

MCP SERVER

NO CODE

CLOUD HOSTED

ProfitWell MCP

Analyze MRR and churn trends in conversation.

ProfitWell MCP connects your AI agent directly to your subscription metrics data (Paddle). Get real-time access to Monthly Recurring Revenue (MRR), Customer Lifetime Value (LTV), and detailed churn analysis. Manage customer accounts, track growth trends, and update subscriptions—all through natural conversation.

A+ Quality Score 98.33/100

subscription-metrics

churn-analysis

mrr-tracking

revenue-intelligence

ltv-calculation



The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

ProfitWell MCP

12 tools available

Cloud-hosted on Vinkius

Need a deep dive into your revenue health without exporting another CSV? This MCP gives your AI agent direct control over your ProfitWell data. Instead of logging into separate dashboards to piece together monthly metrics, you just talk to your client. You can retrieve immediate data like MRR and LTV, monitor exactly who is churning, or even manually update a subscription status if needed. It's about taking the guesswork out of growth reporting.

This integration acts as a dedicated revenue analyst built into your chat window. Whether you're tracking daily spikes in new subscribers or analyzing long-term retention rates, all that data is accessible through Vinkius, making complex financial modeling conversational. You can analyze customer history and get a clear picture of unit economics without ever leaving your workspace.

Core Capabilities

01 — Track Subscription Metrics

Retrieve daily or monthly figures for MRR, churn rates, and growth statistics.

02 — Analyze Customer Value

Determine the projected lifetime value (LTV) of specific customers or cohorts.

03 — Manage Account Status

Create, update, suspend, or reactivate customer subscriptions using natural language commands.

04 — Review Billing History

Access detailed records of any customer's subscription changes and billing events.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/profitwell — connect your AI agent in three steps.

- 01 Subscribe to the MCP and enter your ProfitWell Private API Token within the Vinkius marketplace.
- 02 Connect this MCP to your preferred AI client (Claude, Cursor, etc.).
- 03 Ask your agent a question like 'What was our MRR last month?' and receive the data immediately.

The bottom line is you can run complex financial reports using simple conversation prompts.

Built For

Founders who are tired of waiting on finance for end-of-month numbers, or Customer Success Managers who need immediate visibility into account health. This MCP puts your entire subscription intelligence platform right where you already work.

Founder/CEO

Needs to pull combined MRR trends and LTV ratios instantly when making quick decisions about market pivots.

Finance Operations Analyst

Manages subscription metadata, needs to calculate historical retention metrics, and track complex billing data for auditing purposes.

Customer Success Manager (CSM)

Must review a customer's full history, identify if they are at risk of churning, or manually 'un-churn' an account without leaving the chat interface.

What Changes When You Connect

- 01 Stop exporting CSV files for basic reporting. You can now use your agent to pull monthly figures, like those provided by the `get_monthly_metrics` tool, directly into a chat window.

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- 02** Get immediate customer context without switching tabs. Need to know why an account is struggling? Use `get_customer_history` to review all billing changes instantly.
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- 03** Proactively manage revenue risks. Instead of waiting for manual reports, you can run the `get_retention_stats` tool to see current churn rates and spot trends immediately.
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- 04** Act on data in real time. If a customer needs a plan change or suspension reversal, tools like `update_subscription` or `unchurn_subscription` let your agent execute that action instantly.
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- 05** Know your worth upfront. Use the `get_customer_ltv` tool to calculate how much a specific client is actually worth before negotiating a renewal.
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Real-World Applications

Quarterly Revenue Review

The CFO needs to know if Q3 MRR hit targets. They prompt their agent: 'List all monthly metrics for the last quarter.' The agent uses `get_monthly_metrics` and instantly provides a summary, including new revenue and contraction figures, allowing the team to adjust forecasts immediately.

Testing New Pricing Models

A product manager needs to see how different plans affect long-term revenue. They use `list_subscription_plans` first, then ask their agent to calculate LTV using a specific plan's data point via `get_customer_ltv`, validating the financial model before launch.

Handling At-Risk Accounts

A CSM notices a key client's usage dropped sharply. They ask their agent for `get_customer_history`. The detailed billing record shows multiple failed payments, allowing the CSM to preemptively reach out and fix payment methods before the account churns.

Correcting Billing Errors

The finance team identifies an account that was incorrectly marked as canceled. They use the agent to run `unchurn_subscription` and confirm the change using `get_account_status`, ensuring billing continuity with zero manual intervention.

Patterns to Avoid

Using spreadsheets for live data

X AVOID

Exporting a CSV from ProfitWell, spending hours manually filtering out test accounts and calculating the net MRR change.

✓ INSTEAD

Instead of exporting, use your agent to run ``get_monthly_metrics`` or ``exclude_customer`` before asking for the report. This keeps the calculation live and accurate.

Treating data as static

X AVOID

Assuming a customer's plan status hasn't changed since last week, leading to billing errors when they renew or downgrade.

✓ INSTEAD

Always verify the current state by using ``get_account_status`` before making any assumptions. If changes are needed, use ``update_subscription``.

Overlooking customer context

X AVOID

Just knowing a user's name but not their full revenue profile or usage pattern.

✓ INSTEAD

Always start by using ``get_customer_history``. This gives you the complete billing picture necessary to understand the current state of the account.

The Right Fit

Use this MCP if your primary pain point is accessing complex, real-time financial data (MRR, LTV, churn) and acting on it without switching applications. If you need to write a basic report or just view historical PDFs, an existing dashboard tool works fine. However, if the task requires calculation, status checks (`get_account_status`), or direct modification of records (like `create_subscription` or `update_subscription`), this MCP is essential. Don't use this if you only need to list available plans; that's a simple read operation handled by `list_subscription_plans` . If your workflow is purely reporting and never requires making changes, the full power of the MCP might be overkill.

The struggle with manual revenue reporting

Every month, you're stuck in a cycle of dashboard hopping. You jump from ProfitWell to your CRM, opening three different tabs just to piece together one cohesive story about churn. You download data sets, spend hours cleaning them up in spreadsheets, and then run the risk that by the time the report is finished, someone has already changed a single subscription status.

With this MCP, you skip the exports and the coffee breaks spent cross-referencing tabs. Your agent handles the heavy lifting. You ask for 'MRR trend over six months,' and it delivers the summarized data right in your chat window, letting you focus on strategy instead of spreadsheet formatting.

ProfitWell MCP: Instant Subscription Intelligence

The manual steps that vanish include generating retention reports and checking current plan status. You no longer need to manually run a report just to see if an account is active, or track how many subscribers you have who are currently suspended.

Now, your AI agent handles all of it. It's not just data retrieval; it's instant operational control over revenue metrics and customer accounts.

ProfitWell: 12 Subscription Metrics Tools

These tools let you programmatically calculate specific financial metrics, track customer activity, and modify subscription records using natural language prompts.

#	TOOL	DESCRIPTION
01	<code>churn_subscription</code>	Marks a customer's subscription as churned.
02	<code>create_subscription</code>	Adds a brand new subscriber account to ProfitWell.
03	<code>get_customer_history</code>	Retrieves the full billing and subscription history for any given customer.
04	<code>get_daily_metrics</code>	Fetches key growth statistics for a specific day.
05	<code>exclude_customer</code>	Removes a customer from the metrics calculation pool (e.g., test accounts).
06	<code>get_account_status</code>	Checks the current operational status of the API connection.
07	<code>list_subscription_plans</code>	Lists all active product plans and their associated pricing information.
08	<code>get_customer_ltv</code>	Calculates the predicted lifetime value for a customer account.
09	<code>get_monthly_metrics</code>	Retrieves detailed financial statistics aggregated by month.
10	<code>get_retention_stats</code>	Generates specific reports detailing retention and churn metrics over a time period.
11	<code>unchurn_subscription</code>	Reverses a cancellation or suspension on an existing account.
12	<code>update_subscription</code>	Modifies the plan or status of an existing subscriber's account.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U List all monthly metrics for my account.



I've retrieved your metrics. For this month, your MRR is \$15,200 with a 2.5% churn rate. Would you like to see the daily breakdown?

U Show me our MRR trend for the last 6 months with churn and expansion breakdown.



MRR trend (Dec-May): \$124K, \$131K, \$138K, \$142K, \$149K, \$156K (current). Net growth: \$32K (+25.8%). Monthly breakdown for May: New MRR \$12,400, Expansion \$4,800, Contraction -\$2,100, Churn -\$8,100. Net new MRR: \$7,000. Gross churn rate: 5.2% (down from 6.1% in Dec). Your LTV/CAC ratio improved to 4.2x. Customer count grew from 847 to 1,023.

U Identify the top 10 customers at risk of churning based on engagement and usage patterns.



Top 10 at-risk customers identified by ProfitWell Retain analysis. #1: DataFlow Inc (\$2,400/mo MRR) has not logged in for 18 days and usage dropped 78%. #2: CloudBridge (\$1,800/mo) downgraded payment method. #3: TechVentures (\$1,500/mo) submitted 3 support tickets about limitations. #4: ScaleUp (\$1,200/mo) has declining API calls. Combined at-risk MRR: \$14,200. Recommended actions: schedule check-in calls for top 5, send personalized feature discovery emails to the remaining 5.

Frequently Asked Questions

01 How do I check my current MRR using ProfitWell MCP?

You can request this by asking your agent to run the ``get_monthly_metrics`` tool. This pulls the latest financial data, giving you an immediate read on your monthly recurring revenue.

02 Can I update a customer's plan using ProfitWell MCP?

Yes, use the `update_subscription` tool. You can instruct your agent to change a specific subscriber's tier or status without having to log into the backend dashboard.

03 What if I need to see past billing data with ProfitWell MCP?

Use the `get_customer_history` tool. This gives you a full, detailed audit trail of every payment and subscription change for any customer on record.

04 Does ProfitWell MCP handle test accounts correctly?

Yes. You can use the `exclude_customer` tool to filter out specific groups of users (like internal testing accounts) before running reports, ensuring your metrics are clean.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT

WHERE TO CONFIGURE



Claude AI

Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint



Cursor

Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint



VS Code

Ctrl/Cmd+Shift+P → "MCP: Add Server" → add `"profitwell": { "url": "..."`



Windsurf

MCP Settings → `mcp_settings.json` → Add endpoint URL



ChatGPT

Settings → Tools & plugins → Add MCP server → Paste endpoint



Gemini

Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI
ABOUT THIS

Let your preferred AI
explain this MCP server



Ask ChatGPT



Ask Claude



Ask Perplexity



Ask Gemini



Ask Grok



READY TO CONNECT

ProfitWell is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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