

MCP SERVER

NO CODE

CLOUD HOSTED

# Reddit Ads MCP

Audit, report, and manage campaigns via natural conversation.

Reddit Ads manages your entire Reddit advertising campaign structure through an MCP connection. Your AI client can audit ad accounts, list campaigns and groups, retrieve specific ads, and pull detailed performance reports using natural conversation.

**A+** Quality Score 98.33/100

ad-campaigns

performance-reporting

digital-marketing

audience-targeting

ad-management



# The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

# Your AI Connections Run Through Vinkius Cloud

The world's largest  
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

*The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.*

— Architecture principle

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## Four Pillars of the Vinkius Runtime

### 01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

### 03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

### 02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

### 04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

**AES-256**

Encryption at rest

**Ed25519**

PKI vault signatures

**24h TTL**

Ephemeral session keys

**V8 Isolate**

Sandboxed execution

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## One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

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## Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

### 01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

### 02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

### 03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

### 05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

### 04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

### 06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

## Emergency Kill Switch

EU AI Act Art. 14(1)  
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

#### 01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

#### 02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

#### 03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

## Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

**Control Plane**

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

**FinOps**

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

**Firewall & DLP**

PII redaction activity, sensitive data protection counters, and security event timeline.

**Agent Activity**

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

**Tool Health**

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

**Incident Log**

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at [cloud.vinkius.com](https://cloud.vinkius.com) — connect your AI agent in under 60 seconds.

# Reddit Ads MCP

10 tools available

Cloud-hosted on Vinkius

Running successful ads on Reddit means keeping a close eye on everything—from creative assets to daily spending. This MCP lets your agent handle that complexity. Instead of navigating multiple dashboards just to verify if an ad group is live or calculate last week's ROI, you simply ask your AI client. It connects directly to the data, pulling together structured reports and metadata instantly. You can list all active accounts and then dive into campaign details for specific performance checks. This capability turns a manual auditing process into a quick conversation with your agent. All these tools are housed within Vinkius, giving you access to industry-leading connectivity without managing multiple integrations. Whether you're checking asset governance or pulling complex reporting data across flexible dates, the MCP gives you real-time ad operation capabilities right from your workflow.

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## Core Capabilities

### 01 — Listing all Ad Accounts

The agent retrieves a list of every active and inactive advertising account associated with your profile.

### 03 — Retrieving Ad Details

The MCP pulls up metadata on individual ads, checking if the creative assets are correctly published and active.

### 05 — Managing Creative Assets

The agent lists all creative assets used across your account, helping you maintain strict organizational control over your content.

### 02 — Auditing Campaigns and Groups

You can get details for specific campaigns or ad groups to verify their status, budget, and structure.

### 04 — Generating Performance Reports

You request detailed reports for any given time period to understand total spend, average CPC, and overall ROI.

# One Click on Vinkius — From Prompt to Execution

Available at [vinkius.com/mcp/reddit-ads](https://vinkius.com/mcp/reddit-ads) — connect your AI agent in three steps.

- 01 Subscribe to this MCP and provide your Reddit Ads Access Token.
- 02 Connect the token to your preferred AI client (like Claude or Cursor).
- 03 Use natural language commands within your agent to request specific ad data, reports, or account audits.

The bottom line is you talk to your AI client, and it talks to Reddit Ads for you.

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## Built For

This MCP is built for people who spend too much time clicking through dashboard tabs just to answer a single question about ad performance. It saves the Marketing Manager from manual data aggregation, gives Ad Ops Specialists confidence in campaign setup, and lets Growth Leads run rapid audits without ever logging into the native platform.

### Marketing Manager

Checks daily ad spend totals and monitors overall campaign statuses straight within their primary workflow.

### Ad Operations Specialist

Verifies if new ad groups or creative assets have been correctly configured, published, and are ready to run live.

### Growth Lead

Performs rapid performance audits and ROI checks across multiple campaigns without needing manual dashboard logins.

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## What Changes When You Connect

- 01 Stop manually checking statuses. You can list all ad accounts, then use the agent to get details for specific campaigns or groups, verifying their status instantly.

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- 02 Never guess your ROI again. Request a detailed advertising report using `get_report` and specify exact date ranges to understand total spend and average CPC.

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  - 03 Maintain control over content. Use `list_creative_assets` to audit every single piece of copy and image across all ad accounts, ensuring compliance before launch.

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  - 04 Get visibility fast. Instead of clicking through dozens of tabs to see what's running, run `list_campaigns` or `list_ad_groups` to maintain a structured overview of all efforts.

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  - 05 Verify everything is live. You can query individual ads and creative assets using tools like `get_ad` to confirm your content is published correctly.
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## Real-World Applications

### A quick pre-launch audit

The Ad Ops Specialist needs to know if the new Q3 campaign group is fully set up. They ask their agent to run `list_ad_groups` and then use `get_campaign` on the specific ID. The agent confirms the structure and pulls all associated creative assets using `list_creative_assets`, saving hours of dashboard clicking.

### Onboarding new team members

The Growth Lead needs an instant inventory of all existing advertising efforts. They ask their agent to run `list_ad_accounts` and then follow up with a request for all active campaigns using `list_campaigns`, giving them immediate context.

### Investigating budget overruns

The Marketing Manager sees a spike in spend and needs immediate data. They ask their agent to run `get_report` for the last 7 days, specifying 'CPC' as the metric. The agent delivers a precise summary, allowing them to pinpoint which ad group caused the unexpected cost.

### Cross-platform performance comparison

A Business Owner needs to compare last month's spending against the previous period. They ask their agent to run two separate `get_report` calls, comparing monthly totals and providing a direct side-by-side financial summary.

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## Patterns to Avoid

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### Assuming all data is available.

#### X AVOID

The user assumes that just listing ads will provide performance metrics, so they run ``list_ads`` and then get confused when the output contains no cost or spend information.

#### ✓ INSTEAD

To get financial details, you must use a dedicated tool. Always follow up with ``get_report``, specifying the required date range and metric type.

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### Trying to fix configuration errors manually.

#### X AVOID

The user finds an ad group that looks broken but doesn't know if it's due to a creative or campaign issue, so they try running multiple listing tools until one works.

#### ✓ INSTEAD

Start broad by using ``list_ad_groups`` to locate the ID, then use ``get_campaign`` with that ID. This structured approach isolates the potential failure point.

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### Confusing account data with campaign data.

#### X AVOID

The user tries to ask for performance metrics on a raw account listing via ``list_ad_accounts``, getting only metadata like status and IDs, not spending details.

#### ✓ INSTEAD

Account listings (``list_ad_accounts``) provide structure. To get performance numbers, you must use the specific reporting tool: ``get_report``.

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## The Right Fit

Use this MCP if your core workflow involves auditing, verifying status, or quantifying historical spending on Reddit Ads. You need to answer questions like 'How much did we spend last month?' or 'Is Ad Group X active and properly configured?'. Don't use this if you just need general ad copy brainstorming or brand research; those are generative tasks for a language model. If your goal is to *create* entirely new campaign ideas from scratch, that requires human input. But if the job is taking existing data—account IDs, group names, and performance metrics—and structuring it into an actionable summary, this MCP is necessary. It's about reading the current state of play, not inventing a better one.

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## The manual chore of checking campaign status today

Think about how you spend your Tuesday mornings. You open the Reddit Ads dashboard, navigate to 'Campaigns,' then filter by date. If you need a performance check on just one ad group, you have to drill down through three layers of menus and multiple tabs. Then, if you want to know what creative assets are running in that specific campaign, you jump to another section and start cross-referencing IDs. It's clicking, filtering, copy-pasting, and constantly switching context.

With this MCP, the process changes completely. You tell your agent: 'Show me the performance report for Ad Group X from last week.' The agent runs `get_ad_group` to verify its existence, then calls `get_report`. It hands you a clean, summarized answer in plain text. What you get is immediate clarity without ever touching a dashboard.

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## Reddit Ads MCP: Campaign Data and Asset Governance

You no longer have to manually list every single ad account, campaign, or group just to build an overview. The agent handles the inventory via `list_ad_accounts`, `list_campaigns`, and `list_ad_groups` automatically. It also pulls in all creative assets using `list_creative_assets` so you can audit them all at once.

This MCP turns a multi-hour auditing process into three minutes of conversation. You gain immediate, structured access to the entire ad ecosystem's data.

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# Reddit Ads MCP: 10 Tools for Ad Management

These tools give you granular control over every aspect of your ad account, from listing all campaigns to generating complex performance reports.

#	TOOL	DESCRIPTION
01	<code>get_campaign</code>	Pulls specific details for one selected advertising campaign.
02	<code>get_ad_account</code>	Retrieves the complete metadata and status of a single ad account.
03	<code>get_ad_group</code>	Gets specific details for one designated ad group within an account.
04	<code>get_ad</code>	Retrieves the full data set and status of a single, specific advertisement.
05	<code>get_report</code>	Generates detailed advertising reports based on flexible date ranges and performance metrics.
06	<code>list_ad_accounts</code>	Lists all ad accounts linked to your profile for quick auditing.
07	<code>list_ad_groups</code>	Retrieves a comprehensive list of every ad group running under your account.
08	<code>list_ads</code>	Lists all currently active and inactive ads in your accounts.
09	<code>list_campaigns</code>	Provides a complete overview listing all current advertising campaigns.
10	<code>list_creative_assets</code>	Lists and inventories every creative asset used across your ad accounts.

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## See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

**U** List all my Reddit ad accounts.



I've retrieved your ad accounts. You have 2 accounts: 'Vinkius Main' and 'Test Account'. Which one would you like to audit for campaigns?

**U** Show me my active campaigns for account ID t2\_xxxx.



I've found 3 active campaigns in that account: 'Spring Launch', 'Community Outreach', and 'B2B Demo'. I can provide performance summaries for any of them.

**U** Get an ads report for last week.



I've generated your report for last week. Your total spend was \$450 with an average CPC of \$0.85. Would you like a breakdown by ad group?

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## Frequently Asked Questions

### 01 How do I list all my Reddit ads accounts using the Reddit Ads MCP?

You use the `list\_ad\_accounts` tool. This command returns a complete roster of every ad account linked to your profile, allowing you to select which one needs auditing first.

### 02 Can I get a performance report for Reddit Ads using this MCP?

Yes, you use the `get\_report` tool. You specify the date range and desired metrics—like total spend or average CPC—and the agent returns the structured financial data.

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**03 What is the difference between listing ads and getting an ad's details with Reddit Ads MCP?**

The ``list_ads`` tool provides a general index of all running ads. If you need specific metadata, status checks, or detailed information about one particular ad, use the ``get_ad`` tool.

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**04 Does Reddit Ads MCP help me check if my new creative assets are ready?**

Yes. You can first run ``list_creative_assets`` to inventory everything you have. Then, if you want to verify the status of a specific ad or group, use ``get_ad_group`` or ``get_ad``.

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**05 Can I audit all campaigns at once with Reddit Ads MCP?**

You first run ``list_campaigns`` to get the full list of campaign IDs. Then, you can use ``get_campaign`` for each ID to pull specific performance and structural details one by one.

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# Go Live in 60 Seconds

Get your connection token from [cloud.vinkius.com](https://cloud.vinkius.com), then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT

WHERE TO CONFIGURE



Claude AI

Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint



Cursor

Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint



VS Code

Ctrl/Cmd+Shift+P → "MCP: Add Server" → add `"reddit-ads": { "url": "..."}`



Windsurf

MCP Settings → `mcp_settings.json` → Add endpoint URL



ChatGPT

Settings → Tools & plugins → Add MCP server → Paste endpoint



Gemini

Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI  
ABOUT THIS

Let your preferred AI  
explain this MCP server



Ask ChatGPT



Ask Claude



Ask Perplexity



Ask Gemini



Ask Grok



READY TO CONNECT

# Reddit Ads is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

[vinkius.com](https://vinkius.com) · [support@vinkius.com](mailto:support@vinkius.com)

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