

MCP SERVER

NO CODE

CLOUD HOSTED

HubSpot Sales Hub MCP

Manage your entire sales pipeline through conversation.

HubSpot Sales Hub MCP gives your AI agent instant access to your full HubSpot CRM data. You can manage deals, track revenue pipelines, create product quotes, schedule meetings, and update contacts—all through natural conversation without leaving your current workflow.

A+ Quality Score 100/100

deal-management

sales-pipelines

quoting

meeting-scheduling

revenue-tracking



The infrastructure that powers AI agents in the real world.



Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

HubSpot Sales Hub MCP

9 tools available

Cloud-hosted on Vinkius

Need to manage sales opportunities but hate switching between tabs? This MCP connects directly to your HubSpot CRM, giving your AI agent instant visibility into every deal, contact, and quote. You can search for specific companies by domain or create a new opportunity in the pipeline with just a few words. It's like having your entire CRM open-book right inside your chat window. You'll use tools like

`hs_list_pipelines` to see all available stages before you even start creating things, which saves serious time. If you find this useful, remember that Vinkius hosts and manages this MCP, making it easy for any of your AI clients—Claude, Cursor, Windsurf, or others—to connect once and get full access.

Core Capabilities

01 — Track Deal Status

Search for opportunities across all stages to forecast revenue or find deals owned by a specific person.

03 — Create Opportunities

Build new sales deals in the proper pipeline, specifying the name, amount, stage, and expected close date.

05 — Log Interactions

List recent meetings, creating an accurate record of interactions with prospects, or creating support tickets when needed.

02 — Manage Pipeline Stages

List available pipeline and support stages, which is necessary before you can create or update any deal record.

04 — Analyze Quotes and Products

Search for available products to include in a quote or list pending quotes with their current approval status.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/hubspot-sales-hub — connect your AI agent in three steps.

- 01 First, your AI client connects to this MCP and authenticates against your HubSpot account.
- 02 You then ask your agent to perform a sales task, like 'Show me all deals in the Proposal stage.'
- 03 The MCP runs the necessary tool calls (like `hs_deals_by_stage`) and returns structured data directly into the chat for you to review.

The bottom line is that your AI agent speaks HubSpot's language, letting you perform complex CRM actions with simple conversation.

Built For

Sales reps who are tired of jumping between the CRM and their chat app. Managers who need a quick revenue snapshot without running reports. Support teams that handle tickets on the fly.

Account Executive

Uses this MCP to search for specific contacts, create new deals when a meeting happens, and update deal stages as negotiations progress.

Sales Manager

Checks the total revenue currently sitting in the 'Proposal' stage across multiple owners or gets an overview of all active pipelines.

Customer Support Specialist

Creates a new support ticket linked to a customer company record and adds notes detailing recent troubleshooting steps, everything from conversation.

What Changes When You Connect

- 01 Stop digging through dashboards. You can instantly see all deals at a specific stage, like 'Proposal,' using `hs_deals_by_stage` and get immediate revenue totals for forecasting.

-
- 02** When a deal moves forward, you don't need to manually update anything; just tell your agent the change, and use `hs_update_deal` to advance the stage or adjust the close date.
-
- 03** Need to know what products are available? Use `hs_search_products` to check pricing and SKUs before building a quote, ensuring accuracy every time.
-
- 04** Logging meetings is simple. Use `hs_list_meetings` to pull up recent interactions for any prospect so you're always prepared when they call back.
-
- 05** Support teams benefit because they can create support tickets and attach notes directly using the MCP, all without ever leaving their chat client.
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Real-World Applications

Calculating Quarterly Forecasts

A sales manager needs to know how much revenue is currently stuck in the 'Negotiation' stage. Instead of running a complex report, they just ask their agent to use `hs_deals_by_stage`, and the total amount appears immediately.

Following Up After a Call

After speaking with a prospect, a support specialist uses `hs_list_meetings` to pull up context and then creates a new note or even opens a ticket if follow-up service is needed. This ensures no detail gets lost.

Quoting an Existing Opportunity

A rep needs to finalize a deal using specific products. They first run `hs_search_products` for SKUs, then use that data when creating or updating a quote via the MCP to send the client a formal price proposal.

Handling Pipeline Changes

A deal that was previously in 'Qualified' now has a clear next step: getting a contract signed. The rep asks the agent to use `hs_update_deal`, advancing the stage and updating the close date immediately.

Patterns to Avoid

Trying to find deal history.

✗ AVOID

Manually cross-referencing a spreadsheet with HubSpot's dashboard just to see if a deal moved stages last week. It takes hours and is prone to error.

✓ INSTEAD

Use ``hs_search_deals`` to quickly check the current status, or use ``hs_list_meetings`` for a history of interactions associated with that specific opportunity.

Creating quotes without verifying products.

✗ AVOID

Copying product names into a quote manually and hoping the prices are correct. This leads to billing mistakes and lost client trust.

✓ INSTEAD

Run ``hs_search_products`` first to confirm the current unit price and SKU, then use that verified data when creating or updating quotes via the MCP.

Forgetting which stages exist.

✗ AVOID

Trying to advance a deal stage but not knowing if 'Contract Sent' is the correct ID, leading to errors because the system rejects the update.

✓ INSTEAD

Always run ``hs_list_pipelines`` first. This tool provides all available pipeline names and required internal IDs before you attempt any deal operation.

The Right Fit

Use this MCP if your primary workflow revolves around managing predictable, linear processes like the sales cycle: identifying leads, moving them through defined stages (like 'Proposal' or 'Negotiation'), creating quotes, and logging client interactions. This is purely for revenue-focused CRM management.

Don't use it if you need to manage non-sales data, such as HR payroll records, deep inventory stock levels in a warehouse system, or complex legal document filing. For those needs, look for dedicated ERP or specialized backend MCPs. If your process is about general communication and not tracking a specific deal amount or stage advancement, then this tool won't help.

The headache of jumping between tabs to track progress

Today, managing a single client relationship means juggling at least five screens. You have your CRM open for the deal amount, another tab for the contact's recent emails, and maybe a third window just showing meeting notes you manually pasted in. If you need to know the total value of all deals currently 'In Review,' you run a report, export it, and then copy-paste the data into an email summary.

With this MCP, that entire process disappears. Your agent handles the cross-referencing for you. You simply ask it to find deal status by stage, and the clean, summarized result appears instantly in your chat. It's about getting answers faster than clicking.

The HubSpot Sales Hub MCP gives you real-time visibility into every opportunity

You no longer have to stop and remember which stage a deal was in, or if the amount changed after last week's call. You can initiate an update—like advancing a deal using `hs_update_deal`—and confirm it immediately within your conversation flow.

The difference is that you move from being a data processor to a decision maker. You stop managing clicks and start closing deals.

HubSpot Sales Hub: 9 Tools for CRM Management

Use these nine tools to perform specific actions in HubSpot, like creating new opportunities or listing all available pipelines, directly through natural language.

#	TOOL	DESCRIPTION
01	<code>hs_create_deal</code>	Builds a new sales deal in HubSpot by providing the name, stage, amount, and expected close date.
02	<code>hs_create_product</code>	Adds a new catalog item to your product library with its name, price, SKU, and description for quoting purposes.
03	<code>hs_deals_by_stage</code>	Retrieves all deals currently sitting at one specific pipeline stage for analysis or forecasting.
04	<code>hs_list_meetings</code>	Lists recent meetings, showing the title, participants, and outcome of interactions with a prospect.
05	<code>hs_list_pipelines</code>	Displays all active deal or support pipelines and their corresponding stages and IDs.
06	<code>hs_list_quotes</code>	Retrieves a list of sales quotes, showing the title, status, total amount, and expiration date.
07	<code>hs_search_deals</code>	Searches for existing deals by name to quickly find their stage, amount, or close date.
08	<code>hs_search_products</code>	Finds catalog items by name to check pricing and SKUs before adding them to a deal line item.
09	<code>hs_update_deal</code>	Modifies an existing deal's stage, amount, or expected close date to reflect changes in the sales process.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U Search for contacts at Acme Corp



👤 Contacts at Acme Corp

NAME	EMAIL	PHONE	LIFECYCLE
John Smith	john@acme.com	+1 555-0123	Customer
Sarah Chen	sarah@acme.com	+1 555-0456	Lead

U Create a deal: Enterprise Package \$50,000



✅ Deal Created!

- Name: Enterprise Package
- Amount: \$50,000
- Pipeline: Sales Pipeline
- Stage: Appointment Scheduled

U Show me the deal pipeline stages



📊 Sales Pipeline

1. Appointment Scheduled
2. Qualified to Buy
3. Presentation Scheduled
4. Decision Maker Bought-In
5. Contract Sent
6. Closed Won ✅
7. Closed Lost ❌

Frequently Asked Questions

01 How do I know which stages are available with the HubSpot Sales Hub MCP?

You run the `hs_list_pipelines` tool. This provides a full list of all active deal and ticket pipeline names, their corresponding stage labels, and the IDs you need to reference.

02 Can I create a new quote using the HubSpot Sales Hub MCP?

Yes. You can use `hs_create_product` to add items to your catalog first, then generate quotes that include those products and track their status via `hs_list_quotes`.

03 What if I need to update a deal's amount?

Just use the `hs_update_deal` tool. You tell your agent which specific deal needs updating, and you specify the new monetary value or the revised close date.

04 Does the HubSpot Sales Hub MCP only work for sales deals?

No. While it's built around deals, it also handles support functions. You can use tools to manage contacts and create support tickets linked to a company record.

05 What is the best way to check deal status before a meeting?

Ask your agent to run `hs_search_deals`. This gives you a quick snapshot of the deal's current stage, amount, and who owns it so you walk in prepared.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT

WHERE TO CONFIGURE



Claude AI

Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint



Cursor

Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint



VS Code

Ctrl/Cmd+Shift+P → "MCP: Add Server" → add `"hubspot-sales-hub": { "url": "..."`



Windsurf

MCP Settings → `mcp_settings.json` → Add endpoint URL



ChatGPT

Settings → Tools & plugins → Add MCP server → Paste endpoint



Gemini

Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI
ABOUT THIS

Let your preferred AI
explain this MCP server



Ask ChatGPT



Ask Claude



Ask Perplexity



Ask Gemini



Ask Grok



READY TO CONNECT

HubSpot Sales Hub is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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