

MCP SERVER

NO CODE

CLOUD HOSTED

Maropost MCP

Manage campaigns, contacts & workflows with conversation.

Maropost MCP connects your favorite AI agent directly to your marketing automation platform. Manage contacts, check campaign performance, and audit workflows using natural conversation. It turns complex CRM data into simple prompts, letting you run reports or update records without ever leaving your chat window.

A+ Quality Score 100/100

audience-engagement

email-marketing

contact-management

marketing-cloud

customer-journey



The infrastructure that powers AI agents in the real world.



Vinkius connects AI to the world's software through secure, enterprise-grade infrastructure — enabling real-world execution at scale, built on the Model Context Protocol (MCP).

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the cloud infrastructure where AI agents connect to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Maropost MCP

11 tools available

Cloud-hosted on Vinkius

Need full control over your marketing efforts without logging into a dashboard? This MCP connects any AI agent to Maropost, giving you direct access to all your campaign and contact data. Instead of digging through menus, you just ask the questions—like 'What's the open rate for the last newsletter?' or 'Add this new user to the VIP list.'

It gives your agent the power to handle everything from basic contact creation to pulling detailed performance reports. Because it runs through Vinkius, you connect once and gain access to Maropost alongside thousands of other tools. You can manage lists, view campaign configurations, or even retrieve complex workflow details just by talking to your AI client.

Core Capabilities

01 — Manage contact records

Create new contacts or update existing user information using the agent.

02 — List and query contact groups

Get details about specific mailing lists, or retrieve all contacts belonging to a particular group.

03 — Review campaign status

View high-level summaries of campaigns and pull detailed configuration for any given ID.

04 — Analyze performance reports

Fetch specific metrics, like open rates or click-through numbers, from historical marketing reports.

05 — Understand automation flows

List and retrieve detailed information about complex customer workflows and automations.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/maropost — connect your AI agent in three steps.

- 01 Subscribe to this MCP on Vinkius.
- 02 Enter your Maropost Account ID and API Key into the settings for your AI client.
- 03 Start a conversation in your preferred chat interface; your agent uses the tools to pull data or execute actions.

The bottom line is, you talk to your agent like talking to an employee who already has access to your entire Maropost dashboard.

Built For

This MCP is for the Marketing Manager tired of toggling between spreadsheets and dashboards. It's for the Campaign Specialist who needs immediate answers on performance metrics, or the CRM Administrator who has to manually manage contact data flow across multiple systems.

Marketing Manager

You use it to quickly audit campaign status and confirm if new marketing workflows are running correctly.

Campaign Specialist

You use this MCP to pull detailed performance reports or list contacts in a specific group for ad-hoc segmentation.

CRM Administrator

You manage the system by creating or updating contact records and reviewing existing automation rules.

What Changes When You Connect

- 01 Instant reporting: Instead of digging into the analytics dashboard to find performance data, you can simply ask your agent for details using `list_reports` and then retrieve the specifics via `get_report_details`.

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- 02** Precision contact management: Need to update a single user's status or add them somewhere new? You use `create_contact`, making sure every piece of customer data is accurate without opening a web form.
-
- 03** Clear list segmentation: Instead of guessing who belongs where, you can call `list_lists` and then immediately get the full membership roster for any group using `list_contacts_in_list`.
-
- 04** Campaign oversight: Get a quick view of everything running. Use `list_campaigns` to see all active efforts, followed by `get_campaign_details` to check the status of one specific initiative.
-
- 05** Automation visibility: Stop guessing how your nurturing sequence works. Your agent lets you list workflows and then use `get_workflow_details` for a full breakdown of the steps involved.
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Real-World Applications

Auditing a campaign's reach

A Marketing Manager needs to know how many people received the 'Summer Sale' email and if there were any errors. They ask their agent, which calls `list_campaigns` first, then uses `get_campaign_details` on the correct ID to confirm the total send count.

Checking workflow logic

A specialist wants to verify if the welcome sequence runs correctly. They prompt the agent to list workflows, find the specific 'Welcome' automation, and then call `get_workflow_details` to map out every step.

Cleaning up old user data

A CRM Admin notices a contact is missing from an important list. They run `get_contact` by email, confirming the details, and then use `create_contact` to manually update or re-add them to the correct group.

Segmenting contacts for a new promotion

The team wants to target only premium users. They first use `list_lists` to find the 'Premium Members' list, then prompt the agent to pull all names using `list_contacts_in_list`.

Patterns to Avoid

Manual dashboard navigation

X AVOID

You log into Maropost, click 'Reports,' filter by campaign ID 987, then copy the open rate and paste it into a spreadsheet. This takes five minutes of clicking through tabs.

✓ INSTEAD

Just ask your agent: 'What was the open rate for Campaign ID 987?' The agent handles the clicks using ``get_report_details`` and gives you the number instantly.

Guessing list IDs

X AVOID

You remember a list exists but can't find it in the sidebar. You waste time clicking through dozens of menus trying to locate it.

✓ INSTEAD

First, run ``list_lists`` with your agent. It gives you every name and ID so you know exactly what you're looking for before calling ``get_list_details``.

Overwriting data by hand

X AVOID

You find a contact, realize the phone number is wrong, and manually change it on the website form. You might forget to update the associated list record.

✓ INSTEAD

Use ``get_contact`` to pull the existing info first, then tell your agent: 'Update John Doe's phone number to 555-1234.' The system handles the save.

The Right Fit

You should use this MCP if you need conversational control over structured marketing data. If your job involves answering questions like, 'How many people in List X were impacted by Campaign Y?' or 'What's the status of workflow Z?', this is for you. It translates complex database queries into simple chat prompts.

Don't use it if all you need is a single piece of data that doesn't require context; for example, if you just needed to check one person's details and had their email, using the direct `get_contact` tool might be enough without needing the whole agent framework. But when the task involves multiple steps—like listing campaigns *and then* getting a report on them—this MCP is necessary.

The pain of jumping between tabs and spreadsheets every afternoon.

Right now, checking campaign performance means logging into Maropost. You navigate to the reports tab, find the specific campaign ID in a list, then click through multiple filters—open rate here, click-through rate there—all while copying and pasting figures into Google Sheets just so your team can see what happened.

With this MCP, you talk to your agent instead. You ask it directly: 'Show me the performance metrics for Campaign ID 987.' The agent handles all that clicking, pulls the data using `get_report_details`, and gives you a clean answer right in the chat.

Maropost MCP Brings Conversational Control to Your Marketing Data

You no longer have to remember specific report IDs or navigate complex menu trees. You just tell your agent, 'List all reports,' and it gives you the options. Then you ask for details on exactly what you need.

It's simple: Instead of spending time figuring out *how* to get the data, you focus entirely on *what* the marketing strategy needs. That's a huge difference.

Maropost: 11 Tools for Marketing Automation

These tools allow your agent to perform every core marketing function, from listing all available campaigns to updating individual contact records.

#	TOOL	DESCRIPTION
01	<code>create_contact</code>	Creates a new user profile or modifies an existing one in Maropost.
02	<code>get_campaign_details</code>	Retrieves the full configuration and status for a specific campaign ID.
03	<code>get_contact</code>	Fetches all details about one person using their email address.
04	<code>get_list_details</code>	Gets information on a contact list, including its rules and membership size.
05	<code>get_report_details</code>	Retrieves the specific data points from a performance report using its ID.
06	<code>get_workflow_details</code>	Fetches detailed information about how an automated customer workflow operates.
07	<code>list_campaigns</code>	Provides a list of all available marketing campaigns in your account.
08	<code>list_contacts_in_list</code>	Returns a roster of contacts who belong to a designated mailing list.
09	<code>list_lists</code>	Provides an inventory of every contact list you manage in Maropost.
10	<code>list_reports</code>	Lists all available reports and their IDs, so you know what data is accessible.
11	<code>list_workflows</code>	Provides a summary of every automated workflow that runs in your account.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U Find contact details for john.doe@example.com.



Fetching contact info... I found John Doe in your database. He is currently subscribed to 2 lists.

U List all active campaigns in Maropost.



Querying campaigns... You have 5 campaigns listed, including 'Weekly Newsletter' and 'Holiday Promotion'.

U Show performance report for campaign ID 987.



Retrieving report... Campaign 987 had a 25% open rate and a 5% click-through rate.

Frequently Asked Questions

01 How can I use Maropost MCP to find contact details for one person?

You simply ask your agent for the contact's info using their email address. The agent automatically calls `get_contact` and returns their current status, list memberships, and other details.

02 Can I see all my available marketing campaigns with Maropost MCP?

Yes, you just ask the agent to list them. The tool handles this by calling `list_campaigns`, giving you a full overview of everything running in your account.

03 What if I need to update a contact record using Maropost MCP?

You use the agent and instruct it on the change. It executes this by calling ``create_contact``, ensuring the data is updated accurately and immediately in Maropost.

04 How do I check if a workflow is running correctly with Maropost MCP?

The agent lets you list all available workflows using ``list_workflows``. From there, you can request specific details on any one of them by calling ``get_workflow_details``.

05 Can I get a summary report for last quarter's marketing efforts with Maropost MCP?







You first ask the agent to list available reports using ``list_reports``. Once you know which report ID is correct, you call ``get_report_details`` to pull the full metrics.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"maropost": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Maropost is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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