MCP SERVER | NO CODE | CLOUD HOSTED

Leadfeeder MCP

Find out which companies are visiting your site right now.

Leadfeeder MCP brings high-quality B2B visit intelligence directly into your AI client. Stop guessing who visited your site. Use this MCP to discover which verified companies hit your website, analyze their session details, and instantly prioritize warm follow-up targets right from your chat interface.

A+ Quality Score 100/100

b2b-intelligence | visitor-identification | web-analytics | lead-generation | account-based-marketing

MAINTAINED BY VINKIUS CLOUD FOR AI AGENTS · JUNE 2026
vinkius.com/mcp/leadfeeder

SCAN TO VIEW

The infrastructure that powers AI agents in the real world.

Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

Your AI Connections Run Through Vinkius Cloud

The world's largest managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

> *The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.*
>
> — Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256	Ed25519	24h TTL	V8 Isolate
Encryption at rest	PKI vault signatures	Ephemeral session keys	Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

```
https://edge.vinkius.com/{token}/mcp
```

Claude · Cursor · VS Code · Windsurf · Grok · Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

06 — Honeytoken Trap System

Phantom credentials are injected into isolated environments. If a honeytoken is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1) Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

> Get started at **cloud.vinkius.com** — connect your AI agent in under 60 seconds.

Leadfeeder MCP

9 tools available
Cloud-hosted on Vinkius

You're tracking a ton of traffic, but managing those dashboards is a nightmare. This MCP lets you connect your Leadfeeder data stream directly to your AI agent. Instead of jumping between analytics tools or sifting through massive spreadsheets, you just talk to your AI client. It pulls in the raw visitor intelligence—the names and companies that visited your site. You can ask it to find all corporate visits from a specific industry or list every potential lead who has shown interest. This capability means sales teams stop wasting time on cold outreach when they could be following up with someone who just looked at their pricing page. It's immediate, actionable intelligence that fits right into the workflow you already use. By connecting through Vinkius, your AI agent gains access to this powerful data set without needing complex setup or heavy third-party tools.

Core Capabilities

01 — Identify specific company visitors

Your AI client pulls a list of verified corporate accounts that have recently visited your domain.

02 — Retrieve aggregate account traffic data

It provides overall visit metrics and detailed session specifics for an entire customer account.

03 — Filter leads by industry or type

You can narrow down the results to target prospects based on specific industries or established lead criteria.

One Click on Vinkius — From Prompt to Execution

Available at **vinkius.com/mcp/leadfeeder** — connect your AI agent in three steps.

01 Install this MCP base via Vurb and provide your secure API Developer token.

02 Connect your preferred AI client (Claude, Cursor, etc.) to the Vinkius catalog.

03 Ask your agent a natural language question, like 'Show me all visits from manufacturing companies last week,' and get results instantly.

The bottom line is: you talk to your agent, and it pulls live B2B visitor data straight into the conversation.

Built For

This MCP is for sales reps who need real-time context on warm leads. It's essential for marketing ops teams drowning in analytics dashboards or agency executives managing multiple client accounts and needing clean lead directories instantly.

B2B Sales Representative

They use this to find out which specific companies visited the site today, allowing them to immediately personalize follow-up emails.

Marketing Operations Manager

They question their bot to verify traffic from recent campaigns or identify key lead directories without exporting data to a separate tool.

Agency Account Executive

They use it to easily extract clean, actionable lists of discovered leads across multiple client accounts in one query.

What Changes When You Connect

01 Stop manually checking dashboards. Your agent pulls actionable visitor data—like the results from list_leads—directly into your chat conversation, making follow-up instant.

02 Gain a clear view of overall activity using list_account_visits without leaving your workflow. You get aggregate metrics and session specifics in one place.

03 Prioritize outreach by isolating key traffic. By querying lead details via get_lead or filtering feeds with list_custom_feeds, you know exactly who to call next.

04 Streamline reporting for client work. Use the MCP to easily pull lists of discovered leads (list_leads) and build instant reports without exporting anything.

05 Deep dive into traffic history. If a lead needs more context, use list_lead_visits to see every specific page they looked at, informing your next conversation.

Real-World Applications

The sales rep needs immediate follow-up targets.

A sales rep asks their agent: 'Who visited the pricing pages today?' The MCP uses list_leads and get_lead to compile a filtered roster of companies showing high interest, allowing the rep to call them immediately.

Marketing needs proof of campaign effectiveness.

A marketing pro asks: 'Show me all corporate visitors from the tech sector who viewed our documentation.' The MCP filters and presents specific visitor data using list_account_visits, proving campaign ROI instantly.

Agency needs to audit client engagement.

An agency executive asks: 'List all leads for Client X that have visited in the last month.' The MCP retrieves the comprehensive records via list_leads and list_account_visits, saving hours of manual dashboard digging.

Developer needs to verify tracking setup.

A developer asks: 'What is the correct tracking script for our main account?' The MCP uses get_tracking_script, providing the exact code needed without consulting external documentation.

Patterns to Avoid

Trying to copy/paste data from multiple dashboards

✗ AVOID

A user opens three different tabs: 'Account Overview,' 'Lead List,' and 'Custom Feeds.' They spend 15 minutes copying relevant names into a master spreadsheet.

✓ INSTEAD

Instead, ask your AI client directly through the MCP. Use list_accounts to gather all necessary account data, then query list_leads or get_lead to pull the specific information you need in one conversational step.

Running complex filters manually

✗ AVOID

A user tries to filter a large spreadsheet of leads by industry and date range, only to find out half the data is incomplete.

✓ INSTEAD

Ask your agent to list_leads. The MCP handles the filtering logic on the backend using verified source data, giving you accurate results based on defined criteria.

Only checking last week's traffic

✗ AVOID

A user only checks yesterday's activity, missing high-value leads that viewed documentation two weeks ago.

✓ INSTEAD

Use list_account_visits to retrieve aggregate data across the entire account period. This gives you a full historical view, not just a snapshot.

The Right Fit

Use this MCP if your primary need is accessing structured B2B visitor intelligence: knowing *who* visited, *when*, and *what* they viewed. If you can ask the question 'Which company was interested in X?' and get a list of names, this is for you. Don't use it if you just want general marketing advice or need to write code; your AI client handles that fine. But don't assume it tracks all traffic; it relies on your installed tracking pixel data. If you only have unstructured documents (like PDFs), this MCP won't help—you need a document indexing tool for that. It is purely about live and historical visitor identification.

The biggest waste of time today is dashboard hopping.

Right now, figuring out who visited your site feels like an archaeological dig. You open the main analytics dashboard, grab a screenshot of general traffic. Then you switch to the lead list, copy 10 names into a second tab, and then go check the custom feeds just to see if those leads are flagged. It takes five different clicks and three separate tools.

With this MCP, that entire process vanishes. You simply ask your AI agent: 'Who visited our pricing page yesterday?' The agent talks directly to Leadfeeder data via the Vinkius catalog and hands you a clean, actionable list of companies that viewed those pages. It’s instant intelligence, not scattered reports.

Leadfeeder MCP: Getting accurate visitor data on demand

You don't have to manually cross-reference the list of discovered leads with the overall account visits. You can use list_leads combined with list_account_visits to instantly compare the two sets of data, spotting discrepancies or high-value overlaps.

The difference is that you move from *reporting* what happened last week to *knowing* who needs a call right now. It gives your AI agent a live, contextual brain for your sales team.

Leadfeeder: 9 Data Retrieval Tools

These tools allow your agent to look up specific account details, retrieve comprehensive lead rosters, or analyze the complete history of visitor activity for maximum context.

#	TOOL	DESCRIPTION
01	`get_account`	Retrieves the foundational details for a specific Leadfeeder account.
02	`get_custom_feed`	Fetches detailed information about a particular custom filter feed set up in your account.
03	`get_lead`	Retrieves comprehensive details for one specific lead record.
04	`get_tracking_script`	Provides the necessary tracking script snippet required for your account setup.
05	`list_account_visits`	Gathers aggregate visit data spanning across an entire customer account's history.
06	`list_accounts`	Retrieves a master list of all accounts configured within Leadfeeder.
07	`list_custom_feeds`	Shows you all the custom feeds that are currently active for a specified account.
08	`list_lead_visits`	Gets detailed website visit history associated with one specific lead's profile.
09	`list_leads`	Pulls a list of all discovered potential leads within your connected account.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U Analyze and list all identified corporate visitors targeting my site.

Connecting to Leadfeeder tracker logs... I've isolated 10 active corporate visits. The principal hit belongs to Microsoft Corp showing interest around the Enterprise Solutions page.

U Are there any manufacturing sector companies viewing our price points?

Yes! Filtering by industry: I spot 'Global Steel Corp' navigating the API Pricing tiers specifically on 3 separate occasions today.

U Highlight repeat prospects viewing documentation sections.

Sorting repeat visitors... Company 'RedHat' holds strong history on the docs segment. They've appeared roughly 14 times spanning the last 2 weeks.

Frequently Asked Questions

01 **How does Leadfeeder MCP work with my existing CRM?**

This MCP focuses on retrieving visitor intelligence from your tracking pixel data and presenting it to your AI agent. While the data can inform your CRM actions, the connection is between the MCP and your chat client.

02 **Can Leadfeeder MCP identify competitors visiting my site?**

Yes. The core function of this MCP is to analyze B2B traffic, allowing you to discover verified companies that are interacting with your website, regardless of their industry.

03 **How do I list all potential leads using Leadfeeder MCP?**

You use the list_leads tool within your agent prompt. This command retrieves a comprehensive roster of every discovered lead currently associated with your connected account.

04 **Is this only for large companies? Can it track small businesses?**

No. While it excels at B2B intelligence, the MCP uses general visitor tracking data. You can filter and analyze leads to focus on any segment you define in your prompts.

05 **What is the difference between list_leads and list_account_visits?**

list_accounts retrieves aggregate metrics for an entire account, showing overall activity. In contrast, list_leads pulls specific records of individual potential leads detected by your pixel.

Go Live in 60 Seconds

Get your connection token from **cloud.vinkius.com**, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add `"leadfeeder": { "url": "…" }`
Windsurf	MCP Settings → `mcp_settings.json` → Add endpoint URL
ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

- Ask ChatGPT
- Ask Claude
- Ask Perplexity
- Ask Gemini
- Ask Grok

READY TO CONNECT

Leadfeeder is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

Start at cloud.vinkius.com →

vinkius.com · support@vinkius.com

INDEPENDENT PLATFORM DISCLAIMER

Vinkius is an independent platform and is not affiliated with, endorsed by, sponsored by, verified by, or otherwise authorized by Leadfeeder. All third-party trademarks, logos, and brand names are the property of their respective owners. Their use in this document is strictly for informational purposes to identify service compatibility and interoperability.

DOCUMENT INFORMATION

Generated	June 2026
MCP Server	Leadfeeder MCP
Server ID	`019d75c5-8bd6-71b1-9a2c-bb2b3da931d7`
Platform	Vinkius Cloud for AI Agents
Endpoint	`https://edge.vinkius.com/{token}/mcp`

LICENSE & USAGE

This document is generated automatically by the Vinkius PDF Engine. Content reflects the MCP server configuration at the time of generation and may change as updates are deployed. For the most current information, visit vinkius.com/mcp/leadfeeder.