

MCP SERVER

NO CODE

CLOUD HOSTED

Mixmax MCP

Automate sales sequences and track every lead interaction.

Mixmax MCP connects your AI agent directly to your sales outreach tools. You manage automated email sequences, schedule appointments, and track engagement metrics—all from a natural conversation with your AI client. Automate follow-ups and keep leads moving through the pipeline without leaving your chat window.

A+ Quality Score 100/100

sales-engagement

email-tracking

sequence-automation

scheduling

crm-integration

outreach



The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Mixmax MCP

10 tools available

Cloud-hosted on Vinkius

Use this MCP to handle all aspects of sales communication directly inside your agent chat. Instead of juggling multiple tabs or logging into Mixmax, you ask your AI client to manage your outreach. You can enroll contacts in automated email sequences and monitor their progress immediately. Need to book a meeting? Your agent checks your calendar availability and shares appointment links on demand. The MCP also lets you pull up shared email snippets to keep your messaging consistent, or list all past email analytics events—like opens and clicks—to see exactly where leads are stalling out. If you're looking for a central place to manage sales communications alongside other tools, Vinkius is the catalog that makes this possible.

Core Capabilities

01 — Enroll contacts in automated sequences

Automatically moves specific people into drip campaigns or follow-up email series.

03 — Track lead engagement data

Gathers real-time analytics on emails, showing how many times they were opened or if a link was clicked.

05 — Automate follow-up tasks

Sets specific reminders for leads, ensuring no follow-up is missed and nothing falls through the cracks.

02 — Manage and check calendar availability

Retrieves your current booking status and provides links for scheduling meetings with leads.

04 — Draft consistent messaging

Lists your pre-written email snippets so you can use the same proven copy every time.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/mixmax — connect your AI agent in three steps.

- 01 Subscribe to this MCP and enter your Mixmax API key.
- 02 Your AI client uses the connection to read data about your active sequences, contacts, and calendar settings.
- 03 You instruct your agent with a natural language query—for example, 'Check availability for next Tuesday' or 'Add John Doe to the Welcome sequence.' — and get actionable results immediately.

The bottom line is that you talk to your AI client like you're talking to an assistant who already has full access to your sales tools.

Built For

Sales Development Reps (SDRs) and Account Executives (AEs) who are tired of jumping between their CRM, email platform, and calendar just to keep a lead engaged. This is for anyone whose job requires consistent, hands-on communication with dozens of prospects every day.

Sales Development Representative

Uses the MCP to manage bulk outreach, adding new leads to sequences and setting up follow-up reminders without logging into a separate tool.

Account Executive

Relies on it to check calendar availability instantly when a prospect asks for a meeting time, and to quickly pull engagement data on previous emails.

What Changes When You Connect

-
- 01 Stop tracking leads in a spreadsheet. You can ask the agent to list all email analytics events, giving you immediate insight into opens and clicks for any campaign.

 - 02 Never forget a follow-up again. Use `create_reminder` to set tasks directly within your chat interface, keeping accountability high.

 - 03 Book meetings faster than ever. Simply asking the agent to `get_availability` checks your calendar status and provides booking links without switching applications.

 - 04 Maintain brand consistency. You can `list_snippets` so that every email you send uses approved copy, regardless of who sends it.

 - 05 Keep leads moving automatically. Using `add_recipient_to_sequence` ensures new contacts are immediately enrolled in the correct nurture campaign.
-

Real-World Applications

Onboarding a batch of webinar attendees

A rep has 30 names from a recent event. Instead of manually adding them to a mailing list, they prompt their agent: 'Add these 30 people to the Welcome sequence.' The agent uses `add_recipient_to_sequence` and handles the enrollment instantly.

Handling a time-sensitive meeting request

A prospect needs to meet next week. The rep asks the agent for `get_availability`. The MCP checks their calendar, lists all available slots, and provides the link needed to book it immediately.

Checking campaign performance post-launch

An AE needs to know if last month's nurture email was effective. They ask their agent to `list_events`, which pulls click data showing exactly which links drove traffic and where the campaign performed best.

Preparing for a sales review meeting

The manager needs an overview of all current campaigns. They prompt the agent to `list_sequences` and `list_reminders`, getting a comprehensive view of active outreach efforts and pending follow-ups in one go.

Patterns to Avoid

Using separate tools for each task

X AVOID

Logging into Mixmax to add someone to a sequence, then opening the calendar app to check availability, and finally copying links between three different windows.

✓ INSTEAD

Use your agent to manage everything. First, use `list_sequences` to confirm the correct campaign name; second, ask the agent to `add_recipient_to_sequence` for the contact; third, prompt `get_availability` to find a meeting slot.

Forgetting which snippets are available

X AVOID

Opening an old email and trying to recall if they used the 'Pricing' snippet or the 'Demo Request' snippet, wasting time copying and pasting.

✓ INSTEAD

Before writing, ask your agent to `list_snippets`. This gives you a clean, current catalog of all approved copy so you can choose instantly.

Missing critical follow-ups

X AVOID

Having a lead who asked for pricing info, but the rep forgets to schedule a reminder, and the follow-up falls through the cracks.

✓ INSTEAD

Immediately after interacting with a promising lead, use `create_reminder`. This ensures the system forces you to circle back on that lead at a specific date.

The Right Fit

Use this MCP if your sales process requires constant communication management: enrolling people in drips, scheduling meetings based on real-time calendar data, and monitoring campaign performance via opens/clicks. You need the ability to gather all of that data—from `list_events` to `get_availability`—and act on it without leaving your agent chat.

Don't use this if you only need basic CRM record viewing or simple task management unrelated to email outreach. For pure contact lists, a general-purpose database connector is fine, but because Mixmax focuses so heavily on the communication flow, this MCP handles that depth of process control better than anything else.

The Sales Cycle Interruption

Today, managing a single lead's journey is a brutal dance. You might start by copying a snippet from one window into an email draft in another. Then, if the prospect replies asking for time, you have to switch to your calendar app, check availability manually, and then copy that link back into the chat. This constant context switching kills momentum.

With this MCP, the process flows naturally. You just tell your agent what needs doing—'Send a follow-up email and suggest three times next week.' The agent handles checking your `get_availability`, finding a slot, and even ensuring any necessary reminders are set up for you.

Mixmax MCP: Seamless Sequence Automation

The biggest time sinks disappear. You no longer have to manually track who needs to be added to a sequence, or remember which snippets are the latest approved version. The agent handles listing all your sequences and providing you with `list_snippets` instantly.

This means what was once a 15-minute administrative chore—checking status, setting reminders, and updating contacts—now takes seconds of conversation.

Mixmax: 10 Tools for Sales Outreach

These tools allow your agent to execute specific actions in Mixmax, letting you manage sequences, check availability, and pull analytics data directly.

#	TOOL	DESCRIPTION
01	<code>add_recipient_to_sequence</code>	Places a specific contact into an existing email drip campaign or sequence.
02	<code>create_reminder</code>	Sets up a new follow-up task or reminder for yourself regarding a particular lead.
03	<code>get_availability</code>	Checks and reports your current calendar status to see when you are free for meetings.
04	<code>get_me</code>	Retrieves fundamental details about the Mixmax account owner associated with the connection.
05	<code>list_appointment_links</code>	Lists all available links you use for scheduling meetings on your calendar.
06	<code>list_contacts</code>	Provides a list of contacts stored in your Mixmax account.
07	<code>list_events</code>	Gathers detailed email analytics, showing events like opens and link clicks for specific campaigns.
08	<code>list_reminders</code>	Retrieves a list of all active follow-up reminders you've set up.
09	<code>list_sequences</code>	Shows you the names and status of all automated email sequences you currently run.
10	<code>list_snippets</code>	Pulls a list of your pre-written, approved email text snippets for quick use.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U List all my email sequences.



Fetching sequences... I found 5 active sequences including 'New Lead Outreach' and 'Q4 Follow-up'.

U Add john.doe@example.com to the 'Welcome' sequence.



Enrolling recipient... John Doe has been successfully added to the 'Welcome' sequence.

U Check my recent email analytics.



Retrieving events... You had 12 opens and 3 link clicks in the last hour.

Frequently Asked Questions

01 How does the Mixmax MCP help with scheduling?

The Mixmax MCP uses `get_availability` to check your current calendar status. It lets you list appointment links and share them directly from your agent chat, eliminating app switching.

02 Can I track email opens using the Mixmax MCP?

Yes, the MCP uses `list_events` to pull detailed analytics on your campaigns. You can see metrics like opens, clicks, and other engagement events in real time.

03 What is add_recipient_to_sequence used for?

add_recipient_to_sequence automatically enrolls a contact into an automated drip campaign. This ensures they receive the correct series of follow-up emails without manual input.

04 Does Mixmax MCP help with drafting emails?

While it doesn't write the email, list_snippets provides you with a catalogue of your pre-approved text. This keeps your messaging consistent and saves you from starting from scratch.

05 What happens when I use create_reminder with Mixmax MCP?

It sets a specific follow-up task right within the agent's memory, ensuring that even if you get busy, your crucial lead interactions won't be missed.

06 How do I find my Mixmax API Key?

In Mixmax, go to Settings > Integrations > API to generate or copy your personal API token.

07 Can I add multiple recipients to a sequence at once?

The current tool adds one recipient at a time for precision, but you can call it multiple times.

08 What kind of events are tracked?







Mixmax tracks email opens, link clicks, attachment downloads, and replies.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"mixmax": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Mixmax is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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