

MCP SERVER

NO CODE

CLOUD HOSTED

Pipedrive Products MCP

Calculate Deal Value and Track Recurring Revenue

Pipedrive Products connects your AI agent directly to Pipedrive CRM's product catalog. You can manage complex sales deals by attaching products, calculating line-item totals, and tracking recurring revenue subscriptions in real time.

A+ Quality Score 100/100

pipeline-management

lead-tracking

contact-management

sales-automation

deal-tracking



The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Pipedrive Products MCP

8 tools available

Cloud-hosted on Vinkius

Managing a deal means more than just moving a status column; it means knowing exactly what the customer is buying and how much that costs over time. This MCP lets your AI client handle all product data right inside your sales workflow without you ever having to switch tabs or open another app. You can build accurate quotes, attach specific products to deals, and verify pricing against the catalog using Pipedrive's built-in data structure. It also tracks recurring revenue streams, which is critical for SaaS business models. By connecting this MCP via Vinkius, your agent gains full visibility into product lifecycles, allowing you to calculate both immediate deal values and future annual or monthly revenue projections with simple conversation prompts.

Core Capabilities

01 — Build Detailed Quotes

Attach specific products from the catalog to a live deal, automatically calculating unit costs, discounts, and total line-item pricing.

03 — Catalog Management

Search the product catalog by name or SKU to check pricing and find complete data before attaching an item.

02 — Track Recurring Revenue

Retrieve subscription details for any deal, allowing you to accurately calculate Monthly or Annual Recurring Revenue (MRR/ARR).

04 — Update Product Information

Change core details about a product, like its price, SKU, or description, directly in Pipedrive's catalog.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/pipedrive-products — connect your AI agent in three steps.

- 01 Start by asking your AI client to find the required items. It uses ``pd_search_products`` or ``pd_list_products`` to pull product names, SKUs, and current pricing from the catalog.
- 02 Next, tell the agent which deal needs updating. The MCP then lets you attach products using ``pd_add_product_to_deal``, specifying quantities and unit prices for line-item tracking.
- 03 Finally, request a financial summary. Your agent runs tools like ``pd_deal_products`` or ``pd_deal_subscriptions`` to give you the total value, including any recurring revenue details.

The bottom line is that your AI client uses this MCP to turn natural conversation into structured product data updates and financial reporting within Pipedrive.

Built For

This connector is for sales teams who get bogged down in manually updating quotes, verifying pricing against the catalog, or calculating subscription revenue across multiple dashboards. It's built for anyone whose job requires merging CRM activity with precise financial data.

Sales Representative

Uses this MCP to quickly attach products and calculate accurate totals when talking to a prospect, eliminating the need to switch to a separate quoting system.

RevOps Specialist

Leverages product catalog tools to audit deal structures, ensuring that every associated subscription or one-time sale is correctly accounted for in MRR/ARR reports.

Sales Manager

Asks the agent to analyze a specific pipeline stage, getting an instant overview of all products and recurring revenue attached to deals at risk of slipping.

What Changes When You Connect

-
- 01** Stop guessing deal values. Use `pd_deal_products` to instantly review every single product attached to a deal, seeing quantities, item prices, and totals all in one place.

 - 02** Know your future revenue immediately. The MCP lets you access `pd_deal_subscriptions`, so you can track MRR/ARR on any deal without leaving the chat window.

 - 03** Building quotes is fast now. Instead of opening a separate quoting tool, you just ask to attach products using `pd_add_product_to_deal` and get real-time line-item totals.

 - 04** Keep your data clean. If product details change—like pricing or SKU—you can use `pd_update_product` to correct the catalog record immediately.

 - 05** Never start from scratch. You can always find a product's core data using `pd_search_products`, getting the necessary ID and pricing instantly before building anything else.
-

Real-World Applications

The Annual Review

A sales manager needs to know which deals are most likely to generate recurring revenue. They prompt their agent: 'Show me the MRR/ARR for all deals in Negotiation.' The agent uses ``pd_deal_subscriptions`` to pull this data, giving the manager an instant financial heat map.

Correcting Product Pricing

The RevOps team notices an old product in the catalog is using outdated pricing. They use ``pd_update_product``, changing the unit price and description to reflect the new corporate standard across all future deals.

Building a Complex Quote

A rep is talking to a prospect needing both software licenses and custom hardware. They ask their agent to 'Quote Acme Corp for 5 units of X and 1 support plan.' The agent uses ``pd_add_product_to_deal`` multiple times, building the full line-item total instantly.

Deep Dive Product Check

A user needs full details on a specific product ID before committing to a deal. They ask their agent to 'What are the tax rates for product XYZ?' The agent uses ``pd_get_product`` to pull all comprehensive financial and custom field data.

Patterns to Avoid

Using general CRM tools only

X AVOID

The user tries to manually calculate the total value of a deal by listing products, but they forget to account for discounts or recurring subscription cycles.

✓ INSTEAD

You must use ``pd_deal_products`` and ``pd_deal_subscriptions``. These tools automatically calculate line-item totals and separate out ongoing revenue so you never lose track of the full financial picture.

Manually updating pricing in a spreadsheet

X AVOID

A rep updates their local Excel sheet with new product prices, but when they go back to Pipedrive, the deals are based on old, incorrect data.

✓ INSTEAD

Use ``pd_update_product`` to make changes directly within the MCP. This ensures that the source of truth—the Pipedrive catalog—is always updated first.

Searching without context

X AVOID

A user types 'pricing' and gets a list of every product in the catalog, wasting time sifting through irrelevant SKUs.

✓ INSTEAD

Use ``pd_search_products`` with specific keywords or names. This narrows down the options immediately so your agent can pull accurate pricing and IDs for you.

The Right Fit

Use this MCP if your primary goal is financial accuracy related to product sales, specifically calculating deal values, tracking recurring revenue (MRR/ARR), or managing the integrity of the product catalog itself. You need to know *what* products are attached and *how much* they cost over time.

Don't use this MCP if your task is purely operational—for instance, if you just need to create a meeting activity (`pd_create_activity`) or update a contact's phone number. For those tasks, an MCP that handles general CRM actions will be better. This MCP focuses tightly on the financial and inventory layer of the deal.

When in doubt, remember: if the core question is 'How much money are we making from this specific product attached to this deal?' you need this set of tools.

It's a nightmare juggling quotes across tabs.

Right now, when you build a quote for a client, you typically have to jump between the main CRM view and maybe an external calculator or spreadsheet. You click here to find the product SKU, open another tab to check the unit price, then copy that data back into a deal record. It's slow, it's tedious, and frankly, it feels like wasting half your day just on administration.

With this MCP connected through Vinkius, you describe the need—like 'We need to quote 5 units of Product X plus the annual support plan.' Your agent handles the whole sequence. It pulls pricing, attaches line items, calculates totals, and even estimates recurring revenue. You get actionable financial data in a single conversation.

Pipedrive Products MCP: Accurate Deal Math

You no longer have to manually check if the discount applied on the deal matches the current catalog pricing. The agent uses `pd_deal_products` and `pd_deal_subscriptions` to validate every

The result is simple: faster quotes, fewer errors, and a complete record of both immediate revenue and predictable future revenue. It's about making sure your deal numbers are always right.

single line item, guaranteeing that your quote reflects the most up-to-date financial rules.

Pipedrive Products: 8 Tools for Deal Management

These tools let you interact with the full scope of products in Pipedrive. You can search, create, update details, and attach items directly to deals.

#	TOOL	DESCRIPTION
01	<code>pd_add_product_to_deal</code>	Attaches a product from the catalog to an existing deal with specific quantity and unit price for line-item tracking.
02	<code>pd_create_product</code>	Creates a new item in the Pipedrive catalog by defining its name, SKU code, measurement unit, and default tax rate.
03	<code>pd_deal_products</code>	Retrieves all products associated with a specific deal, listing quantities, prices, discounts, and total value per line item.
04	<code>pd_deal_subscriptions</code>	Gets recurring revenue details linked to a deal, providing the billing cycle and amount for MRR/ARR tracking.
05	<code>pd_get_product</code>	Retrieves complete product data by ID, including pricing across multiple currencies, tax rates, and custom fields.
06	<code>pd_list_products</code>	Lists all available products in the catalog, showing their name, unit price, SKU code, and if they are currently active.
07	<code>pd_search_products</code>	Searches the product catalog by name to find items with pricing, SKUs, and unit types for quick reference.
08	<code>pd_update_product</code>	Changes an existing product's details in the catalog, such as renaming it, changing its SKU code, or modifying its price.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U Search for deals with Acme Corp



Deals with Acme Corp

TITLE	VALUE	STAGE	PIPELINE
Acme Enterprise License	\$45,000	Proposal Made	Sales Pipeline
Acme Support Plan	\$12,000	Won	Renewals

U Create a call activity for tomorrow at 2pm



✓ Activity Created!

- Type: Call
- Subject: Follow-up call
- Due: Tomorrow at 2:00 PM
- Status: Pending

U Show me the pipeline stages



📦 Sales Pipeline

1. Lead In
2. Contact Made
3. Prospect Qualified
4. Proposal Made
5. Negotiations Started
6. Won ✓
7. Lost ✗

Frequently Asked Questions

01 How do I check the current price for an item using Pipedrive Products MCP?

You can search by name or use ``pd_search_products`` to get the product's ID, unit type, and most recent pricing data. This is great for quick checks before building a deal.

02 Can Pipedrive Products MCP calculate my Monthly Recurring Revenue (MRR)?

Yes, it can. Use ``pd_deal_subscriptions`` to retrieve the specific recurring amounts and billing cycles linked to any deal in your pipeline for MRR/ARR tracking.

03 What if I need to change a product's price? Should I use `pd_update_product``?

Yes, you should. ``pd_update_product`` allows you to modify core catalog properties like pricing or SKUs directly through the MCP, making sure all future deals pull the correct information.

04 Does Pipedrive Products MCP handle deal discounts?







Yes, when you run ``pd_deal_products``, it returns the total value per line item *after* applying any configured discount percentage for that specific deal.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"pipedrive-products": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Pipedrive Products is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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