

MCP SERVER

NO CODE

CLOUD HOSTED

Kit MCP

Automate list growth and audience segmentation

Kit (ConvertKit) Alternative MCP manages your entire creator marketing workflow using AI. Your agent can audit subscriber lists, apply targeted tags, manage complex email sequences, and update profiles—all without you ever opening a dashboard. It lets you turn audience engagement into immediate, actionable data, ensuring your lead generation funnels always run automatically.

A+ Quality Score 100/100

creator-economy

subscriber-management

email-sequences

audience-growth

tagging-system

marketing-analytics



The infrastructure that powers AI agents in the real world.



Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Kit (ConvertKit) MCP

12 tools available

Cloud-hosted on Vinkius

This MCP connects your AI agent directly to the core functions of professional creator marketing platforms. Instead of manually logging into separate systems to manage lists and tags, your agent handles it all through conversation. You can ask your agent to audit subscriber growth or organize a list based on specific criteria—the results appear instantly. It manages everything from initial sign-ups via forms to complex tag assignments after an event. Because this entire catalog of tools is hosted by Vinkius, you don't have to worry about connecting disparate services; you just give your agent access and tell it what needs doing. Whether you're running a single lead magnet or managing thousands of community members, your workflow stays automated and precise.

Core Capabilities

01 — View and Update Subscriber Details

Your agent retrieves specific subscriber profiles and updates their general information to keep records accurate.

03 — Automate Form Subscriptions

The agent handles new sign-ups by subscribing an email address to a specific form and updating the profile.

05 — Process Unsubscriptions

The agent respects audience preferences by processing unsubscription requests using natural language commands.

02 — Manage Tags and Segmentation

You can instruct the MCP to apply or remove tags from subscribers, instantly organizing your audience list for targeted communications.

04 — List Marketing Assets

You can ask the MCP to list all available forms or all active email sequences for inventory checking.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/kit-convertkit-alternative — connect your AI agent in three steps.

- 01 Subscribe to this MCP and provide your Kit API Key and API Secret credentials.
- 02 Connect the MCP to your preferred AI client (Claude, Cursor, or any compatible agent).
- 03 Ask your agent a direct question like, 'List all subscribers tagged as VIP' to start automating marketing tasks.

The bottom line is that you get immediate access to complex list management without ever needing API calls or knowing the platform's internal structure.

Built For

Anyone who spends time in multiple dashboards managing email lists and audience data needs this. It's for the digital marketer tired of copy-pasting segment rules, the community manager overwhelmed by manual profile updates, or the professional creator who just wants to focus on content, not list hygiene.

Digital Marketing Manager

Uses this MCP to verify that subscribers correctly enter email sequences and receive proper tags from various lead magnets.

Community Manager

Performs rapid audience audits across the list, updating member profiles or removing tags when a user changes status or role.

Professional Creator

Monitors subscriber growth and applies organizational tags directly from their content workflow to keep track of different community segments.

What Changes When You Connect

- 01 Stop manually auditing lists. Your agent can run a complete audit of account metadata using `get_account`, giving you an instant status check on your entire marketing setup.

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- 02 Keep your segments clean by grouping related actions together. You can `tag_subscriber` or `create_tag` directly from your workflow to apply changes instantly, without opening the platform's UI.

 - 03 Manage new leads with zero friction. Use `subscribe_to_form` to immediately add a new email address and update the profile using the same command, keeping data clean from day one.

 - 04 Handle list maintenance tasks like removing tags from subscriber or processing unsubscriptions through natural conversation instead of clicking through multiple pages.

 - 05 Never miss a chance to segment. By listing all available forms (`list_forms`) and sequences (`list_sequences`), you can ensure your lead funnels are always active and ready to capture sign-ups.
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Real-World Applications

Cleaning up outdated segments

A community manager needs to remove the 'Event 2023' tag from everyone who has since purchased a premium product. The agent uses `list_subscribers`, filters them by status, and then runs `remove_tag_from_subscriber` on the whole group in seconds.

Quickly checking list health

A professional creator needs to know how many users are in their VIP segment. They ask the agent to `get_subscribers_details` for a specific user, confirming if that person has the necessary tags and is active.

Onboarding new lead magnet traffic

A digital marketer launches a new resource. Instead of manually updating every user who signs up, they use `subscribe_to_form` and `tag_subscriber` to add the correct 'Lead Magnet Name' tag instantly upon signup.

Fixing an incorrect profile

An operations lead realizes a subscriber's email was typed wrong during signup. They use `update_subscriber` to correct the details and then `list_subscribers` to confirm the change was applied immediately across all records.

Patterns to Avoid

Copying names for tags

✗ AVOID

You open your list, manually scroll through 50 users, copy their common characteristics (e.g., 'attended Q2 webinar'), and then go back to the dashboard to assign a tag.

✓ INSTEAD

Use the agent to process all required actions at once. You can ask it to apply a new tag using `tag_subscriber` across an entire list or group of users, making tagging instantaneous.

Forgetting who signed up where

✗ AVOID

A team member asks you what the current status is for subscribers from the old landing page form and you have to navigate multiple forms and dashboards to check.

✓ INSTEAD

Use `list_forms` first to see all available sign-up points. Then, ask your agent to retrieve details using `get_subscriber` or `list_subscribers` to confirm where that user came from.

Confusing tags and data updates

✗ AVOID

A marketer manually changes a subscriber's name in one place but forgets to update their profile status, leading to inconsistent records.

✓ INSTEAD

Use the dedicated tools. For example, if you need to change an email, use `update_subscriber` instead of just relying on a tag assignment.

The Right Fit

Use this MCP if your primary pain point is managing audience segmentation, list hygiene, and subscriber data across multiple marketing assets. You need the ability to read profiles (`get_subscriber`), apply organizational labels (`tag_subscriber`), or update core information using natural language prompts. Don't use it if you just need to write email content; that requires a dedicated writing tool. Similarly, don't use this MCP if your only goal is collecting payment data; for transactions, you'd need a payments gateway integration instead. This MCP focuses purely on the *people* and their status within your ecosystem.

The list management mess never ends.

Today, managing your audience feels like juggling multiple tabs. You open the signup form dashboard to check who signed up, then switch to the tagging panel to apply segments, and finally go into the main subscriber view just to confirm a name change. It's constant clicking, copy-pasting status updates, and hoping you didn't forget which segment was linked to which form.

With this MCP, you treat your entire list as one conversation. Your agent handles the whole sequence—you tell it who needs what tag, where they signed up, and if their details need fixing. You get back a clean, verified action report, not just another confusing dashboard.

Tagging Subscribers with Kit MCP

Manually assigning tags means checking every profile, one by one, and running the tag command repeatedly. You have to remember which specific user needs that tag and where it's located in the system.

Now you simply tell your agent what criteria define a segment—for example, 'all subscribers who attended the webinar.' The MCP uses its tools to find all matching records and applies tags automatically across the board. It's instant segmentation at scale.

Kit (ConvertKit) Alternative: 12 Tools Available

Use these tools to control every part of your audience lifecycle, from creating new segments to updating individual user profiles.

#	TOOL	DESCRIPTION
01	<code>create_tag</code>	Creates a new, unique tag for your audience list.
02	<code>get_account</code>	Retrieves high-level details about the connected Kit account settings.
03	<code>get_subscriber</code>	Fetches all known data for a single, specific subscriber profile by ID.
04	<code>list_forms</code>	Displays a comprehensive list of every signup form you have created.
05	<code>list_sequences</code>	Retrieves the names and details of all active email marketing sequences.
06	<code>list_subscribers</code>	Generates a full list of every subscriber currently in your system.
07	<code>list_tags</code>	Shows all existing tags used to segment your audience base.
08	<code>remove_tag_from_subscriber</code>	Removes a specific tag from an individual subscriber's profile.
09	<code>subscribe_to_form</code>	Adds a provided email address to the list associated with a chosen signup form.
10	<code>tag_subscriber</code>	Applies one or more tags to an individual subscriber profile.
11	<code>unsubscribe_subscriber</code>	Processes the request to remove a user from all marketing communications.
12	<code>update_subscriber</code>	Changes key details, such as name or email address, for an existing subscriber.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U List all my tags in Kit.



I've retrieved your tags. You have 8 active tags, including 'VIP', 'Newsletter', and 'Event-2024'. Which tag would you like to explore further?

U Subscribe 'user@example.com' to my main newsletter form.



Processing the subscription... 'user@example.com' has been successfully added to your newsletter form. I've also confirmed their profile is active.

U Get details for subscriber ID 98765.



I've fetched the profile for ID 98765. The subscriber is 'Marcus R.', currently active and associated with 3 tags. Would you like to see their custom fields?

Frequently Asked Questions

01 How do I use Kit MCP to add a new user?

You simply tell your agent to subscribe an email address to a form using the `subscribe_to_form` tool. Your agent will process the request and confirm that the profile is active.

02 Can I use Kit MCP to see all my current tags?

Yes, you can list your tags by asking the agent to run `list_tags`. This gives you a complete inventory of every segment label currently in use.

03 What if I need to update a subscriber's name?

Use the `update_subscriber` tool. You just provide the necessary identifying details and the new information, and the agent updates the profile record for you.

04 Is `list_subscribers` reliable for large lists?

Yes, `list_subscribers` gathers all records from your account. It's designed to handle bulk querying so you can audit a high number of contacts in one go.

05 Can Kit MCP help me clean up old tags?







You can use `tag_subscriber` or `remove_tag_from_subscriber` to manage your taxonomy. If a tag is obsolete, you simply tell the agent and it handles the removal.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"kit-convertkit-alternative": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Kit (ConvertKit) is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and
start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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