MCP SERVER | NO CODE | CLOUD HOSTED

Simple Analytics MCP

Track site performance and export raw data instantly.

Simple Analytics provides privacy-first web analytics that fetch aggregated site statistics without using cookies. Use this MCP to pull visitor counts, export raw data points for deep analysis, and manage multiple domains directly from your AI agent.

A+ Quality Score 100/100

web-analytics | privacy-focused | cookieless | real-time-stats | data-export | traffic-monitoring

MAINTAINED BY VINKIUS CLOUD FOR AI AGENTS · JUNE 2026
vinkius.com/mcp/simple-analytics

SCAN TO VIEW

The connectivity layer between AI and the world's software.

Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

> *The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.*
>
> — Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256	Ed25519	24h TTL	V8 Isolate
Encryption at rest	PKI vault signatures	Ephemeral session keys	Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

```
https://edge.vinkius.com/{token}/mcp
```

Claude · Cursor · VS Code · Windsurf · Grok · Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

06 — Honeytoken Trap System

Phantom credentials are injected into isolated environments. If a honeytoken is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1) Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

> Get started at **cloud.vinkius.com** — connect your AI agent in under 60 seconds.

Simple Analytics MCP

5 tools available
Cloud-hosted on Vinkius

This connector lets you run clean, simple web analytics right through your AI client. You get stats on pageviews and unique visitors while maintaining user privacy because it doesn't track individual users or use cookies. Instead, you can ask your agent to check campaign performance across several domains or pull raw data points for a BI tool without ever leaving your chat window. Need to monitor backend actions? You can send custom events directly from your server through the MCP, tracking conversions in real time. When you connect this Simple Analytics MCP via Vinkius, your AI client becomes an instant analytics dashboard, letting you manage and analyze your entire web footprint using natural language queries.

Core Capabilities

01 — Get Site Performance Metrics

Fetch aggregated statistics like total pageviews or unique visitor counts for any domain within a defined date range.

02 — Export Raw Data Sets

Retrieve non-sampled, raw data points that you can use for custom reports or complex spreadsheet modeling.

03 — Manage Multiple Websites

List all domains connected to your account or add entirely new websites and tracking sources.

04 — Track Backend Activity

Send custom events, like successful form submissions or key backend actions, directly from your server for immediate tracking.

One Click on Vinkius — From Prompt to Execution

Available at **vinkius.com/mcp/simple-analytics** — connect your AI agent in three steps.

01 First, subscribe to this MCP and provide your Simple Analytics API Key.

02 Next, tell your AI client exactly what data you need—for example, 'show me the visitor count for last month.'

03 Your agent executes the request using the connection, pulling the relevant statistics or raw data into a clean response.

The bottom line is that you get professional-grade web analytics insights without ever opening a dashboard or running manual reports.

Built For

This MCP is for the data analyst tired of exporting CSV files and spending hours compiling metrics. It's for marketing managers who need to check campaign performance across dozens of domains instantly, and developers who want reliable server-side tracking without writing extra scripts.

Data Analyst

Pulls specific traffic metrics using `get_stats` and exports raw data points using `export_datapoints` directly into a format ready for BI tools.

Marketing Manager

Checks visitor trends across multiple domains by first listing all sites with `list_websites`, then querying performance metrics on the fly.

Web Developer

Integrates custom tracking by sending server-side events using `send_server_event` or adds a new domain to the system via `add_website`.

What Changes When You Connect

01 Stop jumping between dashboards. You can ask your agent to get stats for multiple sites, review the results, and then tell it to list all connected domains—all in one conversation.

02 When you need deep analysis, use `export_datapoints` to pull raw data sets that are perfect for feeding into spreadsheets or BI tools without manual effort.

03 It keeps your users private. This MCP provides analytics insights based on aggregate numbers, so you don't have to worry about tracking individual cookies or user IDs.

04 Need to track actions beyond simple pageviews? You can use `send_server_event` to log specific backend actions, like successful checkout attempts, right from your code base.

05 Setting up new campaigns is fast. Use `add_website` to instantly add a domain and start tracking traffic without needing manual setup in separate platforms.

Real-World Applications

Checking Quarterly Campaign Success

A marketing manager needs to know the visitor counts for five different campaign landing pages across three years. Instead of logging into five different dashboards, they ask their agent to run `get_stats` on all domains and export the results with `export_datapoints`, getting one consolidated file instantly.

Monitoring Critical Backend Funnels

A developer needs to ensure that every successful payment action is logged for auditing. They use their code environment to call `send_server_event` directly through the MCP, ensuring the data hits the analytics platform immediately.

Onboarding a New Client Site

A web developer needs to start tracking a new client project. They first use `list_websites` to check existing domains, then run `add_website` to register the new domain and begin monitoring its traffic.

Auditing Site Reach

A data analyst suspects certain parts of their site aren't being tracked. They use `list_websites` to verify all connected domains, then run a comprehensive query using `get_stats` across the entire network for specific periods.

Patterns to Avoid

Thinking you need real-time user tracking

✗ AVOID

Assuming that because your agent can pull stats, it tracks individual users' browsing behavior like a dedicated ad platform.

✓ INSTEAD

This MCP is designed for privacy. It provides aggregated statistics and cannot track individuals; use `get_stats` to monitor overall volume, not specific user journeys.

Manually exporting data every week

✗ AVOID

Spending an hour each Monday morning logging into the analytics site just to download a CSV file of last week's pageviews.

✓ INSTEAD

Use `export_datapoints` through your agent. You can ask it to retrieve raw, non-sampled data directly, saving you that manual export step.

Forgetting about new domains

✗ AVOID

Launching a subdomain for testing and forgetting to add the tracking source, meaning all traffic hits a black hole.

✓ INSTEAD

Always run `list_websites` first. If you see a domain that needs monitoring but isn't listed, use `add_website` immediately.

The Right Fit

Use this MCP if your primary need is to collect and analyze high-level site performance metrics (pageviews, visitor counts) while maintaining privacy standards. If you mainly care about seeing exactly *who* visited or tracking individual user journeys through cookies, then this tool won't satisfy that need—you'll need a different type of dedicated behavioral analytics service instead. However, if your workflow requires running queries across multiple domains and exporting clean raw data points for spreadsheets or internal databases, this is the right choice. Remember, while `get_stats` gives you quick summaries, use `export_datapoints` when the numbers aren't enough and you need the full source material.

The time drain of compiling web traffic reports

Right now, checking site performance means jumping between dozens of tabs. You log into the dashboard, filter by date range, download a report, copy the visitor count into a spreadsheet, then repeat that whole process for your secondary domain. It's click-heavy and slow.

With this MCP, you just talk to your agent. You tell it, 'Show me the pageviews for example.com and blog.mysite.io for Q2.' The data comes back instantly, ready to use, eliminating all those manual dashboard hops.

Get reliable web metrics with Simple Analytics

The tedious parts—manually listing domains or running separate queries for every single metric—are gone. You can use `list_websites` to see your entire portfolio at a glance, then ask the agent to pull all necessary stats in one go.

What you get is a unified data stream. Your AI client handles the API calls and presents clean, actionable numbers directly inside your workflow.

Simple Analytics: 5 Tools for Web Data Management

These tools give you granular control over all aspects of web analytics, letting you manage domains, pull stats, and export raw data directly through your AI agent.

#	TOOL	DESCRIPTION
01	`send_server_event`	Submits a custom event or pageview directly from your backend server for tracking purposes.
02	`get_stats`	Gets aggregated statistics, such as total visitors and pageviews, for any specific domain.
03	`add_website`	Adds a new website tracking source to your account, which requires a paid plan.
04	`export_datapoints`	Retrieves raw data points that are not summarized or sampled for deep, custom analysis.
05	`list_websites`	Shows a complete list of every website domain associated with your account.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U Get the visitor count for example.com for the last 30 days.

I've retrieved the stats for example.com. In the last 30 days, you had 1,240 unique visitors and 3,100 total pageviews. Would you like to see a breakdown by day?

U List all the websites I have registered in Simple Analytics.

You currently have 3 websites registered: 'example.com', 'blog.mysite.io', and 'app.dashboard.net'. Which one would you like to analyze?

U Add a new website 'newproject.com' and set its timezone to 'Europe/London'.

Successfully added 'newproject.com' to your account with the Europe/London timezone. You can now start sending data to this hostname.

Frequently Asked Questions

01 **How does Simple Analytics MCP handle user privacy?**

It provides analytics without tracking users or using cookies. It focuses on aggregated statistics (like total visitors) rather than individual, personal browsing behavior.

02 **Can I get raw data from the Simple Analytics MCP?**

Yes. Use `export_datapoints` to retrieve non-sampled, raw data sets. This is perfect if you need deep analysis or custom reporting that requires the original numbers.

03 **What do I use for tracking events outside of pageviews?**

Use `send_server_event`. This tool lets you track specific actions, like a form submission or button click, directly from your server code into the analytics system.

04 **Does Simple Analytics MCP require me to manually add every site?**

You can manage this using `list_websites` to check what's connected. If a domain is missing, you must use `add_website` first before tracking will work.

05 **Can I query stats for multiple domains at once with Simple Analytics MCP?**

Yes, your agent can handle this complex request. You simply ask it to run `get_stats` across a list of domains and compare the results in one output.

06 **Can I see how many visitors my site had last week?**

Yes! Use the `get_stats` tool with your domain and set the `start` parameter to 'today-7d'. Your agent will return aggregated visitors and pageviews for that period.

07 **Is it possible to export raw data for custom analysis?**

Absolutely. The `export_datapoints` tool allows you to retrieve raw, non-sampled data points in JSON or CSV format, provided you have your User-Id configured.

08 **Can I track events that happen on my server, like a successful payment?**

Yes, use the `send_server_event` tool. You can specify the event name, hostname, and even include custom metadata to track backend conversions without any client-side scripts.

Go Live in 60 Seconds

Get your connection token from **cloud.vinkius.com**, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add `"simple-analytics": { "url": "…" }`
Windsurf	MCP Settings → `mcp_settings.json` → Add endpoint URL
ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

- Ask ChatGPT
- Ask Claude
- Ask Perplexity
- Ask Gemini
- Ask Grok

READY TO CONNECT

Simple Analytics is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

Start at cloud.vinkius.com →

vinkius.com · support@vinkius.com

INDEPENDENT PLATFORM DISCLAIMER

Vinkius is an independent platform and is not affiliated with, endorsed by, sponsored by, verified by, or otherwise authorized by Simple Analytics. All third-party trademarks, logos, and brand names are the property of their respective owners. Their use in this document is strictly for informational purposes to identify service compatibility and interoperability.

DOCUMENT INFORMATION

Generated	June 2026
MCP Server	Simple Analytics MCP
Server ID	`019e38ed-a62d-7283-8985-7f904c006068`
Platform	Vinkius Cloud for AI Agents
Endpoint	`https://edge.vinkius.com/{token}/mcp`

LICENSE & USAGE

This document is generated automatically by the Vinkius PDF Engine. Content reflects the MCP server configuration at the time of generation and may change as updates are deployed. For the most current information, visit vinkius.com/mcp/simple-analytics.