

MCP SERVER

NO CODE

CLOUD HOSTED

Loops MCP

Automate your entire customer lifecycle from conversation.

Loops manages everything related to email marketing and customer communication. This MCP lets your AI client handle contact records, segment mailing lists, trigger automated welcome journeys, and send critical transactional emails—all using natural language commands. It's for anyone who needs precise control over their audience data without logging into a dashboard.

A+ Quality Score 100/100

transactional-email

email-journeys

audience-segmentation

contact-management

marketing-analytics

suppression-lists



The infrastructure that powers AI agents in the real world.



Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Loops MCP

10 tools available

Cloud-hosted on Vinkius

Need to manage contacts or run email campaigns but hate jumping between tabs? This MCP connects your AI agent directly to Loops, giving you full command over your marketing database. You can tell your client exactly what you need: find a specific contact by email, update their user group, or check if they're suppressed from receiving mail. Beyond simple data tweaks, the system lets you initiate automated journeys with minimal effort. For instance, after a sign-up event, your agent can trigger that welcome sequence instantly. You can also send one-off transactional emails—like password resets or order confirmations—without ever touching an email template dashboard. This kind of deep connection is exactly what Vinkius provides; it lets any MCP-compatible client use this toolset to handle the entire lifecycle of a lead, from initial data capture to final campaign delivery.

Core Capabilities

01 — Manage Contact Data

The AI agent can create new contacts, locate existing ones by email address, update details like names or user groups, and delete records when necessary.

03 — Control Audience Segmentation

You can list and manage your various mailing lists, keeping track of who belongs where for targeted campaigns.

05 — Send Targeted Emails

It sends out transactional emails using specific templates and custom data variables, perfect for receipts or alerts.

02 — Check Communication Status

It verifies if an email address is suppressed, ensuring you don't send communications to invalid or blocked addresses.

04 — Automate Email Journeys

The MCP triggers specific events in Loops, kicking off complex, multi-step automated email sequences (like welcome or onboarding series).

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/loops — connect your AI agent in three steps.

- 01** You prompt your AI client with a natural language command, specifying the action (e.g., 'Find John Doe's contact').
- 02** The MCP translates that request into the appropriate tool call and executes it against the Loops platform.
- 03** Your agent receives the data—whether it's a list of contacts or confirmation that an event was triggered—and presents the result back to you.

The bottom line is, your AI client handles all the API calling; you just talk to it like you're talking to a colleague who knows your marketing stack inside and out.

Built For

This MCP is for Marketing Operations Managers, Growth Engineers, and CRM Administrators. If you spend more time manually updating contact records or triggering email campaigns than actually doing creative work, this connector saves your day.

Marketing Automation Specialist

They use the MCP to test new user journeys by sending specific events and then check for failures using `list_transactional_emails`.

Growth Engineer

They connect it to build automated lead scoring systems, calling `find_contact` or `update_contact` whenever a new source registers a lead.

CRM Administrator

They manage data hygiene by running `delete_contact` and `get_contact_suppression` checks on old records to keep the database clean.

What Changes When You Connect

- 01 Instantly manage data hygiene. Use the `find_contact` tool to verify a lead's current status, and if details are stale, use `update_contact` before running any campaign.
- 02 Execute complex workflows with zero clicks. Instead of manually clicking 'Send Welcome Email,' simply tell your agent to run `send_event`, triggering the entire journey sequence automatically.
- 03 Maintain compliance and deliverability. Before sending anything, your agent checks for suppression status using `get_contact_suppression` to ensure you never hit a dead end or spam trap.
- 04 Handle high-volume alerts easily. The ability to send transactional emails via `send_transactional_email` means critical messages—like billing failure notices—go out immediately, without needing manual intervention.
- 05 Build complex segmentation logic. By combining `list_mailing_lists` with contact lookups, your agent can determine exactly which groups need to receive a specific campaign update.

Real-World Applications

Onboarding New Users

A user signs up via the website. Instead of waiting for an admin, the system detects this and calls `send_event` with a 'user-signed-up' event, immediately kicking off the three-email welcome journey.

Cleaning Up Stale Leads

The sales team needs to update all contacts who haven't logged in for 90 days. The agent finds them using `find_contact` and then uses `update_contact` to flag their user group as 'Inactive', preventing bad campaigns.

Sending Critical Alerts

A payment gateway fails, requiring immediate notification. Instead of logging into the platform, the agent executes ``send_transactional_email`` with the specific order ID and error message to the customer.

Preparing for a Campaign Launch

Before sending an announcement, you need to verify which contacts are eligible. The agent runs ``list_mailing_lists`` first, then uses ``get_contact_suppression`` on key leads to ensure clean targeting.

Patterns to Avoid

Assuming all data is ready

X AVOID

The agent tries to send a campaign using the list of contacts found, but some users were deleted or suppressed.

✓ INSTEAD

Always check first. Use ``get_contact_suppression`` before sending mass emails and run ``find_contact`` on key individuals if you suspect their details are wrong.

Manual contact creation

X AVOID

A lead comes in from a new source, but an admin has to remember to manually create the record.

✓ INSTEAD

Ensure your intake pipeline calls ``create_contact`` immediately when a lead is sourced, guaranteeing no data falls through the cracks.

Relying on old email addresses

X AVOID

The system uses an outdated contact record and sends an important message to an address that bounces.

✓ INSTEAD

Use ``update_contact`` frequently, or if necessary, use the tool to confirm details by calling ``find_contact`` first.

The Right Fit

Use this MCP if your core problem is managing the lifecycle of communication—specifically, moving a user from an unknown lead to an active subscriber. You need it when you must automate multi-step journeys or send specific transactional alerts based on real-time events. Don't use this if you only need simple database lookups; for basic record storage without email capability, consider a dedicated CRM tool instead. If your goal is pure analytics and reporting (e.g., 'Show me total open rates!'), another specialized

marketing analytics MCP will be better. However, if the data needs to *trigger* an action—like sending a follow-up or updating a segment status—this is the right choice.

The Pain of Email Marketing Management

Right now, getting your marketing message out isn't one simple task. You have to hop into your platform, manually check if a contact exists, then decide which list they belong on, and finally, click through a series of buttons to trigger the correct sequence. If you forget one step or miss checking for suppression status, that valuable lead gets nothing.

With this MCP, all those steps vanish. You tell your agent what needs doing—'Send the welcome email to John Doe.' Your AI client handles the checks: it finds John's record, confirms his details are current using `find_contact`, and triggers the whole journey with one command. You just get the result.

Automate Campaigns With Loops MCP

The biggest time sinks—like cross-referencing which list a lead belongs to, or having to manually send a simple password reset email because it wasn't part of the main journey—are eliminated. You never have to open an 'Email History' tab just to confirm if a message went out.

What changes is that your marketing stack finally talks seamlessly to your AI agent. The whole process becomes conversational, reliable, and instantly actionable.

Loops: Contact & Email Management (10 Tools)

Use these tools to manage every part of the email lifecycle in Loops, from creating new users to sending complex automated campaigns.

#	TOOL	DESCRIPTION
01	<code>create_contact</code>	Adds a brand-new record for a person, requiring an email address and optionally accepting their name or user group.
02	<code>delete_contact</code>	Permanently removes a specified contact from the Loops database using their unique ID. Remember this is irreversible.
03	<code>find_contact</code>	Searches for and returns all details about a specific person by providing their email address.
04	<code>get_contact_suppression</code>	Checks the Loops system to confirm if a given email address is flagged as suppressed, meaning they shouldn't receive mail.
05	<code>list_mailing_lists</code>	Displays every available mailing list you have set up in your account, allowing you to see who can subscribe.
06	<code>list_transactional_emails</code>	Retrieves a history of recently sent transactional emails, letting you track what went out and when.
07	<code>send_event</code>	Sends a trigger event to the system, which kicks off an entire automated email journey for a recipient.
08	<code>send_transactional_email</code>	Sends an immediate, specific transactional message using a defined template and any necessary variable data.
09	<code>test_api_key</code>	Runs a quick check to confirm that the connection key for Loops is valid and fully operational.
10	<code>update_contact</code>	Modifies any part of an existing contact record, such as changing their email or adding them to a new user group.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U Find the contact with email `user@example.com` in Loops



I searched for the contact with email `user@example.com` in Loops and found it. Here are the contact details including subscription status and attributes.

U Create a new contact in Loops with email `newuser@example.com`, first name John, and last name Doe



I created a new contact in Loops with the email `newuser@example.com` and name John Doe. The contact has been successfully added to your Loops account.

U List all mailing lists in my Loops account



Here are all the mailing lists configured in your Loops account. You can use these lists to manage subscribers and send campaigns.

U Send a transactional email with template `txn_123` to `customer@example.com`



I sent the transactional email using template `txn_123` to `customer@example.com`. The email has been queued for delivery.

U Send a 'user-signed-up' event for email `newuser@example.com` to trigger the welcome journey



I sent the 'user-signed-up' event for `newuser@example.com`. This will trigger the welcome email journey in Loops.

Frequently Asked Questions

01 Can Loops MCP handle basic contact list operations?

Yes. You can use the `list_mailing_lists` tool to see all available lists and manage your audience segmentation using tools like `create_contact` or `update_contact`.

02 How do I trigger a welcome sequence with Loops MCP?

You use the `send_event` tool. By specifying the required event name and the recipient's email, your agent tells Loops to start the automated journey immediately.

03 Is sending transactional emails easy with Loops MCP?

It is straightforward. You call `send_transactional_email` and provide the template ID and any custom variables needed for that specific message, like an order number or receipt total.

04 What if I need to verify a contact's status before mailing them?

You should use `get_contact_suppression`. This tool checks the system first and tells you immediately if that email address is suppressed, saving you from sending bounce emails.

05 Can I change a user's group using Loops MCP?







Absolutely. Use `update_contact` and pass in the contact ID along with the new field values you want to change, like changing their userGroup or last name.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"loops": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Loops is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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DOCUMENT INFORMATION

Generated	June 2026
MCP Server	Loops MCP
Server ID	019d75ca-78be-702a-9b01-b827e779c324
Platform	Vinkius Cloud for AI Agents
Endpoint	https://edge.vinkius.com/{token}/mcp

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