already exist in your CRM. For that, you'll need a different MCP with specific search or retrieval tools. Also, don't use it if the lead data is stored outside of text (e.g., on an image). This tool only parses conversation and email context.

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## The tedious cycle of manual CRM logging

Today, when you talk to a promising prospect, the process is always the same: take out your phone or laptop, open HubSpot, switch tabs until you find the 'New Contact' form, and then manually type in their name, email, company, and phone number. Then you repeat that for every single lead.

With this MCP, your agent takes over. You just let it read the context—the chat, the thread—and watch it pull out all those details instantly. It doesn't require opening a single CRM tab; it just sends the clean data to HubSpot.

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## HubSpot Lead Creator MCP: One-Click Lead Entry

The manual steps that vanish include switching between communication apps and your CRM, remembering which fields are required, and the constant risk of typos or forgotten details. It's a massive time sink.

What you get now is direct action. The moment a lead is identified in a conversation, it's ready for follow-up inside HubSpot, letting you focus on closing deals instead of data entry.

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# HubSpot Lead Creator: 1 Tool Available

This single tool allows you to reliably extract contact details from unstructured conversations and push them directly into your HubSpot CRM.

#	TOOL	DESCRIPTION
01	<code>create_hubspot_lead</code>	Creates a new Contact (Lead) directly in your HubSpot CRM using the name, email, phone number, and company provided by the agent.

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## See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

**U** I just talked to John Doe (john@vinkius.com) and he's interested. Add him as a lead in HubSpot.



I have successfully created the contact John Doe in your HubSpot CRM.

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## Frequently Asked Questions

### 01 Does the HubSpot Lead Creator MCP read my existing contacts?

No. This MCP is designed to be push-only. It only creates new Contacts in HubSpot and cannot view, read, or export any of your existing customer data.

### 02 What information must I provide for the create\_hubspot\_lead tool?

The primary requirement is a valid email address. The agent can also pull and use first name, last name, phone number, and company details if they are present in your conversation context.

### 03 Is this MCP secure for highly regulated industries?

Yes. Its architecture is a zero-trust bridge; it limits the AI agent's access strictly to creating new Contact records, providing maximum security containment.

### 04 Can I use HubSpot Lead Creator with chat transcripts?







Absolutely. You just feed your agent the raw transcript text, and the MCP parses that unstructured conversation data to extract structured lead information for HubSpot.

# Go Live in 60 Seconds

Get your connection token from [cloud.vinkius.com](https://cloud.vinkius.com), then paste the endpoint URL into any MCP-compatible client.











YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 <b>Claude AI</b>	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 <b>Cursor</b>	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 <b>VS Code</b>	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"hubspot-lead-creator": { "url": "..."} }</code>
 <b>Windsurf</b>	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 <b>ChatGPT</b>	Settings → Tools & plugins → Add MCP server → Paste endpoint
 <b>Gemini</b>	Extensions → Add MCP Server → Paste endpoint URL

## ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

# HubSpot Lead Creator is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

[vinkius.com](https://vinkius.com) · [support@vinkius.com](mailto:support@vinkius.com)

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### DOCUMENT INFORMATION

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