

MCP SERVER

NO CODE

CLOUD HOSTED

Unbounce MCP

Audit your entire landing page ecosystem instantly.

Unbounce MCP connects your AI agent directly to your entire Unbounce account structure. Manage high-converting landing pages, analyze lead data, and audit custom domain settings—all from natural conversation. It centralizes access to every page group, sub-account, form field, and submitted lead across all your campaigns.

A+ Quality Score 100/100

landing-pages

conversion-optimization

lead-generation

a-b-testing

web-design

marketing-analytics



The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

Your AI Connections Run Through Vinkius Cloud

The world's largest
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.

— Architecture principle

Four Pillars of the Vinkius Runtime

01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

AES-256

Encryption at rest

Ed25519

PKI vault signatures

24h TTL

Ephemeral session keys

V8 Isolate

Sandboxed execution

One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

Emergency Kill Switch

EU AI Act Art. 14(1)
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

Control Plane

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

FinOps

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

Firewall & DLP

PII redaction activity, sensitive data protection counters, and security event timeline.

Agent Activity

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

Tool Health

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

Incident Log

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at cloud.vinkius.com — connect your AI agent in under 60 seconds.

Unbounce MCP

10 tools available

Cloud-hosted on Vinkius

Managing a dozen landing pages across multiple clients feels like juggling flaming torches in the dark. You're constantly logging into Unbounce, navigating through different sub-accounts just to check if a domain is active or pulling raw data on leads for manual analysis.

This MCP changes that. It lets your AI client look at all your marketing assets—every page group, every custom domain, and every form field—and give you the full picture without you ever leaving your chat window. You can ask to check an SSL status or pull a list of leads submitted through a specific campaign just by talking to your agent. All this power is managed and hosted via Vinkius, giving you one single point of access to everything in Unbounce.

Whether you need to retrieve the details for a single lead, audit which custom domains are registered, or simply see all available sub-accounts, it happens instantly. You get complete oversight of your conversion funnels, letting you focus on optimizing copy instead of wrestling with interfaces.

Core Capabilities

01 — Audit account structure

List and manage every sub-account, page group, or top-level Unbounce account you own.

03 — Analyze lead submissions

List and pull individual details for leads submitted through any of your forms on record.

02 — Inspect landing pages

Retrieve detailed metadata for any specific landing page or list all available pages within a given sub-account.

04 — Verify domains and forms

Check the SSL status of custom domains or list every form field attached to a specific page variant.

One Click on Vinkius — From Prompt to Execution

Available at vinkius.com/mcp/unbounce-alternative — connect your AI agent in three steps.

- 01 Connect your API key in Unbounce through Vinkius.
- 02 Ask your AI client to perform an action, like 'Check all domains' or 'Show me leads from the Summer Promo page.'
- 03 The MCP executes the request and sends back structured data that your agent displays immediately.

The bottom line is you get a conversational dashboard for every piece of marketing infrastructure inside Unbounce.

Built For

This MCP is built for Marketing Managers and Conversion Optimizers who are sick of toggling between dashboards. It's for the person who needs to check domain status, pull lead lists, and audit page metadata—all before their first cup of coffee.

Marketing Manager

Needs to quickly list all pages across different sub-accounts and retrieve new leads using simple queries.

Conversion Optimizer

Constantly audits form fields, checks page group structures, and verifies custom domain connectivity before a major launch.

Web Developer

Uses the tool to verify domain configurations or list all available forms across various landing pages for integration testing.

What Changes When You Connect

- 01 Stop clicking through sub-accounts. Use `list_sub_accounts` to see and manage all client accounts from a single query, eliminating manual navigation across multiple portals.

-
- 02** Get instant lead visibility. Instead of exporting spreadsheets, ask the agent to run `list_leads` against any page name and get immediate summaries of recent submissions.
-
- 03** Never worry about domains again. Run `list_domains` to check if custom URLs are live or pending SSL setup, keeping your campaigns online without manual checks.
-
- 04** Deep dive into structure. Use tools like `list_page_groups` and `list_pages` to map out your entire marketing asset hierarchy in minutes, giving you a bird's-eye view of complexity.
-
- 05** Pinpoint data gaps with precision. The agent can run `list_form_fields` on any page to show exactly what data points are being collected, ensuring no critical field is missed during an audit.
-

Real-World Applications

The Campaign Audit

A Marketing Manager needs to know if a new client's custom domain is ready before launch. They prompt the agent: 'Check the status of all domains for sub-account X.' The tool runs `list_domains` and reports back which domains are SSL Active, saving hours of manual verification.

The Structural Review

A Web Developer is setting up a new client area and needs to understand all available campaigns. They use `list_accounts` followed by `list_page_groups` to map out every potential landing page location, knowing exactly where to target their code.

The Lead Follow-Up

A Conversion Optimizer needs to verify if a specific prospect's details were recorded correctly. Instead of searching dashboards, they ask the agent to `get_lead` using an email address and instantly pull the full profile data.

The Quick Content Check

A Manager suspects a specific form is collecting too little data. They ask the agent to run `list_form_fields` on that page, instantly showing them every single field in use so they can decide what needs adding.

Patterns to Avoid

Forgetting sub-accounts

✗ AVOID

Thinking you have to log into 15 different client portals or run 15 separate API calls just to get a complete list of all available pages.

✓ INSTEAD

Use the `'list_sub_accounts'` tool first. This aggregates all your client environments so you can then use `'list_pages'` against each one without manual intervention.

Assuming domain status

✗ AVOID

Seeing a page live on the internet but assuming it's connected to the right custom domain or that SSL is active, leading to broken links.

✓ INSTEAD

Always run `'list_domains'`. This tool verifies connectivity and provides the current SSL status for every registered domain, ensuring your traffic hits the intended target.

Over-relying on manual exports

✗ AVOID

Pulling a list of 50 leads into an Excel sheet just to search for one person's full profile or cross-reference data points.

✓ INSTEAD

Ask the agent to `'get_lead'` directly. You provide minimal identifying info, and it fetches the complete, structured record in seconds.

The Right Fit

You should use this MCP if your job requires you to audit, map, or report on multiple distinct Unbounce assets (pages, domains, leads) across several client environments. This tool excels at giving you a single source of truth for configuration metadata.

Don't use it if you only need to perform one isolated action, like simply writing copy into a page—for that, you should use the native Unbounce editor. Also, don't rely on this MCP for live content creation; its purpose is auditing and data retrieval. If your primary task is deep A/B testing setup or advanced design work, stick to the core platform tools. Use `get_page` when you need details about a specific page, but use the list tools (`list_pages` , `list_accounts`) if you need an overview of what exists.

The headache of managing decentralized marketing assets.

Today, checking your campaign health means logging in repeatedly. You jump from the main account to Sub-Account A to check domains, then switch over to Client B's page group just to list pages, and finally open a third tab to run a lead report. It's a constant cycle of manual navigation and copy-pasting status updates.

With this MCP, you simply tell your agent what you need—like 'Show me the domain statuses for my top 3 clients.' The AI client handles all that multi-step traversal, pulling together accurate data from `list_domains` and multiple sub-accounts into one clean response. You get instant oversight without ever leaving your chat.

Unbounce MCP gives you full visibility of leads and pages.

The tedious manual steps that disappear include checking page metadata by going through every single sub-account, manually listing all form fields to ensure compliance, and then running a separate report for new leads. This used to take hours of clicking through administrative backends.

Now you ask the agent to `list_leads` or check the structure using `list_form_fields`. It's immediate, comprehensive, and repeatable. You gain time by getting structured data that's ready for analysis right when you need it.

Unbounce with 10 Tools

Manage every aspect of your landing pages—from lead retrieval to account setup—by interacting directly with these ten specialized tools.

#	TOOL	DESCRIPTION
01	<code>list_accounts</code>	Retrieves details for every main account connected to your profile.
02	<code>list_domains</code>	Provides an overview and current status of all custom domains registered to your account.
03	<code>list_form_fields</code>	Lists every form field used on a particular page variant.
04	<code>get_lead</code>	Pulls the full details and profile information for one specific lead submission.
05	<code>get_page</code>	Fetches all configuration details for one specific, existing landing page.
06	<code>list_leads</code>	Retrieves a list of recent leads submitted from a particular landing page.
07	<code>get_me</code>	Retrieves the basic profile details for the Unbounce user connected via the MCP.
08	<code>list_page_groups</code>	Shows you the organizational structure by listing all page groups within a sub-account.
09	<code>list_pages</code>	Provides a list of actual landing pages available inside a specified sub-account.
10	<code>list_sub_accounts</code>	Gets a list of all client sub-accounts you manage in Unbounce.

See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

U List all landing pages in my sub-account '10293'.



I've retrieved your pages. You have 3 active landing pages: 'Summer Promo', 'E-book Download', and 'Product Beta Waitlist'. Which one would you like to see leads for?

U Show me the latest 5 leads from the 'Summer Promo' page.



I've fetched the latest leads. There are 5 recent submissions including 'John Doe' (john@example.com) and 'Sarah Smith'. Shall I retrieve the full profile details for any of them?

U Check the status of custom domains in my account.



Fetching domains... You have 2 registered domains: 'promo.vinkius.com' (Ready/SSL Active) and 'offers.vinkius.com' (CNAME pending). Would you like instructions on how to finish the setup?

Frequently Asked Questions

01 How do I list all my Unbounce sub-accounts using the Unbounce MCP?

You use the `list_sub_accounts` tool. This command pulls a master list of every client or division account you manage, giving you an overview of your entire portfolio in one go.

02 What is the difference between listing pages and getting page details with Unbounce MCP?

Use `list_pages` when you just need a roster—a simple list of names. Use `get_page` when you want to dig deep into one specific page's configuration, like its current settings or attached form fields.

03 Can I check the SSL status for custom domains with Unbounce MCP?

Yes, running `list_domains` will provide a clear report on all registered custom domains and their current connectivity and SSL activation status. It flags anything that needs attention.

04 How can I retrieve leads from different pages using Unbounce MCP?

You first use `list_pages` to identify the correct page name, then you run `list_leads`, specifying that page. This ensures you get fresh data only for the campaign you're auditing.

05 Do I need an API key to use the Unbounce MCP?







Yes, connecting requires providing your Unbounce API Key through Vinkius during setup. This gives the agent the necessary permissions to read and write data on your behalf.

Go Live in 60 Seconds

Get your connection token from cloud.vinkius.com, then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 Claude AI	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 Cursor	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 VS Code	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"unbounce-alternative": { "url": "..." }</code>
 Windsurf	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 ChatGPT	Settings → Tools & plugins → Add MCP server → Paste endpoint
 Gemini	Extensions → Add MCP Server → Paste endpoint URL

ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

Unbounce is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

vinkius.com · support@vinkius.com

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DOCUMENT INFORMATION

Generated	June 2026
MCP Server	Unbounce MCP
Server ID	019dd17c-e663-7139-a947-cd9657c4a345
Platform	Vinkius Cloud for AI Agents
Endpoint	<code>https://edge.vinkius.com/{token}/mcp</code>

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