

MCP SERVER

NO CODE

CLOUD HOSTED

# Instantly MCP

## Manage Outreach Campaigns and Account Deliverability

Instantly. Connect this MCP to manage high-volume cold email outreach conversationally. Control entire campaign lifecycles, track real-time deliverability scores across multiple sending accounts, and add leads without leaving your agent's chat interface.

**A+** Quality Score 98.33/100

cold-email

email-warmup

campaign-analytics

lead-management

deliverability

outreach-automation



# The infrastructure that powers AI agents in the real world.



Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

# Your AI Connections Run Through Vinkius Cloud

The world's largest  
managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

*The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.*

— Architecture principle

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## Four Pillars of the Vinkius Runtime

### 01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

### 03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

### 02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

### 04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

**AES-256**

Encryption at rest

**Ed25519**

PKI vault signatures

**24h TTL**

Ephemeral session keys

**V8 Isolate**

Sandboxed execution

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## One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

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## Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

### 01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

### 02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

### 03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

### 05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

### 04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

### 06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

## Emergency Kill Switch

EU AI Act Art. 14(1)  
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

#### 01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

#### 02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

#### 03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

## Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

**Control Plane**

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

**FinOps**

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

**Firewall & DLP**

PII redaction activity, sensitive data protection counters, and security event timeline.

**Agent Activity**

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

**Tool Health**

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

**Incident Log**

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at [cloud.vinkius.com](https://cloud.vinkius.com) — connect your AI agent in under 60 seconds.

# Instantly MCP

10 tools available

Cloud-hosted on Vinkius

This connection gives your AI client direct control over a professional cold email platform used for massive outreach campaigns. Instead of logging into a dashboard to check stats, you talk to your agent, and it handles the work. You can ask it to list all active campaigns or pause one that's performing poorly. Need more contacts? Tell your agent to add leads directly to an existing campaign. It also tracks account health, letting you monitor warm-up progress and deliverability scores across every sending mailbox. This is essential when scaling outreach rapidly. Vinkius makes this possible by connecting dozens of specialized tools into one chat experience, so you don't have to switch between multiple platforms to manage your entire lead generation process.

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## Core Capabilities

### 01 — Monitor Account Health

Check summary stats and warm-up progress for all connected sending accounts.

### 02 — Manage Campaigns

List, get details on, or temporarily pause an entire outreach campaign.

### 03 — Analyze Performance Data

Retrieve real-time analytics covering opens, bounces, and reply rates for any specific campaign.

### 04 — Add Audience Leads

Batch add new leads or contacts directly to a specified campaign list.

### 05 — View Campaign Structure

List all available campaign sequences and segments within the platform.

# One Click on Vinkius — From Prompt to Execution

Available at [vinkius.com/mcp/instantly](https://vinkius.com/mcp/instantly) — connect your AI agent in three steps.

- 01** Subscribe to the Instantly integration on Vinkius. Then, grab your unique API key from your Instantly dashboard settings.
- 02** Plug that API key into your preferred AI client so it can talk to the platform's tools.
- 03** Ask your agent a direct question—like 'What was the open rate for last week?' or 'Pause Campaign X.'—and it executes the action.

The bottom line is, you treat complex campaign management like asking a person an easy question.

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## Built For

This MCP targets sales automation teams who run high-volume outreach and can't afford to manually check dashboards. It's for the agency owner tired of logging into 10 different client accounts just to check deliverability, or the SDR manager needing instant campaign adjustments.

### Outreach Specialist

Uses this MCP to add large lists of leads and monitor real-time bounce rates across all active campaigns.

### Growth Hacker

Manages the full lifecycle of multiple client accounts, pausing or resuming entire outreach sequences based on performance metrics.

### Sales Development Representative (SDR)

Checks account warm-up status before launch and pulls campaign analytics to report specific open and reply rates.

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## What Changes When You Connect

- 01** Stop guessing about account health. Use the tools to get account summary stats, knowing exactly how warm your sending mailboxes are before a major launch.

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- 02 Need to adjust an outreach sequence mid-campaign? You can list all campaigns, then use the function to pause or resume them instantly, without logging into the web dashboard.

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  - 03 Never lose track of performance data again. Pull detailed campaign analytics to see exact open rates and bounce metrics for any period you need.

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  - 04 Scaling leads is easy. Use the add\_leads tool to batch upload hundreds of contacts directly into an active campaign list in one chat command.

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  - 05 Monitor your audience pipeline by listing all current leads enrolled in a campaign, ensuring no contact falls through the cracks before they receive emails.
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## Real-World Applications

### Responding to Poor Deliverability Reports

A client reports that their open rate dropped 20% this week. The agent uses `get_campaign_analytics`, narrowing the scope down to a specific date range and variant. It flags that the bounce rate spiked due to one poorly warmed account, allowing the user to immediately pause the campaign using `pause_campaign`.

### Auditing Account Warm-up Progress

Before launching a new client outreach, the user asks the agent to `list_accounts`. The response gives an immediate status report on every sending mailbox, confirming they are all above the required warm-up score.

### Mass Lead Injection Before Launch

The team just acquired 500 new leads from a webinar. Instead of manually uploading them into multiple campaigns, they ask the agent to use `add_leads`, directing all contacts straight into the 'Q3 Enterprise' campaign.

### Quick Campaign Status Check

The SDR needs a quick update on three client campaigns across different departments. They simply ask the agent to `list_campaigns` and `get_campaign_details`, receiving an instant overview of which ones are active or need attention.

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# Patterns to Avoid

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## Dashboard Overload

### X AVOID

Having to click through five different tabs—Analytics, Leads, Accounts, Campaigns—just to find the total open rate and warm-up score for a client.

### ✓ INSTEAD

Use your agent to pull campaign analytics directly via `get_campaign_analytics`. Then, separately run `list_accounts` to check warm-up status. It's all in one chat.

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## Manual Lead Handling

### X AVOID

Getting a new spreadsheet of 100 leads and manually adding them into the campaign interface, risking duplicates or formatting errors.

### ✓ INSTEAD

Use `add_leads` to upload the entire contact list in one step. The tool handles acceptance rates and skips duplicates automatically.

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## Lost Context Switching

### X AVOID

Needing to pause a campaign because of an issue, but having to switch apps, find the right account, and manually hit the toggle button.

### ✓ INSTEAD

Simply ask your agent to execute the action. For example, 'pause Campaign X' uses the `pause_campaign` tool and updates the status immediately.

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## The Right Fit

Use this MCP if your primary bottleneck is managing high-volume, multi-client outreach campaigns where deliverability and real-time data are everything. If you need to manage multiple sending accounts or run complex lead injections, this is essential. Don't use it if all you need is simple internal team messaging (use a generic messaging tool instead). Also, don't use it just because you want to view your leads; use `list_leads` only when you specifically need an inventory of contacts in a campaign. If you just want to check basic contact info without running campaigns, this MCP isn't designed for that — it's built around the full outreach stack.

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## The Pain of Dashboard Management

Today, managing a steady flow of cold email outreach feels like juggling ten different dashboards. You have to check the main analytics tab for open rates; then jump over to the 'Accounts' section to see if your warm-up scores dropped; and finally, you need to navigate into the specific campaign settings just to pause it because of an issue.

This process is slow, prone to human error, and takes too many clicks. With this MCP connection, those manual steps disappear. You ask your agent to check everything—analytics, account health, and campaign status—and you get a single, actionable answer.

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## Instantly: Campaign Control Through Conversation

You no longer have to manually list campaigns or find the specific settings page for an account. You simply tell your agent which campaign needs adjusting, and it executes `pause_campaign` or `resume_campaign` instantly.

It's a fundamental shift in workflow efficiency. Instead of spending time navigating complicated UIs, you spend that time writing better copy knowing your outreach platform is fully automated by conversation.

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# Instantly MCP with 10 Tools

Use these tools to programmatically interact with campaign data, leading list management, and account health reports.

#	TOOL	DESCRIPTION
01	<code>add_leads</code>	Adds multiple new leads or contacts to a targeted campaign.
02	<code>get_account_stats</code>	Retrieves summary statistics and the current warm-up status for sending accounts.
03	<code>get_campaign</code>	Pulls full details, including setup parameters, for a specific campaign.
04	<code>get_campaign_analytics</code>	Fetches detailed performance data like opens and replies for a selected campaign period.
05	<code>list_accounts</code>	Lists all connected sending accounts to check how many are available for outreach.
06	<code>list_campaigns</code>	Provides a list of every campaign currently set up on the platform.
07	<code>list_leads</code>	Displays all the leads that are currently enrolled in a specific campaign.
08	<code>list_subsequences</code>	Retrieves a list of sequential steps or segments within an outreach campaign.
09	<code>pause_campaign</code>	Stops an active campaign from sending emails immediately, without deleting the setup.
10	<code>resume_campaign</code>	Restarts a previously paused campaign so it continues its outreach sequence.

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## See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

### **U** What's the open rate on my 'SaaS Founders Q2' campaign?



Campaign 'SaaS Founders Q2': 1,200 leads enrolled. Open rate: 62%, Reply rate: 9%, Bounce rate: 1.8%. Sent from 8 accounts. Top performing variant: Subject line B (71% open rate).

### **U** Check warm-up status on all my sending accounts.



You have 12 sending accounts. 8 are fully warmed (score 90+), 3 in progress (scores 45-70, ETA 2 weeks), and 1 just started (score 15, ETA 4 weeks). All accounts showing healthy inbox placement rates above 85%.

### **U** Add 50 leads to the 'Enterprise Outreach' campaign.



50 leads added to 'Enterprise Outreach'. 48 accepted, 2 skipped (duplicates already in campaign). They'll start receiving emails based on your campaign schedule and sending account rotation.

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## Frequently Asked Questions

### 01 How do I get my Instantly API key?

Log in to your Instantly account at **app.instantly.ai**. Navigate to **Settings** (gear icon in the left sidebar). Click on the **API** section. Click **Create API Key**, give it a name, and copy the generated key. Paste it into the configuration field below. API access is available on all paid plans.

### 02 Can I monitor email warm-up health through my agent?

Yes. Your agent can check warm-up scores, daily sending volumes, and inbox placement rates for each sending account — helping you know when new accounts are ready for full-volume campaigns.

**03 Can I manage multiple sending accounts?**

Yes. Instantly supports unlimited sending accounts. Your AI agent can list all accounts, check their warm-up status, and manage which accounts are assigned to which campaigns.

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**04 How is Instantly different from other cold email tools?**

Instantly differentiates with unlimited sending accounts, built-in email warm-up, and high-volume campaign infrastructure. It's designed for agencies and teams running 10K+ emails/month across dozens of sending domains.







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# Go Live in 60 Seconds

Get your connection token from [cloud.vinkius.com](https://cloud.vinkius.com), then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 <b>Claude AI</b>	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 <b>Cursor</b>	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 <b>VS Code</b>	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"instantly": { "url": "..." }</code>
 <b>Windsurf</b>	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 <b>ChatGPT</b>	Settings → Tools & plugins → Add MCP server → Paste endpoint
 <b>Gemini</b>	Extensions → Add MCP Server → Paste endpoint URL

## ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

# Instantly is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

[vinkius.com](https://vinkius.com) · [support@vinkius.com](mailto:support@vinkius.com)

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