

MCP SERVER

NO CODE

CLOUD HOSTED

# Mailjet MCP

Control campaigns, contacts, and analytics via natural conversation.

Mailjet connects your entire email marketing operation to any AI client. Use this MCP to manage everything from sending high-volume transactional emails to tracking complex campaign performance, all through natural conversation. You can build templates, list audience groups, create new contacts, and pull deep analytics on opens, clicks, and bounces without ever leaving your agent interface.

**A+** Quality Score 100/100

transactional-email

contact-management

template-builder

email-analytics

api-integration

marketing-campaigns



# The infrastructure that powers AI agents in the real world.



Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

# Your AI Connections Run Through Vinkius Cloud

The world's largest  
managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

*The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.*

— Architecture principle

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## Four Pillars of the Vinkius Runtime

### 01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

### 03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

### 02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

### 04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

**AES-256**

Encryption at rest

**Ed25519**

PKI vault signatures

**24h TTL**

Ephemeral session keys

**V8 Isolate**

Sandboxed execution

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## One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

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## Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

### 01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

### 02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

### 03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

### 05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

### 04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

### 06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

## Emergency Kill Switch

EU AI Act Art. 14(1)  
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

#### 01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

#### 02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

#### 03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

## Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

**Control Plane**

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

**FinOps**

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

**Firewall & DLP**

PII redaction activity, sensitive data protection counters, and security event timeline.

**Agent Activity**

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

**Tool Health**

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

**Incident Log**

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at [cloud.vinkius.com](https://cloud.vinkius.com) — connect your AI agent in under 60 seconds.

# Mailjet MCP

12 tools available

Cloud-hosted on Vinkius

Managing email outreach used to mean jumping between a dashboard for stats, another tool for lists, and yet a third place just to send the message. Now, you talk to your AI client instead. This MCP lets you manage all those functions using simple language. You can ask it to list saved templates or get detailed account analytics instantly. Need to onboard a new user? Just tell your agent to run `send_plain_email` with the specific details. Want to check how last month's big promotion performed? Ask for campaign stats and get them via `get_campaign_performance`. The MCP handles the complexity, so you keep focusing on the message. Connecting through Vinkius means you can access this power from any compatible client, making email operations feel less like a series of clicks and more like a single conversation.

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## Core Capabilities

### 01 — Manage Contact Lists

Add new contacts, subscribe users to specific lists, or list all audience groups in one command.

### 03 — Handle Email Templates

View saved templates or retrieve the full content for a specific design to reuse it in new messages.

### 05 — View Account Health Metrics

Get an overview of your overall account statistics or check which sending domains you are authorized to use.

### 02 — Analyze Campaign Performance

Pull detailed statistics on past campaigns, including open rates, clicks, and bounce reasons.

### 04 — Send Different Types of Emails

Dispatch both personalized template emails and simple, transactional plain text messages.

# One Click on Vinkius — From Prompt to Execution

Available at [vinkius.com/mcp/mailjet-alternative](https://vinkius.com/mcp/mailjet-alternative) — connect your AI agent in three steps.

- 01 Subscribe to this MCP and provide your Mailjet API Key and Secret Key credentials.
- 02 Connect the MCP to your preferred AI client (like Claude or Cursor).
- 03 Ask your agent directly: 'What were the performance metrics for the Q2 newsletter?' — and get a natural language answer.

The bottom line is you control complex email operations by talking to them, instead of clicking through multiple web pages.

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## Built For

This MCP is for the Marketing Manager who gets frustrated jumping between analytics dashboards and contact lists. It's also perfect for Developers needing to integrate reliable email sending into an app without writing complex API calls.

### Marketing Manager

They use this tool daily to review campaign performance, check list segmentation using ``list_contact_groups``, and launch new promotions based on real-time data.

### Developer / Engineer

They integrate email sending into custom applications by calling the MCP tools like ``send_plain_email`` or fetching template details via ``get_template_details``.

### Operations Specialist

They monitor deliverability and sender reputation, running checks on domains using ``list_sender_domains``, and reviewing overall account health with ``get_account_analytics``.

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## What Changes When You Connect

- 01 Stop manually checking dashboards. You can ask your agent to run `get_campaign_performance` or `list_sent_campaigns` and get a concise summary of results immediately.

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- 02 Never miss an opportunity to segment users. Use the MCP tools like `list_contact_groups` before sending, ensuring you only target groups ready for your message.

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  - 03 Speed up development cycles. Developers can use the `send_plain_email` or `send_template_email` tools directly in their agent code flow instead of writing complex HTTP calls.

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  - 04 Maintain high deliverability. Before launching a major campaign, check your sending authority by using `list_sender_domains` to confirm domain status.

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  - 05 Streamline content creation. Instead of rebuilding emails, you can list all saved templates with `list_email_templates` and pull the exact code needed for reuse.
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## Real-World Applications

### Need to announce a major product update immediately.

The Marketing Manager asks the agent: 'Send an announcement email to all active customers using the 'Product Launch' template.' The agent uses `send_template_email` and automatically populates variables like customer name and plan level. Done in one turn.

### Debugging a failed campaign.

The Marketing Manager asks: 'What were the bounces and spam reports for the last mailing?' The agent uses `get_campaign_performance`, providing detailed metrics that show if the problem was hard bounces or poor domain reputation.

### Running a list hygiene audit.

The Ops Specialist asks: 'Show me all contacts who haven't opened an email in 90 days, and check the primary contact groups.' The agent first runs `list_all_contacts` and then filters the data based on group information from `list_contact_groups`.

### Onboarding a new user into a system.

A Developer needs to send a welcome message. They prompt: 'Send a simple, plain-text email to the new client.' The agent uses `send_plain_email` instantly, guaranteeing transactional reliability without needing a template.

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# Patterns to Avoid

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## Over-relying on dashboard clicking

### ✗ AVOID

A user has to navigate through three different tabs (Campaigns → Analytics → Recipients) just to find out how many people opened the email and if they were subscribed.

### ✓ INSTEAD

Just tell your agent: 'Show me the campaign performance for last week.' The MCP uses ``get_campaign_performance`` and instantly delivers a single, clean summary of all those metrics.

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## Sending mass emails without checking lists

### ✗ AVOID

A user tries to send an email to everyone in the database but forgets that some contacts are only meant for 'Partners' or 'Beta' groups.

### ✓ INSTEAD

Always check your segmentation first. Use ``list_contact_groups`` to confirm you have a specific list, then use ``send_template_email`` targeted only at that group.

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## Assuming template access

### ✗ AVOID

A user tries to build an email using a design they remember but can't find the right ID or content details.

### ✓ INSTEAD

First, run ``list_email_templates`` to see all available templates. Then use ``get_template_details`` with the correct ID to pull the exact content.

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## The Right Fit

Use this MCP if your workflow involves managing email communications—sending transactional messages, running marketing campaigns, or monitoring audience health. You need conversational control over complex data points like opens, clicks, and bounces. Don't use it if you only need to send a single, one-off basic message; for that, a simple API call might suffice. However, if the process requires checking who can receive the email (segmentation), which template to use, or what metrics were achieved last month, this MCP is essential. It's your central brain for everything from `create_new_contact` to deep analytics using `get_campaign_performance`.

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## Email marketing setup requires jumping between too many dashboards.

Today, running a simple campaign audit means clicking into the Campaigns tab, downloading the CSV for opens and clicks, opening the Contacts tab to check list hygiene, and then navigating to the Analytics section just to see bounce rates. It's tedious copy-pasting across five different screens.

With this MCP, you simply ask your agent: 'What was our average open rate last month, and are there any contacts that need cleaning up?' You get a single, synthesized answer based on `get_campaign_performance` and `list_all_contacts`. The dashboard hopping stops.

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## Mailjet MCP: Control everything from the conversation.

The manual steps that disappear are checking domain status, retrieving template content via `get_template_details`, and manually adding a new contact using `create_new_contact`. All this data was once locked in separate UI components.

Now, all those functions exist as discrete tools you talk to. You get instant operational control without ever touching the web interface.

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# Mailjet MCP: 12 Tools for Email Operations

These twelve tools let you manage contacts, build campaigns, and track every metric—all through conversational commands.

#	TOOL	DESCRIPTION
01	<code>subscribe_to_list</code>	Adds a specific email address to an existing contact list.
02	<code>create_new_contact</code>	Adds a brand new individual email address to your overall contact database.
03	<code>get_campaign_performance</code>	Retrieves detailed performance stats for a specific campaign ID, including opens and clicks.
04	<code>get_account_analytics</code>	Provides an overall summary of your current account usage and sending history.
05	<code>get_template_details</code>	Retrieves the full HTML content for a specific email template ID.
06	<code>list_sent_campaigns</code>	Generates a list of all past campaigns you have run through Mailjet.
07	<code>list_contact_groups</code>	Retrieves the names and IDs of all defined contact lists or groups.
08	<code>list_all_contacts</code>	Lists every individual email address currently stored in your audience database.
09	<code>list_sender_domains</code>	Checks and reports on all the sending domains associated with your Mailjet account.
10	<code>list_email_templates</code>	Lists all saved, reusable email templates available in your account.
11	<code>send_plain_email</code>	Dispatches a simple, text-only transactional email to one or more recipients.
12	<code>send_template_email</code>	Sends an email using a pre-built template and populating variables like names and dates.

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## See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

### U Show sending statistics and contact list summary.



Sending (7 days): 18,400 emails. Delivered: 18,032 (98% ). Opens: 6,624 (36%). Clicks: 1,472 (8%). Bounced: 184 (1%). Blocked: 92 (0.5%). Spam: 12 (0.07%). Contact lists: 5. 'Newsletter' (8,200), 'Customers' (3,400), 'Leads' (2,100), 'Partners' (450), 'Beta' (340). Total: 14,490.

### U List email templates and send a transactional email.



Templates: 8. 'Welcome Email' (ID: 1234, used 5.2K times). 'Order Confirmation' (ID: 1235, 3.8K). 'Password Reset' (ID: 1236, 2.1K). 'Invoice' (ID: 1237, 1.2K). 4 others. Email sent!  Template: 'Welcome Email'. To: sarah@company.com. Variables: {name: 'Sarah', plan: 'Pro'}. Status: Queued → Sent (0.3s).

### U Show campaign performance and bounce analysis.



Campaigns (last 5): 'April Newsletter' (8,200 sent, 38% open, 9% click ). 'Product Launch' (3,400, 42% open, 12% click ). 'Webinar Invite' (2,100, 35% open). 2 others. Bounce analysis: Total: 184 (1%). Hard: 45 (mailbox not found). Soft: 139 (temp issues). Top domains: gmail.com (8 bounces), outlook.com (12).

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## Frequently Asked Questions

### 01 How do I check if my sending domains are correct using Mailjet MCP?

You run ``list_sender_domains``. This tool checks and reports on all the authorized domains associated with your account, letting you confirm who can send emails from that address.

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**02 Can I use Mailjet MCP to segment my audience before sending?**

Yes. You first run `list\_contact\_groups` to see all available lists, and then target your sends using the appropriate group name or ID when calling a send function.

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**03 What is the difference between `send\_plain\_email` and `send\_template\_email` with Mailjet MCP?**

Plain email uses simple text variables, perfect for transactional confirmations. Template email requires you to select a pre-designed template from your list of saved templates.

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**04 How do I get analytics data using the Mailjet MCP?**

Use `get\_campaign\_performance` and provide the specific Campaign ID. This tool pulls detailed statistics, including opens, clicks, and bounce breakdowns for that run.

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**05 Does Mailjet MCP handle creating new contacts?**

Yes, you use the `create\_new\_contact` tool to add a single email address directly into your main contact database via your agent.







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# Go Live in 60 Seconds

Get your connection token from [cloud.vinkius.com](https://cloud.vinkius.com), then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 <b>Claude AI</b>	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 <b>Cursor</b>	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 <b>VS Code</b>	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"mailjet-alternative": { "url": "..." }</code>
 <b>Windsurf</b>	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 <b>ChatGPT</b>	Settings → Tools & plugins → Add MCP server → Paste endpoint
 <b>Gemini</b>	Extensions → Add MCP Server → Paste endpoint URL

## ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

# Mailjet is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

[vinkius.com](https://vinkius.com) · [support@vinkius.com](mailto:support@vinkius.com)

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