

MCP SERVER

NO CODE

CLOUD HOSTED

Later MCP

Manage multi-platform content from chat.

Later (Social Media Management) MCP connects your AI agent directly to Later's full suite of tools. Schedule content, manage media assets across Instagram, TikTok, Pinterest, and LinkedIn, and pull detailed performance reports—all from a single conversation. Stop switching tabs; start managing your entire social presence from one place.

A+ Quality Score 100/100

content-scheduling

social-media-management

visual-planning

multi-platform

digital-marketing

media-library



The infrastructure that powers AI agents in the real world.



Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Later (Social Media Management) MCP

10 tools available

Cloud-hosted on Vinkius

Managing multiple brand profiles used to mean jumping between dashboards: scheduling posts in one tab, pulling analytics in another, and hunting for the right image in a third. This MCP changes that. You connect it through Vinkius and give your AI agent full control over your visual social media plan. Your agent can browse your central media library to find exactly what you need or pull up the global content calendar to spot gaps in your posting schedule. Want to see how last month's campaigns performed? Just ask, and the MCP pulls aggregated metrics for specific date ranges. Need to create a new post? You simply tell your agent what you want to say and where it should go; it handles the scheduling across all connected platforms automatically. It lets you review pending posts or even delete something right before it goes live—all through natural conversation.

Core Capabilities

01 — Scheduling multi-platform content

Draft and schedule new posts with custom captions and precise timing across Instagram, TikTok, Pinterest, and LinkedIn.

03 — Reviewing content history

List both scheduled posts waiting to go out and published content with basic performance data.

05 — Viewing the global calendar

Get a single view of all scheduled content across every connected social profile for a given date range.

02 — Analyzing profile performance

Extract aggregated metrics like reach, impressions, and total interactions for any specific date range.

04 — Accessing media assets

Browse your central library of uploaded photos and videos, including their assigned metadata labels.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/later-social-media-management — connect your AI agent in three steps.

- 01 First, subscribe to this MCP and provide your Later API Token.
- 02 Next, connect it to your preferred AI agent or client (like Cursor or Claude).
- 03 Your agent can then use the available tools to manage your social media accounts through simple prompts.

The bottom line is you talk to your agent like a person and it handles the complex API calls needed for social publishing.

Built For

This MCP is for anyone who spends too much time clicking between separate social media dashboards. It's built for content teams that need to manage multiple client accounts or large-scale campaigns without context switching.

Social Media Manager

Using this MCP, you can schedule weekly content and monitor performance metrics across all platforms by asking your agent instead of jumping between the Later web dashboard.

Content Creator

You manage media assets and track publication histories for multiple networks from your chat interface, letting your AI client handle the API calls behind the scenes.

Digital Agency Executive

You audit global content calendars and map out social profiles for several clients efficiently in one centralized workflow.

What Changes When You Connect

- 01 Stop context switching. Instead of opening separate dashboards to see what's scheduled, use the `get_calendar` tool to get a single global view across all your profiles in one prompt.

-
- 02** Go beyond simple scheduling. The MCP lets you access your media library via `list_media`, so you don't have to remember if that high-res video is tagged 'product' or 'lifestyle'.
-
- 03** Measure actual growth, not just vanity metrics. Run the `get_analytics` tool to pull precise impressions and reach data for any date range, helping prove ROI instantly.
-
- 04** Take back control of your schedule. If a client changes their mind or you spot an error, use `delete_post` to yank content before it ever goes public.
-
- 05** Drafting is fast, but auditing isn't. You can use `list_published_posts` and `list_scheduled_posts` together to audit your entire social presence in minutes.
-

Real-World Applications

The Quarterly Campaign Audit

A client asks for a performance report on Q3. Instead of downloading three separate CSVs from Instagram, TikTok, and LinkedIn, you prompt your agent to run `get_analytics` for each platform's date slice, getting one unified data summary instantly.

The Weekly Content Brainstorm

You need ideas for next week's posts. Your agent uses `list_media` and `list_labels` to pull up all images tagged 'Summer Sale', giving you a curated, ready-to-use bank of assets.

The Urgent Content Removal

A scheduled post is wrong. You don't have time to log into the dashboard. You ask your agent to run `delete_post` on that specific profile and content ID, pulling it back safely before publication.

Multi-Client Onboarding

You join a new account. Instead of manually checking every profile connection, you run `list_profiles` to immediately see all linked social accounts and confirm the setup is complete.

Patterns to Avoid

Manual Data Gathering

✗ AVOID

Trying to build a performance report by manually downloading screenshots or spreadsheets from three different social media platform websites.

✓ INSTEAD

Use the MCP's ``get_analytics`` tool. Just specify the date range and profile, and your agent will pull the aggregated data you need in one go.

Forgetting Metadata

✗ AVOID

Wasting time searching through thousands of assets because you can't remember if a specific image was labeled 'product shot' or 'lifestyle content'.

✓ INSTEAD

Use the ``list_media`` tool combined with ``list_labels``. Your agent pulls up all images and shows you exactly what metadata is attached to each one.

Confusing Draft vs. Live Posts

✗ AVOID

Thinking a post listed in your general drafts is actually scheduled for next week, leading to confusion or missed content.

✓ INSTEAD

First, check ``list_scheduled_posts`` for what's coming up. Then, use the ``get_calendar`` tool for the full picture across all accounts.

The Right Fit

Use this MCP if your primary bottleneck is switching between multiple social media interfaces to plan and audit content. If you need to schedule a post on Instagram *and* pull analytics for TikTok, this is what you want. However, don't use it if you only need basic scheduling functionality without the ability to access deep metrics or your full media library; in that case, a simpler posting tool might suffice. Also, if your goal is purely image generation (e.g., creating an asset from scratch), this MCP won't help, because its tools are focused on *managing* existing assets and schedules, not *creating* them.

Social media planning used to be a mess of tabs and spreadsheets.

Right now, if you want to schedule content for three different brands across four platforms, you open the Later dashboard. You create the caption in one tab, upload the image to another, check the calendar view, and then manually hit 'schedule'—and you repeat that process until everything is done. It's clicking, copying, pasting, and switching tabs over and over.

With this MCP connected via Vinkius, you just tell your agent: 'Schedule a post about X for all four brands next week.' Your AI client handles the multi-step process—finding assets, writing captions, checking conflicts, and hitting schedule—so you get confirmation and done. No tab switching required.

Managing your content with Later MCP

The manual steps that disappear are the asset retrieval, the calendar gap identification, and the performance data consolidation. You won't need to manually check `list_scheduled_posts` or run reports for individual platforms.

You get a single conversation thread where you ask complex questions—like 'What content is scheduled next week that needs an image?'—and it provides a direct answer using your connected tools.

Later (Social Media Management) with 10 Tools

These tools let you manage every aspect of your social media presence, from listing profiles to generating comprehensive analytics reports.

#	TOOL	DESCRIPTION
01	<code>get_me</code>	Retrieves your authenticated user details and workspace information.
02	<code>list_profiles</code>	Lists all the social profiles (Instagram, TikTok, Pinterest, etc.) connected to your Later account.
03	<code>list_media</code>	Browses and retrieves items stored in your central media library.
04	<code>list_scheduled_posts</code>	Shows all the posts that are currently set to go live on a specific profile.
05	<code>list_published_posts</code>	Generates a list of content that has already been published, including basic performance data.
06	<code>create_post</code>	Creates and schedules brand new posts across your connected social media platforms.
07	<code>delete_post</code>	Removes a scheduled post before it has a chance to go live.
08	<code>get_analytics</code>	Gathers aggregated profile metrics, such as impressions and reach, for a defined date range.
09	<code>list_labels</code>	Lists the organizational tags that have been assigned to your media library content.
10	<code>get_calendar</code>	Presents a global view of all scheduled posts across multiple connected profiles for a specific time frame.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U List all my connected social profiles in Later



I've found 4 connected profiles: 'techcorp_ig' (Instagram, ID: 123), 'techcorp_tt' (TikTok, ID: 456), 'techcorp_pin' (Pinterest, ID: 789), and 'TechCorp_Official' (LinkedIn, ID: 012). Which one would you like to schedule content for?

U What posts are scheduled for the coming weekend?



Retrieving calendar for Saturday and Sunday... I've identified 2 posts: 1) Instagram: 'Product Spotlight' (Saturday at 10 AM), 2) TikTok: 'Behind the Scenes' (Sunday at 2 PM). Your calendar looks well-balanced. Would you like to add a Pinterest post?

U Show me the performance metrics for my Instagram profile from last month



Retrieving analytics for 'techcorp_ig'... Last month, you achieved 125,400 total impressions, reached 45,200 unique accounts, and had 3,850 total interactions (likes, comments, saves). This is a 12% increase compared to the previous month. Great progress!

Frequently Asked Questions

01 How do I use Later MCP to see all my platforms?

You run the `list_profiles` tool. It quickly tells you which social accounts (Instagram, TikTok, etc.) are already connected and available for scheduling.

02 Can I schedule a post using Later MCP from a coding environment?

Yes. You simply prompt your agent to run ``create_post``. It handles the complex API calls needed to draft content and set the precise publication time across all platforms.

03 What if I need performance data for a specific period using Later MCP?

Use the ``get_analytics`` tool. You just specify the start date, end date, and profile name, and your agent pulls aggregated metrics like total reach and impressions.

04 Can I delete a post that is scheduled with Later MCP?

Absolutely. If you spot an error or change your mind, use the ``delete_post`` tool to pull back content before it goes live on any connected profile.

05 Does Later MCP help me find images for a post?







Yes. You can ask your agent to browse your central media bank using ``list_media``, and you can even check what organizational tags are available with the ``list_labels`` tool.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"later-social-media-management": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Later (Social Media Management) is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and
start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

INDEPENDENT PLATFORM DISCLAIMER

Vinkius is an independent platform and is not affiliated with, endorsed by, sponsored by, verified by, or otherwise authorized by Later (Social Media Management). All third-party trademarks, logos, and brand names are the property of their respective owners. Their use in this document is strictly for informational purposes to identify service compatibility and interoperability.

DOCUMENT INFORMATION

Generated	June 2026
MCP Server	Later (Social Media Management) MCP
Server ID	019d75c4-e038-72eb-acc4-85f90b8475a0
Platform	Vinkius Cloud for AI Agents
Endpoint	https://edge.vinkius.com/{token}/mcp

LICENSE & USAGE

This document is generated automatically by the Vinkius PDF Engine. Content reflects the MCP server configuration at the time of generation and may change as updates are deployed. For the most current information, visit vinkius.com/mcp/later-social-media-management.