

MCP SERVER

NO CODE

CLOUD HOSTED

SendCloud MCP

Manage campaigns and mailing lists via conversation.

SendCloud MCP connects your AI agent to a leading email and SMS marketing platform. Manage entire campaigns, audit mailing lists, create templates, and send targeted emails—all through natural conversation. You control communications without ever touching the complex SendCloud web portal.

A+ Quality Score 100/100

sms-notifications

campaign-management

template-engine

delivery-tracking

contact-management



The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

SendCloud MCP

10 tools available

Cloud-hosted on Vinkius

Managing digital outreach used to mean logging into a complicated dashboard just to check if an email went out or who missed the list. With this MCP, your agent handles all of that. You talk to your AI client like you're talking to a colleague: 'Send a newsletter to the VIP list using the Q2 template.' The system sends it, tracks the delivery status, and reports back on performance metrics—all instantly. If you're working with large mailing lists or complex campaign setups, this MCP brings that functionality into your AI workflow. You don't need to juggle multiple tabs or manually cross-reference data sets; your agent treats SendCloud like a built-in communication assistant. By connecting it via Vinkius, you get immediate access to the entire catalog of tools needed for modern digital marketing and communications, keeping your messages accurate and your delivery reliable.

Core Capabilities

01 — Manage mailing lists

Create new address groups or add and remove specific contacts from existing lists.

03 — Check delivery status

Retrieve real-time data confirming whether an email was successfully delivered, bounced, or failed.

05 — Maintain brand templates

View all available email templates to ensure consistent branding across every communication.

02 — Send targeted emails

Draft and send single or template-based emails to specified recipients.

04 — Review performance metrics

Get high-level statistics on open rates, total emails sent, and overall campaign performance.

06 — Audit account usage

Access general account metadata to monitor your current communication usage and limits.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/sendcloud — connect your AI agent in three steps.

- 01** First, subscribe to this MCP and provide your SendCloud API User and API Key credentials.
- 02** Next, connect the service to your preferred AI client (Claude, Cursor, etc.).
- 03** Finally, ask your agent directly. You can tell it things like, 'Send an email using template X,' or 'What were last month's open rates?'

The bottom line is that you use natural language commands to manage complex marketing tasks without needing to log into the SendCloud website.

Built For

This MCP is for anyone whose job requires coordinating mass communication. It's perfect for Marketing Operations leads who hate manually updating mailing lists, or Customer Success Managers who need instant visibility into campaign performance.

Marketing Operations Specialist

Automates the execution of campaigns, monitoring delivery status and compiling performance reports without leaving their AI workspace.

Customer Success Manager

Manages segmented mailing lists for client onboarding or notification sequences directly through conversational prompts.

DevOps Engineer

Audits system communication usage and monitors account limits to ensure automated services don't run into capacity issues.

What Changes When You Connect

- 01** Instead of logging into the SendCloud portal to check delivery, you simply ask your agent for the email status using `get_email_status`. You get an immediate confirmation without navigating any dashboards.

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- 02** When you need a new contact list, you don't build it in a spreadsheet and upload it. Your agent can first run `list_addresses` to see what exists, then use `create_address` to set up the structure instantly.
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- 03** Need to audit your overall communications? Running `get_stats` gives you high-level performance data—open rates, total sends—in one conversational reply, saving you hours of report generation.
-
- 04** Sending emails is simple. You tell your agent which template and who needs it; the agent uses `send_email`, ensuring the correct branding and message structure every time.
-
- 05** If a list gets messy, your agent lets you control it. Use `list_address_members` to check out who's on a list, then use `add_address_member` or `delete_address` to adjust membership instantly.
-

Real-World Applications

Auditing an important client campaign

A CMO needs to know if the welcome email batch went out correctly. They ask their agent, 'Check the status for yesterday's emails.' The agent uses `get_email_status` and reports back on success rates immediately.

Cleaning up outdated mailing lists

An Ops team member finds a stale list. They run `list_addresses` to find the group, then use their agent to confirm members using `list_address_members`, allowing them to remove inactive users via `delete_address`.

Onboarding a new product line

The Product Manager needs to send out announcements. They first use `list_templates` to find the right design, then instruct their agent to 'Send an email using the announcement template to the Beta Testers list,' leveraging `send_email`.

Generating end-of-month reports

The Marketing Analyst asks their agent for 'Last month's performance breakdown.' The agent executes `get_stats` and provides the open rate, click count, and total sends in a single summary.

Patterns to Avoid

Trying to manually bulk-update lists

✗ AVOID

Copying 50 names from an external CSV file and individually pasting them into the SendCloud portal's 'Add Member' section, which is time-consuming and error-prone.

✓ INSTEAD

Instead, have your agent manage the list for you. Use ``list_addresses`` to find the target group, then use ``add_address_member`` or ``delete_address`` to handle membership changes through a simple conversation.

Forgetting which template to use

✗ AVOID

Spending time navigating the portal's complex template library and guessing if the 'New Client Welcome' looks like the proper brand version.

✓ INSTEAD

Start by running ``list_templates``. Your agent can then confirm the exact name of the correct design, ensuring you always send out communications with consistent branding.

Assuming all emails were delivered

✗ AVOID

Sending a critical notification and assuming it went through simply because you hit 'Send.' You never know if it bounced or if the recipient's server blocked it.

✓ INSTEAD

Always follow up by asking your agent to run ``get_email_status``. This tool confirms delivery details and tells you exactly why, if any, messages failed.

The Right Fit

Use this MCP if managing email or SMS communications via conversational commands is central to your workflow. Specifically, if you frequently need to check campaign performance (`get_stats`), manage mailing list membership (using `add_address_member` and `list_addresses`), or send out scheduled newsletters, this tool works for you. Don't use it if you primarily need to update a contact person's phone number in a separate CRM system; that requires an entirely different data connector. Also, don't rely on it for complex image asset management—it only handles the content and delivery. It is strictly about communication orchestration.

The friction of managing mass communications today

Think about sending a newsletter to 5,000 people. Today, you jump into the marketing dashboard, navigate through templates, manually check your contact list against an external spreadsheet, and then click 'Send.' If you want to know why someone didn't open it or if ten messages failed to deliver, you have to dig deep into confusing reports, sometimes waiting hours for the data.

With this MCP, those manual steps vanish. You simply tell your agent what you need—for instance, 'Draft and send a Q3 update using template XYZ.' Your agent handles list validation, sends the email via `send_email`, and then immediately gives you feedback on performance or delivery status. It's instant control.

SendCloud MCP: Full Control Over Addresses, Templates, and Delivery

The ability to manage lists used to be a multi-step headache: you had to export the list, clean it up in Excel, then re-upload it. Now, your agent lets you view all available groups with `list_addresses`, and adjust membership using `add_address_member` or `delete_address`—all conversationally.

What's different now is that you move from being a data analyst who *reports* on communications to a director who *controls* them. You get the full operational power of SendCloud, wrapped up in plain English commands.

SendCloud: 10 Tools for Communication Management

These tools give you granular control over every aspect of your communications: from building lists to sending campaign reports.

#	TOOL	DESCRIPTION
01	<code>add_address_member</code>	Adds a specific person to an existing mailing address list.
02	<code>create_address</code>	Creates a new, designated mailing address list within the system.
03	<code>delete_address</code>	Permanently removes an existing mailing address list.
04	<code>get_email_status</code>	Checks and reports the specific delivery status of a previously sent email.
05	<code>get_stats</code>	Retrieves general statistics about campaign performance, like open rates and volume.
06	<code>get_user_info</code>	Fetches account-level information to monitor usage limits and overall account details.
07	<code>list_address_members</code>	Displays all the names and counts of members within a specified mailing address list.
08	<code>list_addresses</code>	Shows a comprehensive list of all available, existing mailing addresses groups.
09	<code>list_templates</code>	Retrieves and displays the names and details of all pre-built email templates.
10	<code>send_email</code>	Sends a new, actual email to recipients using a selected template or custom body text.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U Send a welcome email to 'mario@example.com' using the 'welcome-template'.



I've sent the welcome email to Mario. The message ID is '8821'. You can use this ID to check the delivery status later.

U Show me the performance stats for the last month.



I've retrieved your SendCloud statistics. Over the last month, you've sent 15,000 emails with a 98% delivery rate and a 25% average open rate. Should I break this down by template?

U List all my mailing address lists.



I've listed your mailing address lists. You have 3 active lists: 'Newsletter Subscribers', 'VIP Clients', and 'Internal Team'. Which one would you like to see the members for?

Frequently Asked Questions

01 How do I check if an email sent with SendCloud MCP actually went out?

You use the ``get_email_status`` tool. This function reports the real-time delivery status, letting you know if the message was delivered, bounced, or failed.

02 Can I create a whole new mailing list using SendCloud MCP?

Yes, you can use ``create_address`` to build a brand new address group. You'll then need to populate it by listing members using tools like ``add_address_member``.

03 What kind of statistics does SendCloud MCP provide?

The ``get_stats`` tool provides key performance indicators, including overall open rates and total sent volume for your campaigns. It's a quick way to audit performance.

04 Does the SendCloud MCP let me send emails without templates?

You can use ``send_email`` with either a pre-existing template or by providing custom body text directly in your prompt. The tool handles the sending mechanism regardless of your content source.

05 Can I see all my existing email templates using SendCloud MCP?







You run ``list_templates`` to retrieve and view all available email designs within your SendCloud account. This helps you maintain brand consistency.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"sendcloud": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

SendCloud is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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