

MCP SERVER

NO CODE

CLOUD HOSTED

Persana AI MCP

Turn Lead Data into Actionable Sales Intelligence

Persana AI gives your agent deep B2B sales insights, turning raw contact data into actionable leads. It researches companies and people, tracks real-time buying signals, verifies emails, and builds highly enriched prospect profiles automatically.

A+ Quality Score 100/100

lead-scoring

outbound-sales

intent-signals

prospecting

sales-pipeline

automation



The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Persana AI MCP

11 tools available
Cloud-hosted on Vinkius

Connect Persana AI to any compatible client and take charge of your outbound sales strategy directly from your chat interface. This MCP gives you deep visibility into target accounts—it finds firmographic details, monitors job changes, and identifies active buying signals across entire organizations. You can verify emails and retrieve detailed lead metadata without leaving your agent or switching tabs. By connecting through Vinkius, the #1 MCP Catalog, you get immediate access to this powerful intelligence alongside thousands of other business tools. Your AI acts like a dedicated sales scout, allowing you to prioritize outreach based on who is changing jobs or showing signs they need new technology.

Core Capabilities

01 — Enriching Company Profiles

It pulls over 100 firmographic data points and professional background details for any company you specify.

03 — Verifying Contact Emails

It runs waterfall email verification, confirming an address is deliverable and accurate using natural language commands.

05 — Managing Lead Lists

The MCP lets you access, list, and create organized lead lists so all your prospects stay in one place.

02 — Tracking Buying Signals

Your agent monitors real-time intent signals and detects job changes within your target accounts so you know exactly when to reach out.

04 — Searching Contacts

You can search for people across your target accounts based on specific criteria to find key decision-makers quickly.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/persana-ai — connect your AI agent in three steps.

- 01 Subscribe to this MCP and enter your Persana AI key into your agent's settings.
- 02 Prompt your agent with a request, like 'Enrich the profile for X', providing the necessary identifier or URL.
- 03 The MCP executes the research, pulling back detailed company data, verified emails, and recent buying signals directly to your chat window.

The bottom line is that you tell your agent what information you need, and it pulls complex sales intelligence from Persana AI into a simple, conversational answer.

Built For

This MCP is for anyone in outbound sales or marketing who gets frustrated by having to jump between LinkedIn Sales Navigator, multiple CRM dashboards, and dedicated signal monitoring tools. It gives you the intelligence of a full-time SDR without leaving your workflow.

Sales Development Representative (SDR)

You use it to quickly pull prospect summaries and monitor intent signals so you can tailor cold outreach messages immediately.

Account Executive (AE)

You automate tracking key account changes, like a VP promotion or a department merge, allowing you to prioritize your most valuable outreach efforts.

Growth Marketer

You retrieve enriched lead data and monitor organizational health across multiple accounts without needing specialized database queries.

What Changes When You Connect

-
- 01 You stop manual research. Instead of switching between multiple tabs to find a company's size or tech stack, you just ask your agent for it and get over 100 firmographic data points instantly.

 - 02 Your outreach hits harder because you know when to message. The MCP tracks job changes using tools like 'find_job_changes', letting you reach new decision-makers the moment they start a new role.

 - 03 You save time on bad emails. Using 'verify_email' or 'lookup_email' ensures that every contact you try to reach actually has an accurate, deliverable work email address.

 - 04 Your pipeline stays organized and clean. You can use tools like 'list_lead_lists' and 'create_lead_list' to keep your prospect data structured and ready for campaigns.

 - 05 You always know what matters most. The MCP monitors buying signals through the 'get_signals' tool, telling you which accounts are showing active interest—the absolute highest priority leads.
-

Real-World Applications

Starting a campaign on an old account.

A team member needs to re-engage a key client but can't remember who the current decision-maker is. They ask their agent to 'find_job_changes' for that company, and it immediately reports that the VP of Engineering changed last week, providing a fresh contact name and title.

Qualifying a list before outreach.

Before sending emails to 50 prospects, an SDR uses 'lookup_email' on the entire batch. The MCP runs waterfall verification, filtering out all addresses that aren't deliverable and saving hours of manual cleanup.

Deep-diving into a single prospect.

An AE is given a name and company. They ask their agent to 'enrich_person'. The MCP returns the person's role, past employers, current tech stack, and even flags a recent buying signal related to scaling infrastructure.

Building out new pipeline segments.

A marketer needs data for a new vertical. They use 'search_people' with specific criteria (e.g., 'FinTech' + 'CTO') and then run 'enrich_company' on the resulting accounts to build a highly qualified list.

Patterns to Avoid

Searching for signals in silos.**X AVOID**

Manually checking LinkedIn, then switching to an internal dashboard, and finally running a separate database query just to see if there's buying intent. This takes 20 minutes of context-switching.

✓ INSTEAD

Ask your agent to 'get_signals'. The MCP pulls real-time buying signals for a target account in one conversational step, giving you immediate priority leads.

Assuming email accuracy.**X AVOID**

Sending an entire campaign blast using old or generic contact emails, resulting in high bounce rates and damaging your sender reputation. Wasted time and money.

✓ INSTEAD

Always run 'verify_email' on your list first. The MCP ensures every single address you use is confirmed as deliverable before you hit send.

Overlooking internal changes.**X AVOID**

Contacting the same person weeks after a promotion, when they are now managing different budgets or reporting to a new boss. Your message misses the mark.

✓ INSTEAD

Use 'find_job_changes' regularly. The MCP alerts you to recent role shifts, letting you address the correct decision-maker in their new capacity.

The Right Fit

Use this MCP if your core pain point is lack of deep, actionable intelligence on target accounts—you need to know who changed jobs, what technologies they use, and when they are actively looking for solutions. It excels at turning raw data points into context for sales outreach.

Don't use it if you only need simple tasks like formatting text or generating basic ideas; your agent can do that without this MCP. Also, don't expect it to run a full CRM update; its focus is on gathering and validating external intelligence using tools like 'enrich_person'. If all you need is a list of emails from an existing database, stick to native integrations; if you need the *verification* or *discovery*, use this MCP.

The Endless Cycle of Data Gathering

Today, prospecting feels like detective work. You start on LinkedIn, pull a name and company. Then, you jump to the internal CRM to check their revenue figures. Next, you open Google to see if they hired recently or changed departments. Finally, you run another tool just to verify that person's email address because your last attempt bounced.

With this MCP, your agent handles all of it conversationally. Instead of jumping between tabs and copy-pasting data, you ask for a profile enrichment, and the MCP pulls 100+ firmographic points, buying signals, job change alerts, *and* verifies the email—all in one seamless response.

Persana AI gives you verified leads and active intelligence.

You eliminate the guesswork. You never have to manually check if a contact is still at the company or what their current title is, because 'find_job_changes' monitors that for you. You don't waste time on bounce-back emails, since 'verify_email' confirms deliverability first.

The result is precision outreach. You stop sending generic messages and start speaking directly to a decision-maker at the right moment, equipped with verified data points.

Persana AI: 11 Lead Data Operations Tools

These tools let you manage lead lists, enrich company details, find job changes, and verify contact information directly through your agent's chat interface.

#	TOOL	DESCRIPTION
01	<code>enrich_company</code>	Passes a JSON string to pull detailed firmographic information about an entire company.
02	<code>enrich_person</code>	Passes a JSON string to gather professional background and contact details for an individual.
03	<code>get_lead_list</code>	Retrieves the specific contents of one of your existing organized lead lists.
04	<code>get_signals</code>	Pulls current sales intent signals for a target account to show buying readiness.
05	<code>list_lead_lists</code>	Lists all the lead lists you have saved so you can pick which one to work with.
06	<code>lookup_email</code>	Performs a comprehensive email verification process for any given address.
07	<code>create_lead_list</code>	Sets up and names a brand new lead list within your Persana account.
08	<code>delete_lead_list</code>	Removes an existing, empty, or outdated lead list entirely.
09	<code>find_job_changes</code>	Searches your target accounts for recent job changes, like promotions or lateral moves.
10	<code>search_people</code>	Finds specific people within your network using various search criteria.
11	<code>verify_email</code>	Checks if a provided email address is technically deliverable and valid for outreach.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U Enrich the prospect with LinkedIn URL 'https://linkedin.com/in/robert-chen'.



I've enriched the profile for Robert Chen. He is the 'VP of Engineering' at 'CloudScale'. I found his verified work email (robert@cloudscale.io) and identified 3 recent buying signals for his organization. Would you like a summary of the organization's growth?

U Enrich the professional profile for sarah.chen@meridian.io with company and social data.



Profile enriched for sarah.chen@meridian.io. Name: Sarah Chen, VP of Engineering at Meridian Corp (Series B, 180 employees). Location: San Francisco, CA. LinkedIn: 2,400+ connections. Previous: Senior Engineer at DataFlow (3 years). Company revenue: \$24M ARR. Tech stack detected: React, AWS, PostgreSQL. Buying signal: Recently posted about scaling infrastructure challenges.

U Find all job changes in my target account list from the last 30 days.



23 job changes detected in your target accounts over the last 30 days. Notable moves: James Park joined Acme Corp as CTO (previously VP Eng at TechFlow). Lisa Wang became Head of Product at ScaleUp. 8 new VP-level hires detected across your enterprise accounts. 5 contacts left their companies entirely. These represent high-value outreach opportunities since new decision-makers often evaluate tooling within the first 90 days.

Frequently Asked Questions

01 How does Persana AI MCP help me find out if someone changed jobs?

The 'find_job_changes' tool monitors your target accounts and alerts you to recent role shifts, making it easy to reach new decision-makers right after a promotion or lateral move.

02 Can I use Persana AI MCP to verify an entire list of emails?

Yes. You can run 'lookup_email' on groups of addresses, and the MCP performs waterfall verification to ensure high accuracy and deliverability for your outreach.

03 What kind of data does enrich_company provide?

The 'enrich_company' tool gathers over 100 firmographic details, giving you a full picture of the company's size, revenue indicators, and tech stack.

04 Is Persana AI MCP just for finding contacts?

No. Beyond contact discovery, it monitors buying signals using 'get_signals', telling you when an account is actively showing interest in new solutions.

05 How does list_lead_lists work with my existing data?

You can use 'list_lead_lists' to see all your saved prospect groups, and then 'get_lead_list' to pull the metadata from a specific, organized group for immediate action.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT

WHERE TO CONFIGURE



Claude AI

Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint



Cursor

Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint



VS Code

Ctrl/Cmd+Shift+P → "MCP: Add Server" → add `"persana-ai": { "url": "..."}`



Windsurf

MCP Settings → `mcp_settings.json` → Add endpoint URL



ChatGPT

Settings → Tools & plugins → Add MCP server → Paste endpoint



Gemini

Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI
ABOUT THIS

Let your preferred AI
explain this MCP server



Ask ChatGPT



Ask Claude



Ask Perplexity



Ask Gemini



Ask Grok



READY TO CONNECT

Persana AI is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and
start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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