

MCP SERVER

NO CODE

CLOUD HOSTED

Mobile Action MCP

Get instant app market intelligence in conversation.

Mobile Action MCP gives your AI agent deep app store intelligence instantly. Need to know why a competitor's new app is taking over? Ask it. Get real-time insights on keyword rankings, ad creatives, market revenue estimates, and top charts for both iOS and Android, all without leaving your chat window.

A+ Quality Score 100/100

aso

app-store-optimization

keyword-tracking

market-intelligence

ad-intelligence

mobile-growth



The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Mobile Action MCP

12 tools available

Cloud-hosted on Vinkius

Think about the hours spent manually checking dashboards just to figure out what's going on with a competitor. This MCP changes that. By connecting Mobile Action to your agent, you stop digging through tabs and start asking questions. You can ask for the current keyword ranking history for 'fitness' in Germany, or pull up estimated revenue figures for any app store title. It's like having a dedicated market analyst sitting next to you, ready to answer anything about app performance.

Whether you're tracking how your own apps stack up against rivals using `get_ad_creatives` or finding related keyword suggestions with `get_related_keywords`, the data is always at your fingertips. When you connect this MCP through Vinkius, your agent gains immediate access to a powerful library of app market intelligence tools. You can even monitor historical rating performance by retrieving app reviews and tracking overall reputation. It just works: you ask, it pulls the data, and you get an actionable answer.

Core Capabilities

01 — Analyze competitor advertising

Retrieves details on ad creatives and distribution strategies used by other apps in the store.

03 — Track keyword ranking history

Checks how an app's visibility changes over time for specific keywords across different regions.

05 — Gather detailed app store facts

Pulls comprehensive information about an app, including its custom product page details.

02 — Estimate app market performance

Provides data points for estimated downloads, revenue, and active user counts for any given application.

04 — Review current top charts

Lists the most popular apps, searchable by category and country in both major app stores.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/mobile-action — connect your AI agent in three steps.

- 01 Subscribe to this MCP and paste your Mobile Action API Token into the Vinkius catalog.
- 02 Tell your agent what data you need; for example, 'What is the download estimation for App X in Japan?'
- 03 Your agent uses the appropriate tool, pulls the current market intelligence, and delivers a direct answer in plain text.

The bottom line is that it lets you get complex app store data instantly through simple conversation.

Built For

This MCP is for product marketers, SEO specialists, and growth managers who are tired of jumping between multiple dashboards just to build a single competitive picture. If your job involves knowing what's hot in the app stores right now, this saves you hours.

App Marketing Manager

Uses it daily to check competitor performance and ad creatives without opening the main dashboard.

ASO Specialist

Automates gathering related keyword suggestions and checking ranking history across different countries in one prompt.

Product Manager

Monitors market estimations and top charts to validate feature ideas or pivot product strategy quickly.

What Changes When You Connect

- 01 Stop manually checking top charts. Use `get_top_apps` to instantly see the most popular apps by category and country, giving you an immediate view of market trends.

-
- 02** Skip the spreadsheet work. Instead of compiling manual competitor reports, just ask your agent to run `get_ad_creatives` to analyze rivals' ad strategies on demand.
-
- 03** Get ahead of keyword decay. Use `get_related_keywords` to find untapped search terms and boost your store listing optimization without guessing.
-
- 04** Know the money angle fast. Running `get_market_estimations` gives you quick access to projected downloads and revenue, helping validate product ideas before they launch.
-
- 05** Understand reputation shifts immediately. By calling `get_app_reviews`, you can pull up customer feedback and track how an app's historical rating performance compares to its current score.
-

Real-World Applications

A competitor launched a new feature, but I don't know if it will boost their ranking.

I need to check the impact. I ask my agent: 'What is the keyword ranking history for 'AI tools' in Canada?' The agent runs `get_keyword_ranking` and tells me exactly how much they shifted after the launch, giving me a clear competitive edge.

I want to analyze why a specific app is performing better than mine.

I ask my agent about a rival: 'Show me the ad creatives and detailed info for App X.' The agent uses `get_ad_creatives` and `get_app_info`, giving me actionable insights into their marketing playbook.

I need to find out if my app niche has enough potential users.

Before committing resources, I ask for market data. The agent uses `get_market_estimations` and returns the expected revenue range for 'fitness' apps in Brazil, letting me know if it's worth pursuing.

My app's rating dipped last month, but I don't know why.

I ask my agent to review the history. It runs `get_rating_history` and pulls up recent customer reviews using `get_app_reviews`, pointing out a specific feature that generated negative feedback.

Patterns to Avoid

Confusing market data with internal analytics

✗ AVOID

Running 'What were our downloads last quarter?' through Mobile Action. The MCP only handles public store data, not your private company metrics.

✓ INSTEAD

Use this MCP for external intelligence: ask the agent to ``get_market_estimations`` for a competitor or use ``get_top_apps`` to see what's trending right now.

Asking for raw, uncontextualized data dumps

✗ AVOID

Just listing every available tool. This is overwhelming and doesn't give you an answer.

✓ INSTEAD

Ask a specific question that requires multiple tools: 'Compare the ad creatives of top finance apps in the US.' The agent handles the complex logic for you.

Assuming it monitors internal server performance

✗ AVOID

Asking, 'How is my MCP running?' This tool is solely focused on public app store metrics and market trends.

✓ INSTEAD

Keep your questions about competitive intelligence. Use ``get_keyword_ranking`` or ``get_app_info`` to gather specific external data points.

The Right Fit

Use this MCP if your core job is understanding the competitive landscape of app stores, figuring out what's selling right now, or identifying gaps in keywords. If you need public market intelligence—like seeing which apps are trending or how much revenue a category generates—this is for you. Don't use it if you need to manage internal company data (e.g., CRM records, private server logs) or financial ledger entries; those require different types of connectors.

If your goal is just to search for a single app by name, you can use `search_apps`. However, if you want a full picture—the ad creatives AND the keyword ranking history—you need this MCP. This isn't a simple search tool; it's an intelligence hub designed to feed complex market data into your chat conversation.

The pain of manual dashboard diving is exhausting.

Right now, figuring out why a competitor suddenly jumped rank requires jumping between five different tabs. You check the keyword ranking in one place, then open another to see their ad creatives, and finally switch to a third tool just to estimate if they're making money off it all. It takes hours of copy-pasting data into a single spreadsheet.

With this MCP, you skip the dashboards entirely. You just tell your agent: 'Compare App A and App B.' And boom, you get a synthesized answer that brings together their ad creatives, ranking history, and market estimations—all in one response.

Mobile Action gives you immediate competitive answers.

The manual steps of cross-referencing keyword data with top chart performance vanish. You don't have to look up the list of top apps and then separately check their rating history; you just ask, and it combines both datasets for you.

It changes everything: Instead of building a report over two days, you get actionable insights in minutes. Your agent handles the data retrieval complexity so you can focus on strategy.

Mobile Action: 12 App Intelligence Tools

Use these tools to pull detailed app store data, check historical keyword rankings, and analyze competitor ad performance directly through conversation.

#	TOOL	DESCRIPTION
01	<code>get_ad_creatives</code>	Gets specific details about how an app is running its advertising campaigns.
02	<code>get_app_info</code>	Fetches detailed facts and statistics about a listed application in the store.
03	<code>get_app_reviews</code>	Retrieves customer comments and reviews for any specific app title.
04	<code>get_cpp_details</code>	Gets deep-dive information about an app's custom product page listing.
05	<code>get_keyword_ranking</code>	Checks the historical movement and current standing of a keyword for an app.
06	<code>get_market_estimations</code>	Calculates expected downloads, revenue, and active users based on store data.
07	<code>get_rating_history</code>	Tracks how an app's average rating has changed over time.
08	<code>get_related_keywords</code>	Suggests new, related keywords that could help improve store visibility.
09	<code>get_top_apps</code>	Lists the current top-performing apps organized by category and country.
10	<code>get_tracked_apps</code>	Shows a list of all applications currently being monitored within your dashboard.
11	<code>get_tracked_keywords</code>	Lists the specific keywords that are currently being tracked for ranking changes.
12	<code>search_apps</code>	Searches the entire store catalog to find apps by name or category.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U Show me the top 10 Finance apps in the US App Store.



Retrieving top charts... The top Finance apps in the US are: 1. PayPal, 2. Cash App, 3. Venmo, 4. Zelle, 5. Rocket Money. Shall I get more details on PayPal's ranking history?

U What is the keyword ranking history for 'fitness' in the UK for app ID 123456789?



Fetching ranking history... For the keyword 'fitness', your app has moved from #15 to #8 in the last 30 days. It currently holds the highest position since January. Would you like related keyword suggestions to further improve your visibility?

U Search for news related apps in Brazil on Android.



Searching Google Play Brazil... I found several news apps including 'G1', 'UOL', 'CNN Brasil', and 'Folha de S.Paulo'. Shall I retrieve the market estimations for G1?

Frequently Asked Questions

01 Can Mobile Action MCP track keywords that I already listed?

Yes. You can use `get_tracked_keywords` to see what's being monitored, and then the `get_keyword_ranking` tool checks the historical performance of those specific terms.

02 Does Mobile Action MCP only work for English keywords?

No. The platform tracks keyword rankings and market data across multiple countries and languages available in the app store listings.

03 How do I find out what apps are popular right now using Mobile Action MCP?

You use the `get_top_apps` tool. Simply ask your agent for 'the top 10 games in Germany' and it pulls up the current chart data.

04 Is Mobile Action MCP useful if I just want to find a competitor's name?

While you can use `search_apps` to locate an app, this MCP is most valuable when you need deep intelligence. Focus on asking about the app's performance or ads instead.

05 Can I get revenue estimates for a niche category?







Yes. You can use `get_market_estimations` to pull estimated download and revenue figures, allowing you to assess the financial viability of an entire app category.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"mobile-action": { "url": "..."</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Mobile Action is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and
start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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