

MCP SERVER

NO CODE

CLOUD HOSTED

HubSpot MCP

Manage your entire CRM from conversation.

HubSpot MCP connects your AI client directly to your entire CRM. Manage contacts, companies, and deals through natural conversation without ever leaving your chat window. List new leads, update deal stages, or check account history—all from a single source of truth.

A+ Quality Score 100/100

contact-management

deal-pipelines

lead-nurturing

crm-integration

company-records

sales-operations



The infrastructure that powers AI agents in the real world.



Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

HubSpot MCP

12 tools available

Cloud-hosted on Vinkius

Manage your full customer relationship lifecycle using only natural language. This MCP lets you treat your HubSpot data like any other resource; instead of navigating complex dashboards and clicking through multiple tabs to find an answer, you just ask your AI client. Need to update the status of a high-value deal? Your agent handles it. Want to know which contacts are associated with a specific company? It pulls that link for you. You can search for leads using HubSpot's native filters or quickly create new contact records when sales calls wrap up. Whether you're tracking down account details or auditing property schemas, this MCP gives you direct access to everything inside your CRM. Connecting via Vinkius means you get this power across any compatible AI client, making your data accessible wherever you work.

Core Capabilities

01 — Find and create contacts

You can list existing contacts, find specific leads using detailed search filters, or quickly add brand new contact records.

03 — Track deal progress

List all deals in your sales pipeline, check amounts, view the current stage, and inspect individual deal information.

05 — Audit your data structure

List all available properties for every object type (contacts, companies, deals) so you know exactly what data fields exist in your system.

02 — Manage company profiles

The tool lets you list all associated companies and retrieve full details, including metadata and how they relate to other records.

04 — Update record relationships

You can link or associate different CRM objects together, connecting a contact to a company or linking a deal to multiple people.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/hubspot — connect your AI agent in three steps.

- 01 Subscribe to this MCP and provide your HubSpot Private App Access Token.
- 02 Connect the service token to your preferred AI client (Claude, Cursor, etc.).
- 03 Tell your agent what you need. For example: 'List all companies associated with contacts who have an email ending in @acmecorp.com.'

The bottom line is that instead of logging into HubSpot and clicking through menus, you talk to your AI client and it executes the necessary commands against your live data.

Built For

This MCP targets sales ops professionals who are tired of context switching. If you spend half your day jumping between the CRM dashboard and other tools just to update a deal or find an associated contact, this is for you.

Sales Representative

Needs to quickly search contacts by email criteria, update a deal stage based on a quick call summary, and link that deal back to the correct company record without leaving their chat window.

Marketing Manager

Manages contact databases, needs to audit property schemas to ensure new data fields are collected correctly, or segment audiences based on detailed CRM criteria.

RevOps Specialist

Audits the quality of your sales pipeline and associated records, inspecting deal details and managing cross-object associations to keep the entire customer record accurate.

What Changes When You Connect

- 01 Stop context switching. You don't have to jump into the HubSpot dashboard just to update a deal stage or search for a contact; your agent handles it all inside your chat interface.

-
- 02 Improve data quality by auditing schemas. Use `get_object_schema` to confirm exactly what properties are available before trying to input new data, preventing costly errors.

 - 03 Streamline lead follow-up. Instead of manually searching through lists, use the `search_contacts` tool with complex filters to pinpoint exactly who you need to talk to right now.

 - 04 Maintain accurate records. When a deal changes hands or gets associated with a new company, use `link_crm_objects` to keep all related data connected in one place.

 - 05 Get an instant overview of the sales funnel. Quickly run `list_deals` to get the total pipeline value and see which deals are stalling at a specific stage.
-

Real-World Applications

Auditing old accounts for reactivation

A RevOps specialist needs to find every contact at 'MegaCorp' who hasn't been engaged in six months. They ask their agent to run a search query, which uses `search_contacts` and filters the results by company name and last activity date, providing an immediate, actionable list.

Reviewing team capacity

A manager needs to see who owns which records before assigning a new lead. They ask their agent to run `list_hubspot_users`, getting an immediate roster of record owners and ensuring no leads are orphaned.

Closing out a complex sale

A Sales Rep just finished negotiating with a major client. They ask their agent to create a new record using `create_contact` for the CEO and then immediately run `link_crm_objects` to tie that contact directly to the high-value deal they just closed.

Understanding the sales process

A new team member needs to know if 'annual recurring revenue' is tracked. They ask their agent to use `get_object_schema` on the Deal object, instantly revealing whether that specific custom property exists in the system.

Patterns to Avoid

Treating it like a search engine

✗ AVOID

Just typing 'contact info for John Smith' and expecting all details to pop up without specifying which tool or action is needed.

✓ INSTEAD

Be specific. Use the agent to ``get_contact_details`` by providing the contact ID, or use ``search_contacts`` first if you only know partial information.

Forgetting relationships exist

✗ AVOID

Updating a deal's status but forgetting to associate it with the correct parent company in the CRM.

✓ INSTEAD

After updating a record, explicitly ask the agent to ``link_crm_objects`` between the Deal and Company records. This prevents data silos.

Trying to manage everything at once

✗ AVOID

Asking 'Can you list deals, update contacts, and audit schemas?' in one massive, vague prompt.

✓ INSTEAD

Break it down. First, use ``list_deals`` for the overview. Then, follow up with a specific action like ``get_deal_details`` on a single record.

The Right Fit

Use this MCP if your primary pain point is context switching across multiple tabs and dashboards within HubSpot. You need to manage relationships, update records, or audit data structure without leaving your AI chat window. It's perfect for sales reps who live in a messaging client or ops teams auditing data hygiene.

Don't use this if you only need to *view* raw data exports that don't require interaction (like downloading a CSV of all contacts). For simple reporting, native HubSpot reports work fine. If your goal is deep, complex data modeling across multiple disconnected systems (e.g., connecting CRM records to an HR system), you might need a different integration layer instead.

The constant back-and-forth between tabs and sheets kills momentum.

Today, updating a client record means opening the main HubSpot dashboard. You find the contact, then click into their associated company profile. If you need to update the deal stage or link them to a different project, you're clicking through three different views, copying data, and hoping you didn't miss an important associated object.

With this MCP, those clicks vanish. Your AI agent handles the entire process in natural conversation. You just tell it what needs changing—like updating a deal stage or running `get_company_info`—and it executes the changes directly against your live CRM data.

HubSpot MCP: Update and Link Records Instantly

Instead of manually finding the correct IDs and clicking 'associate' on a complex object diagram, you simply ask for the connection. The agent runs `link_crm_objects`, completing the association instantly without you ever seeing an ID or navigating to a relationship tab.

The data stays connected, accurate, and immediately available to your AI client. It's not just viewing data; it's acting on connections.

HubSpot: 12 Tools for Full CRM Management

These twelve tools allow your AI client to perform every major action in HubSpot, from listing contacts to linking complex object relationships.

#	TOOL	DESCRIPTION
01	<code>link_crm_objects</code>	Creates an association between two CRM objects, such as linking a Contact to a Company.
02	<code>create_contact</code>	Adds an entirely new contact record into your HubSpot database.
03	<code>remove_contact</code>	Deletes an existing contact record from the CRM.
04	<code>get_company_info</code>	Retrieves detailed information about a specific company record.
05	<code>get_contact_details</code>	Fetches all available details for a particular contact.
06	<code>get_deal_details</code>	Retrieves full information about a specific sales deal, including its monetary value and stage.
07	<code>list_companies</code>	Provides a comprehensive list of all company records in your CRM.
08	<code>list_contacts</code>	Returns a bulk listing of contacts currently stored in the system.
09	<code>list_deals</code>	Generates a list view of all active deals and their current pipeline status.
10	<code>list_hubspot_users</code>	Lists all users who own records within the HubSpot account.
11	<code>get_object_schema</code>	Displays a list of available data fields for any object type, like contacts or companies.
12	<code>search_contacts</code>	Finds and filters contacts using HubSpot's advanced search syntax to target specific leads.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U Show all deals in the pipeline and the contacts associated with the highest-value one.



12 active deals. Pipeline: 'Sales Pipeline'. Stages: Prospect (3), Qualified (4), Proposal (3), Negotiation (2). Top deal by value: 'Enterprise SaaS Migration' — \$285,000, Stage: Negotiation, Close date: May 15, 2025, Owner: Sarah Chen. Associated contacts: 1) John Smith (CTO, john@acmecorp.com). 2) Lisa Park (VP Engineering, lisa@acmecorp.com). 3) Mike Torres (Procurement, mike@acmecorp.com). Associated company: Acme Corp (company_456, 500 employees, Enterprise segment). Total pipeline value: \$892,000. Would you like to search for contacts or view the pipeline configuration?

U Search for all contacts with @enterprise.com emails and create a new contact for the CEO.



Search results for '@enterprise.com': 4 contacts found. 1) James Rodriguez (VP Sales, james@enterprise.com). 2) Ana Müller (Director Marketing, ana@enterprise.com). 3) Chen Wei (Head of Engineering, wei@enterprise.com). 4) Sarah Johnson (HR Manager, sarah.j@enterprise.com). New contact created! Email: ceo@enterprise.com, First name: David, Last name: Williams, ID: contact_8921. Now linking to company... Associated to 'Enterprise Corp' (company_789). You now have 5 contacts for Enterprise Corp. Would you like to list companies or view deal details?

U Show the sales pipelines, all HubSpot users, and the property schema for deals.



Sales pipelines: 2 configured. 1) 'Sales Pipeline' — 5 stages: Prospect (10%), Qualified (25%), Proposal (50%), Negotiation (75%), Closed Won (100%). 12 active deals, \$892K value. 2) 'Partnership Pipeline' — 4 stages: Introduction, Evaluation, Agreement, Active Partner. 3 active deals, \$150K value. HubSpot users: 8 owners. Sarah Chen (Sales), Mike Torres (Sales), Lisa Park (Marketing), James Rodriguez (CS), Ana Müller (RevOps), 3 others. Deal properties (42 total): Key fields: dealname, amount, dealstage, pipeline, closedate, hubspot_owner_id, description, deal_currency_code. Custom: contract_length, implementation_fee, annual_recurring_revenue. Would you like to create a deal or search contacts?

Frequently Asked Questions

01 How do I use the HubSpot MCP for finding specific contacts?

You use the ``search_contacts`` tool by providing advanced filter syntax. You don't need to know a contact's ID; you just tell your agent who they are and what criteria they meet.

02 Can I delete contacts using the HubSpot MCP?

Yes, there is a specific tool for this: ``remove_contact``. Just ask your agent to run it on the contact record ID you provide, following standard CRM deletion protocols.

03 What if I want to see what fields are available in my company records?

Use the ``get_object_schema`` tool. This command lists all properties for companies (or any other object type) so you can audit your data structure before creating new records.

04 Is this MCP only for viewing deals, or can it update them?

It does both. You can use ``list_deals`` to view the pipeline, and when needed, you can instruct the agent to perform updates on those records.

05 Does the HubSpot MCP handle multiple record types?

Absolutely. The MCP supports contacts, companies, deals, and more. You can manage associations between them all using ``link_crm_objects``.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT

WHERE TO CONFIGURE



Claude AI

Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint



Cursor

Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint



VS Code

Ctrl/Cmd+Shift+P → "MCP: Add Server" → add `"hubspot": { "url": "..." }`



Windsurf

MCP Settings → `mcp_settings.json` → Add endpoint URL



ChatGPT

Settings → Tools & plugins → Add MCP server → Paste endpoint



Gemini

Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI
ABOUT THIS

Let your preferred AI
explain this MCP server



Ask ChatGPT



Ask Claude



Ask Perplexity



Ask Gemini



Ask Grok



READY TO CONNECT

HubSpot is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

INDEPENDENT PLATFORM DISCLAIMER

Vinkius is an independent platform and is not affiliated with, endorsed by, sponsored by, verified by, or otherwise authorized by HubSpot. All third-party trademarks, logos, and brand names are the property of their respective owners. Their use in this document is strictly for informational purposes to identify service compatibility and interoperability.

DOCUMENT INFORMATION

Generated	June 2026
MCP Server	HubSpot MCP
Server ID	019dd106-b007-7388-bac8-95c604f3ae74
Platform	Vinkius Cloud for AI Agents
Endpoint	https://edge.vinkius.com/{token}/mcp

LICENSE & USAGE

This document is generated automatically by the Vinkius PDF Engine. Content reflects the MCP server configuration at the time of generation and may change as updates are deployed. For the most current information, visit vinkius.com/mcp/hubspot.