

MCP SERVER

NO CODE

CLOUD HOSTED

Moosend MCP

Control campaigns, lists, and analytics via chat.

Moosend is an email marketing and automation MCP that gives your AI client full control over your entire mailing presence. Manage campaigns, audit performance analytics, build audiences, and send emails—all through natural conversation. Stop juggling dashboards; start automating communications from where you work.

A+ Quality Score 100/100

campaign-orchestration

audience-crm

email-automation

performance-analytics

subscriber-lists

marketing-workflows



The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Moosend (Email Marketing & Automation) MCP

10 tools available
Cloud-hosted on Vinkius

Your agent takes the manual effort out of complex email marketing workflows. Instead of logging into Moosend to check campaign status or pull list details, your AI client manages everything using plain language commands. You can ask it to find all active mailing lists and then draft a new campaign right there in your workspace. Need to clean up an audience? Tell your agent to run a subscriber audit and identify inactive members for removal. It tracks performance metrics like opens and clicks on demand, giving you instant reports without manual dashboard navigation. This MCP connects the power of Moosend's features directly into any compatible client through Vinkius, letting you build real automation right where you need it.

Core Capabilities

01 — Build and manage email campaigns

Your agent can list existing campaigns, create new ones with subject lines, and even trigger the final sending process.

03 — Review campaign performance data

The MCP pulls detailed logs showing exactly how well a campaign performed, including counts for opens, clicks, and bounces.

05 — Verify and clean subscriber directories

The agent reads specific email addresses from a list to confirm their current status and help keep your contact directory optimized.

02 — Audit and refine audience lists

You can get full details on mailing lists, add new subscribers, or remove old ones while monitoring precise member statuses.

04 — Create new audience hubs

You can define brand new mailing lists and retrieve the metadata, ensuring your data structure stays clean across different departments.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/moosend-email-marketing-automation — connect your AI agent in three steps.

- 01 Subscribe to this MCP on Vinkius and provide your Moosend API Key.
- 02 Connect your agent (like Claude or Cursor) to the newly activated MCP.
- 03 Use natural conversation to issue commands, such as 'Check performance for last month's campaign' or 'Add John Doe to the main list'.

The bottom line is that you talk to your AI client like a coworker, and it handles the complex API calls to Moosend in the background.

Built For

This MCP targets marketing managers who are tired of spending hours clicking through multiple dashboards just to get one metric. It's for growth engineers who need reliable ways to automate list maintenance and campaign deployment, letting them focus on strategy instead of data entry.

Marketing Manager

You use this MCP to audit overall campaign results by asking your agent directly, rather than navigating the Moosend dashboard.

Growth Engineer

You automate subscriber status changes and verify complex campaign tracking settings straight from your development environment.

Business Owner

You get quick, synthesized summaries of newsletter performance or manage customer lists across multiple Moosend hubs without hands-on API work.

What Changes When You Connect

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- 01 Instantly track performance metrics. Instead of digging through dashboards, ask your agent to run `get_campaign_stats` for an immediate breakdown of opens, clicks, bounces, and unsubscribes.

 - 02 Maintain a clean audience directory easily. You can use the MCP to audit specific email lists via `list_subscribers` and then remove inactive members using `remove_subscriber` in minutes.

 - 03 Automate content deployment. Build campaigns with `create_campaign`, define who gets it, and send it out with one command: triggering delivery via `send_campaign`.

 - 04 Manage your audience structure. Need a new group? Use `create_mailing_list` to build an audience hub, then use `get_mailing_list` to verify its specific metadata boundaries.

 - 05 Get full visibility into assets. You can quickly see every existing campaign using `list_campaigns` or view all available lists with `list_mailing_lists`, eliminating manual navigation.
-

Real-World Applications

The quarterly performance review

A marketing manager needs to compare the last three campaigns. They ask their agent, 'Give me stats for Q1.' The MCP runs `get_campaign_stats` for all three and presents a consolidated report showing engagement benchmarks without needing the user to manually pull data from multiple reports.

Cleaning up outdated leads

A growth engineer suspects several list members are inactive. They prompt their agent to run `list_subscribers` on the 'Product Beta' list, identify those who haven't logged in, and then use `remove_subscriber` en masse to keep the directory clean.

Launching an urgent promotion

A business owner writes a quick update for a special event. Instead of drafting it manually, they ask their agent to `create_campaign`, populate the content, and then hit send with a single command using `send_campaign`.

Structuring new departments

A team needs a separate list for partners. Instead of creating it in Moosend's UI, they ask their agent to `create_mailing_list`, name it 'Partners', and then immediately use `add_subscriber` to populate the first five leads.

Patterns to Avoid

Assuming list integrity

X AVOID

A user sends a campaign assuming all 10,000 subscribers are active. They check the dashboard and see a high bounce count but don't know why.

✓ INSTEAD

First, run `list_subscribers` to review current statuses, then use the MCP to specifically audit list members through `get_mailing_list` to understand which groups need manual cleaning before sending.

Manual campaign deployment

X AVOID

A user drafts a perfect email and has to manually navigate to the 'Send' button and confirm every single detail in the Moosend UI.

✓ INSTEAD

Tell your agent, 'Ready this draft for immediate send.' The MCP handles both confirmation and execution when you trigger delivery using `send_campaign`.

Mixing up lists

X AVOID

A user accidentally sends a sensitive internal memo to the public mailing list because they forgot which hub was active.

✓ INSTEAD

Always confirm your target. Before sending, use `list_mailing_lists` to verify the exact name and ID of the intended audience hub, then reference that name when calling `send_campaign`.

The Right Fit

Use this MCP if your workflow involves frequent list maintenance, performance tracking, or campaign deployment based on natural language instructions. If you need to draft complex email copy from scratch and don't have an existing list, you can use `create_campaign`. However, do not use this MCP if your primary need is deep A/B testing across dozens of variables; for that, a dedicated marketing analytics platform is better. This tool excels at

operational execution: listing assets (`list_campaigns`), modifying people (`add_subscriber`), and reporting results (`get_campaign_stats`). If you only care about *what* the best subject line is but never actually send anything, this MCP might be overkill; stick to a dedicated copywriting AI instead.

The constant switching between tabs kills momentum.

Every time you want to check campaign performance, you open Moosend. You click the 'Analytics' tab. Then you filter by date range, then select the campaign name from a dropdown menu. Finally, you copy the resulting percentage into your Slack report. This process takes minutes of clicks and context switching.

With this MCP, you simply tell your agent, 'How did last month's sale update perform?' It handles all the navigation, runs `get_campaign_stats`, extracts the open rate, and gives you a clean answer in your chat window. The manual data extraction is gone.

The Moosend MCP delivers immediate list control.

Previously, removing or adding people required logging into the dedicated CRM section and manually finding each person's record. If you needed to audit 50 specific members across three different lists, it was a full afternoon of clicking through pages.

Now, you just tell your agent: 'Review all subscribers on the Main Newsletter list.' The MCP runs `list_subscribers`, instantly giving you a comprehensive overview and letting you remove anyone who shouldn't be there. It's immediate directory control.

Moosend (Email Marketing & Automation) with 10 Tools

These tools let you control every aspect of your email marketing: from listing all campaigns to adding individual subscribers and checking performance metrics.

#	TOOL	DESCRIPTION
01	<code>add_subscriber</code>	Adds a specific contact to any designated mailing list.
02	<code>create_campaign</code>	Generates and prepares an entirely new email campaign within Moosend.
03	<code>create_mailing_list</code>	Sets up a brand-new, dedicated mailing list hub for your audience.
04	<code>get_campaign_stats</code>	Retrieves detailed performance metrics (opens, clicks, bounces) for any completed campaign.
05	<code>get_mailing_list</code>	Fetches specific details and metadata for a single, targeted mailing list.
06	<code>list_campaigns</code>	Provides an overview of every email campaign currently saved in your account.
07	<code>list_mailing_lists</code>	Shows all available mailing lists across your entire Moosend setup.
08	<code>list_subscribers</code>	Retrieves a list of all members currently enrolled in a specific mailing list.
09	<code>remove_subscriber</code>	Removes an individual member from a specified mailing list.
10	<code>send_campaign</code>	Triggers the immediate, physical delivery of a drafted campaign to all subscribers.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U List all my Moosend mailing lists



I've retrieved your mailing lists: 'Main Newsletter' (ID: 12345, 12,450 members), 'Product Beta' (ID: 67890, 450 members), and 'Event Leads' (ID: 13579). Which one would you like to add a subscriber to?

U Show me the performance stats for campaign ID 'camp-98765'



Retrieving stats for 'Spring Sale Update'... The campaign achieved a 22.5% open rate and a 4.2% click rate. There were 45 bounces and 12 unsubscribes. Engagement is trending 15% higher than last month. Would you like to see the click breakdown?

U Send campaign ID 'camp-12345' now



Triggering broadcast... I've successfully dispatched campaign 'camp-12345' to your 'Main Newsletter' list. The emails are now in the Moosend outbound queue. I'll notify you once the initial delivery metrics are available.

Frequently Asked Questions

01 How do I start using Moosend with my agent?

You must first subscribe to the MCP on Vinkius and provide your unique Moosend API Key. Once connected, your AI client can immediately access all the listed tools.

02 Can I list all my email campaigns using this MCP?

Yes, you use the `list_campaigns` tool to get an overview of every campaign saved in your account. This helps you decide which ones need performance checks or updates.

03 Does Moosend MCP track open rates and clicks?

Yes, those metrics are tracked using the `get_campaign_stats` tool. You can get detailed reports on opens, clicks, bounces, and unsubscribes for any sent campaign.

04 What if I need to add a new member to my list?

You use the `add_subscriber` tool. Just give your agent the person's email address and specify which mailing list they should be added to.

05 Can I send an email campaign immediately?







Yes, once you have created or confirmed a draft, you use `send_campaign` to trigger the physical delivery of the emails to your audience.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.











YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"moosend-email-marketing-automation": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Moosend (Email Marketing & Automation) is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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Platform	Vinkius Cloud for AI Agents
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