

MCP SERVER

NO CODE

CLOUD HOSTED

Reddit Intelligence MCP

Track community conversations, find true sentiment.

Reddit Intelligence MCP taps into Reddit's public data, giving your AI client real-time social listening power. Monitor niche communities, track trending topics, and analyze genuine sentiment across thousands of discussions instantly. It lets you turn casual conversation into actionable marketing strategy.

A+ Quality Score 100/100

sentiment-analysis

market-intelligence

community-monitoring

social-listening

trend-tracking

web-scraping



The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Reddit Intelligence MCP

9 tools available

Cloud-hosted on Vinkius

This connector gives your agent access to millions of conversations happening on Reddit every day. You can use it to monitor specific communities for signals about your industry or competitors. For example, instead of guessing what people think, you ask the MCP to pull top comments from a post; this shows you exactly what users are objecting to or praising. Need to know where your ideal customers hang out? You can search for and prioritize entire subreddits by topic and size. The platform makes it easy to aggregate posts from dozens of related communities into one single feed, giving you a full picture of the conversation. When you connect this MCP through Vinkius, all your AI clients get access to these deep community insights without needing special credentials.

Core Capabilities

01 — Gauge Community Sentiment

Analyze posts' top comments to understand authentic user reactions, objections, and opinions about a specific product or topic.

03 — Monitor Niche Feeds

Aggregate posts from multiple related subreddits into one ranked dashboard for continuous intelligence gathering.

05 — Filter Content Types

Retrieve posts from a community based on their content category, like 'Case Study' or 'Question'.

02 — Discover Target Communities

Find relevant subreddits by keyword or topic, returning subscriber counts so you can prioritize where your audience spends time.

04 — Search and Track Topics

Search Reddit across all communities or within a single subreddit using keywords, sorting results by relevance, popularity, or how recent they are.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/reddit-intelligence — connect your AI agent in three steps.

- 01** Subscribe to this MCP. No special credentials are required; you start immediately.
- 02** Tell your AI agent what you need to find: a topic, community, or set of posts.
- 03** The agent executes the request and returns structured data—a list of trends, key objections, or highly engaging posts.

The bottom line is that instead of manually browsing Reddit for signals, your AI client fetches the raw data you need in seconds.

Built For

Brand managers and content strategists who realize that good marketing isn't about what *they* think, but what their audience is actually talking about. If you spend hours manually aggregating social chatter just to find out if people like your new feature, this MCP saves your sanity.

Content Strategist

You monitor rising posts and high-engagement topics across multiple subreddits to plan content pillars that address current community pain points.

Brand Manager

You continuously run sentiment analysis on brand mentions, identifying immediate negative feedback or unexpected praise the moment it appears online.

Growth Hacker

You identify the most active and relevant subreddits where your ideal customers spend their time, allowing you to focus outreach efforts precisely.

What Changes When You Connect

- 01** You stop guessing. By using tools like `get_post_comments` and `search_reddit`, you can read the actual objections people have about your product in real time, not just superficial praise.

-
- 02 Focus on high-impact areas. Use `search_subreddits` to find niche communities that are growing rapidly, allowing you to prioritize where your marketing budget should go next week.

 - 03 Never miss a trend. Tools like `get_subreddit_posts` let you sort by 'rising' content, catching viral topics before they become mainstream buzzwords.

 - 04 Get the full picture instantly. Use `get_multi_feed` to monitor multiple related subreddits at once, compiling all that chatter into one ranked dashboard for easy review.

 - 05 Verify sources and credibility. Running a user profile check with `get_user_profile` helps you quickly evaluate if a content author is an expert or just passing through.
-

Real-World Applications

Monitoring Competitor Reaction to Product Launch

A brand manager needs to know how the market reacted to a competitor's new feature. They use `search_reddit`, targeting the competitor's product name and using `get_post_comments` on key posts. The agent compiles all negative feedback points into a single report for the development team.

Identifying Key Influencers for Partnerships

A company needs credible voices in their niche. They use `get_popular_subreddits` first, then select a top sub and run `get_user_profile` on high-karma users to confirm they are domain experts before reaching out.

Finding Content Ideas Before Competitors Do

A content strategist notices an industry pain point is gaining traction but hasn't been solved in top-tier content. They use `get_subreddit_posts`, sorting by 'rising', and then check the flair tags with `get_posts_by_flair` to confirm the community wants a 'Case Study'.

Patterns to Avoid

Searching for general keywords

X AVOID

Typing 'marketing tips' into the prompt and getting thousands of generic, low-quality posts. This wastes time sifting through noise.

✓ INSTEAD

Use `search_reddit` with specific filters like `sort='top'` and `time='week'`, or use `get_multi_feed` to aggregate only from 3-4 highly relevant subreddits (e.g., `r/copywriting`, `r/marketing`).

Assuming all content is valuable

X AVOID

Reading a post and thinking its sentiment reflects the entire community, missing key objections or counterarguments.

✓ INSTEAD

Always run `get_post_comments` to surface authentic reactions. The comments reveal the true spectrum of opinion, not just the top-level summary.

Ignoring content type

X AVOID

Getting a feed full of 'Resource' posts when you specifically needed actionable discussion points.

✓ INSTEAD

Use `get_posts_by_flair` to filter results. If you need debate, search specifically for the 'Question' flair.

The Right Fit

Use this MCP if your goal is social listening and competitive intelligence based on public community conversations. You should use it when you need to know *what people are actually saying* about a topic, product, or competitor—especially regarding pain points, objections, or emerging trends. Don't use it just because you want general web scraping; this MCP requires defining the source (a subreddit) and the scope of the search.

Don't use it if your data lives behind private paywalls or user logins. This tool only accesses public Reddit data. If you need to track internal company communications, you need a different type of system integration entirely.

The way we used to find out what people thought was exhausting.

Today, gathering social proof means opening Reddit in multiple tabs. You check the main feed for general buzz, then click into a thread to see if it's worth reading. If you want sentiment, you manually scroll through dozens of comments, trying to filter out sarcasm and noise just to piece together a rough understanding.

With this MCP, your agent does the grunt work. You ask for 'objections about our product,' and it runs `get_post_comments` across relevant posts. It hands back structured data—a list of pain points, categorized by how often they appear in comments. You just read the intelligence.

Reddit Intelligence MCP: Actionable Insights from Community Data

You eliminate the need to manually monitor multiple subreddits or sift through endless comment threads. Instead of opening `r/marketing`, then switching over to `r/tech`, you use `get_multi_feed` to see all relevant signals in one place.

What's different now is that insight is instant and comprehensive. You stop reacting to what was popular yesterday; you start acting on the conversations happening right now.

Reddit Intelligence: 9 Tools for Social Listening

These tools allow you to perform detailed data extraction, from getting user profiles to aggregating multiple subreddits' posts and analyzing comments.

#	TOOL	DESCRIPTION
01	<code>get_post_comments</code>	Pulls comments from a specific Reddit post ID so you can analyze the true sentiment and uncover user objections.
02	<code>search_subreddits</code>	Discovers relevant communities by keyword, returning their subscriber counts to help you prioritize targets for analysis.
03	<code>get_posts_by_flair</code>	Filters posts within a subreddit based on content tags (flairs), allowing you to focus only on 'Question' or 'Resource' types.
04	<code>get_multi_feed</code>	Aggregates post data from several subreddits simultaneously, creating one single feed for cross-niche monitoring.
05	<code>get_popular_subreddits</code>	Retrieves a list of the most active and high-traffic communities on Reddit right now.
06	<code>search_reddit</code>	Searches for posts across all or specific subreddits, letting you sort results by relevance or find the top content from the last week.
07	<code>get_subreddit_info</code>	Retrieves metadata and statistics for any subreddit community to help evaluate its size and overall relevance.
08	<code>get_subreddit_posts</code>	Gets posts from a specific subreddit, allowing you to sort by hot, new, rising, or controversial content to track engagement trends.
09	<code>get_user_profile</code>	Retrieves public profile data for any Reddit user so you can evaluate their posting history and credibility.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U What are the most engaging posts in r/marketing this week?



I fetched the top 25 posts from r/marketing this week. The most engaging post (score: 1,842) is 'How we grew from 0 to 10k email subscribers in 90 days' with 312 comments and a 97% upvote ratio. The second trending topic is around AI content strategy, with 3 posts in the top 10 discussing its impact on SEO.

U Search Reddit for discussions about 'AI writing tools' and tell me what people are saying.



I searched Reddit for 'AI writing tools' (past week, sorted by top). Found 25 results across 12 subreddits. The dominant sentiment is mixed: r/marketing users praise tools like Claude for strategy work, while r/copywriting shows resistance, with the top post ('AI is killing authentic brand voice') scoring 934 upvotes. r/entrepreneur is more positive, focusing on productivity gains.

U Find me the top subreddits where SaaS founders hang out.



I searched for 'SaaS founder' communities. Top results: r/SaaS (187k subscribers, 1.2k active now), r/startups (1.1M subscribers), r/Entrepreneur (3.2M subscribers), r/indiehackers (52k subscribers), and r/microsaas (28k subscribers). I recommend starting with r/SaaS for the most targeted audience and r/indiehackers for bootstrapped founders.

Frequently Asked Questions

01 Does Reddit Intelligence MCP access private or paid subreddits?

No, this MCP only connects to public data available on Reddit. If a community requires a login or subscription, the tool cannot retrieve information.

02 How do I use the search_reddit tool for competitive analysis?

You should search using your competitor's product name and include terms like 'problem' or 'alternatives.' Then, filter the results to see what users are most frequently discussing.

03 Is get_post_comments useful for general trend spotting?

While great for sentiment, it focuses on *reactions* rather than overall trends. For trends, use get_subreddit_posts or search_reddit to see what's gaining visibility.

04 What is the best way to monitor a brand's reputation?

You combine tools: first, use get_popular_subreddits to find high-traffic areas. Then, run search_reddit with your brand name and filter for negative keywords.

05 Can I track conversations across multiple niche topics at once?

Yes. You can use get_multi_feed to aggregate posts from several subreddits (e.g., 'AI' + 'writing' + 'SEO') into a single, ranked feed for easy comparison.

06 Do I need a Reddit account to use this?

You need a free Reddit app. Go to reddit.com/prefs/apps, click 'create app', select 'script', and copy your Client ID and Client Secret. The whole process takes less than a minute and is completely free.

07 Can I monitor multiple subreddits at the same time?

Yes! Use the `get_multi_feed` tool with a comma-separated list of subreddits (e.g. 'marketing,entrepreneur,smallbusiness'). It aggregates posts from all of them into a single ranked feed.

08 How do I find which subreddits are most relevant for my niche?







Use the `search_subreddits` tool with a keyword describing your niche (e.g. 'SaaS', 'fitness', 'crypto trading'). It returns matching communities sorted by subscriber count so you can prioritize the largest ones.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"reddit-intelligence": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Reddit Intelligence is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

INDEPENDENT PLATFORM DISCLAIMER

Vinkius is an independent platform and is not affiliated with, endorsed by, sponsored by, verified by, or otherwise authorized by Reddit Intelligence. All third-party trademarks, logos, and brand names are the property of their respective owners. Their use in this document is strictly for informational purposes to identify service compatibility and interoperability.

DOCUMENT INFORMATION

Generated	June 2026
MCP Server	Reddit Intelligence MCP
Server ID	019e38e1-cbf3-73ff-958e-605d2398c80c
Platform	Vinkius Cloud for AI Agents
Endpoint	https://edge.vinkius.com/{token}/mcp

LICENSE & USAGE

This document is generated automatically by the Vinkius PDF Engine. Content reflects the MCP server configuration at the time of generation and may change as updates are deployed. For the most current information, visit vinkius.com/mcp/reddit-intelligence.