MCP SERVER | NO CODE | CLOUD HOSTED

Plausible MCP

Analyze site performance by conversation.

Plausible connects your website analytics directly to any AI agent. Get real-time insights on active visitors, total pageviews, and bounce rates without logging into a separate dashboard. Use natural conversation to pull aggregate stats for 30 days, track traffic trends over time, or break down performance by country, browser, and device.

A+ Quality Score 100/100

privacy-focused | web-analytics | cookieless | gdpr-compliance | real-time-metrics | website-performance

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vinkius.com/mcp/plausible

SCAN TO VIEW

The connectivity layer between AI and the world's software.

Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

> *The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.*
>
> — Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256	Ed25519	24h TTL	V8 Isolate
Encryption at rest	PKI vault signatures	Ephemeral session keys	Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

```
https://edge.vinkius.com/{token}/mcp
```

Claude · Cursor · VS Code · Windsurf · Grok · Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

06 — Honeytoken Trap System

Phantom credentials are injected into isolated environments. If a honeytoken is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1) Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

> Get started at **cloud.vinkius.com** — connect your AI agent in under 60 seconds.

Plausible MCP

10 tools available
Cloud-hosted on Vinkius

Stop clicking through tabs just to figure out where your traffic is coming from. This MCP connects Plausible Analytics directly to your agent, letting you run complex web performance reports using plain conversation.

Need to know how many people are on your site right now? You can ask for it. Want to see if your last campaign worked? You can pull total visitors and bounce rates for the last 7 days in a single query. The power is in the detail: you can analyze traffic trends over time, or break down stats by top sources, countries, or even specific custom properties.

Connecting this via Vinkius means you don't need to switch tools. You just keep working inside your chat interface. It’s all about getting instant, actionable data on who is visiting and what they are doing.

Core Capabilities

01 — Get live visitor count

Check the current number of people actively browsing your site.

02 — Analyze historical performance

Retrieve total visitors, pageviews, and bounce rates for specific date ranges like 30 days or last week.

03 — Track traffic flow over time

Get data points showing how your site's traffic volume has changed across multiple periods.

04 — Segment user demographics

Break down visitor stats by top sources, countries, operating systems, and devices used.

05 — Deep dive into site content

See which specific pages are the most viewed or analyze data based on custom properties you track.

One Click on Vinkius — From Prompt to Execution

Available at **vinkius.com/mcp/plausible** — connect your AI agent in three steps.

01 Subscribe to this MCP and enter your Plausible API Key along with your Site ID (domain).

02 Select this tool within any compatible AI client, like Cursor or Claude.

03 Ask a question in natural language, such as 'What was the bounce rate for last month?'

The bottom line is you talk to your agent about your site data, and it pulls the stats immediately.

Built For

Website owners who are tired of manually compiling weekly reports. Digital marketers reviewing campaign performance in real-time. Product managers needing quick audits on feature adoption.

Digital Marketing Manager

Needs to check top traffic sources and page views right after a paid ad campaign launches.

Product Owner

Audits feature adoption rates by running a breakdown of users who accessed specific pages.

Web Developer/Site Admin

Quickly verifies site health by checking the current number of active visitors during deployment testing.

What Changes When You Connect

01 Instant insights into live traffic. Instead of logging in to see the visitor count, simply ask your agent for 'current active visitors' using `get_realtime_visitors` and get an immediate number.

02 Full historical data access. Need to know if Q2 was better than Q1? Use `get_aggregate_stats` to pull total bounce rates or pageviews across any defined time window, fast.

03 Pinpoint traffic sources immediately. Don't guess where your leads come from. Running a query using `get_top_sources` shows you exactly which platforms are sending the most people.

04 Deep user behavior analysis. Instead of just seeing total stats, run `get_custom_breakdown` to analyze how users interact with specific features or content types.

05 See who is visiting and how. Use `get_top_countries`, `get_top_devices`, and `get_top_os` together in one prompt to understand your global user base's tech stack.

Real-World Applications

A campaign failed, but you don't know why.

The marketer asks: 'What was the bounce rate for my key landing page in the last 7 days?' The agent uses `get_aggregate_stats` and `get_top_pages`, revealing a high bounce rate on that specific URL. This tells them they need to rewrite the copy before spending more ad money.

Need to prepare for an executive meeting.

The product manager asks: 'Give me a breakdown of traffic by country and device type.' The agent runs `get_top_countries` and `get_top_devices`, providing the C-suite with immediate, global user segmentation data without opening any dashboards.

Checking site health before launch.

The developer asks: 'How many people are currently on the staging site?' The agent calls `get_realtime_visitors`, confirming if traffic is flowing correctly and providing a live count for QA sign-off.

Understanding user engagement trends.

The team lead asks: 'Show me how my total visitors have changed over the last six months.' The agent uses `get_timeseries_stats`, visualizing the trend and pinpointing exactly when traffic spiked or dropped.

Patterns to Avoid

Assuming the AI knows your goals

✗ AVOID

Asking, 'Improve my site performance.' This is too vague. The agent can't guess if you mean bounce rate, conversion, or load time.

✓ INSTEAD

Be specific and use the tools: Ask for `get_aggregate_stats` combined with `get_top_sources`. For example: 'What was the total visitor count from Google in the last 30 days?'

Over-relying on general analytics

✗ AVOID

Only looking at basic metrics like pageviews without filtering. You might miss that only one niche group is actually using your site.

✓ INSTEAD

Always specify a filter: Use `get_custom_breakdown` to analyze stats by 'event:video' instead of just general page views.

Getting lost in the data points

✗ AVOID

Receiving a massive table with every single metric for the last year. It's overwhelming and hard to draw conclusions from.

✓ INSTEAD

Break it down by time or segment: Run `get_timeseries_stats` first, then drill into that period using `get_top_browsers`.

The Right Fit

Use this MCP if your primary need is analyzing web traffic and performance metrics. You should use it when you want to know *what* users are doing on your site (e.g., what pages they view, where they come from, or what device they use). Don't use it if you need to manage content—this doesn't help you write copy. Also, don't use it for conversion rate optimization; it only shows the inputs, not the outputs. If your goal is simply 'Do I have enough traffic?', then `get_realtime_visitors` is enough. But if you need to know *why* the traffic is behaving a certain way, you'll need the full power of combining tools like `get_top_sources`, `get_top_pages`, and `get_aggregate_stats` in one conversation.

The Dashboard Overload Problem

Today, analyzing site performance means logging into Plausible (or Google Analytics, or whatever). You jump between the 'Sources' tab to see where traffic comes from, then click on a secondary chart to check bounce rates for that source. If you want to compare last week to this week, you manually set up date ranges and copy-paste numbers into a spreadsheet just to make sense of it.

With this MCP, the process changes completely. You simply ask your agent: 'What was my overall visitor count compared to 7 days ago?' The tool handles the complex data fetching and comparison for you. You get one clean answer that tells you exactly what changed.

Get Site Statistics & Breakdown

Specific manual steps—like pulling out top countries, then exporting those list names to check against a CRM—are now unnecessary. You can ask the agent to combine that data: 'What are the most visited pages for users in Canada using Chrome?' It combines `get_top_pages`, `get_top_countries`, and `get_top_browsers` instantly.

The difference is moving from reactive, manual reporting to proactive, conversational analysis. You don't just read data; you interrogate it.

Plausible: 10 Site Statistics Tools

Use these ten tools to pull every piece of site data you need—from real-time visitors to detailed user breakdowns.

#	TOOL	DESCRIPTION
01	`get_aggregate_stats`	Pulls overall site statistics, such as total visitors and bounce rates, for a specified time period.
02	`get_custom_breakdown`	Provides detailed stats broken down by any specific property you've customized in Plausible.
03	`get_realtime_visitors`	Returns the exact count of people currently active and viewing your site right now.
04	`get_timeseries_stats`	Generates a time-based view, showing how various site statistics have changed over a period.
05	`get_top_browsers`	Lists the types of web browsers that are visiting your website.
06	`get_top_countries`	Shows which countries send the most traffic to your site.
07	`get_top_devices`	Determines whether visitors are primarily using mobile phones, tablets, or desktop computers.
08	`get_top_os`	Lists the operating systems (like Windows or macOS) used by your visitors.
09	`get_top_pages`	Identifies and ranks the pages on your site that receive the most views.
10	`get_top_sources`	Reveals where your traffic is coming from, whether it's Google, social media, or direct links.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U How many visitors are on my site right now?

There are currently 12 active visitors on your site.

U Show me the top 5 pages by traffic for the last 7 days.

I've retrieved the top pages. The most visited are: 1. Home (/), 2. Pricing (/pricing), 3. Features (/features), 4. Blog (/blog/new-launch), and 5. Contact (/contact).

U What was my bounce rate for the last 30 days?

Your aggregate bounce rate for the last 30 days was 42.5%.

Frequently Asked Questions

01 **How do I find out my current visitor count using Plausible MCP?**

You use the `get_realtime_visitors` tool. Just ask your agent, 'What is the current active visitor count?' It gives you a live number without needing any setup.

02 **Can I check my bounce rate for different periods with Plausible MCP?**

Yes, use `get_aggregate_stats`. You can specify date ranges like 'last 30 days' or 'yesterday' to get the accurate bounce rate and other key metrics.

03 **How do I analyze traffic sources with Plausible MCP?**

Use `get_top_sources`. You can ask your agent for a breakdown of where visitors are coming from, whether it's social media or search engines.

04 **Is Plausible MCP good for seeing user demographics?**

It is. You combine tools like `get_top_countries`, `get_top_devices`, and `get_top_os` to get a comprehensive view of your audience's technical setup globally.

05 **Can I track site performance over many months with Plausible MCP?**

Yes, use `get_timeseries_stats`. This tool tracks trends and shows how key metrics have evolved across a set period, making seasonality easy to spot.

Go Live in 60 Seconds

Get your connection token from **cloud.vinkius.com**, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add `"plausible": { "url": "…" }`
Windsurf	MCP Settings → `mcp_settings.json` → Add endpoint URL
ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

- Ask ChatGPT
- Ask Claude
- Ask Perplexity
- Ask Gemini
- Ask Grok

READY TO CONNECT

Plausible is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

Start at cloud.vinkius.com →

vinkius.com · support@vinkius.com

INDEPENDENT PLATFORM DISCLAIMER

DOCUMENT INFORMATION

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Server ID	`019d75f7-18e1-704f-af8e-1905d3a1c2ed`
Platform	Vinkius Cloud for AI Agents
Endpoint	`https://edge.vinkius.com/{token}/mcp`

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