

MCP SERVER

NO CODE

CLOUD HOSTED

MailerLite MCP

Manage every campaign and subscriber action conversationally.

MailerLite MCP lets your AI agent manage all aspects of email marketing directly through conversation. Use it to list subscribers, create groups, update contacts, and audit campaign performance without logging into a dashboard. It handles everything from simple subscriber lookups to complex audience segmentation.

A+ Quality Score 100/100

subscriber-management

campaign-analytics

email-campaigns

automation-workflows

newsletter-management

crm



The infrastructure that powers AI agents in the real world.



Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

MailerLite MCP

12 tools available

Cloud-hosted on Vinkius

This connection turns your AI client into an actual marketing manager for MailerLite. Instead of clicking through dashboards or manually updating spreadsheets, you simply talk to your agent about your mailing list. Your agent can instantly check who's active and which groups they belong to. Need to clean up a list? You can ask the agent to create new contacts or delete stale ones. It also lets you organize people into targeted segments and track performance on sent campaigns and embedded forms. This capability, managed through Vinkius, means your communication strategy is always precise and ready when you need it.

Core Capabilities

01 — Manage Subscriber Lists

Add new contacts, update existing ones, delete accounts, or retrieve specific details about any subscriber.

02 — Organize Audiences into Segments

Create brand new groups for your list and assign subscribers to those segments instantly.

03 — Audit Campaigns and Forms

View lists of sent or draft campaigns, or check the performance data from popups and forms on your site.

04 — Retrieve Account Details

Quickly pull core account information to maintain organizational control over settings.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/maillite — connect your AI agent in three steps.

- 01 Subscribe to this MCP and provide your MailerLite API Token.
- 02 Connect the credentials to your AI client, such as Cursor or Claude.
- 03 Tell your agent what you need—for example, 'Find all active subscribers who haven't opened an email in 90 days.' — and it executes the action.

The bottom line is that you get to manage complex marketing actions using natural language prompts instead of clicking through multiple web interfaces.

Built For

This MCP is for Marketing Managers and Content Creators who are tired of switching between dashboards just to run simple audience queries. It helps Customer Support Teams verify details quickly, letting everyone work from a single chat window.

Marketing Manager

Needs to check campaign statuses or list subscriber counts without opening the MailerLite app.

Content Creator

Checks if new newsletters have been correctly drafted and scheduled for distribution before announcing them.

Customer Support Specialist

Verifies a user's group membership or basic subscriber details directly within the support chat window.

What Changes When You Connect

- 01 Instead of manually checking dashboards, you can ask your agent to run `list_subscribers` with specific filters—like finding all 'unconfirmed' users—and get a clean list immediately. This saves minutes across hundreds of contacts.

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- 02** You don't need to jump between tabs to organize people; simply tell the agent to execute `add_subscriber_to_group` or `remove_subscriber_from_group`. It handles the assignment instantly, keeping your segmentation rules accurate.
-
- 03** Need to clean up a list of dead contacts? Your agent can handle bulk actions. You can run `list_subscribers` and then ask it to delete specific accounts using the `delete_subscriber` tool.
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- 04** Keep track of what's working by listing all campaigns via `list_campaigns`. This lets you quickly audit performance data without having to open the main campaign dashboard.
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- 05** When a new lead signs up, your agent can automatically run `create_subscriber`, ensuring that every piece of required information is captured and stored correctly from the start.
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Real-World Applications

Updating Leads After an Event

An Operations Lead needs to move 300 attendees into a 'Paid Conference' group. Instead of manually clicking through 300 profiles, they simply prompt the agent: 'Use `add_subscriber_to_group` and add all these emails to the Paid Conference group.' The task is done in seconds.

Supporting a Client Request

A Customer Support Specialist needs to verify what groups a user belongs to. They prompt the agent: 'Get details for john@doe.com.' The agent uses `get_subscriber` and returns all group memberships in the chat, solving the issue immediately.

Auditing Outdated Content

A Marketing Manager suspects an old newsletter was accidentally sent out. They ask their agent to `list_campaigns` and review the names, instantly confirming if any drafts match specific dates or topics they need to pull.

Cleaning Up Data Over Time

A Content Creator finds that a segment of their list is full of old, inactive users. They prompt the agent to `list_subscribers` filtered by status and then use the `delete_subscriber` tool on confirmed junk accounts.

Patterns to Avoid

Manual List Filtering

✗ AVOID

Trying to filter a large list of subscribers in the web UI, only to realize you need a combination of status and group membership that the UI doesn't support.

✓ INSTEAD

Instead of manual clicking, use `list_subscribers` and specify your complex filtering criteria (e.g., 'active AND in Group X') in one prompt.

Updating Groups One by One

✗ AVOID

Manually going into a group's settings to add 15 people because they came from a different lead source.

✓ INSTEAD

Use the `add_subscriber_to_group` tool. Give your agent the list of emails and the target group name, and it handles the bulk update.

Assuming Data Availability

✗ AVOID

Asking for a campaign's performance metrics without first confirming that the campaign was actually sent out in the correct period.

✓ INSTEAD

First, run `list_campaigns` to see all available campaigns. Then, reference the exact name or date of the campaign you want data on.

The Right Fit

Use this MCP if your primary pain point is managing subscriber lists and tracking marketing performance through conversational prompts. This is perfect for roles that need quick access to specific data points—like checking group membership (`get_subscriber`) or updating contacts in bulk (`add_subscriber_to_group`). Don't use it if you need advanced copywriting assistance, deep predictive analytics, or complex visual reporting; those require dedicated BI tools. If your goal is simply content drafting, stick with a specialized writing tool instead of trying to manage the campaign data here.

Manually checking marketing lists takes forever.

Right now, if you need to know which subscribers are active and which groups they belong to, you have to log into MailerLite. Then you click 'Subscribers,' filter by status, and then maybe open a separate group list just to cross-reference who's where. It's clicking through four different tabs just to answer one simple question.

With this MCP connection, your agent does the heavy lifting. You ask it, 'Show me all active users in the VIP Group.' And bam—it runs the necessary checks and delivers a clean list right back to you. The process goes from 5 minutes of clicks down to zero friction.

MailerLite MCP: Conversational Control Over Your Campaigns

The ability to `list_forms` means you can quickly audit if your popups are still generating leads, and running `create_group` allows you to segment people instantly based on their behavior. You control the data flow without touching a dashboard.

This doesn't just save time; it changes how fast you can react. Instead of waiting for an intern to run a report, you get real-time answers from your agent. It's instant marketing operations.

MailerLite: 12 Tools for Marketing Ops

These tools let your agent handle all the technical lifting of mail list management, from creating new contacts to auditing complex campaign data.

#	TOOL	DESCRIPTION
01	<code>add_subscriber_to_group</code>	Places an existing subscriber into a specified mailing list group.
02	<code>create_group</code>	Establishes a new, empty subscriber group within your account.
03	<code>create_subscriber</code>	Adds or updates a subscriber record using their email address.
04	<code>delete_subscriber</code>	Permanently removes a specific subscriber from your list.
05	<code>get_me</code>	Retrieves the general account details for the MailerLite connected user.
06	<code>get_subscriber</code>	Fetches all recorded data and profile information for a single subscriber.
07	<code>list_campaigns</code>	Shows you a list of all campaigns that have been created or sent out.
08	<code>list_forms</code>	Retrieves details about the popups and embedded forms currently on your website.
09	<code>list_groups</code>	Provides a comprehensive list of all subscriber groups you have set up.
10	<code>list_segments</code>	Shows the names and details of all targeted segments used for marketing.
11	<code>list_subscribers</code>	Generates a filtered list of subscribers, supporting status checks like active or bounced.
12	<code>remove_subscriber_from_group</code>	Takes a subscriber out of an existing mailing list group.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U List the last 5 active subscribers in MailerLite.



I've retrieved your recent subscribers. You have 5 new active members, including 'john@doe.com' and 'jane@smith.net'. Would you like the full details for any of them?

U Show me all my subscriber groups.



I've found 3 subscriber groups in your account: 'VIP Customers', 'Newsletter Leads', and 'Event Attendees'. Which group would you like to inspect?

U Check if there are any sent campaigns this week.



I've scanned your campaigns. You have 2 sent campaigns this week: 'Weekly Update #42' and 'Flash Sale October'. I can provide performance metrics for both if needed.

Frequently Asked Questions

01 How do I list all my active subscribers using the MailerLite MCP?

You ask your agent to run `list_subscribers` and specify 'active' as the status filter. This returns a filtered list, allowing you to review exactly who is currently engaged with your emails.

02 Can I move people between groups using MailerLite MCP?

Yes. You use `add_subscriber_to_group` or `remove_subscriber_from_group`. Just tell the agent which user, and what group they need to be added or removed from.

03 What if I want to delete a subscriber account?

You use the `delete_subscriber` tool. The agent will prompt you for confirmation before permanently removing an individual subscriber's record, ensuring no mistakes happen.

04 How does MailerLite MCP help with campaign tracking?

The agent uses `list_campaigns` to show a list of all sent and draft campaigns. You can then ask for specific performance insights on those listed campaigns.

05 Is it possible to create new segments in MailerLite using this MCP?







Absolutely. You use the `create_group` tool, which establishes a brand-new subscriber group that you can then populate and manage your audience within.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"mailerlite": { "url": "..."} </code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

MailerLite is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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DOCUMENT INFORMATION

Generated	June 2026
MCP Server	MailerLite MCP
Server ID	019d8454-88db-72fd-a1af-138d9b68abc8
Platform	Vinkius Cloud for AI Agents
Endpoint	https://edge.vinkius.com/{token}/mcp

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