

MCP SERVER

NO CODE

CLOUD HOSTED

KlickTipp MCP

Segment contacts by behavior and interest instantly.

KlickTipp MCP lets you manage your German-speaking subscriber list directly from your AI client. It handles everything from adding new leads and unsubscribing old ones to applying detailed tags for deep audience segmentation, all without touching the KlickTipp dashboard.

A+ Quality Score 98.33/100

tag-based-segmentation

contact-management

email-automation

lead-nurturing

subscriber-targeting



The infrastructure that powers AI agents in the real world.



Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

KlickTipp MCP

8 tools available

Cloud-hosted on Vinkius

Managing email lists shouldn't mean switching between five different dashboards just to segment a few contacts. This MCP connects your workflow directly to KlickTipp's marketing tools, letting you handle your entire contact lifecycle through natural conversation with your AI client. You can easily retrieve full subscriber profiles and find out what custom metadata fields are available for tagging. Need to clean up list membership? Your agent handles that; it can subscribe new leads or remove users who opted out. The best part is the deep segmentation: you can query all existing tags, then apply or remove specific tags from contacts automatically. This means your email campaigns hit exactly the right people. Because Vinkius hosts this MCP, you connect once and get access to KlickTipp's full suite of marketing automation tools, making lead nurturing simple.

Core Capabilities

01 — Manage Contact Status

Add new leads, retrieve existing contact details, or unsubscribe users from your lists.

02 — Segment Audience by Tags

List all available tags and automatically apply or remove them to specific contacts for targeted campaigns.

03 — Audit Subscription Processes

Check which double opt-in processes are active and review your list structure, plus query custom data fields attached to leads.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/klicktipp — connect your AI agent in three steps.

- 01 Subscribe to this MCP and enter your KlickTipp credentials.
- 02 Instruct your AI client on the action: 'Find all tags for my German market list.'
- 03 Your agent executes the command, returning a clear list of available segmentation options you can use immediately.

The bottom line is that your AI agent becomes an extension of your KlickTipp account, managing complex marketing tasks with simple natural language prompts.

Built For

This MCP is for the Marketing Operations Manager who spends hours in repetitive list cleanup and segmentation; or the Digital Marketer who needs to rapidly test new audience segments without manual API calls.

Marketing Operations Specialist

They use this to manage large volumes of leads, ensuring every user record is clean—subscribing new contacts and unsubscribing old ones automatically.

Email Marketing Manager

They rely on it to segment audiences by applying or removing tags based on recent behavior (e.g., 'attended webinar' vs. 'viewed product page').

What Changes When You Connect

- 01 Automate list hygiene. Instead of manually going through hundreds of records, you can use the `unsubscribe_contact` tool to process opt-outs in bulk based on your agent's analysis.

-
- 02** Build complex segments easily. Use `list_tags` first, then instruct your AI client to apply tags like 'Webinar Attendee' or 'High Value Lead' using the `tag_contact` function.
-
- 03** Know exactly what data you have. The `list_fields` tool lets you audit all available custom metadata fields before designing a new lead capture form.
-
- 04** Manage the entire contact journey. You can use `subscribe_contact` to enroll a newly identified lead and then immediately follow up by calling `get_contact` to pull their details for verification.
-
- 05** Maintain list accuracy. By checking your opt-in setup with `list_subscription_processes`, you ensure that every new subscriber follows the correct double opt-in protocol.
-

Real-World Applications

Cleaning up old, dormant contacts

A marketer finds a list full of inactive users. They ask their agent to first pull all available tags (`list_tags`), then identify any 'Low Engagement' tags, and finally use the `unsubscribe_contact` tool on those profiles, keeping the main lists clean for better deliverability.

Onboarding new high-value clients

A dedicated account manager gets a new, qualified lead. They ask their agent to check the available custom fields (`list_fields`) to ensure all necessary data points are captured, then use `subscribe_contact` and apply an initial 'Qualified Lead' tag.

Launching a new segmented campaign

A sales team needs to target only German-speaking leads who attended a specific webinar. They ask their agent to first retrieve all contacts (`get_contact`), then check if the 'Webinar Attendee' tag exists (`list_tags`), and finally use `tag_contact` on every relevant profile.

Verifying list health before send time

Before a major campaign, the team needs to confirm the current subscription methods. They ask their agent to run `list_subscription_processes` to verify that both double opt-in and single opt-in paths are active and correctly configured.

Patterns to Avoid

Treating it like a simple CRM lookup

X AVOID

Manually listing contacts and trying to assign tags one by one in the AI chat. This is slow, error-prone, and doesn't scale for thousands of users.

✓ INSTEAD

Don't use basic lookups. Group your actions: first, retrieve all necessary data points using ``get_contact`` or ``list_fields``; then, execute bulk changes like applying tags via ``tag_contact``.

Assuming list structure is always the same

X AVOID

Writing a single prompt that assumes you know every custom field name. If KlickTipp updates its backend, your script breaks.

✓ INSTEAD

Always start by querying what's available. Use ``list_fields`` to see all current metadata options before trying to use them for segmentation.

Trying to guess if a user unsubscribed

X AVOID

Asking the agent, 'Did John Doe unsubscribe?' without checking the actual list status or processes. The AI can't read minds.

✓ INSTEAD

Use ``list_subscription_processes`` first. This confirms what KlickTipp tracks for opt-ins and outs, giving you a clear understanding of their current rules.

The Right Fit

Use this MCP if your primary pain point is list hygiene and deep segmentation within KlickTipp. You need to automate the processes of adding, removing, or marking contacts based on behavior—things that require manipulating tags or subscription status. Don't use it if you just need a simple contact directory lookup; for basic retrieval of single details, `get_contact` is enough. However, don't use it if your goal is to write the email content itself. This MCP only handles the *recipient* side—it segments and manages the list. For actual campaign deployment or A/B testing within KlickTipp, you will still need manual intervention after using this MCP to prepare the list.

The messy process of keeping email lists clean is a constant headache.

Every week, your team spends time logging into KlickTipp. You run reports to find contacts who haven't opened an email in six months; you manually check if they need to be unsubscribed or simply tagged 'Dormant'. Then, for a new campaign, you have to remember which tags exist and click through multiple screens just to apply the correct segment tag.

With this MCP, your agent does that work instantly. You ask it to find all available tags (`list_tags`), identify the inactive users, and then tell it to unsubscribe them or assign a 'Dormant' tag using `tag_contact` . The entire tedious process collapses into one conversation.

KlickTipp MCP: Segmenting contacts by behavior & interest

You no longer have to jump between the 'Contact Details' tab, the 'Tags Management' area, and the main list view just to perform a cleanup. The agent orchestrates these actions for you.

It's not about listing features; it's about gaining control over your entire German-speaking audience lifecycle from one place. You tell your AI what needs to change, and this MCP makes KlickTipp execute the changes.

KlickTipp with 8 Tools

These tools allow you to manage contacts, query segmentation options, and perform list maintenance tasks within KlickTipp.

#	TOOL	DESCRIPTION
01	<code>get_contact</code>	Retrieves detailed information for a single, specified contact.
02	<code>list_fields</code>	Shows you the names and types of custom data fields available in your account.
03	<code>list_subscription_processes</code>	Displays all active opt-in processes, like double opt-ins, used by your list.
04	<code>list_tags</code>	Retrieves a comprehensive list of all tags currently defined in KlickTipp.
05	<code>subscribe_contact</code>	Adds a contact to a specified list or campaign group.
06	<code>tag_contact</code>	Applies one or more tags to an existing contact profile.
07	<code>unsubscribe_contact</code>	Removes a user's membership from your email lists.
08	<code>untag_contact</code>	Manually removes an existing tag from a contact profile.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U List all my KlickTipp tags.



I've retrieved your tags. You have 15 tags, including 'New Lead', 'Webinar Attendee', and 'Customer'.

U Tag 'john@example.com' with tag ID '12345'.



Done! John Doe has been successfully tagged with 'Webinar Attendee'.

U Unsubscribe 'old-user@example.com'.



I've processed the request. 'old-user@example.com' has been unsubscribed from your KlickTipp lists.

Frequently Asked Questions

01 How do I find out all possible tags in KlickTipp using the KlickTipp MCP?

You use the `list_tags` tool. It retrieves a complete list of every tag available, so you know exactly what segmentation options your agent can apply.

02 Can I find out if a user has given explicit consent to be on my list with KlickTipp MCP?

You check this by calling `list_subscription_processes`. This tool shows you the available opt-in processes, letting you verify how consent is tracked within your account.

03 Does the KlickTipp MCP only let me subscribe people?

No. While it handles new subscriptions using `subscribe_contact`, it's also crucial for list cleanup and segmentation, allowing you to remove users via `unsubscribe_contact`.

04 What if I need to add custom data fields? Does the KlickTipp MCP support that?

You can first query what's available using `list_fields`. This tool shows you all existing metadata and custom data fields, giving you visibility into your lead records.

05 How does tagging work with the KlickTipp MCP? Is it complex?







It's simple. You use `tag_contact` to apply tags or `untag_contact` to remove them. The AI handles the syntax, so you just tell it which contact and what tag.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"klicktipp": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

KlickTipp is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

INDEPENDENT PLATFORM DISCLAIMER

Vinkius is an independent platform and is not affiliated with, endorsed by, sponsored by, verified by, or otherwise authorized by KlickTipp. All third-party trademarks, logos, and brand names are the property of their respective owners. Their use in this document is strictly for informational purposes to identify service compatibility and interoperability.

DOCUMENT INFORMATION

Generated	June 2026
MCP Server	KlickTipp MCP
Server ID	019dd113-3c2e-7182-8819-f977931e5897
Platform	Vinkius Cloud for AI Agents
Endpoint	https://edge.vinkius.com/{token}/mcp

LICENSE & USAGE

This document is generated automatically by the Vinkius PDF Engine. Content reflects the MCP server configuration at the time of generation and may change as updates are deployed. For the most current information, visit vinkius.com/mcp/klicktipp.