

MCP SERVER

NO CODE

CLOUD HOSTED

Postscript MCP

Manage SMS Marketing Data Inside Your Chat.

Postscript MCP connects your AI agent directly to your Shopify SMS marketing account. Manage subscribers, campaign performance, and automated keywords conversationally from any chat client. You can list all contacts, monitor abandoned cart flows, update user details, and even check overall account plan health—all without touching a dashboard.

A+ Quality Score 100/100

sms-marketing

mms-marketing

shopify-integration

customer-retention

subscriber-management



The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Postscript MCP

12 tools available

Cloud-hosted on Vinkius

This integration lets you run your full SMS marketing operation through natural language conversation. Instead of logging into the Postscript dashboard to check metrics or manage lists, your AI agent acts as a dedicated growth manager for your brand. You can retrieve detailed subscriber information and monitor how well your campaigns are performing—for example, checking conversion rates on past promotions. Need to update someone's profile? Your agent handles it with simple commands. The entire process of managing audience data, monitoring automated flows like abandoned cart recovery, or listing all active keywords happens right in the chat window. If you use Vinkius for your MCP catalog, this connection makes sure your AI client has instant, deep access to all the tools required to keep your SMS revenue growing.

Core Capabilities

01 — Manage Subscriber Lists

List every active subscriber and fetch specific details about individual user profiles.

02 — Monitor Marketing Campaigns

Access performance data for all your SMS campaigns and automated flows, like welcome series or cart recovery sequences.

03 — Control Keywords

Search through and list the keywords that manage how customers opt-in to your messaging program.

04 — Maintain Webhooks

Create, delete, or view webhook metadata to keep your system integrations running smoothly.

05 — View Account Status

Get high-level information about your Postscript account and current plan details.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/postscript — connect your AI agent in three steps.

- 01 Subscribe to this MCP on Vinkius and enter your unique Postscript Private API Key from the platform settings.
- 02 Your AI agent authenticates the connection, granting it access to read and write marketing data within Postscript.
- 03 You simply ask your agent to perform a task—like 'Show me the performance of the last abandoned cart campaign'—and get an immediate answer.

The bottom line is that you can automate complex, multi-step marketing data checks using only conversation.

Built For

This connector is for the e-commerce marketer who spends too much time jumping between Shopify and Postscript dashboards. If checking campaign performance or updating a subscriber list feels like a chore, you need this.

E-commerce Marketing Manager

Runs daily reports on campaign revenue and uses the MCP to pull specific metrics on demand without switching tabs.

Shopify Store Owner

Needs quick visibility into subscriber count, keyword sources, or account plan limits right inside their chat interface.

Operations Specialist

Manages system health by listing webhooks and checking webhook metadata to ensure marketing automations don't break.

What Changes When You Connect

- 01 Stop switching apps. You can get a complete list of subscribers and their profiles using `list_subscribers` and `get_subscriber` without leaving your chat client, saving hours of context-switching time.

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- 02 Know exactly where your leads are coming from. Use `list_keywords` to review all opt-in sources instantly, giving you actionable data on which marketing channels work best for sign-ups.

 - 03 Track revenue performance without logging in. You can check the details of specific promotions with `get_campaign` and see conversion rates right when you need them.

 - 04 Automate compliance checks. Use `create_subscriber` to ensure any new lead is added while adhering to all necessary marketing regulations.

 - 05 Maintain system stability. Quickly list active webhooks using `list_webhooks` so you can verify if your critical integrations are running correctly.
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Real-World Applications

Auditing a Campaign Flop

The manager needs to know why the 'Summer Sale' campaign only hit 50% of its projected audience. They prompt their agent to run `list_campaigns` and then focus on the specific performance data using `get_campaign`, immediately identifying that the messaging failed because they didn't update subscriber details first.

Handling a Data Cleanup Day

The operations team finds an old webhook pointing to a retired system. They use the agent to run `list_webhooks`, confirm the bad endpoint, and then execute `delete_webhook` instantly via chat.

Building a New Lead Nurture Flow

The marketing specialist wants to start an abandoned cart flow. They use their agent to run `list_automations`, confirming that the 'Abandoned Cart Recovery' sequence is active, and then use `get_account_info` to ensure they have enough plan capacity for the new messages.

Checking New Lead Quality

A sales rep gets a list of new contacts from Shopify. Instead of manual data entry, they ask their agent to run `list_subscribers`, then use `get_subscriber` on the top 10 leads to check for detailed profile metadata and ensure everything is accurate before outreach.

Patterns to Avoid

Checking metrics manually

✗ AVOID

Opening the Postscript dashboard, navigating to 'Campaigns,' filtering by date range, and then scrolling through dozens of reports to find one number.

✓ INSTEAD

Just ask your agent. Tell it: 'What was the total revenue from all campaigns last month?' The agent uses ``list_campaigns`` and ``get_campaign`` behind the scenes and gives you the single number immediately.

Forgetting compliance rules

✗ AVOID

Manually adding a new phone number to a spreadsheet and assuming it's ready for marketing messages, only to find out later that opt-in tracking failed.

✓ INSTEAD

Use the ``create_subscriber`` tool. This ensures the subscriber is added correctly according to Postscript's compliance rules before you send any message.

Overlooking system dependencies

✗ AVOID

Having a scheduled automation fail because an old webhook was manually deleted or became invalid on another service.

✓ INSTEAD

Run ``list_webhooks`` first. This shows every active connection, letting you verify that all your necessary external services are still hooked up and communicating.

The Right Fit

Use this MCP if your job revolves around querying marketing performance data (campaigns, subscribers) or managing the technical backbone of SMS automations (webhooks). You need this connector when you're analyzing *why* a campaign performed poorly or when you need to perform quick operational maintenance tasks. Don't use it if you only ever send simple, one-off texts; basic messaging tools might suffice. If your core job is managing the raw e-commerce catalog (products, inventory), this isn't the right place—you'd need a dedicated Shopify Product API connector instead.

The Dashboard Data Dump

Today, checking on your SMS marketing health means opening Postscript. You click to 'Campaigns,' then you filter by date range, and if you need subscriber counts, you open a whole other tab for the audience list. If you're trying to solve one problem—like figuring out which keywords are underperforming—you end up clicking through five different sections and copying data into a spreadsheet just to make sense of it.

With this MCP, that entire routine vanishes. Instead of juggling tabs, you tell your agent: 'What were the top 3 performing campaigns last month?' You get a single, concise answer with specific metrics instantly. It's like having an expert marketing coordinator who lives inside your chat.

Postscript MCP gives you full control over subscriber and campaign data.

Before this, updating a user or checking the status of your automations required logging in, finding the right menu item, filling out forms, and hitting 'Save.' It was slow, prone to human error, and always interrupted your flow state.

Now, you just talk to it. Tell your agent: 'Update Sarah Chen's profile with her new phone number.' The task executes instantly in the background using `update_subscriber`. You manage everything conversationally.

Postscript: 12 Tools for E-commerce Marketing

Use these tools to manage every aspect of your SMS marketing operations, from listing contacts to monitoring campaign revenue.

#	TOOL	DESCRIPTION
01	<code>create_subscriber</code>	Adds a new customer to your SMS subscriber list, making sure they are opted in.
02	<code>create_webhook</code>	Sets up a new webhook endpoint so Postscript can send data to an external system.
03	<code>delete_webhook</code>	Removes an existing, no-longer-needed webhook from your account.
04	<code>get_account_info</code>	Retrieves general details about your overall Postscript marketing account and plan.
05	<code>get_campaign</code>	Fetches detailed performance metrics for a specific SMS campaign you ran.
06	<code>get_subscriber</code>	Retrieves all profile details and history for one specific subscriber by their identifier.
07	<code>list_automations</code>	Lists all the automated marketing flows, such as 'Welcome Series' or 'Abandoned Cart', that are active.
08	<code>list_campaigns</code>	Provides a list of every SMS campaign you have run or scheduled.
09	<code>list_keywords</code>	Shows all the short code keywords used for customer sign-ups and opt-ins.
10	<code>list_subscribers</code>	Generates a complete list of every phone number currently managed in your subscriber database.
11	<code>list_webhooks</code>	Lists all the current, active webhooks connected to or running from your account.
12	<code>update_subscriber</code>	Changes specific information for an existing subscriber record, like updating their name or email.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U List all active SMS subscribers in Postscript.



I've retrieved your subscribers. You have 1,500 active contacts. Notable recent additions include 'Alice Miller' and 'Sarah Chen'. Would you like to see the opt-in source for any of them?

U Show me the performance of all active SMS campaigns with conversion rates and revenue attribution.



5 active SMS campaigns this month. "Flash Sale Friday" generated \$34,200 from 12,400 messages (2.8% conversion, \$2.76 revenue per message). "Abandoned Cart Recovery" recovered \$18,700 across 3,400 sends (8.2% conversion). "Welcome Series" onboarded 890 new subscribers with 94% opt-in retention. "VIP Early Access" drove \$12,100 from just 800 sends (highest RPM at \$15.13). Total SMS revenue: \$72,400. Overall unsubscribe rate: 0.4%.

U Create a new SMS campaign targeting customers who purchased in the last 30 days but have not reordered.



Campaign "Re-order Reminder" created. Audience: 2,340 customers (purchased 30+ days ago, no repeat order). Message: "Missing your favorites? Come back and enjoy 15% off your next order with code RETURN15. Shop now: [link]". Scheduled: Tomorrow at 11 AM EST (optimal send time). Estimated reach: 2,280 deliverable. Projected revenue based on similar campaigns: \$4,600-\$6,200.

Frequently Asked Questions

01 How do I list all my SMS subscribers using Postscript MCP?

You use the `list_subscribers` tool. This command retrieves a full roster of every phone number in your database, letting you know exactly who is opted into marketing messages.

02 Can I check campaign performance with Postscript MCP?

Yes, use the `list_campaigns` tool first to see all available campaigns. Then, run `get_campaign` on any specific name to pull detailed metrics and revenue data.

03 What is the difference between listing subscribers and getting subscriber details in Postscript MCP?

Running `list_subscribers` gives you a simple count and list of names. Running `get_subscriber` requires a specific ID, but it returns rich metadata—like their full profile history or last activity.

04 How do I make sure my automations are running correctly using Postscript MCP?

You check the system status by using `list_automations`. This shows you if flows like abandoned cart recovery are active and configured properly for your store.

05 Do I need to worry about webhooks when using Postscript MCP?







If other systems rely on Postscript sending data, you must use `list_webhooks` first. This confirms that every connection point is active and points to the correct endpoint.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"postscript": { "url": "..."</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Postscript is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and
start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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