

MCP SERVER

NO CODE

CLOUD HOSTED

Kajabi MCP

Manage Courses, Customers, and Sales Data in Conversation

Kajabi MCP gives your AI agent instant, deep access to your entire digital product business. Instead of clicking through multiple dashboards for contacts, sales data, or course materials, your agent pulls everything into a single conversation thread. Use it to analyze audience demographics, audit specific courses and products, track revenue from individual purchases, and manage content strategy—all without ever leaving your chat window.

A+ Quality Score 100/100

course-creation

digital-products

customer-management

sales-funnels

knowledge-entrepreneurship

content-management



The infrastructure that powers AI agents in the real world.



Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Kajabi MCP

16 tools available

Cloud-hosted on Vinkius

This MCP connects your AI client directly to the operational backbone of Kajabi. It gives your agent the ability to act as a dedicated business analyst for your digital ecosystem. You can ask it to list all contacts or pull specific purchase history to understand revenue trends, getting answers without logging into the platform. The agent doesn't just read data; it organizes it and presents actionable insights in natural language. This level of control makes running complex operations simple. When you connect this MCP via Vinkius, your agent can run deep business health checks—from monitoring marketing performance to verifying student access—and deliver reports that usually take hours of manual effort.

Core Capabilities

01 — Analyze Contact Demographics

List all contacts and pull detailed metadata to segment and analyze your audience base.

03 — Track Financial Performance

Get comprehensive lists of all financial orders and individual purchases to monitor revenue streams.

05 — Monitor Content Performance

Access and summarize data from blog posts and site content archives to guide your writing strategy.

02 — Audit Product & Course Offerings

Retrieve full details for every course, digital product, and active offer you manage.

04 — Manage User Segmentation

Add or remove specific tags from contacts, allowing you to organize your audience for targeted campaigns.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/kajabi — connect your AI agent in three steps.

- 01 Subscribe to this MCP on Vinkius, then enter your Kajabi API Client ID and Secret.
- 02 Connect the MCP to your preferred AI client (like Cursor or Claude).
- 03 Tell your agent exactly what you need. For example, 'Show me all purchases over \$100 last quarter' and get a summarized report.

The bottom line is you ask questions about your business data in plain English, and the MCP delivers structured answers from Kajabi.

Built For

This MCP is for the Course Creator or Operations Manager who wakes up needing a single source of truth. If clicking through 10 different dashboards just to answer one question feels like a full-time job, this is your tool.

Course Creator

Needs instant visibility into student enrollment status and sales data during product launches without manually checking the dashboard.

Operations Manager

Runs daily business health checks, monitoring customer growth and auditing various site elements using natural language prompts.

Marketing Strategist

Tracks which specific offers are performing best and analyzes conversion trends across different product groups to optimize funnels.

What Changes When You Connect

- 01 Track specific customer journeys by pulling detailed purchase history using `list_purchases`. You immediately see exactly what a user bought and when they bought it.

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- 02** Stop guessing about your audience. Run `list_contacts` to get every contact's metadata, letting you analyze demographics far faster than manual segmentation reports.
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- 03** Keep your product catalog organized by calling `list_products` or `get_product_details`. This allows you to compare pricing and technical details across all offerings instantly.
-
- 04** Automate audience organization. Use the tagging tools—`add_tag_to_contact` and `remove_tag_from_contact`—to manage segmentation without touching the Kajabi dashboard.
-
- 05** Understand your revenue streams by using `list_orders`. This tool gives you a clear, consolidated view of all financial transactions that occurred on the platform.
-

Real-World Applications

Investigating a drop in sales for one product line

The marketing strategist asks their agent to check performance. The agent executes `list_offers` and then cross-references that data with `list_purchases`, identifying exactly which offers saw the most recent decline, allowing them to fix the funnel fast.

Auditing a major course update

The content manager needs to ensure all prerequisites are met. They call `list_courses` first, then use `get_course_details` on the specific title to verify technical identifiers and structure before publication.

Onboarding a new student after a manual signup

The customer success team uses the agent to retrieve all necessary information by calling `get_contact_details` and then running `add_tag_to_contact`, ensuring the user is properly classified for follow-up marketing.

Preparing for a quarterly business review

The operations manager prompts their agent with 'Show me all site activity.' The agent runs through `list_orders`, `list_customers`, and `list_blog_posts` to gather metrics on revenue, user growth, and content consumption simultaneously.

Patterns to Avoid

Treating it like a simple database query.

X AVOID

Asking the agent for 'all data' without specifying what you mean. The system might return millions of records, making it useless and causing the AI to fail.

✓ INSTEAD

Always narrow your scope. Instead of general queries, ask specifically: 'List all orders from last month using `list_orders`,' or 'Get me details on product ID 123 using `get_product_details`.' Be precise.

Assuming the agent knows your site structure.

X AVOID

Asking for customer data without first telling the tool which website you're talking about. The results will be vague or empty because of multiple potential sites.

✓ INSTEAD

If you have multiple sites, always start by running `list_sites` to get the required Site ID. Include that ID in every subsequent query.

Trying to edit content directly through the agent.

X AVOID

Asking the system to 'change a word on my homepage.' This MCP is for reading and auditing data, not making live site edits.

✓ INSTEAD

Use this MCP to gather insights first. If you need to change something, use the data gathered (like `list_blog_posts` content) as input for your actual content writing tool.

The Right Fit

Use this MCP if your core pain point is accessing and analyzing structured business data: Who bought what? When did they buy it? What courses are active? You need to run deep operational reports. Don't use this if you just need simple content edits—if you want to rewrite a blog post, that's a writing tool job. Also, don't use it for tax filing or accounting ledger management; while it tracks purchases, dedicated finance software is better for compliance. This MCP excels at the 'business intelligence layer,' pulling together data points from multiple areas (contacts, sales, courses) into one conversation. If you are constantly switching tabs between Kajabi's dashboard, your CRM, and your analytics tool, this MCP saves you hours of context switching.

The Pain of Dashboard Overload

Right now, figuring out how a campaign performed means clicking through five different tabs: the contact list for demographics; the orders page to check revenue totals; and the product catalog to see which items were featured. You then have to copy-paste data points into a spreadsheet just to get an answer.

With this MCP, you don't touch a dashboard. You simply ask your agent, 'How did our Q2 Funnel perform?' The agent pulls together the necessary information from `list_orders`, cross-references it with `get_contact_details`, and delivers a summarized report directly to you.

Get Full Visibility Using Kajabi MCP

The tedious tasks of checking user statuses, comparing product identifiers against sale records, or auditing content availability are gone. Your agent handles the retrieval process using tools like `list_courses` and `get_product_details` automatically.

You stop managing data; you start making decisions. The MCP turns scattered, complex platform information into clear, conversational actions.

Kajabi: 16 Tools for Full Business Visibility

These tools give your agent direct access to every core function of Kajabi. They let you pull specific lists of everything from contacts and orders to courses and blog posts.

#	TOOL	DESCRIPTION
01	<code>get_contact_details</code>	Retrieves the full profile information for a single contact.
02	<code>get_offer_details</code>	Fetches all necessary details about a specific product offer.
03	<code>get_product_details</code>	Retrieves technical and descriptive information for an entire digital product.
04	<code>list_contacts</code>	Lists the names and basic data points for every contact in your system.
05	<code>list_customers</code>	Generates a roster of all paying customer accounts within the platform.
06	<code>list_offers</code>	Provides an inventory list of every active offer you have set up.
07	<code>list_orders</code>	Lists all recorded financial orders for auditing purposes.
08	<code>list_blog_posts</code>	Retrieves a list of titles and metadata for your published blog content.
09	<code>list_products</code>	Lists all products available in your catalog, regardless of whether they are currently on sale.
10	<code>list_purchases</code>	Provides a detailed list and summary of every recorded purchase transaction.
11	<code>list_sites</code>	Identifies the unique site ID needed to accurately filter all other data points (contacts, orders, etc.).
12	<code>add_tag_to_contact</code>	Applies a specific organizational tag to one or more contacts.
13	<code>get_course_details</code>	Retrieves deep structural and content details about an entire course.
14	<code>list_courses</code>	Lists all courses associated with your Kajabi account, helping you see what's available.
15	<code>list_tags</code>	Shows every tag ID and name used in your system for contact segmentation.
16	<code>remove_tag_from_contact</code>	Removes a specific organizational tag from a contact profile when necessary.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U List all contacts in my Kajabi account.



Retrieving your contact directory... You currently have 1,200 contacts in your database. Notable entries include active students and newsletter subscribers. Would you like to inspect a specific profile?

U Show me all financial orders from the last month.



Fetching recent orders... I've identified 45 successful transactions from the last 30 days, totaling \$4,500 in revenue. I can list the specific customer emails and amounts for you.

U What courses are currently active in my account?



Checking your product list... You have 3 active courses: 'AI Mastery', 'Digital Marketing 101', and 'Advanced Funnel Strategies'. Would you like the technical ID for any of these?

Frequently Asked Questions

01 How do I find out which site ID to use with Kajabi MCP?

Run the `list_sites` tool first. This command will return a list of all associated sites and their unique IDs, which you must then reference in your other queries like `list_contacts` or `list_orders`.

02 Can Kajabi MCP tell me who is paying the most?

Yes. You can use `list_purchases` and `list_orders` to retrieve transaction amounts and associated customer names, allowing your agent to summarize the top spenders for you.

03 Does Kajabi MCP only list active courses?

No. You can use ``list_courses`` to see all courses in your account. Furthermore, if you need deeper technical data on a specific offering, the ``get_course_details`` tool provides comprehensive information.

04 What is the difference between ``list_customers`` and ``list_contacts``?

Contacts list everyone who has ever interacted with your site. Customers are a subset; they specifically represent individuals who have made a recorded purchase through the platform.

05 How can I segment my audience using Kajabi MCP?







First, use ``list_contacts`` and then run ``list_tags`` to find available tags. After that, you can instruct your agent to apply specific labels using the ``add_tag_to_contact`` tool.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"kajabi": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Kajabi is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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