

MCP SERVER

NO CODE

CLOUD HOSTED

# Integrate MCP

## Automate B2B Marketing Data Retrieval

Integrate (Integrate.com) MCP lets your AI client access critical B2B marketing data. Pull campaign lists, track specific leads, see which sources drove traffic, and check system health—all through a single connection. Stop switching tabs to manage campaigns, monitor lead flow, or review media partners.

**A+** Quality Score 100/100

b2b-marketing

lead-orchestration

campaign-tracking

marketing-operations

data-flow

media-partners



# The infrastructure that powers AI agents in the real world.



Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

# Your AI Connections Run Through Vinkius Cloud

The world's largest  
managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

*The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.*

— Architecture principle

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## Four Pillars of the Vinkius Runtime

### 01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

### 03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

### 02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

### 04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

**AES-256**

Encryption at rest

**Ed25519**

PKI vault signatures

**24h TTL**

Ephemeral session keys

**V8 Isolate**

Sandboxed execution

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## One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

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## Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

### 01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

### 02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

**03 — SSRF Guard**

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

**05 — Cryptographic Audit Trail**

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

**04 — DLP & PII Redaction**

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

**06 — Honeypot Trap System**

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

## Emergency Kill Switch

EU AI Act Art. 14(1)  
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

**01 — Server deactivated**

The MCP server is immediately taken offline across the entire cluster.

**02 — All tokens revoked**

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

**03 — WebSocket connections killed**

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

## Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

**Control Plane**

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

**FinOps**

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

**Firewall & DLP**

PII redaction activity, sensitive data protection counters, and security event timeline.

**Agent Activity**

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

**Tool Health**

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

**Incident Log**

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at [cloud.vinkius.com](https://cloud.vinkius.com) — connect your AI agent in under 60 seconds.

# Integrate (Integrate.com) MCP

10 tools available

Cloud-hosted on Vinkius

Your agent needs visibility into complex marketing operations, and this MCP delivers it. You can pull data on everything from current campaign performance to granular details about individual leads. Instead of logging into multiple platforms just to check the status of a single segment or see which users own certain campaigns, your AI client handles the API calls for you. This means your workflow stays in one place. Whether you need to list all registered media partners or track how many active leads remain, this MCP makes it happen. It allows your agent to gather system details and report data automatically. When connected via Vinkius, you get a centralized view of your marketing orchestration tools without needing to manage complex API keys yourself.

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## Core Capabilities

### 01 — Gathering Lead Details

The MCP retrieves specific records for any lead using its unique identifier.

### 03 — Managing Lead Populations

The tool provides lists of all leads, their current dispositions (like 'rejected' or 'valid'), segments, and sources.

### 05 — Mapping Organizational Structure

You pull lists of registered media partners and all users within the organization.

### 02 — Auditing Campaign Statuses

You can list every active and past marketing campaign to see what's running.

### 04 — Checking System Health

It instantly reports the operational status of the entire Integrate platform.

### 06 — Reviewing Performance Reports

The MCP allows your agent to list available marketing reports and defined audience segments for analysis.

# One Click on Vinkius — From Prompt to Execution

Available at [vinkius.com/mcp/integrate-integratecom](https://vinkius.com/mcp/integrate-integratecom) — connect your AI agent in three steps.

- 01 Your AI client determines it needs specific B2B marketing data, like a list of current campaigns or all leads.
- 02 It sends an instruction to this MCP specifying the exact data point required (e.g., 'list all segments').
- 03 The MCP executes the API call and returns structured data directly to your agent for immediate use.

The bottom line is, you never have to manually build or execute marketing API calls again.

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## Built For

This MCP targets the Marketing Operations Manager who spends hours cross-referencing data across different dashboards. It's for campaign managers tired of copy/pasting lead lists into spreadsheets and Product Owners needing a single source of truth on marketing assets.

### Marketing Operations Manager

They use this MCP to pull comprehensive data sets, like listing all configured lead sources or gathering reports for monthly performance reviews.

### B2B Campaign Manager

A campaign manager uses it to check the status of current campaigns and validate whether a specific lead meets required criteria before an outreach sequence starts.

### Growth Strategist

They use this MCP to pull historical data, such as listing available marketing reports or viewing all defined audience segments for new campaign planning.

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## What Changes When You Connect

- 01 Stop manually checking statuses. Use this MCP to pull the system status instantly, confirming whether marketing operations are running green before you start a campaign.

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- 02 Never lose track of leads again. You can list all marketing leads and use `get_lead` to drill down into specific records when your agent needs verification data.

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  - 03 Centralize audience intelligence. Listing all defined audience segments and viewing available reports means your agent has context on exactly who you're talking to and what metrics matter most.

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  - 04 Track campaign history effortlessly. Run `list_campaigns` to get a full overview of every marketing effort, making it easy for your AI client to compare current performance against past runs.

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  - 05 Understand lead origin instantly. By listing all configured lead sources and media partners, you can quickly identify which channels are delivering the highest quality leads.

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  - 06 Get organizational clarity. Use `list_users` and `list_media_partners` to map out who owns what and which external vendors are connected to your system.
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## Real-World Applications

### Validating a new campaign launch

A Campaign Manager asks the agent, 'Are we ready for Q4?' The agent uses `list_campaigns` and checks `get_system_status` to confirm all necessary campaigns are active before sending out any bulk emails.

### Auditing data sources

A Marketing Operations Manager wants to clean up source tracking. The agent runs `list_sources` and compares it against `list_media_partners`, ensuring every registered partner has a corresponding lead entry point.

### Investigating a lost lead

A Growth Strategist needs to know why a hot prospect went cold. The agent uses `get_lead` and `list_dispositions`, pulling the specific record details to determine if the lead was flagged as 'rejected' or simply inactive.

### Building a user directory for sales

The agent needs contact context for a new team member. It calls `list_users` to generate a complete organizational directory and then uses `get_lead` on key accounts, providing instant data access across the board.

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# Patterns to Avoid

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## Guessing which API endpoint is needed

### ✗ AVOID

A user tries to write a single prompt: 'Give me all info about leads and campaigns.' The agent gets overwhelmed by ambiguous results or fails outright.

### ✓ INSTEAD

Break the task down. First, run `list_campaigns` to get the campaign IDs. Second, use those IDs with your client's structured workflow to then call `list_leads` for associated data.

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## Assuming all lead types are listed

### ✗ AVOID

A user assumes every lead status is accounted for and tries to filter based on an unlisted disposition, causing the query to return zero results.

### ✓ INSTEAD

Always start by running `list_dispositions`. This confirms the exact vocabulary (like 'invalid' vs 'rejected') your agent needs before attempting to pull specific records using `get_lead`.

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## Mixing marketing and user data

### ✗ AVOID

A developer tries to use lead-specific tools but gets confused because they need general organizational details, like who the users are.

### ✓ INSTEAD

Separate your concerns. Use `list_users` for personnel data and only switch to calling `get_lead` or `list_leads` when you've confirmed the task is purely focused on campaign performance.

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## The Right Fit

Use this MCP if your primary need is structured, verifiable marketing data retrieval from specific B2B sources. You need to know *what* campaigns are running, *who* owns them (`list_users`), and *where* leads came from (`list_sources`). If you're doing that, this is the tool.

Don't use it if your goal is creative marketing copy generation or general research. For those tasks, a pure LLM agent works fine. However, if you need to write code that processes data based on live records—for example, generating reports for every lead retrieved via `get_lead` and `list_leads`—then this MCP is essential because it gives the raw facts your script needs.

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## The Data Silo Nightmare

Right now, getting a full picture of campaign health means logging into the marketing dashboard, downloading a CSV of leads, cross-referencing that with a media partner roster in another tab, and manually checking if every necessary segment is defined. It's tedious copy/pasting across multiple tabs just to answer one simple question.

With this MCP, your agent pulls all those data points—campaign lists, segments, and sources—in sequence. You get an organized JSON object that holds everything you need in one place, ready for immediate analysis.

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## Get a Single Source of Truth with Integrate (Integrate.com)

You eliminate the manual steps of checking individual dashboards and downloading multiple spreadsheets. Your agent calls `list_campaigns`, then follows up with `list_segments` to build the context required for any report.

Your workflow moves from 'manual data aggregation' to 'automated insight generation.' You tell your AI client what you need; it gets the raw facts.

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# Integrate (Integrate.com) – 10 Tools

These tools allow your agent to read specific data points from the platform, such as listing reports or retrieving individual lead details.

#	TOOL	DESCRIPTION
01	<code>get_lead</code>	Retrieves specific details for a single lead using its unique ID.
02	<code>get_system_status</code>	Checks the current operational status of the entire marketing platform.
03	<code>list_campaigns</code>	Pulls a complete list of all running and past marketing campaigns.
04	<code>list_dispositions</code>	Provides a list of predefined lead outcomes, such as 'valid' or 'rejected'.
05	<code>list_leads</code>	Generates a full roster of all marketing leads in the system.
06	<code>list_media_partners</code>	Lists every registered third-party media partner associated with your account.
07	<code>list_reports</code>	Retrieves a list of all available, pre-built marketing performance reports.
08	<code>list_segments</code>	Lists every defined audience segment that can be targeted in campaigns.
09	<code>list_sources</code>	Pulls a list of all configured sources from which leads originated.
10	<code>list_users</code>	Provides a complete directory listing of all users in the organization.

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## See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

**U** List all active campaigns in my Integrate.com account.



I'll fetch the list of your active marketing campaigns for you.

**U** Show me the last 5 leads processed.



I'll retrieve the most recent leads and their current statuses.

**U** Check the system status of the Integrate platform.



I'll look up the current operational status of the Integrate API.

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## Frequently Asked Questions

### 01 How does Integrate (Integrate.com) MCP list all active campaigns?

You use the `list_campaigns` tool to get a complete roster of all marketing efforts. This allows your agent to check if specific campaign types are currently running.

### 02 Can I find out what sources generated leads using Integrate (Integrate.com) MCP?

Yes, the `list_sources` tool pulls a comprehensive record of all configured lead origin points, helping you track where your best traffic comes from.

**03 What is the difference between list\_leads and get\_lead with Integrate (Integrate.com) MCP?**

list\_leads provides an overall roster of every single lead in the system, while get\_lead requires a specific ID to pull all details for just one individual record.

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**04 Does Integrate (Integrate.com) MCP list available audience segments?**

Yes, calling list\_segments pulls a complete list of every defined audience group you can target with your marketing efforts.







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# Go Live in 60 Seconds

Get your connection token from [cloud.vinkius.com](https://cloud.vinkius.com), then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 <b>Claude AI</b>	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 <b>Cursor</b>	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 <b>VS Code</b>	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"integrate-integratecom": { "url": "..." }</code>
 <b>Windsurf</b>	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 <b>ChatGPT</b>	Settings → Tools & plugins → Add MCP server → Paste endpoint
 <b>Gemini</b>	Extensions → Add MCP Server → Paste endpoint URL

## ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

# Integrate (Integrate.com) is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and  
start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

[vinkius.com](https://vinkius.com) · [support@vinkius.com](mailto:support@vinkius.com)

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### DOCUMENT INFORMATION

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