

MCP SERVER

NO CODE

CLOUD HOSTED

# Webflow MCP

Manage sites, content, and orders with conversation.

Webflow MCP connects your AI client directly to your Webflow account. You manage entire web projects—from listing sites and tracking e-commerce orders to updating CMS collections—all through natural conversation. It lets you keep critical site data, asset management, and user coordination inside your agent workflow without opening the designer or hitting separate dashboards.

**A+** Quality Score 100/100

no-code

cms

web-design

website-hosting

html-css

dynamic-content



# The connectivity layer between AI and the world's software.



Vinkius sits between AI and every application. All communication passes through Vinkius Cloud via the Model Context Protocol (MCP) — with governance, observability, and security at every layer.

# Your AI Connections Run Through Vinkius Cloud

The world's largest  
managed MCP catalog

Vinkius is the connectivity layer where AI connects to the software your business already runs. We handle the hosting, the security, the credentials, the uptime — you get agents that actually do things.

We operate the world's largest managed MCP catalog. Major SaaS platforms, CRMs, databases, and cloud providers — running, monitored, production-ready. This MCP server is hosted and maintained by the Vinkius Cloud for AI Agents.

*The agent doesn't manage credentials, doesn't manage uptime, doesn't manage security. Vinkius does.*

— Architecture principle

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## Four Pillars of the Vinkius Runtime

### 01 — Security by design

Credentials stay encrypted at rest via AES-256. The AI agent never touches raw keys — they're injected into a sandboxed V8 isolate at runtime. Actions are logged, and connections have an emergency kill switch.

### 03 — Deterministic observability

Eight immutable metrics per endpoint: request volume, p95 latency, error rate, active connections, cost attribution. A live payload feed logs every tool call with mutation detection.

### 02 — Built on MCP Fusion

This MCP server was built with **MCP Fusion**, the open-source framework (Apache 2.0) that powers the entire Vinkius catalog. Schema-as-firewall strips undeclared fields, compiled PII redaction runs at zero overhead, and cryptographic lockfiles produce git-diffable audit trails.

### 04 — Autonomous operations

Servers are deployed, monitored, and patched autonomously. New capabilities and security patches ship weekly. Zero-downtime deployments ensure continuous availability across all managed MCP servers.

**AES-256**

Encryption at rest

**Ed25519**

PKI vault signatures

**24h TTL**

Ephemeral session keys

**V8 Isolate**

Sandboxed execution

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## One Token. Instant Access.

Every MCP server on Vinkius is accessed through a **Connection Token**. Tokens are generated in the cloud dashboard and produce a unique MCP endpoint URL. Paste this URL into any MCP-compatible client — no SDK required.

A single token can serve **multiple AI clients simultaneously**, or you can issue separate tokens per client for granular access control. Each token tracks its own request count, last activity timestamp, and can be individually enabled or revoked.

MCP ENDPOINT

`https://edge.vinkius.com/{token}/mcp`

Claude



Cursor



VS Code



Windsurf



Grok



Gemini

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## Security Is the Architecture

Security in Vinkius is not a feature — it's the foundation of the runtime. The gateway enforces multiple independent protection layers between AI agents and third-party APIs.

### 01 — Ed25519 PKI Vault

Every workspace has an Ed25519 Master Key. Session keys are generated ephemerally (24h TTL) and signed by the Master Key. Credentials never leave the vault boundary.

### 02 — V8 Isolate Sandboxing

Tool code runs inside isolated-vm V8 isolates with 64 MB memory caps and per-request timeouts. No filesystem access, no network access except through the SSRF-guarded fetch bridge.

### 03 — SSRF Guard

All outbound HTTP requests are DNS-resolved and validated before execution. Private IP ranges (10.x, 172.16-31.x, 192.168.x, AWS metadata 169.254.x) are blocked at the network layer.

### 05 — Cryptographic Audit Trail

Every request is signed into a SHA-256 hash chain with Ed25519 signatures. Events form a tamper-proof, SIEM-exportable forensic record.

### 04 — DLP & PII Redaction

A ResponseGuard pipeline intercepts every tool response. Configurable redaction patterns strip sensitive fields (emails, SSNs, card numbers) before data reaches the AI agent.

### 06 — Honeypot Trap System

Phantom credentials are injected into isolated environments. If a honeypot is used outside Vinkius infrastructure, the server is quarantined instantly.

## Emergency Kill Switch

EU AI Act Art. 14(1)  
Compliant

The kill switch is an **emergency halt** mechanism — not a simple toggle. When triggered, it executes three actions atomically:

#### 01 — Server deactivated

The MCP server is immediately taken offline across the entire cluster.

#### 02 — All tokens revoked

Every connection token is invalidated. Total lockout — reconnection blocked until new tokens are issued.

#### 03 — WebSocket connections killed

Active connections terminated via Redis pubsub broadcast. Propagates to every runtime node in the cluster.

## Full Visibility. Zero Guesswork.

The Vinkius cloud dashboard includes a full MCP Governance suite — real-time analytics and security controls for production AI operations.

**Control Plane**

KPI dashboard with request volume, latency, success rate, token consumption, and AI-generated operational briefings.

**FinOps**

Cost tracking per tool, payload compression savings, budget optimization signals, and consumption trends.

**Firewall & DLP**

PII redaction activity, sensitive data protection counters, and security event timeline.

**Agent Activity**

Which AI clients are connecting, how often, and what they're doing — real-time session tracking.

**Tool Health**

Slowest and most error-prone tools, with actionable root-cause insights and performance baselines.

**Incident Log**

Error trends, failure rates, status-code breakdowns, and forensic audit trail access.

Get started at [cloud.vinkius.com](https://cloud.vinkius.com) — connect your AI agent in under 60 seconds.

# Webflow MCP

8 tools available

Cloud-hosted on Vinkius

Managing a complex website built in Webflow usually means jumping between multiple tabs: the Designer, the CMS panel, the e-commerce backend, and the asset library. This MCP changes that by bringing all those functions into a single conversation with your AI agent. You simply tell it what you need—for example, 'List the top 5 articles from the Blog' or 'Check for new orders over \$100.' Your agent executes the action immediately. It pulls detailed site metadata and status updates on demand. Whether you're checking if a specific image asset exists or creating a brand-new CMS item, you don't need to learn Webflow's internal API language; you just talk to it. This connection is hosted by Vinkius, meaning your agent can access this powerful set of tools alongside thousands of others, keeping all your web operations centralized and conversational.

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## Core Capabilities

### 01 — List and inspect sites

You retrieve a list of all Webflow sites you manage and get detailed metadata for each one.

### 03 — Monitor online stores

The MCP lists recent e-commerce orders, allowing you to track customer transactions instantly.

### 05 — Coordinate users

The tool manages registered site user accounts and membership status directly through AI commands.

### 02 — Manage dynamic content

You can query specific CMS collections and even create new items without ever opening the web designer interface.

### 04 — Handle media assets

You get a comprehensive list of all uploaded site assets, like images and files, keeping your media library organized.

# One Click on Vinkius — From Prompt to Execution

Available at [vinkius.com/mcp/webflow-alternative](https://vinkius.com/mcp/webflow-alternative) — connect your AI agent in three steps.

- 01 First, subscribe to the Webflow MCP on Vinkius.
- 02 Next, input your Webflow API Access Token into the connection settings.
- 03 Finally, start asking your AI client questions about your sites—like checking asset status or listing orders—and get real-time data.

The bottom line is that you interact with complex website functions using simple natural language prompts.

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## Built For

This MCP is for anyone whose job involves managing a web presence built in Webflow. If checking CMS data, tracking e-commerce sales, or listing site assets feels like switching between five different dashboards, this is for you.

### Content Manager

You use the MCP to list existing items in a collection and create new content entries without needing developer help.

### Web Developer

You check site details or verify CMS data configurations during development, ensuring everything is set up correctly before deployment.

### E-commerce Store Owner

You monitor recent orders and customer growth directly through your AI agent without logging into the webflow backend.

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## What Changes When You Connect

- 01 Stop context switching. Instead of opening the CMS panel, then checking assets, then reviewing orders, you ask your agent to do all three in one prompt. It keeps your workflow inside the chat window.

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- 02 Content updates are instant. Use the MCP to list items or even create a new collection item and get it populated without manually entering data into Webflow's dashboard.

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  - 03 Track sales easily. By listing e-commerce orders, you instantly know if there are pending shipments or customer issues, giving store owners immediate visibility on revenue flow.

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  - 04 Keep track of everything media-related. Listing site assets means you never have to wonder where that logo file is stored; the MCP gives you a definitive inventory.

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  - 05 Developers get quick verification. You can use 'get\_site\_details' or 'list\_collection\_items' to verify data points during development, cutting down on manual API testing time.
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## Real-World Applications

### Needing an inventory of all site components

A web developer needs to know if the 'About Us' page has been updated with its latest team members. Instead of clicking into the CMS and browsing every collection, they ask their agent to list items in the relevant collection, verifying the date and names instantly.

### Building out new blog content

A content manager needs to write three new articles but first must confirm the structure. They use 'list cms\_collections' to verify the correct categories exist, then use 'create\_collection\_item' for a draft post.

### Investigating a drop in sales

A store owner notices fewer orders than usual. They prompt the MCP to list e-commerce orders for the last 7 days. The agent returns a detailed count, allowing them to pinpoint if the issue is with payment processing or traffic.

### Onboarding a new team member

An operations manager needs to ensure all site staff have accounts. They ask their agent to list registered site users and check their membership status, preventing manual backend access.

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# Patterns to Avoid

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## Treating the MCP like a search engine

### ✗ AVOID

Typing vague questions like 'Tell me about my website stuff' expecting a comprehensive report. The system will fail because it needs specific actions.

### ✓ INSTEAD

Be explicit and use the tool functions. Instead of general queries, prompt: 'List all sites' to start, or 'List e-commerce orders' when you need sales data.

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## Running multiple API calls manually

### ✗ AVOID

Manually calling the Webflow API for site details, then making a separate call for assets, and another for users. This is slow and requires complex scripting.

### ✓ INSTEAD

Ask your agent to combine these actions: 'Give me the sites list, and also check the latest 5 orders.' The MCP handles the sequence of calls in one interaction.

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## Assuming data access

### ✗ AVOID

Expecting the tool to know which site you want data from without specifying it. This leads to ambiguous results or errors.

### ✓ INSTEAD

Always specify the target when possible. For example, 'List items in the Blog Posts collection for site X' instead of just asking about blog posts.

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## The Right Fit

Use this MCP if your web workflow involves repetitive data checks across multiple Webflow areas—CMS content, media assets, and sales records. You need a single conversational entry point to manage these operations. Don't use it if you are trying to perform visual design work or build the underlying HTML structure; for that, you still need the Webflow designer itself. If your goal is simply to view the raw code generated by an existing site, there are dedicated front-end coding tools better suited than this data layer MCP. However, if your pain point is 'I spend too much time switching between dashboards just to gather information,' then this MCP's ability to list sites and fetch e-commerce orders conversationally is exactly what you need.

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## The Pain of Webflow Dashboard Hopping

Today, managing a web presence means bouncing between at least four distinct areas: the CMS collection view to check article drafts; the Asset Manager to confirm logo sizes; the Designer viewport to see how things look; and finally, the e-commerce panel to verify sales. Every time you click tabs or navigate menus, you lose momentum.

With this MCP, all that data lives in your chat window. You tell your agent what you need—like listing site assets or checking CMS collections—and the information appears immediately, eliminating the frustrating clicking and copy-pasting process.

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## List Sites and Manage Content Collections

You no longer have to manually navigate through your Webflow dashboard just to see if you even have a site set up, or where the collections live. You simply ask the agent to list all sites first, then use 'list\_cms\_collections' to map out your content structure.

The difference is control and speed. Instead of guesswork, you get an immediate, actionable data inventory that lets you start building or fixing without delay.

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# Webflow MCP: 8 Tools for Site Management

These tools let you create, retrieve, and inspect every major piece of data on your Webflow sites, from individual content items to overall site metadata.

#	TOOL	DESCRIPTION
01	<code>create_collection_item</code>	Adds a brand new piece of dynamic content to a specified CMS collection.
02	<code>get_site_details</code>	Retrieves specific metadata and status information for one Webflow site.
03	<code>list_site_assets</code>	Generates a complete list of all images, files, and media uploaded to the account.
04	<code>list_cms_collections</code>	Shows all available content collections on a specific Webflow site.
05	<code>list_collection_items</code>	Lists all the actual pieces of content (e.g., blog posts, product pages) within a defined collection.
06	<code>list_ecommerce_orders</code>	Pulls a list of recent sales and financial data from the online store.
07	<code>list_sites</code>	Provides an overview and listing of every Webflow site associated with your account.
08	<code>list_site_users</code>	Lists all registered members and users who have accounts on the site.

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## See It in Action

Real prompts you can use once this MCP is connected to your AI agent through Vinkius Cloud.

### **U** List all my Webflow sites.



I've retrieved your sites. You have access to: 'Portfolio 2024', 'Company Dashboard', and 'Marketing Landing Page'. Which one would you like to inspect?

### **U** Show me the items in the 'Blog Posts' collection for site 'site\_12903'.



I've fetched the items from 'Blog Posts'. There are 5 entries including 'Intro to AI', 'Webflow Tips', and 'Case Study: Vinkius'. Would you like details on any specific post?

### **U** Check for any new e-commerce orders on site 'site\_12903'.



Inspecting recent orders... I found 2 new orders: #ORD-552 (\$120.00) and #ORD-553 (\$45.50). Both are marked as 'Processing'. Shall I retrieve the customer details?

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## Frequently Asked Questions

### **01** How do I use the Webflow MCP to list all my sites?

You prompt your agent to 'list all Webflow sites.' The tool executes 'list\_sites' and gives you a clear inventory of every site associated with your account.

### **02** Can I use the Webflow MCP to create new blog posts?

Yes. You can use the 'create\_collection\_item' tool, which allows your agent to draft and populate a brand-new CMS item directly for you.

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**03 Does the Webflow MCP help with e-commerce tracking?**

Absolutely. Simply ask to list recent orders; the MCP runs 'list\_ecommerce\_orders' to pull up detailed transaction data immediately.

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**04 What if I need to check a specific site's details using Webflow MCP?**

Use the 'get\_site\_details' tool. You just provide the required identifier, and the agent fetches all relevant metadata for that single site.

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**05 Is managing user accounts part of the Webflow MCP?**

Yes, you can manage users by asking to list registered site users. The 'list\_site\_users' tool provides a clear roster of who has access.







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# Go Live in 60 Seconds

Get your connection token from [cloud.vinkius.com](https://cloud.vinkius.com), then paste the endpoint URL into any MCP-compatible client.

YOUR MCP ENDPOINT

```
https://edge.vinkius.com/[TOKEN]/mcp
```

CLIENT	WHERE TO CONFIGURE
 <b>Claude AI</b>	Profile → Customize → Connectors → "+" → Add custom connector → Paste endpoint
 <b>Cursor</b>	Settings → Features → MCP Servers → "+ Add New MCP Server" → Type: SSE → Paste endpoint
 <b>VS Code</b>	Ctrl/Cmd+Shift+P → "MCP: Add Server" → add <code>"webflow-alternative": {   "url": "..." }</code>
 <b>Windsurf</b>	MCP Settings → <code>mcp_settings.json</code> → Add endpoint URL
 <b>ChatGPT</b>	Settings → Tools & plugins → Add MCP server → Paste endpoint
 <b>Gemini</b>	Extensions → Add MCP Server → Paste endpoint URL

## ASK AN AI ABOUT THIS

Let your preferred AI explain this MCP server

-  **Ask ChatGPT** 
-  **Ask Claude** 
-  **Ask Perplexity** 
-  **Ask Gemini** 
-  **Ask Grok** 

READY TO CONNECT

# Webflow is live on Vinkius Cloud.

Get your connection token, paste it into your AI agent, and start building. No SDK. No deployment. Just results.

[Start at cloud.vinkius.com](https://cloud.vinkius.com) →

[vinkius.com](https://vinkius.com) · [support@vinkius.com](mailto:support@vinkius.com)

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### DOCUMENT INFORMATION

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Endpoint	<a href="https://edge.vinkius.com/{token}/mcp">https://edge.vinkius.com/{token}/mcp</a>

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