

MCP SERVER

NO CODE

CLOUD HOSTED

Snapchat Ads MCP

Audit every layer of your ad spend.

Snapchat Ads MCP manages every part of your advertising ecosystem. Get detailed account listings, campaign performance metrics, ad squad data, and media assets—all via conversational AI. Audit complex campaigns, track spending, and pull reports across organizations without ever logging into a dashboard.

A+ Quality Score 98.33/100

ad-campaigns

performance-tracking

social-media-marketing

ad-spend

analytics-reporting



The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Snapchat Ads MCP

9 tools available

Cloud-hosted on Vinkius

Managing large-scale ads means jumping between dozens of tabs and copying numbers into spreadsheets. This MCP changes that process entirely. You connect it to your agent, and instead of clicking through dashboards, you simply ask for what you need. Your agent handles the complex calls, compiling data from every layer: the organization level down to individual ad creatives.

Your AI client can instantly list all associated ad accounts, check the performance stats for a specific campaign, or audit your entire media library just by asking a question. Need to know how much was spent last month? Ask for detailed analytics; need to see every active creative asset? It pulls that data right up. This makes it feel like having a dedicated, real-time ad specialist available 24/7. By connecting this MCP through the Vinkius catalog, you get immediate access to all these advertising tools, making complex campaign management simple and conversational.

Core Capabilities

01 — Map Organizational Structure

Lists all Snapchat organizations associated with your ad accounts so you know exactly where your efforts are running.

03 — Trace Campaign Hierarchy

Navigates the full advertising structure by listing campaigns within an account, then detailing the ad squads and individual ads under those campaigns.

05 — Inventory Creative Assets

Lists all media assets (creatives) associated with an account so you can verify your creative pipeline is healthy.

02 — Audit Ad Accounts and Stats

Retrieves specific details, metadata, and performance statistics for any single ad account.

04 — Generate Performance Reports

Pulls detailed statistics for both accounts and specific campaigns, allowing you to analyze ROI over flexible date ranges.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/snapchat-ads-alternative — connect your AI agent in three steps.

- 01** Subscribe to this MCP and enter your Snapchat Ads Access Token through Vinkius.
- 02** Use any MCP-compatible client, like Cursor or Claude, to prompt your agent with a request (e.g., 'Show me the stats for Campaign X').
- 03** The agent executes the necessary tool calls, compiling structured data on accounts, campaigns, and performance metrics directly into the chat.

The bottom line is that you talk to your agent like you're talking to a coworker who already has access to every single dashboard you need.

Built For

This MCP is for marketing operations teams and analysts who spend too much time clicking through dashboards. If you routinely pull reports that require combining data from five different tabs, this is for you.

Media Buyer

Uses the tool to monitor daily ad spend and check ad squad status instantly without logging into the main platform.

Marketing Lead

Verifies that new creative assets and campaign structures are correctly configured before a major launch, using tools like `list_media`.

Growth Analyst

Runs rapid audits of advertising performance and ROI across multiple accounts to build quarterly reports quickly.

What Changes When You Connect

- 01** Eliminate dashboard hopping. Instead of logging into multiple places to check metrics, ask the agent to `get_ad_account_stats` and pull all necessary performance data in one conversation.

-
- 02 Maintain creative governance effortlessly. Use `list_media` to instantly see every single asset you have on file for an ad account, ensuring nothing falls through the cracks.

 - 03 Track spending across your entire structure. Start by listing organizations, then drill down using `list_ad_accounts` and `list_campaigns` to map out exactly where money is going.

 - 04 Get precise performance data when you need it. Rather than relying on vague reports, use `get_campaign_stats` to pull exact metrics for a single campaign over custom date ranges.

 - 05 Simplify complex reporting. The agent can navigate the full hierarchy—from ad accounts down through `list_ad_squads` and `list_ads`—to give you one comprehensive overview.
-

Real-World Applications

Running a Quarterly Audit

The analyst needs to prepare Q3 reports. They ask the agent to run `list_ad_accounts` first, then pull `get_ad_account_stats` for each one, and finally use `get_campaign_stats` on all active campaigns to build a single, data-backed presentation.

Pinpointing Budget Drain

The media buyer notices costs are spiking unexpectedly. They ask the agent to compare `get_ad_account_stats` with campaign-specific data from `get_campaign_stats` to pinpoint exactly which campaign is overspending.

Pre-Launch Creative Check

A marketing lead needs assurance that all new ads are ready. They prompt the agent to `list_media` for an account and then use `list_ads` to confirm the correct creatives were assigned to a specific ad squad.

Mapping Out a New Initiative

A manager wants to understand the full scope of ads running. They start by calling `list_organizations`, then proceed down the chain: `list_ad_accounts`, followed by `list_campaigns` and `list_ad_squads`.

Patterns to Avoid

Asking for stats without context

X AVOID

A user simply asks, 'What are my ad performance metrics?' The agent fails because it doesn't know which account or campaign to query.

✓ INSTEAD

Always start broad. First run `list_ad_accounts` to get a list of available accounts, then use `get_ad_account_stats` on the specific ID you want data for.

Copy-pasting IDs manually

X AVOID

The user has three reports and spends 10 minutes manually copying ad account IDs into a spreadsheet to run stats queries.

✓ INSTEAD

Let your agent handle the structure. Run `list_ad_accounts`, review the full list provided by the tool, and then ask for `'get_ad_account_stats'` on the desired accounts in one prompt.

Confusing assets with campaigns

X AVOID

A user asks 'What are my ad creatives?' but only gets campaign names back, missing the actual image or video files.

✓ INSTEAD

To see the creative library, you must specifically use `list_media`. This tool separates asset inventory from performance reporting.

The Right Fit

Use this MCP if your goal is to extract structured data and run audits across multiple layers of ad spend—specifically when you need to know 'how much,' 'when,' or 'what' assets exist. The strength here is the ability to traverse the entire hierarchy using tools like `list_ad_accounts`, `list_campaigns`, and `list_ads` in a conversational way.

Don't use this if you are looking for general strategy brainstorming (e.g., 'How should I improve my brand?') or writing ad copy. For those tasks, stick to a pure text LLM. If your goal is simply to see the names of all organizations involved, `list_organizations` works perfectly, but if you need actual spending data, you'll need to use `get_ad_account_stats`. Always remember: this MCP gives you facts; it doesn't write the strategy.

Dashboard Overload is a Time Sink

Today, checking campaign performance means opening the main platform dashboard, navigating to 'Campaigns,' then finding the specific ad squad. You pull the spend data into one tab, copy over to another sheet for swipe-ups, and repeat that process for five different accounts—all before lunch.

With this MCP, you simply ask your agent: 'Give me the full performance report on last month's efforts.' The agent handles listing ad accounts, pulling campaign stats, checking media assets, and compiling everything into a single, readable output. You get immediate data without touching any dashboard.

The Snapchat Ads MCP Gives You Total Data Control

Manual reporting requires you to jump between `list_ad_accounts` for the container, `list_campaigns` inside it for the initiative, and then finally pull `get_campaign_stats` for the actual numbers. This manual drill-down process is slow and error-prone.

Now, your agent executes this entire workflow in the background, giving you a cohesive data report that acts like a single source of truth. It's not just faster; it changes what's possible.

Snapchat Ads Alternative: 9 Tools

These tools let you list organizations, retrieve detailed accounts, map campaign hierarchies, and pull specific performance metrics for your Snapchat ads.

#	TOOL	DESCRIPTION
01	<code>get_ad_account</code>	Retrieves specific details about a single, given ad account.
02	<code>list_organizations</code>	Lists all the Snapchat organizations that are linked to your advertising profile.
03	<code>get_ad_account_stats</code>	Gathers detailed performance statistics for a specific ad account over time.
04	<code>get_campaign_stats</code>	Retrieves specific, in-depth metrics and stats for one particular campaign.
05	<code>list_ad_accounts</code>	Lists all ad accounts available under your connected Snapchat profile.
06	<code>list_ad_squads</code>	Shows every group of ads (ad squad) associated with a given campaign.
07	<code>list_ads</code>	Lists all the individual ad creatives that belong to an ad squad.
08	<code>list_campaigns</code>	Shows all campaigns that are running under a specific ad account.
09	<code>list_media</code>	Retrieves a list of all creative media assets available in an ad account.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U List all my Snapchat organizations.



I've retrieved your organizations. You have 2: 'Vinkius Global' and 'Media Team'. Which one would you like to audit for ad accounts?

U Show me active campaigns for ad account ID xxxx.



I've found 3 active campaigns in that account: 'Spring Promo', 'App Install Drive', and 'Brand Reveal'. I can provide performance summaries for any of them.

U Get an ads report for last month.



I've generated the report. Your total spend was \$1,500 with 50,000 swipe-ups and an average cost per swipe of \$0.03. Would you like a breakdown by campaign?

Frequently Asked Questions

01 How do I see all my ad accounts using Snapchat Ads MCP?

You start by invoking `list_ad_accounts`. This tool provides a master roster of every single ad account linked to your profile, letting you decide where to focus your audit next.

02 Can I get the stats for one campaign using Snapchat Ads MCP?

Yes, use `get_campaign_stats`. You just need to provide the correct Campaign ID, and the tool pulls detailed performance metrics for that specific effort.

03 How can I audit all my ad creatives? Is there a tool for that?

Absolutely. Use `list_media`. This dedicated tool bypasses campaign structures and gives you a comprehensive inventory of every single media asset (images, videos) in your account.

04 Do I need to know the organization ID first? Which tool helps with that?

You can start by calling `list_organizations`. This tool lists all associated organizations, helping you scope out which corporate entity holds the ad accounts you want to audit.

05 What if I need performance data for multiple accounts? Is there a way?







You can use `list_ad_accounts` first to get all IDs. Then, prompt your agent to run `get_ad_account_stats` across the entire generated list of account IDs.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"snapchat-ads-alternative": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Snapchat Ads is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and
start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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