

MCP SERVER

NO CODE

CLOUD HOSTED

Outreach MCP

Manage sequences and pipeline status via chat.

Outreach MCP connects your AI agent directly to Outreach.io. Manage entire sales engagement sequences—emails, calls, and social touches—using natural conversation. Get instant visibility into prospect status, monitor campaign performance, and update leads without leaving your chat interface.

A+ Quality Score 100/100

outreach

sales-engagement

prospecting-api

crm-automation

email-sequences

lead-nurturing



The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Outreach MCP

12 tools available

Cloud-hosted on Vinkius

This integration gives you full control over your sales orchestration right within your AI client. You manage prospects and track deals by speaking to your agent instead of clicking through multiple tabs in a CRM or sales tool. Need to know if a prospect replied positively? Just ask. Want to enroll five new leads into the automated 'Enterprise' sequence? It handles it. The MCP lets you pull detailed profile metadata for any contact, monitor which emails went out, and even manage organizational accounts. All of this power is available through your AI client after subscribing on Vinkius, giving you a single pane of glass for sales operations.

Core Capabilities

01 — Manage Prospect Data

Add new contacts or pull comprehensive profile metadata to keep your sales database current.

03 — Monitor Communications

View lists of sent emails, retrieve detailed engagement stats, and check current sales tasks.

02 — Control Sequences and Leads

Enroll prospects into automated nurturing sequences and track their progress status within the system.

04 — Review Pipeline Health

List all active sales deals or managed organizational accounts to maintain a clear view of your pipeline.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/outreach-alternative — connect your AI agent in three steps.

- 01 Subscribe to the Outreach MCP and provide your OAuth2 Access Token from your developer portal.
- 02 Connect this MCP to your preferred AI client (Claude, Cursor, etc.).
- 03 Use natural language prompts in the chat interface to perform sales actions or retrieve data.

The bottom line is you use your agent like an experienced sales operations lead who lives inside your conversation window.

Built For

This connector is for anyone whose job revolves around active outbound sales and pipeline management. It's built for the Sales Development Rep (SDR) tired of context switching, the Sales Manager who needs rapid performance reports, or the Growth Marketer tracking account health across dozens of leads.

Sales Development Representative (SDR)

Uses the MCP to quickly pull a prospect's full details and check sequence status without leaving their daily chat environment.

Sales Manager

Retrieves aggregate stats on sent mailings or lists multiple opportunities to review team productivity at a glance.

Growth Marketer

Manages account metadata and ensures leads are correctly enrolled in the right automated sequences for nurturing.

What Changes When You Connect

- 01 Don't context switch to check campaign performance. Use `list_sent_emails` to see mailing stats right from your agent, keeping you in the flow of conversation.

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- 02** Instantly update leads or capture new contacts. You can use `create_prospect` and then immediately follow up with a status change using `update_prospect` —all without logging into Outreach.
-
- 03** Stay organized by checking tasks and deals. Use `list_sales_tasks` to see what needs doing, and check the pipeline health with `list_opportunities` to know where your biggest deals sit.
-
- 04** Keep data clean and accurate. If you need a deep dive on a person or company, use `get_prospect_details` to pull all relevant metadata instantly into your workflow.
-
- 05** Automate nurturing progress. Easily enroll contacts into targeted campaigns using `add_to_sequence`, letting your agent handle the complexity of lead tracking.
-

Real-World Applications

A prospect asks for a follow-up email, but you don't know their current sequence status.

Instead of searching through Outreach to verify if Maria Chen is currently in the 'Product Demo' sequence or if her last outreach was successful, you simply ask your agent. The agent uses `get_prospect_details` and replies with her exact status, letting you respond immediately.

You need a quick overview of your sales pipeline before a team meeting.

Instead of navigating to the Opportunities tab and filtering by stage, you ask your agent to `list_opportunities`. You get a clean summary list showing deal names, owners, and current value immediately.

The team needs to onboard a batch of new leads after an event.

Instead of manually opening 30 records and updating them one by one, you ask your agent to list the relevant prospects (`list_prospects`). Then, you instruct it to use `add_to_sequence` for all 30, ensuring they start nurturing right away.

A major account needs new contacts added because the client expanded.

You identify the need for new people. First, you use `get_user_info` to verify your own permissions, then prompt the agent to `create_prospect` using the new contact's name and title, getting them ready for outreach.

Patterns to Avoid

Trying to track campaign performance manually.

✗ AVOID

Spending 15 minutes switching between the CRM, opening the 'Email Campaigns' tab, setting filters for date ranges, and trying to calculate open rates yourself. It's a mess of clicks and spreadsheets.

✓ INSTEAD

Just ask your agent to `'list_sent_emails'`. The MCP pulls the raw data into the chat interface so you can see performance metrics instantly without leaving your workflow.

Confusing prospect listing with deal tracking.

✗ AVOID

Assuming that just because a person is listed in Outreach, they are necessarily tied to an open sale. You might mix up general leads with high-value deals.

✓ INSTEAD

When you need financial context, always ask the agent to `'list_opportunities'`. This tool keeps your sales pipeline metrics separate from simple contact data.

Updating prospect details using outdated information.

✗ AVOID

Remembering that a prospect's title changed last week and manually updating it in Outreach, only to realize the system was out of sync with other sources.

✓ INSTEAD

Use `'get_prospect_details'` first. This guarantees you have the most current metadata before instructing your agent to run an update via `'update_prospect'`.

The Right Fit

Use this MCP if your sales process relies heavily on structured, multi-touch outbound sequences and requires real-time status updates for every lead. If you need to check a prospect's current sequence enrollment (`add_to_sequence`) or pull their history (`get_prospect_details`), this is the right tool.

Don't use it if your core process involves unstructured, one-off conversations that don't require tracking against defined sequences. For general data warehousing or integrating completely separate systems (like payroll or HR), you need a different type of API connection. This MCP is designed purely for operational sales execution and pipeline visibility.

The constant cycle of tab switching kills momentum.

Right now, if your team needs to check on John Doe's status, you open the CRM. You find his profile. Then you might have to switch tabs to look at his sequence history or open a separate reporting dashboard to see how many emails were sent last week. It's ten clicks and three different windows just to answer: 'What's happening with this lead?'

With this MCP, the whole process collapses into one conversation. You talk to your agent—'Check John Doe's sequence status.' The agent pulls all that data from Outreach and presents a single summary right where you are working. It's instant oversight without losing your train of thought.

Outreach MCP: Sequence & Prospect Management

No more manually checking if leads were added to a sequence or if the last email was sent correctly. You can prompt your agent to `list_prospects` and then immediately follow up by asking it to `add_to_sequence` for any group of people you identify.

Your AI client now acts as an embedded sales coordinator, handling the complex steps of data retrieval, status checking, and action execution automatically. You just give the command; the MCP does the heavy lifting.

Outreach: 12 Tools for Sales Operations

These tools let you perform every core function of sales outreach—from adding leads to monitoring pipeline status—all through natural language commands.

#	TOOL	DESCRIPTION
01	<code>add_to_sequence</code>	Enrolls a specific prospect into an existing sales automation sequence.
02	<code>create_prospect</code>	Adds entirely new contacts or leads directly to the outreach system.
03	<code>get_user_info</code>	Retrieves your own account profile details for quick reference.
04	<code>get_prospect_details</code>	Gets a complete, deep-dive view of any specific prospect's information.
05	<code>list_companies</code>	Lists all organizational accounts managed within the outreach platform.
06	<code>list_sent_emails</code>	Retrieves a list of all emails that have been recently sent out for review.
07	<code>list_opportunities</code>	Shows a list of active sales deals and current opportunities in the pipeline.
08	<code>list_prospects</code>	Generates a roster of all people who are available for outreach efforts.
09	<code>list_sequences</code>	Shows a list of all automated sales sequences currently set up.
10	<code>list_sales_tasks</code>	Retrieves a list of pending follow-up actions or required tasks for the team.
11	<code>list_email_templates</code>	Lists all message templates that can be used when sending emails.
12	<code>update_prospect</code>	Modifies or updates the stored information for an existing prospect contact.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U List all active prospects in Outreach.



I've retrieved your prospects. You have 25 active leads including 'John Miller' from Acme Corp and 'Sarah Chen'. Which one would you like to see sequence details for?

U Show me all active email sequences and their open rates for this quarter.



You have 8 active sequences this quarter. "Enterprise Cold Outreach" leads with a 52% open rate across 1,240 prospects. "Product Launch Follow-up" has 47% opens and 14% replies. Your lowest performer is "Re-engagement Q1" at 23% opens, which may benefit from subject line optimization.

U Find all prospects who replied positively to the Enterprise sequence in the last 7 days.



14 prospects replied positively to "Enterprise Cold Outreach" in the past week. Notable responses include Maria Chen (VP Engineering at DataFlow), who requested a demo for next Tuesday, and James Park (CTO at ScaleUp), who asked for pricing details. 5 prospects were automatically moved to your "Meeting Booked" stage.

Frequently Asked Questions

01 How do I check a prospect's current activity using Outreach MCP?

You can use ``get_prospect_details`` to retrieve full metadata on any person. This gives you a comprehensive view of their history, including recent interactions and profile changes.

02 Can I automate adding leads into sequences with Outreach MCP?

Yes. You use the `add_to_sequence` tool to enroll prospects into automated nurturing workflows directly through your agent chat interface.

03 Does Outreach MCP let me see my sales deals and opportunities?

Absolutely. Use `list_opportunities` to get a clear, current list of all active sales deals, helping you maintain an accurate view of the pipeline's value.

04 What if I need to update a prospect's info? Which tool do I use?

Use `update_prospect`. This allows you to modify existing contact details, ensuring your sales records match reality without manual CRM entry.

05 How can Outreach MCP help me with team follow-up tasks?







You can use `list_sales_tasks` to get a roster of pending actions. This ensures no critical follow-up or required activity falls through the cracks.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"outreach-alternative": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Outreach is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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