

MCP SERVER

NO CODE

CLOUD HOSTED

Loomly MCP

Manage Content Calendars and Approvals via Chat

Loomly connects your social media content calendar to your agent, letting you manage publishing schedules from a single chat interface. Use it to plan posts for Instagram, LinkedIn, Twitter, and Facebook. Review existing calendars, approve drafts, track performance data, and create new posts without leaving your AI client.

A+ Quality Score 100/100

content-calendar

post-scheduling

social-analytics

approval-workflow

brand-management



The infrastructure that powers AI agents in the real world.



Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeytoken Trap System

Phantom credentials are injected into isolated environments. If a honeytoken is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Loomly MCP

8 tools available

Cloud-hosted on Vinkius

Loomly lets you handle the messy reality of multi-platform social media management by talking directly to your agent. Instead of logging into five different dashboards to check post status or update a caption, you just ask for it. You can view all existing content calendars and scheduled posts in one conversation. Need to add something new? Just tell your agent to create a post, and it handles the scheduling details across channels. It also tracks performance, so you get instant data on likes, shares, and reach. Connecting through Vinkius means your AI client manages this entire workflow—from initial draft through final approval and publication tracking.

Core Capabilities

01 — View content calendars

Retrieves the full details of existing social media content schedules.

03 — Check post performance

Lists detailed interactions, including comments and replies, on published content.

05 — Monitor multiple accounts

Checks the status and details across various connected social media profiles.

02 — Create scheduled posts

Adds a brand-new post draft directly into your Loomly calendar for scheduling.

04 — List connected assets

Retrieves a list of all available media files in your library for use in posts.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/loomly — connect your AI agent in three steps.

- 01 Subscribe to this MCP and provide your Loomly access token.
- 02 Your agent connects, making all the scheduling data available through chat commands.
- 03 You ask your agent to list calendars or create a new post draft, and the information appears instantly.

The bottom line is you manage complex publishing workflows by simply chatting with your AI client, skipping all the manual logins.

Built For

Social Media Managers and marketing agencies who spend too much time switching tabs between Loomly, Google Analytics, and spreadsheets. This MCP gives you a single point of truth for content scheduling.

Content Manager

You use this to quickly list calendars or check post performance across channels without having to navigate deep into the Loomly interface.

Marketing Coordinator

You rely on it to create new posts and keep track of which content is awaiting approval in the calendar workflow.

Social Media Agency Account Lead

You use this to monitor multiple client calendars and ensure brand consistency across all connected accounts.

What Changes When You Connect

- 01 Stop switching tabs to manage content. You can use the agent to list all calendars, view posts inside them (`list_calendar_posts`), and check details for any piece of content without ever leaving your chat window.

-
- 02 Keep your brand consistent by easily tracking performance data. After a post goes live, you can ask about its interactions using `list_post_interactions` to see comments and replies immediately.

 - 03 Need to add an emergency announcement? You can create new posts directly through the agent (`create_new_post`), ensuring it's properly slotted into your content calendar.

 - 04 Never lose track of media. Use `list_media_assets` to view every image, video, or graphic in your library before writing a caption for it.

 - 05 Quickly review who you are working with by getting the user profile (`get_user_profile`). This is helpful when coordinating content across multiple team members.
-

Real-World Applications

Checking end-of-month performance

A marketing manager asks their agent, 'What was the total reach and engagement for Q2?' The agent pulls post interactions data (`list_post_interactions`) and gives a summary of top-performing content pieces.

Adding urgent content last minute

The team needs a new announcement posted tomorrow. Instead of going into the Loomly UI, they use `create_new_post` to draft and schedule it immediately via their agent chat.

Onboarding a new client's brand

A social media lead asks the MCP to list all available calendars (`list_calendars`), giving them an immediate overview of what posts are already scheduled for review on multiple accounts.

Reviewing existing scheduled assets

A content coordinator asks for all posts slated for next week (`list_calendar_posts`). The agent compiles a clean list, allowing the coordinator to verify media needs and approval status quickly.

Patterns to Avoid

Treating it like a basic scheduler

X AVOID

Thinking you just have to paste text into an API call without context. You miss out on the workflow data.

✓ INSTEAD

Remember to use `list_calendar_posts` first so your agent knows which content is already scheduled. Then, ask for `get_post_details` if you need to modify the caption or timing.

Only checking published posts

X AVOID

Asking only for live analytics and missing out on drafts that are pending review.

✓ INSTEAD

Use `list_calendars` and `get_calendar_details`. This lets your agent give you a status report on upcoming content, not just what's already posted.

Manual media management

X AVOID

Trying to remember which assets are available or if they need refreshing.

✓ INSTEAD

Always start by calling `list_media_assets`. It gives you a single, chat-accessible inventory of everything in your library.

The Right Fit

Use this MCP if your primary pain point is managing complex social media workflows—approvals, scheduling across multiple accounts, and performance tracking—all from one place. You need to coordinate content calendars with multiple team members (e.g., 'Who owns the copy for next month?'). Don't use it if you only need to post a single link once or if your content is already fully vetted and ready to go without any scheduling checks. If your goal is pure, one-off publishing, a simple posting tool might be enough; but if you need the structure of planning and approval (`create_new_post`, `list_calendars`), this MCP is what you need.

Juggling multiple platforms to keep content flowing feels impossible.

Right now, managing a brand's social presence means jumping between Loomly, the internal shared drive for media assets, and five different analytics dashboards. You have to manually check if a post is scheduled correctly, whether the right person has approved it, and then track its performance in yet another tab. It's tedious, high-friction work.

With this MCP, you talk to your agent instead of clicking through tabs. Just ask for an overview, and the agent compiles all that data—the content calendar, post details, even media assets—and gives it back to you instantly in a clear summary.

Loomly MCP: Manage Content Scheduling Through Conversation

The manual steps that vanish are the repeated logins and the cross-referencing of dates. You no longer need to manually check if a post is ready for approval, nor do you have to individually pull analytics from different channels.

Now, your agent acts as your single source of truth. It handles the complexity of the calendar management so all you have to worry about is what brilliant idea comes next.

Loomly: 8 Tools for Social Media Management

These tools allow you to interact with your content calendars, media assets, and scheduled posts using natural conversation.


#	TOOL	DESCRIPTION
01	<code>create_new_post</code>	Adds a draft post to your Loomly content calendar.
02	<code>get_calendar_details</code>	Retrieves specific metadata about a given content calendar.
03	<code>get_user_profile</code>	Fetches your personal user profile details from Loomly.
04	<code>get_post_details</code>	Gets all the specific information about a single scheduled post.
05	<code>list_media_assets</code>	Provides a list of media files available in your library.
06	<code>list_calendars</code>	Lists all the content calendars associated with your account.
07	<code>list_post_interactions</code>	Retrieves a list of comments and replies for any given post.
08	<code>list_calendar_posts</code>	Lists all the posts that are currently included in a specific calendar.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.


U Show this week's content calendar and upcoming scheduled posts.



This week: 12 posts scheduled. Mon: Instagram Story (10 AM), LinkedIn article (2 PM). Tue: Twitter thread (9 AM), Facebook post (12 PM). Wed: Instagram Reel (11 AM). Thu: LinkedIn post (3 PM), Twitter (10 AM). Fri: Instagram carousel (12 PM), Facebook (2 PM). Status: 8 approved , 3 pending review, 1 draft. Next: 'Product Launch Teaser' — Instagram, tomorrow 10 AM.

U Show post performance analytics for this month.



This month: 42 posts published. Total reach: 145K. Engagement: 8.2K (5.6% rate ). Top: 'Product Demo Video' — Instagram Reel (28K reach, 2.1K likes, 89 comments). Worst: 'Blog link share' — Twitter (450 reach, 3 likes). By channel: Instagram (18 posts, 6.8% eng), LinkedIn (10, 4.2%), Twitter (8, 3.1%), Facebook (6, 5.5%). Best time: Tue 10 AM.

U Show posts pending approval and connected social channels.



Pending approval: 3 posts. 1) 'Q2 Roadmap Update' — LinkedIn (Sarah submitted, awaiting manager). 2) 'Customer Spotlight' — Instagram (Mike, awaiting design). 3) 'Weekend Sale' — Facebook (Lisa, awaiting copy edit). Channels: 5 connected. Instagram (@brand, 12K followers), LinkedIn (Company, 8.5K), Twitter (@brand, 5.2K), Facebook (Page, 15K), TikTok (@brand, 3.1K).

Frequently Asked Questions

01 How do I see all my scheduled posts with Loomly MCP?

You can use `list_calendar_posts` and `get_calendar_details`. This allows your agent to compile a full list of everything currently slated for publication across any specific calendar.

02 Can I track performance using the Loomly MCP?

Yes, you can list post interactions (`list_post_interactions`). The agent compiles comments and replies for posts, letting you see how content is performing in real time.

03 What if I need to add a new piece of content with Loomly MCP?

Use the `create_new_post` tool. This function lets your agent draft and slot a brand-new post directly into an existing calendar, making sure it's accounted for in the workflow.

04 Does the Loomly MCP help me find media files?

Absolutely. The `list_media_assets` tool retrieves a complete inventory of every image and video asset available in your library, so you never have to search through folders again.

05 Can I check what other accounts are connected with Loomly MCP?







Yes, by using `list_calendars`, the agent gives you an overview of all the social media profiles and content calendars that are currently managed under your account.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"loomly": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Loomly is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

INDEPENDENT PLATFORM DISCLAIMER

Vinkius is an independent platform and is not affiliated with, endorsed by, sponsored by, verified by, or otherwise authorized by Loomly. All third-party trademarks, logos, and brand names are the property of their respective owners. Their use in this document is strictly for informational purposes to identify service compatibility and interoperability.

DOCUMENT INFORMATION

Generated	June 2026
MCP Server	Loomly MCP
Server ID	019dd11a-475c-71a1-a07c-0ecef9789164
Platform	Vinkius Cloud for AI Agents
Endpoint	https://edge.vinkius.com/{token}/mcp

LICENSE & USAGE

This document is generated automatically by the Vinkius PDF Engine. Content reflects the MCP server configuration at the time of generation and may change as updates are deployed. For the most current information, visit vinkius.com/mcp/loomly.